

LANDSCAPE MANAGEMENT®



On the cover: the liquid vs. dry controversy graphically represented by Larry Kassell.

26 COVER STORY: LIQUID OR DRY?
by Terry McIver. As customers demand more dry fertilizers because of what they see in the news, the lawn care industry responds.

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by Norman N. Hummel Jr., Ph.D. Late-season fertilization is becoming more and more popular. And why not? When timed properly, it promotes root, shoot and rhizome or stolon growth.

36 GRUB BE GONE!
by Jerry Roche. Grub control—especially with the most modern, effective insecticides—is a tricky business. Landscapers and lawn care operators are advised to meticulously follow these guidelines to avoid callbacks.

40 SEED RESEARCH: OPENING NEW DOORS
by Will Perry. A week in and around Oregon's Willamette Valley convinced our editor that already good turfseed is getting even better.

47 WHAT DO THEY WANT?
by Rudd McGary, Ph.D. 'What do customers want?' is a question top green industry companies ask themselves every day. The most successful ones answer it.

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