

Changing times

As I type this into my trusty computer terminal, the office is devoid of people. It's December 28th, 1986, the Sunday between Christmas and New Year's. The new year is fast approaching. Even though 1987 will be a toddler by the time you read this, this might still be a good time to reflect on 1986 and make some projections about 1987.



One lesson we all might learn from 1986 is that, sometimes, you have to change with the times.

The staff of WEEDS TREES & TURF plans to celebrate the magazine's 25th anniversary year with some exciting new changes, the biggest of which we'll be officially announcing in April. In a dynamic industry like what we call the "green industry," we've learned that you can't stagnate and continue to be successful.

We expect that attitude to serve the magazine's staff well over the next few years as we change with the industry. It might serve your business, as well.

You see, by the end of 1987, we'll probably know exactly where we stand with respect to our use of pesticides.

Lt. George Prior's death on a golf course will be ancient history. Golf course superintendents will have a season of controlling insects without diazinon under their belt.

The results, if any, of ChemLawn's posting policy will be resolved.

The dust will have settled from the sale of major chemical and equipment companies.

I sort of feel that the readers of WEEDS TREES & TURF let 1986 sneak up on them. They really weren't prepared—especially for the bad publicity they received.

Here's hoping that our readers change with the times, that they learn from 1986, that they adjust.

And that they prosper in 1987.

Jerry Roche

Jerry Roche, editor

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