

LANDSCAPE MANAGEMENT

Formerly WEEDS TREES & TURF



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12 CALCULATING COSTS

Is it better to buy a small mower at a cheaper price or an expensive large mower which will finish the job quicker? This article shows you how to calculate your costs.

14 AGING GRACEFULLY

At Ohio University, the oldest institution of higher learning in the Northwest Territory, elderly trees help create a beautiful campus.

16 FROM A TO Z

The campus at the University of Minnesota-Waseca is a horticultural smorgasbord. Students design and maintain most of the campus, learning the ins and outs of landscape management along the way.

26 FALL MARKETING

Some companies have had great success marketing services in the fall. Before you start up such a program, here are some tips to follow from business consultants Rudd McGary and Ed Wandtke.

34 COVER STORY: 1988 BUYER'S GUIDE

As you begin to get ready to purchase equipment, chemicals and seed for the 1988 season, you'll want to refer to the annual LANDSCAPE MANAGEMENT Buyer's Guide, 32 pages with jam-packed information.

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