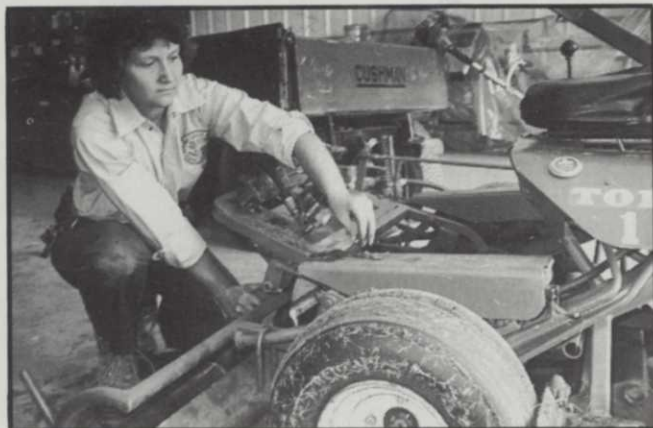


WEEDS TREES & TURF

The Magazine of **LANDSCAPE MANAGEMENT**



15

15 COVER STORY: IT'S NO JOKE

The numbers are growing . . . and women golf course superintendents are not only surviving, but thriving, in what was once considered a man's job.

20 ALL SYSTEMS GREEN

The green industry is growing in all directions. An indication of this positive trend is the magnitude of chemical, equipment and seed purchases. So the state of the green industry is "green and go."

25 GOLF AND TURF CALENDAR

A detailed listing of all the major turf and golf events lined up for calendar 1987.

40 MOTIVATION TIPS

Getting the most out of employees is one key to a successful operation. A salary by itself will not provide the motivation necessary for optimal productivity.

44 THE EUCALYPTUS LONGHORNED BORER

A new insect pest is threatening California's eucalyptus trees. So far, there aren't many solutions to the growing problem.

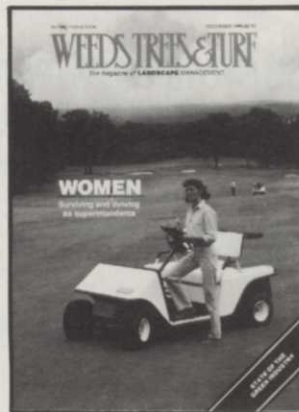


46

DEPARTMENTS

- 2 NEWS/TRENDS
- 6 GREEN INDUSTRY NEWS
- 11 SHORT CUTS
- 46 JOBTALK
- 48 PROBLEM SOLVERS
- 50 PRODUCTS
- 53 CLASSIFIED
- 59 EVENTS
- 59 AD INDEX
- 60 OUTLOOK

Model C.B. Silver scans Sleepy Hollow Golf Course in Cleveland, Ohio.



WEEDS TREES & TURF (ISSN 0043-1753) is published monthly by Harcourt Brace Jovanovich Publications. Corporate and Editorial offices: 7500 Old Oak Boulevard, Cleveland, Ohio 44130. Advertising Offices: 7500 Old Oak Boulevard, Cleveland, Ohio 44130, 111 East Wacker Drive, Chicago, Illinois 60601 and 455 East Paces, Ferry Road, Suite 324, Atlanta, Georgia 30305. Accounting, Advertising Production and Circulation offices: 1 East First Street, Duluth, Minnesota 55802. Subscription rates: \$25 per year in the United States; \$35 per year in Canada. All other countries: \$70 per year. Single copies (pre-paid only): \$2.50 in the U.S.; \$4.50 in Canada; elsewhere \$8.00; add \$3.00 for shipping and handling per order. Second class postage paid at Duluth, Minnesota 55806 and additional mailing offices. Copyright 1986 by Harcourt Brace Jovanovich, Inc. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical including photocopy, recording, or any information storage and retrieval system, without permission in writing from the publisher.

POSTMASTER: Send address changes to WEEDS TREES & TURF, P.O. Box 6198, Duluth, Minnesota 55806-9898.

BPA AIP



HARCOURT BRACE JOVANOVIH PUBLICATIONS