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#### **COVER STORY: THEY CAN'T** STAND STILL!

by Terry McIver. Half of the companies in our expanded survey responded to a soft market by adding new services in 1990.

# WARM SEASON INSECT CONTROL GUIDE

by Patricia P. Cobb, Ph.D. Warm southern temperatures and shifty weather patterns make insect control especially tricky. Pest problems vary in intensity from year to year.

# **ANSWER THE CALL TO SAFETY**

by Jack Simonds. Be accident-free this season. Take the advice of these industry safety experts, and practice what they preach.

# **WEED CONTROL IN ORNAMENTALS**

by Jerry Roche. Many methods-from hand seeding to herbicide use-are available to control weeds in shrubs and flower beds. But a combination of methods works best, according to this extension weed scientist.

# THE ULTIMATE CHALLENGE

by Rudd McGary, Ph.D. What to do with company management personnel when your're in a downturn and have to revert to a "survival mode."

#### WHAT'S GOOD FOR THE SYSTEM?

by Jack Simonds. . . . As in irrigation system. Water management is more sophisticated. Money and water savings can be yours with troubleshooting, auditing and monitors.

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VPI & SU



on Agronomist







A. Marty Petrovic Ithaca, NY



A.E. Dudeck Univ. of Florida Gainesville, FL

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