

SHORTCUTS

NONAGENARIAN...Dave Lewis, known by his friends and others in the green industry as "Mr. Sprayer and Duster," turned 90 on Aug. 17. A former senior vice-president and director of H.D. Hudson Manufacturing Co., Chicago, Lewis was one of the pioneers in the lawn and garden compression sprayer business. He retired from the company in 1971 after 55 years of continuous service. He remains an active on Hudson's board of directors.

VIDEO VIBES...Spraying Systems Co., Wheaton, Ill., released a new video program called "Tune-Up for Profits." It explains sprayer calibration with an easy-to-follow personal approach. The viewer "walks" through the steps of calibration, and is provided with helpful suggestions regarding tip selection. Running time is 18 minutes. The program is non-commercial. For additional information, contact Spraying Systems, North Ave., Wheaton, IL 60188.

TURF ACCOUNTANT?...American visitors to London might be puzzled by shop fronts with a shingle out front announcing "Turf Accountant." Bring money. A turf accountant is a bookie.

SPEAKERS GALORE...The New York Botanical Garden, located in the Bronx, has a Speakers Bureau. Sponsored by the garden's education department, the bureau offers speakers in a wide range of topics, including horticulture, botany, and landscape design. For a brochure or information, write the New York Botanical Garden, Speakers Bureau, Bronx, NY 10458; or phone (212) 220-8747.

SOLD?...Mallinckrodt chemical division is on the trading block, according to a report in the *New York Times*. Avon Products Inc.—"the company that built the world's biggest beauty business by ringing doorbells"—said money from the sale would be used to buy back 25 percent of its stock, according to the article. Avon bought Mallinckrodt for \$711 million three years ago, and estimates are that Avon will not make much, if anything, on the sale.

FREEBIE..."What Every Plant Grower Should Know About pH for Soil Nutrient Analysis," a four-page brochure, is available free of charge from Kernco Instruments Co., 420 Kenazo Ave., El Paso, TX, 79927. The leaflet explains the relationship between pH and the nutrients in soil and the importance of alkalinity or acidity balance in soil when fertilizing. It also explains why certain soil conditions cause plant diseases and minimal plant growth.

WRITTEN SEMINAR...A popular landscape contracting seminar series is now in book form thanks to consultant Charles Vander Kooi. The book, "Estimating and Management Principles for Landscape Contractors," is \$49 plus \$2 shipping. Chapter titles include: "Setting up the bid process," "Attitudes that cost money," and "Establishing your overhead recovery." To order, send your name and address, plus a check or money order for \$51, to: Charles Vander Kooi, 6478 S. Kline Court, Littleton, CO 80127.

● **More stress resistant turf.** The increased carbohydrate production and stronger root system help create a healthier plant.

The critical factor in fall fertilization, Koski says, is timing. "For best results nitrogen should be applied after shoot (aboveground) growth stops. And that's tricky to determine."

Be advised, however, that fall fertilization will result in a faster thatch buildup, Koski says.

PEOPLE

Names in the news

David Casnoff fills the void left by the retirement of **Howard Kaerwer** from **Northrup King**. Kaerwer had been director of turf research for the Minneapolis seed supplier for more than 30 years, and a pioneer of winter overseeding in the South.

Casnoff comes to Northrup King via Texas A&M where he was doing post-graduate work. He holds degrees from Penn State University and earned a doctorate in plant breeding at the University of Nebraska.

Casnoff will be working at NK's new turf research facility at Mt. Joy, Pa. "He will be doing some breeding for us and introducing some new proprietary varieties in the not too distant future," an NK spokesman tells WT&T.

Dow Chemical moves **Vince Geiger** up to district sales manager at the Los Angeles office. **Rob Peterson** is taking Geiger's place as product marketing manager and will be working out of Midland, Mich.

Greg Bushman is the new business manager of specialty chemicals for **Stauffer Chemical**.

Art Wick, past president of the Pennsylvania Turfgrass Council and a 15-year employee of **Lesco**, becomes Lesco's vice president of research, development, and technical training.

W. A. Cleary Chemical expands its sales organization with these additions: **Fred Bosch** for Ohio, Michigan, Kentucky, and Western Pennsylvania; **Don Cherry** for Delaware, Maryland, Virginia, West Virginia, North Carolina, and South Carolina; **John Griffiths** for Iowa, Nebraska, Missouri, Kansas, and Minnesota; **Brian Winke** for Illinois, Wisconsin, and Indiana; and **Jim Lipari** for California.

Peter S. Hays joins **Seed Research of Oregon** as an agronomist. He is a graduate of Oregon State University.

Peter Gerstenberger joins the staff of the **National Arborist Association**. He will be doing some speaking and writing for that group.