LANDSCAPE MANAGEMENT®



On the cover: Playing your cards right in the green industry, as illustrated by Larry Kassell.

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COVER STORY: STATE OF THE INDUSTRY

by the Landscape Management staff. Green industry professionals are dealing with five burdensome issues today: dwindling labor pools, high insurance costs, regulations, marketing and maintaining a professional image.



28 CHEMICAL SAFETY: IT'S IN YOUR HANDS

by Julie M. Baranyai, Ph.D. Any company that handles pesticides must comply with the appropriate safety regulations. But many don't know exactly what is required by law.

WHERE IS YOUR COMPANY?

by Rudd McGary, Ph.D. A strong position statement will set your company apart from the rest.

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