

**STMA EDUCATIONAL CONFAB.....**Sports turf gets a boost at the GCSAA Conference & Show at the Moscone Convention Center in San Francisco. The Sports Turf Managers Association Educational Conference will run in conjunction with the GCSAA. For information about the Feb. 1 sports sessions contact: Dr. Kent Kurtz, 1458 N. Euclid Ave., Ontario, CA 91764. (714) 598-4167.

**SHOW SITES.....**The Professional Lawn Care Association of America (PLCAA) has announced its annual convention sites through 1988. The 1986 show will be at Baltimore's Convention Center Nov. 17-21. The 1987 show will be at the Dallas Market Center Nov. 29-Dec. 4. The 1988 show will be in New Orleans.

**INTERNSHIPS AVAILABLE.....**The Chicago Botanic Garden has 15 internship positions per year for "enthusiastic, self-motivated students who will question and challenge our staff, and will contribute what they have learned in school and prior employment," according to group literature.

For an application contact Kris Jarantoski, intern coordinator, Chicago Botanic Garden, P.O. Box 400, Glencoe, IL 60022, or call (312) 835-5440, ext. 17.

**NFSA MOVES SOUTH TO ST. LOUIS.....**The National Fertilizer Solutions Association (NFSA) moved from Peoria, Ill., to St. Louis.

"St. Louis was chosen over several other Midwestern locations because we believe it offers excellent air connections for our members coming to the area and our staff travel requirements," says Jay Vroom, NFSA executive vice president.

Vroom notes that St. Louis has hosted several NFSA conventions and committee meetings. NFSA was based in Peoria for 31 years.

**PLEASE REPLACE BALL MARKS.....**Standard Golf Co., Cedar Falls, Iowa, now markets the Shur-Way tool for repairing ball marks on golf course greens. The Standard Golf/Shur-Way beats the heck out of using a tee. Instead of just raising the sunken area of the ball mark, it utilizes six narrow aerification knives to force the grass and roots from around the injured area into the center of the ball mark. The company says the Shur-Way method allows the user to repair up to 12 ball marks per minute.

**IT KEEPS GROWING.....**The International Lawn, Garden & Power Equipment Expo in Louisville, KY, gets bigger each year. The management steering committee for Expo '86 is increasing show floor space by another 50,000 square feet. That adds up to 1/4 million square feet of show space. Expo '86 will run July 28-30.

**WATER CONSERVATION.....**"Turfgrass Water Conservation," a softbound book on the subject of using water to assure turfgrass survival and maintenance, is available for \$10 plus 15 percent for mailing. The 156-page fully-illustrated work is available from: ANR Publications, University of California, 6701 San Pablo Ave., Oakland, CA 94608-1239.

## ASSOCIATIONS

### NEDA formed to fill turfgrass void

A new trade association has been born to "fill a void" in the commercial turfgrass industry, says its board of directors.

The National Equipment Distributors Association (NEDA), boasting an early membership of 40 equipment distributors in the United States and Canada, will respond to "pressing concerns in these volatile times for our industry," says Robert G. Johnson, chairman of NEDA and president of Illinois Lawn Equipment Inc., Orland Park.

Johnson tells WT&T: "We're the greatest source of the knowledge in our industry. We need each other. Where else can we go?"

Johnson says members expressed a need to share ideas on internal operations such as computer systems, employee compensation, and better product and service marketing.

The pioneers who make up the NEDA board are David L. DeBra of DeBra Turf & Industrial Equipment Co., Hollywood, Fla.; M. Frank Higgins of Sawtelle Brothers Inc., Swampscott, Mass.; Robert Henshaw of B. Hayman Co. Inc., Santa Fe Springs, Calif.; G. Daniel Boyd of Boyd Distributing Co. Inc., Denver, Colo.; Charles M. Bolt of Porter Brothers Inc., Shelby, N.C.; and Harold L. Vogler of W.F. Miller Co., Birmingham, Mich.

DeBra also serves as vice-chairman and Higgins as secretary/treasurer.

The directors were to meet in late November to hammer-out group policy. One of the issues to be addressed was whether the group, at this writing made up exclusively of Jacobsen distributors, should open its membership to competitors, says Johnson.

Stay tuned to WT&T for details.

Want to know more? Write: National Equipment Distributors Association, c/o Wiken/Reich/Wilder, 75 E. Wacker Dr., Chicago, IL 60601.

## BUSINESS

### Landscape Expo hits on industry's needs

The Landscape Exposition—March 5-7 in Valley Forge, Pa.—will offer landscape professionals the opportunity to explore some of the acute business challenges in the most comprehensive landscape management program ever devised.

"We'll focus on the specialized needs of these professionals through sessions geared to practical, hands-on