

Good report from Lesco

Lesco, Inc., Rocky River, OH, recently circulated a positive annual report to its shareholders.

One of the points chairman and chief executive officer James I. FitzGibbon made was that the company is now developing a riding greens mower which "has good potential."

"We now manufacture or license for manufacture about 80 percent of the products we sell," FitzGibbon said. "I want to see that number improve to 90 percent or better."

In the name of research

A check for \$736 was recently presented to the Southern California Golf Course Superintendents Association by Target Chemical Co. According to GCSASC president Steve Jessup, the funds will be used to promote the educations of students working toward degrees in turfgrass management.

Scholarships will be awarded to juniors or seniors at Cal Poly who meet research and scholarship criteria. A portion of the funds are earmarked for furthering research in this area at the University of California, Riverside.

Ohio company joins elite club

Toledo Turf Equipment of Toledo, OH, has joined The Andersons' \$100,000 Club, according to company officials.

Toledo Turf Equipment was inadvertently excluded from the list of The Andersons' elite distributors in the July, 1985, issue of WEEDS TREES & TURF.

Jacobsen holds 18th turf seminar

It's been said that college is the place to learn theories but the real world is where the real education begins.

Jacobsen Division of Textron Inc. once again gave college students the opportunity to experience the real world during its 18th annual College Student Turf Seminar held recently in Racine, Wisc.

The 44 students, from the U.S. and Canada, received instruction in basic management and technical aspects of turf care from Jacobsen executives and area turf professionals during the week-long seminar.

Among the courses held were budgeting, preventative maintenance, personnel selection, and equipment selection.

Established in 1967, the seminar is aimed at students planning careers in golf course or park management, landscaping, or similar positions.

"Our seminar has been designed to give students an introduction to the professional world of turf and grounds care before they launch their careers," says Jacobsen vice-president, sales, Ned Brinkman.

"By having accomplished practitioners from various areas of our field work closely with the student, and by providing them with hands-on experience, we hope to make them better decision-makers on their way to management positions."

ASSOCIATIONS

Roadside group eyes grassroots participation

The year-old National Roadside Vegetation Management Association (NRVMA) is anxious to build support among local subdivisions as well as at the state level where many of its members now come from.

"We have good representation from state governments. We want to get more counties, parishes, and municipalities involved so we can be as responsive as possible in developing a total vegetation management program," says Bob Berger, NRVMA vice president and an official in the Washington State Highway Dept.

Last fall the NRVMA drew 300 paying guests to its first conference. This year the number is expected to increase to 500. Because of the growth, the NRVMA is considering taking on an executive director as well as adding board members.

The NRVMA's second conference set for Oct. 1-3 at the Radisson Muehlebach Hotel in Kansas City, MO, might also see the implementation of a national awards program and a split of at least part of the program into warm and cool season grass sessions.

Although Berger, in charge of this year's conference, is confident a sizable trade show can be built in conjunction with the annual conference, booth space is limited this year.



NRVMA officers Standing: (left) Andy Lewis, president, and (right) Chuck Middleton, secretary/treasurer. Lewis works with the Florida Dept. of Transportation, Middleton for Velsicol. Seated is Robert Berger, vice president and an official with Washington State Highways.