

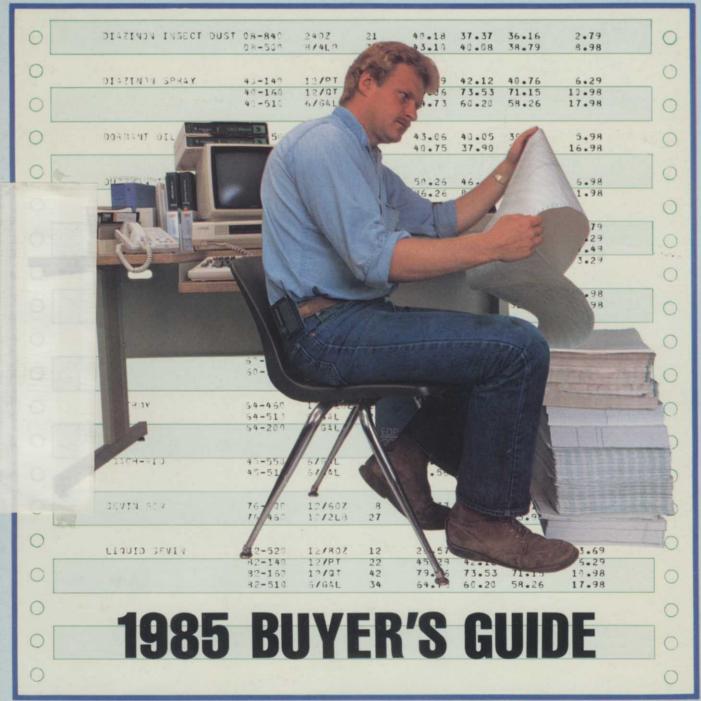
## WEDSTRESSURF

The Magazine of Landscape and Golf Course Management Since 1962

#### Fewer, Stronger Links in Future Supply Chain

#### **Competition Causes Distributors to Rethink Marketing**

WT&T Profiles Jenkins, Benham, and B. Hayman





# Dursban can make call-backs a thing of the past.

There's a phone call you shouldn't have to take ever again. The one that calls you back to redo a lawn or turf job. The one that costs you dearly in labor, time and gasoline. Not to mention the highest cost of all—the unhappy customer.

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around. It's hard to find an insect that DURSBAN insecticide won't control.

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With DURSBAN insecticide on the job, more of your calls will be for repeat and new business. While call-backs become a dusty memory.

Give your Dow distributor a call for DURSBAN insecticide. Also ask about the "DURSBAN delivers the goods" incentive program. Be sure to read and follow all label directions and precautions. Agricultural Products Department, Midland, Michigan 48640.

## DURSBAN Does it right the first time.



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\*Trademark of The Dow Chemical Company

3918

The Magazine of Landscape and Golf Course Management Since 1962

## 24 Top of the Heap

Selling the best products and giving individualized service is Don Benham's key to success. His company, Benham Chemical, is profitable proof hard work and determination pay off.





## Jenkins Machinery Co.

Howard Jenkins and Ben Fuller have found that switching from large equipment to turf wasn't so hard after all. Jenkins now owns the oldest, continuously operating Ransomes dealership in the U.S.

## 33 Frontiersmen

The B. Hayman Co. can claim a true "rags to richs" legacy. Today, under chairman Ray McMicken, this West Coast Jacobsen distributorship is a pacesetter.



## 35 1985 Buyer's Guide

A quick and comprehensive reference to locate sources of new and existing products to purchase for the 1985 season. A ready reference for contacting manufacturers and distributors in your area.

## 6 Fall Meeting Planner

A preview of some important shows, meetings and conferences scheduled for the upcoming months.

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Introducing two new John Deere material collection systems-Hydraulic Dump and Tilt Dump.

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Tractors.

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The John Deere Hydraulic Dump system has a 13-bushel hopper that raises for dumping into a wagon or dump truck. By operating the convenient hydraulic control from the driver's seat, you make the container raise, turn over, empty, and then return to the original position.

The new Tilt Dump system is designed for slightly smaller jobs. With one hand you unlock the latch. The hopper tilts by itself and its back swings open, dumping the load. Then pull the hopper back to its original latched position—all without leaving the tractor seat.

In both systems, a PTO-driven fan loads the hopper more quietly and efficiently than engine-driven competitive makes. And fan speed is variable from 2,800 to 5,200 rpm, matching the speed to operating conditions. Slower for dry, dusty conditions; faster for damp leaves

or grass.

If you're ready to move up to a system that lets you do more and bigger jobs with a minimum of extra work, then a John Deere Hydraulic Dump or Tilt Dump system is for you.

For the name of the nearest dealer, or a free folder on the John Deere material collection systems, call 1-800-447-9126 toll free (1-800-322-6796 in Illinois) or write John Deere, Dept. 50, Moline, Illinois 61265.

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Your work does, too.



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Nothing Runs Like a Deere'

### **NEWS/TRENDS**

by Bruce F. Shank, executive editor

#### Sod prices finally rise

In the past ten years the cost of construction materials has doubled, that is the cost of everything except sod.

To counteract flat prices, sod growers invested in more efficient machinery to squeeze every penny out of every foot of sod. When prices still did not rise and recession devastated construction, they started phasing their acreage into more reliable crops.

