





28

28 COVER STORY: WHERE WERE YOU IN '62?

WEEDS TREES & TURF turns 25 this year. To celebrate the quartercentury mark, we take a look back and look toward the next 25 years in the turf industry. This month, the subject is chemicals.

34 'I NEED A DRINK!'

Many golf course superintendents could be uttering that phrase in the not-too-distant future. But it's not water they'll be drinking.

- 35 The Comeback
- 40 Making a Living 44 Slow Release, Fast Relief
- 48 Bentgrass Showcase

56 LAWN AND LANDSCAPE FERTILIZATION

Fertilizers have a definite impact on root growth, carbohydrate reserves and stress tolerance. The dedicated turf manager closely monitors his fertilizer application timing, rate and method.

60 ENDOPHYTES: AN UPDATE

In 1983, WEEDS TREES & TURF first reported on insect-resistant turf containing endophytes. Today, researchers are discovering more about the fungus.

65 GCSAA SCHEDULE

66 1986 ARTICLE, AUTHOR INDEX

72 AN OUTDOOR ART MUSEUM

Rich in tradition, Druid Ridge cemetery in Baltimore is a unique 230 acres. Its unique head landscaper could be the reason.

80 DIVINE DIVISIONS

More and more, major companies are moving their division headquarters to country settings. Here's a look at what AT&T and Mobil Oil have done.

88 PAY AS INCENTIVE

Good salaries alone are not enough to motivate employees. Special incentives should be required for exceptional performance.

DEPARTMENTS

- **4** NEWS/TRENDS
- **6** GREEN INDUSTRY NEWS
- 92 JOBTALK
- **94** PROBLEM SOLVERS
- **96** LETTERS
- **102** PRODUCTS
- **116** CLASSIFIED
- 121 AD INDEX
- **122 OUTLOOK**



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