

PEOPLE

Reid is new President of Jacobsen

Robert W. Reid, Jr. has been named president of the Jacobsen Division of Textron, Inc. Reid joined Jacobsen in 1987, and was appointed vice president of marketing in early 1988.

Reid was previously with Outdoor Marine Corporation as a senior manager. He has served with Lawn Boy and other turf, commercial and marine product companies, as well as

Kimberly-Clark, in various market research and product management posts.

Martin McGinn has formed McGinn and Associates, a New Jersey-based consultant firm to provide research and solutions to the current



Robert Reid

and continuing problems facing turf companies and associations.

Long at the forefront of many of the industry's technological advances, McGinn was a pioneer in the formulation and introduction of the first fungicide to be packaged in a water-soluble bag and he has provided much manufacturing expertise in dry-flowable formulations.

McGinn is joined by his two sons, **Michael**—an insurance broker versed in product liability cases—and **Matthew**—an advertising executive.

Cheryl Van Vliet has resigned as communications director and trade show liaison for the Outdoor Power Equipment Institute to serve as marketing director for S & S Graphics, Inc., a printing concern located in Rockville, Md. While with OPEI, Van Vliet coordinated various seminar and promotional activities, and planned the institute's annual meetings.

Ken Chatham was recently elected president of the Metropolitan Atlanta Landscape and Turf Association. Chatham, president of Crabapple Nursery & Landscaping and Sudden Shade, is a member of the American Association of Nurserymen, Garden Centers of America and other organizations.

Immediate past president, **Roger Bregenzer**, will serve as chairman throughout 1989.

Other Malta officers are:

Rich Cordery, vice president; **Spence Rosenfeld**, secretary; **Jim Lanier**, treasurer.

Michael Kelty has been named director of research and development for O.M. Scott & Sons.

Kelty joined the company in 1979 as regulatory environmental specialist. He had

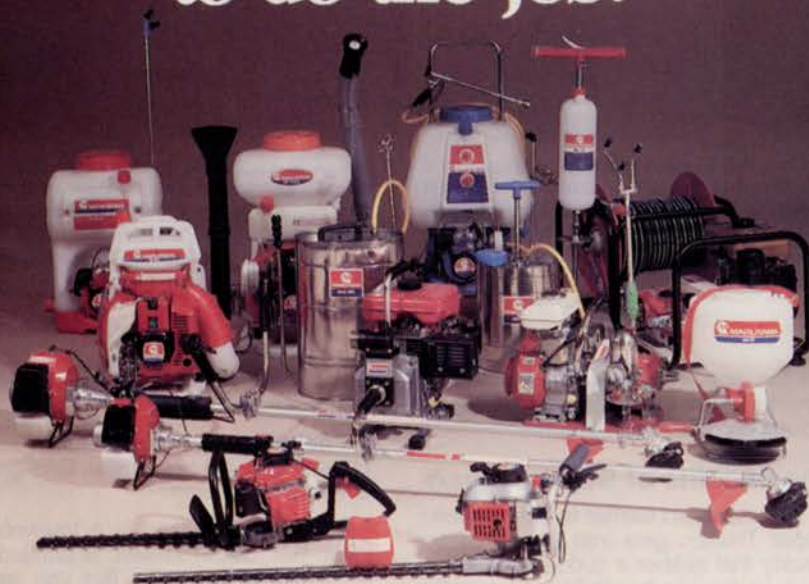


Michael Kelty been director of chemical technology in 1987.

The National Roadside Vegetation Management Association has named the winners of its 1988 "Excellence in Roadside Vegetation Management Award."

William D. Johnson, Raleigh, N.C., won in the state category; **Bill H. Tidwell**, Anaheim, Calif., won the county contest. **Mayor Jerry E. Abramson** of Louisville, Ky. and the City of Boca Raton, Fla., tied for first place in the municipal category. **Dr. Ray Dickens** of Auburn University was the winner in the academic category.

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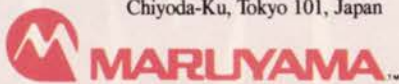
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