# Quality brochures to promote your lawn service or landscape businesc EXPANDED SELECTION!



LESCO... the full-service supplier to the lawn care industry now brings you quality brochures designed to increase customer response and enhance the professional image of your company. These brochures and forms will give your business an updated look for the 1987 season.

Brochures are of extremely high quality, printed in full color on fine paper stock and can be ordered with or without personalized imprinting. Small or large quantities are available and the entire assortment is very competitively priced.

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## EVENTS

### NOVEMBER

**Empire State Turf and Grounds Exposition,** Nov. 12-14, Rochester (N.Y.) Riverside Convention Center. Contact New York State Turfgrass Association, 210 Cartwright Blvd., Massapequa Park, NY 11762. (516) 541-6902.

Professional Lawn Care Association of America Conference and Show, Nov. 17-20, Baltimore Convention Center, Baltimore, Md. Contact PLCAA, 1225 Johnson Ferry Rd. NE, Suite B 220, Marietta, GA 30067. (404) 977-5222.

Northeast Ohio Horticultural Trade Show, Nov. 18-19, Michaud's Towne 'N Country, Strongsville, Ohio. Contact OARDC, Administration Bldg., Wooster, OH 44691. (216) 263-3831.

American Society of Landscape Architects Annual Meeting and Educational Exhibit, Nov. 22-25, Moscone Convention Center, San Francisco, Calif. Contact ASLA, 1733 Connecticut Ave. NW, Washington, D.C. 20009.

#### DECEMBER

**New Jersey Turf Expo**, Dec. 1-4, Resorts International Hotel, Atlantic City, N.J. Contact Dr. Henry W. Indyk, Soils & Crops Dept., Cook College, New Brunswick, NJ 08903. (201) 932-9453.

International Society of Arboriculture Illinois Chapter annual meeting, Dec. 1-2, Pheasant Run Resort, St. Charles, Ill. Contact ISA, P.O. Box 71, Urbana, IL 61801.