

SHORTCUTS

SOUTH OF THE BORDER... Jim Mello of Nice 'N Green Lawn Care in Romeoville, Ill., is installing three polo fields in Queretaro, Mexico, 110 miles northwest of Mexico City. He is using turf-type tall fescue on the fields, which measure 10 acres. To put things in perspective, that's roughly nine times the size of a football field. When construction is completed, Mello will have installed seven polo fields, including four in the United States. He's used turf-type tall fescue on all fields.

MORE ON TALL FESCUES... Why turf-type tall fescues for good-looking turf? One reason, pointed out by Dr. Thomas Turner of the University of Maryland at the annual Lofts Seed Field Day, is because of the pesticide controversy. "We strongly believe we can reduce pesticide use by 50 to 75 percent with turf-type tall fescue," says Turner. "It's especially useful on sports fields. You get better footing and more rapid establishment with the turf-type tall fescues. Dr. Jack Murray at the USDA in Beltsville (Md.) is even experimenting with mixing turf-type tall fescue with zoysiagrass for sports fields."

NOT SAFE ANYWHERE... At least on a golf course, you're not. During thunderstorm season, metal and tall trees are not the only things lightning strikes. Tom Walker, superintendent at Inverness Club in Toledo, Ohio, host of this year's PGA, reports that lightning hit a wide-open area of his course. The 11th fairway, 25 yards from the green, took a jolt back in May. The message here is to use good judgement during a thunderstorm.

LESCO OFFERS SEED... Lesco Inc. of Rocky River, Ohio, is offering three new proprietary turfgrass varieties beginning in September: Dawn Kentucky bluegrass, Julia Kentucky bluegrass, and Cimarron tall fescue. Dawn, a hybrid released under Dr. Reed Funk of Rutgers University, is expected in limited supply. Julia, a German introduction, is expected in good supplies by mid-September. Cimarron, developed by Dr. Bill Meyer of Turf Seed Inc., is expected in ample supply in September. Look for an in-depth seed availability outlook report in the October issue of WEEDS TREES & TURF.

LOUNGIN' IN THE TURF... While you might find some people outside on these sultry summer days, you're sure to find some in Omaha, Neb., cooling off with a cold beer inside the Turf Lounge. It got its name from the horse racing track nearby.

OPERATION EAGLE... OMC/Lincoln devised a unique method of selling the new Cushman Eagle utility vehicle to dealers at its national dealer conference in June. Just before the company asked for orders, OMC/Lincoln employees donned uniforms. Gen. George Patton (impersonator Will Jordan) addressed the group, and Operation Eagle, a plan to defeat the competition, began. The play-acting may have worked. Dealers ordered 350 Eagles for delivery sometime in the early fall. OMC/Lincoln aims to sell 2,100 Eagles by September, 1987.

University have launched the program in an effort to establish uniform guidelines for aerial application.

The program is designed to give the applicator knowledge of pesticides, equipment, and proper application techniques, along with preparing them for an intensive certification examination. Additionally, the program may help applicators obtain insurance at reasonable rates.

"Proper handling, mixing, and spraying of pesticides as well as equipment and proper application techniques are critically important in aerial spraying," says Dr. Harvey Holt, professor of forestry at Purdue. "The training manual and seminar will help to further the applicator's understanding of the products he applies and equipment he uses."

For more information on the program write: Aerial Right-of-Way Applicators Association, c/o Dorf & Stanton Communications, 111 Fifth Ave., New York, NY 10003.

PEOPLE

Environmental names director, VP

Environmental Industries elects **Richard A. Miller** to the Board of Directors. He is a tax attorney and accountant specializing in the area of taxation. **S. Gene Giannulli** is named vice president of operations. He joined the company in 1984.



Richard Miller



Gene Giannulli

Dr. Thomas P. Mog is appointed director of environmental programs and **David A. Whitworth** is named horticulturist for **The Davey Tree Expert Company**. Mog will be responsible for directing the use, storage, and disposal of pesticides.



Dr. Thomas Mog



David Whitworth