## OUTLOOK

## This 'association' is important

Another association? Come on, there's already too many in the green industry. Probably true. But this is not your average association. It's not even an association, it's a council.

The National Sports Turf Council (NSTC) recently held its third organizational meeting in Beltsville, Md., to talk about what it will become in the very

> near future. The names of the people involved read like a sports turf all-star roster: Drs. Fred Grau, Jack Murray, Don Waddington, Jim Watson, Henry Indyk, Tom Turner, Dave Chalmers, Eliot Roberts, and Kent Kurtz. A few other luminaries were unable to attend.

> The group is serious. A search for an executive director is on. Beltsville was chosen as at least temporary home for the group until the ball begins rolling.

> An educational assistance proposal was devised, and directors (the above names) developed a membership/sponsorship program. Research ranks high on the directors' priority list. Other pertinent items were discussed, such as what is the relationship of the NSTC to other groups, like the Sports Turf Managers Association (STMA).

> Dr. Grau said the NSTC will act as an umbrella organization, seeking the support of industry associations and suppliers. "There will no semblance of conflict or competition between organizations," said Dr. Grau.

Dr. Grau and other directors were quick to note that there's still much to be done, but the framework is slowly taking form. And that's great news for the sports turf industry, from the major league field manager to the one-man crew in Iowa that tends the local Little League field.

NSTC, under the wing of the Musser Foundation, will soon be available to assist all those involved with sports turf.

No doubt this most vital organization will knock at your door in the near future. Take the time to listen. It's not just another association.

Ken Kuhajda, managing editor

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