
A GUIDE TO LANDSCAPE MANAGEMENT

CONTENTS

Innovations have always been part of the landscape management industry, but particularly in the last 10 years.

Landscape managers continue to be more educated and better trained than their predecessors. Our universities have seen to that.

People, too, expect their lawns and landscapes to appear more attractive. This has evolved through a well-planned, overt program of public education by the farsighted green industry itself.

Therefore, better tools have become not a luxury but a necessity. And industry suppliers like Elanco are providing these tools for more intensive maintenance.

Significant improvements in equipment and chemicals have allowed the landscape manager to produce a higher quality landscape, more efficiently and effectively. Proper use of these new products requires continual learning and training.

New chemicals have been introduced which yield better control at a better value. But these improved products require, by definition, more care in practical use.

This new generation of landscape manager needs a thorough understanding of all the tools available, and a dedication to properly use chemicals in particular. To keep chemicals as a part of the effective overall landscape program, proper stewardship will continue to be needed and expanded.

We at Elanco are doing everything in our power to help you learn and understand how to use chemicals safely and effectively.

This year's "Guide to Landscape Management" is part of our service to you.



William H. Culpepper
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Weed and disease control of tees and greens

Golf course tees and greens are among the most intensely-maintained turf in the country. Preventative measures can be taken to assure healthy, weed-free and disease-free turf.

PAGE 4

Weed control of golf course fairways

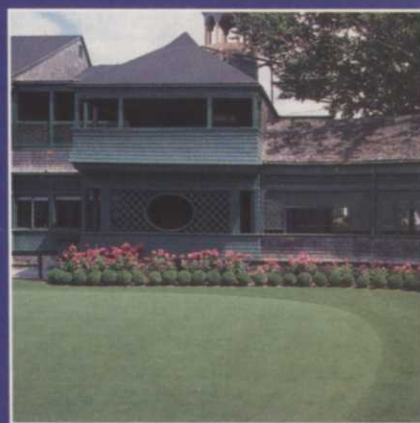
Conscientious superintendents, concerned with the beauty and playability of their golf courses, can't afford to wait until unwanted weeds begin to appear.

PAGE 6

Weed control of home lawns

Research has shown that most homeowners prefer a "green, weed-free lawn." So lawn care companies must assure a quick green-up with fertilizers and controlling weeds with pre-emergence herbicides.

PAGE 8



Weed and disease control for ornamentals

Because of the trend toward more complex landscape designs, preventing weeds in plant beds is becoming a higher priority.

PAGE 16

Weed control of lakes and ponds

Aquatic weeds are not only unsightly, costly and upsetting to nature's balance, they have been extremely difficult to control—until now.

PAGE 18