UTLOOK

The Not-So-Elusive Brass Ring

On April 23, 1985, 14 leaders in various facets of turfgrass came together at Beltsville to assess the future of safer sports turf.

Discussion was open, frank and spirited with no hidden fears of "loss of identity" or "loss of territory."

Affiliated interests, such as the Professional Grounds Management Society. the Sports Turf Manager's Association, The Lawn Institute, the Golf Course Superintendents Association of America and the Professional Lawn Care Association of America, have become deeply involved in the sports turf movement because they see a long-range benefit to their memberships.

The executive directors of two of these groups greatly desire increased memberships so that more professional people can share the benefits of the information on sports turf now being gathered by the new Sports Turf Research and Information Committee of the Musser International Turfgrass Foundation, a neutral, unbiased. tax-exempt organization.

Helping affiliated groups become stronger is an unselfish act. "In union there is strength" as history has told us. Those who forget history are doomed to repeat it.

So now, through the existing turfgrass media, we have the opportunity to promote a "Green Machine," the strength of which has not been heretofore realized. Let us all forget petty protectionism

and go for the Brass Ring. Let's all work together ... for safer sports turf.

by Fred V. Grau, President, Musser International Turfgrass Foundation

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