



"Protect Yourself from Lyme Disease:" send \$6.50 to Dell Reader's Service, P.O. Box 5057, Des Plaines, IL 60017.

raccoons and squirrels. Typical symptoms of the disease are a bull's-eye shaped rash, headaches, fever, chills, nausea, fatigue, muscle and joint pain and swollen glands.

Symptoms can worsen to include arthritis, nerve or heart disorders, meningitis, encephalitis and facial paralysis.

Brochures on Lyme disease are available from The Lyme Disease Center, New York Medical College, Valhalla, NY 10595.

—Terry McIver □

SHORT CUTS

CREEPING BENTGRASS SOD...is still in short supply as demand for the cool-season species remains high. Seed Research of Oregon has an information kit for growers interested in producing high quality creeping bentgrass sod. Information contained in the kit deals with all aspects of high quality bentgrass sod production, from developing a proper rootzone mix to harvesting and shipping. The number to call is (503) 757-2663 or (800) 253-5766.

INTERESTING 'DWARFS'...Pickseed West, Inc., of Tangent, Ore. continues to emphasize low-maintenance, high quality cool-season turfgrass varieties, according to plant breeder **Dr. Jerry Pepin**. Newest "dwarf" varieties from Pickseed are LowGrow perennial ryegrass; and Shortstop, Crossfire and Mini-Mustang turf-type tall fescues. Shortstop was made available last year. Crossfire and Mini-Mustang will be available this summer from selected Pickseed regional distributors.

TREE LEADER EXPANDS...The Davey Tree Expert Co. has acquired Canadian Shade Tree Service, Ltd., of Montreal. Davey says Canadian Shade is the largest residential tree care company in Montreal. The Kent, Ohio-based company has other Canadian divisions in Ontario, Alberta and British Columbia.

BIRD LOVERS LISTEN UP...Landscaping with certain trees, shrubs or vines will have special appeal to birds, says **David Tatnall**, garden specialist with the University of Delaware. Tatnall says suitable tree selections are small-fruited crabapples; white pine and hemlock from the evergreen family; shrubs such as Japanese barberry and Tatarian honeysuckle bear. Virginia creeper is an ideal vine, Tatnall says, but hummingbirds are attracted to the large orange and scarlet flowers of the trumpet creeper, which should be used moderately, especially against structures.

PROMOTING THE PROFESSIONAL...is the goal of an advertising program initiated by the California Landscape Contractors Association. The ad encourages commercial clients to hire CLCA members for "the finest in landscape installation and maintenance." Public relations chairman **Richard Plaxo** says CLCA "wants to stress that when clients hire a member, they're assured quality results and professionalism." The ad is available to CLCA chapters; insertion costs are shared equally by CLCA headquarters and chapters.

SEED INDUSTRY

Buffalograss gets okay for production

HEALEY, Kans. — Sharp Brothers Seed Co. and the University of Nebraska have reached an agreement on worldwide production and marketing rights to the new generations of buffalograss.

The company will distribute what are described as "new generation cultivars" of the extremely drought tolerant buffalograss into all regions of the U.S., especially those areas where environmental and water conservation concerns are high.

"We feel this is an opportunity to provide the turfgrass industry with varieties of buffalograss which require low amounts of water and maintenance and yet perform as a beautiful, durable turf," says

Steve O'Neill, turf division manager at Sharp Brothers.

According to Sharp President Gail Sharp, the first challenge will be "to utilize these varieties not only as vegetative, but as seeded varieties also. Evaluations will be instigated immediately within our production facilities. We hope to supply seed from these varieties within the next few years."

Dr. Terry Reardon, turfgrass breeder from the University of Nebraska, says a turf-type buffalograss will allow the consumer to continue to have a nice lawn, park or golf course, but with significant reductions in demands on the environment, such as less use of water and control products. □

LAWN CARE

Brooks requests changes

MARIETTA, Ga. — James R. Brooks, executive vice president of the Professional Lawn Care Association of America (PLCAA), has recommended to the board of directors that it reorganize staff responsibilities.

Brooks, with PLCAA since 1983, has requested his own title be modified as

he concentrates more on membership development and trade show marketing.

"The lawn care industry continues to diversify," Brooks told the board, "and PLCAA needs to make a more concerted effort in identifying and meeting the business efforts of all types of companies, particularly the smaller operator." □