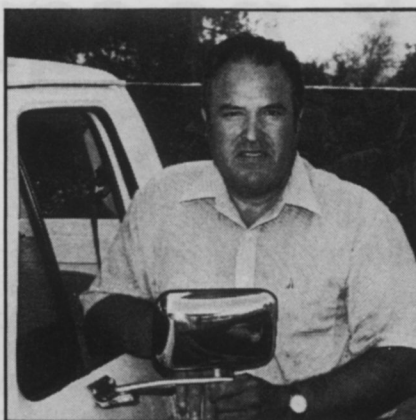


WEEDS TREES & TURF

The Magazine of Landscape and Golf Course Management Since 1962



20



36



46

20 COVER STORY: DOWN BUT HEADED UP

The outlook for the equipment industry is down slightly but projected figures to the end of the decade are encouraging.

28 MOWING FOR DOLLARS

The right mower for the right job can mean savings for your mowing operation.

32 HELP WANTED

A WT&T survey reveals the largest problem facing today's cemetery manager is finding capable help.

36 THE CEMETERY PROFILES

WT&T takes a look at the different type of landscaping required at cemeteries in Syracuse, Omaha, and Whittier, Calif.

46 CURING WATER WOES

Many methods exist for control of undesirable water weeds. Your choice depends on your individual situation.

58 ARE YOU EFFICIENT?

Advisors Rudd McGary and Ed Wandtke examine how to judge the effectiveness of your planning program.

DEPARTMENTS

6 NEWS/TRENDS

8 GREEN INDUSTRY NEWS

10 SHORTCUTS

66 PRODUCTS

70 CLASSIFIED

75 AD INDEX

76 OUTLOOK



Cover illustration
by Bob Novak

WEEDS TREES & TURF (ISSN 0043-1753) is published monthly by Harcourt Brace Jovanovich Publications. Corporate and Editorial offices: 7500 Old Oak Boulevard, Cleveland, Ohio 44130. Advertising Offices: 7500 Old Oak Boulevard, Cleveland, Ohio 44130, 111 East Wacker Drive, Chicago, Illinois 60601 and 455 East Paces, Ferry Road, Suite 324, Atlanta, Georgia 30305. Accounting, Advertising Production and Circulation offices: 1 East First Street, Duluth, Minnesota 55802. Subscription rates: \$25 per year in the United States; \$35 per year in Canada. All other countries: \$70 per year. Single copies (pre-paid only): \$2.50 in the U.S.; \$4.50 in Canada; elsewhere \$8.00; add \$3.00 for shipping and handling per order. Second class postage paid at Duluth, Minnesota 55806 and additional mailing offices. Copyright © 1986 by Harcourt Brace Jovanovich, Inc. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical including photocopy, recording, or any information storage and retrieval system, without permission in writing from the publisher.

POSTMASTER: Send address changes to WEEDS TREES & TURF, P.O. Box 6198, Duluth, Minnesota 55806-9898.

A HARDCOURT BRACE JOVANOVIH PUBLICATION