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## Savage Heat Waves, Water Shortages, Parched Farms Year After Year After Year

**The National Arbor Day Foundation Urges You to Plant Trees to Fight the Greenhouse Effect**

The Earth is heating up. "The Greenhouse Effect," says James E. Hansen, Director of NASA's Institute for Space Studies, "is here... it's time to stop waffling."

A sharp increase in atmospheric carbon dioxide (CO<sub>2</sub>) is a major cause. Two things contribute — the burning of fossil fuels and the destruction of forests.

**You can make a difference.** Trees you plant may be our best line of defense. Trees can shade your home in summer, and slow winter wind. While your trees absorb CO<sub>2</sub>, they also reduce the amount of fossil fuel burned for cooling and heating.

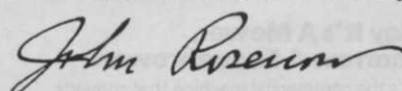
As a result, your trees can be as effective as 15 forest trees in fighting the Greenhouse Effect.

**Free Booklet.** The National Arbor Day Foundation has published a guidebook titled *Conservation Trees* which will show you how to plant and prune shade trees and windbreaks.

I'm pleased to offer it to you free of charge. Just return the coupon

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If you believe, as I do, that fighting the Greenhouse Effect is vitally important to our future, send for your free *Conservation Trees* booklet today.



John Rosenow, Executive Director  
National Arbor Day Foundation



**Yes, I want to help fight the Greenhouse Effect. Send my free Conservation Trees booklet.**

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