



## Return of the drought?

Recent news item: "Combined storage levels in the three New York City reservoirs are at 48 percent of capacity. Normal storage at this date would be 83 percent. River flow at Trenton was only 25 percent of normal volume. The deficit rainfall for North Jersey is 11 inches. The deficit for South Jersey is 9 inches."

This is not good news, folks.

There will be a watering ban for most of metropolitan New York City, says Brooklyn extension agent John Amoroso. "I doubt if it'll be lifted until next winter," he says. "We've had a dry winter. Usually, we get a spring thaw and the snow comes down as water. But there's no snow up there."

Though the lawns are small in Brooklyn, the Queens and the Bronx, the cumulative effect of watering them would be felt.

"We recommend one inch of water every three days," Amoroso continues. "Do you know how much water that takes, even for a 10-by-10 lawn? A lot."

The only exception to the New York watering ban is for vegetable gardens, and homeowners must use a watering can; no hoses.

Up north in Nassau County, where extension agent Maria Cinque does business, they've worked an odd-even watering system the last two years, with no watering from 10 a.m. to 4 p.m. Nassau County, unlike New York City, draws its water from groundwater.

Cinque says that, last summer, it was common for neighbors to report people watering in pesticides on the wrong day to the police.

Some landscaping companies in the City have found a solution, Amoroso notes. "A lot of guys have wells and they carry their own water," he says.

Amoroso developed a list of recommendations he gives landscapers and homeowners. He wrote them in 1986 when the exact situation arose. Among the points: add organic matter to soil; use mulches; provide windbreaks; and plant drought-resistant annuals.

Bottom line: what do bans like this mean to companies applying pesticides?

"They obviously have to be more careful about scheduling days when they're putting down materials that have to be watered in," Cinque claims.

Jerry Roche, editor

### EDITORIAL STAFF

**Jerry Roche**, Editor  
**Will Perry**, Managing Editor  
**Terry McIver**, Associate Editor  
 Office: 7500 Old Oak Blvd.  
 Cleveland, OH 44130  
 (216) 243-8100  
 FAX (216) 826-2832

### MARKETING STAFF

**Dick Gore**, Publisher  
 Office: 455 E. Paces Ferry Rd.  
 Suite 324  
 Atlanta, GA 30305  
 (404) 233-1817  
 FAX (404) 261-7022

**Jon Miducki**, National Sales Manager  
**Marsha Dover**, Midwest Sales Manager  
**Bob Earley**, Group Vice President  
 Office: 7500 Old Oak Blvd.  
 Cleveland, OH 44130  
 (216) 243-8100  
 FAX (216) 826-2832

**Robert Mierow**, W. Coast Representative  
 Office: 1515 NW 51st Street  
 Seattle, WA 98107  
 (206) 783-0549  
 FAX (206) 784-5545

**Tom Greney**, Senior Vice-President  
 Office: 111 East Wacker Drive  
 Chicago, IL 60601  
 (312) 938-2317  
 FAX (312) 938-4850

### SUPPORT STAFF

**Carol Peterson**, Production Mgr.  
**Marilyn MacDonald**, Prod. Supervisor  
**Lynn Williams**, Graphic Design  
**Jackie Eisenmann**, Circulation Super.  
**Bonnie DeFoe**, Directory Coordinator  
**Gail Parenteau**, Reader Service Mgr.  
 Office: 120 West Second St.  
 Duluth, MN 55802  
 (218) 723-9200  
 FAX (218) 723-9223

**David Komitau**, Graphics Coordinator  
**Ted Matthews**, Promotion Director  
 Office: 7500 Old Oak Blvd.  
 Cleveland, OH 44130  
 (216) 243-8100

**LEAF**  
 COMMUNICATIONS

Robert L. Edgell, Chairman; Richard Moeller, President; Lars Fladmark, Executive Vice President; Arland Hirman, Vice President/Treasurer; Thomas Greney, Senior Vice President; Ezra Pincus, Senior Vice President; Joe Bilderbach, Vice President; James Gherna, Vice President; George Glenn, Vice President; Harry Ramaley, Vice President.