

PEOPLE

Dudeck joins LM advisors

CLEVELAND — A.E. Dudeck, Ph.D., has been added to LANDSCAPE MANAGEMENT's Editorial Advisory Board, replacing Dr. Robert Shearman, who resigned when the University of Nebraska promoted him.

Dr. Dudeck has been professor of turfgrass science at the University of Florida's Institute of Food and Agricultural Sciences since 1974. Prior to that, he worked at the university's Agricultural Research and Education Center in Ft. Lauderdale and at the University of Nebraska with a federal roadside beautification grant.

At Florida, Dudeck's ap-



Dr. A.E. Dudeck

pointment is 60 percent research and 40 percent teaching. His specialties are turf breeding and selection, water quality/environmental and composting.

The new LM advisor earned his Ph.D. from Penn State University. □

PRODUCTS

New pesticides get label tests

WASHINGTON, D.C. — New control products designed for the landscape/nursery market are being considered for labels by the U.S. EPA.

They are Barricade pre-emergence herbicide, SAN 619 fungicide and Crusade insecticide. In a related action, the EPA has labeled Pennant pre-emergence herbicide for southern turf.

● Sandoz Crop Protection unveiled Barricade and SAN 619 at a series of product introduction seminars this summer.

Barricade (prodiamine) is the most active of all the dinitroaniline herbicides, says Dr. Tom Breggar of Sandoz, meaning that less of it will be needed to get weed control. It will feature long residual control of grasses and broadleaf weeds. It is expected to be registered for turf uses in 1991, says Mike Minford of Sandoz.

SAN 619 (cyproconazole) is yet to given a trade name. It's a systemic

fungicide for golf courses and commercial growing establishments. Initially, not all turf diseases will be on the label, but a more extensive label will be developed. It will reportedly come in a water-soluble, pre-measured packet that covers one acre.

● ICI Americas has begun a test program at golf courses nationwide for Crusade 5G. Crusade, which can be applied to both cool- and warm-season grasses, controls chinch bugs, sod webworms, earwigs, cutworms, white grub larvae, mole crickets and billbugs.

Product manager Greg Gergen anticipates full distribution for the 1991 season.

● Pennant's new label includes uses on bermudagrass, bahiagrass, St. Augustinegrass and centipedegrass. It controls yellow nutsedge, crabgrass, goosegrass and many other broadleaf and grassy weeds. □

NEWS BRIEFS

THE FRUITS OF LABOR...Jonathan Green of Farmingdale, N.J. reports research taking place at its new research farm in Aumsville, Ore., will soon bear fruit. The 48-acre facility is being used for the production of foundation seed, and the evaluation of new varieties for seed yielding potential before they are placed in commercial production. The company says it is working on experimental turfgrass varieties released by Rutgers University. In the next few years, it plans to release improved Kentucky bluegrasses, fine and tall fescue and turf-type perennial ryegrasses.

ANOTHER GOLF BOOM...It's not enough that more Americans are playing golf on a regular basis in their hometowns. Now research indicates that more than 20 million Americans will take one or more golfing vacations before the end of the year. According to **Bob Penny**, a public relations consultant in Houston, Tex., pre-packaged golf holidays range from \$148 for three days and two nights in Orlando, Fla. to \$1,100 for seven days and six nights in Scotland that includes full rounds at St. Andrews, Prestwick and Royal Troon.

TAKING ADVANTAGE?...Landscape contractors and lawn care companies would be well-advised to take advantage of the boom in affluent consumers who would rather pay to have their lawns maintained than to do it themselves. According to the business research firm of Find/SVP in New York, the number of households under the age of 45 with incomes of \$50,000 or more increased from 45 to 50 percent from 1984 to 1988. The company also notes that: ● 2.7 million affluents reside in California, 17.8 percent of that state's population. New York is second with 1.3 million affluents. ● Of the 19.3 million "affluent" households in 1988, 6.9 had incomes of \$75,000 or more per year.

DOLLARS FOR PLOTS...The turfgrass research program at Penn State University received \$125,000 from the Pennsylvania Turfgrass Council for the 1990 research year. According to **Dr. Tom Watschke**, the money will be used to support the Landscape Management and Water Quality Research Center and other areas of the turf program, including the Joseph Valentine Turf Research Center.

A NEW MILESTONE...Chalk up the 10,000th member for the Golf Course Superintendents Association of America. She is **Norma M. O'Leary**, super at Silver Bay (Minn.) Country Club. The association's membership has doubled in seven years.