That was last year. This year many sod growers are sold out, including their fall harvests. For once demand is allowing prices to rise 15 to 25 percent, sod growers told me during the

American Sod Producers summer convention.

Good sod growers have junked older varieties and monostands for mixtures of two to five improved Kentucky bluegrasses, often two improved fine fescues, and one or two improved perennial ryegrasses. Many are now producing sod of improved tall fescues, in some cases mixed with ten percent Kentucky bluegrass.

Sod today is a better product, produced by better growers,

and no longer just a price sensitive commodity.

#### Athletic fields for profit

Entrepreneurs have begun to dabble in athletic fields for hire. They build sports complexes, provide officials, maintain the fields, and make them available to public leagues and teams for

a price.

Examples are Kings Island, north of Cincinnati, OH., which built the latest PAT football field for use by area high schools; the Olympia Spa and Resort in Oconomoc, WI, which now boasts a private polo facility; and Softball World of Cleveland, OH, which has two facilities with five lighted softball fields surrounding a lounge, children's play area, and restaurant.

The American Softball Association told Weeds Trees & Turf's Ron Hall there are more than 40 private multi-field softball

complexes in the U.S.

Demand for athletic fields has reached a point where profit is possible. If the concept takes hold, private facilities may relieve the pressure on some public fields, or they may create higher standards for public field managers to meet.

#### Outdoor equipment gets own show

Outdoor equipment manufacturers and distributors are proudly claiming their own show after the first Lawn Garden and Power

Equipment Expo, held in July in Louisville, KY.

No longer do they have to walk aisles and aisles of plumbing and toasters at the Hardware Show in McCormick Place in Chicago to find mowers, irrigation supplies, and accessories. Supporters of the Hardware Show were surprised to see the combined indoor and outdoor exhibits organized by the Outdoor Power Equipment Institute, The Engine Service Association, and the Outdoor Power Equipment Distributors Association.

Call it curiosity, call it luck, but it worked.

### WT&T

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### **GREEN INDUSTRY NEWS**

**EQUIPMENT** 

## Louisville equipment expo wins on first try

Aisles were filled with distributors, booths overflowed into an extra hall, and outside, despite 90 degree heat, engines cranked as equipment was demonstrated. A typical field day perhaps? No, this was the first International Lawn Garden & Power Equipment Expo, held in Louisville, July 23-25.

More than 200 equipment manufacturers gave the new show their best shot with impressive professional exhibits equal to shows in Chicago's McCormick Place. It is the Hardware Show, held in McCormick Place in August, these equipment manufacturers were abandoning in favor of a show just for retail and commercial lawn and garden equipment.

The Expo was a selling show, with privacy rooms included in many exhibits so orders could be negotiated and signed. The number of distributors in suits gave the impression large orders were changing hands.

Commercial equipment may have been forgotten in the educational sessions, but its presence was clearly felt on the exhibit floor and outside on the demonstration field. Although Toro and Jacobsen held their commercial equipment back in favor of their homeowner lines, Ransomes and Bunton came in with their complete professional lines. Deere and Co. took the opportunity to launch its new pro-



Bunton's surprise at the Outdoor Equipment Expo show was an imported fairway and parks mower.

fessional out front rotary. Many outdoor equipment companies had small booths to test the water.

In some cases it was difficult to tell the difference between large homeowner products and smaller commercial ones. The commercial products gave the retail products in the same booth a beefy, well-built appearance.

Comments following the show

indicated both manufacturers and distributors were impressed. Both are hoping for greater attention to commercial lines at the same show next year.

#### TRAVEL NOTES

## Moving, buyout activity on upswing

The effects of a healthier economy are being felt across the Green Industry this summer.

Lawyers in Ohio and New Jersey are busy this summer as LESCO, in the process of going public, has purchased a plant formerly owned by U.S. Steel in New Jersey. At the same time, The Andersons is completing negotiations for a Kaiser Agricultural Chemicals facility in New Jersey. Both Ohio companies are aggressively expanding their formulating capabilities to serve the commercial turf fertilizer and chemical market.

Milwaukee newspapers reported Briggs & Stratton has purchased a manufacturing facility outside of Milwaukee to avoid production tie-ups caused by strikes, such as the one last July through October. B&S is also making a strong push into the electric motor business. A recent Better Homes and Gardens survey indicated



**John Deere's commercial** out-front rotaries are now available. This F930 caught the eye of distributors during the Expo.

A New Generation



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local Vermeer dealer now for complete literature, specifications and pricing.

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### UPDATE

#### **GCSAA** opposes FIFRA

The Golf Course Superintendents Association of America, as part of a national coalition opposing passage of the Federal Insecticide, Fungicide and Rodenticide Reform Act (H.R. 3818), has authorized the National Club Association to speak in its

behalf in opposing it.

The act contains provisions which would increase the liability of pesticide users in cases of contamination of land and water supply as well as other limitations. If enacted, the provisions would increase golf course and administrative costs and deter new golf course development, according to the coalition.

Specifically, some ramifications of the act would include:

Only certified applicators would apply restricted use

pesticides

Private applicators would have to keep records of all sprayings

■ Any individual could sue a FIFRA violator

■ EPA would have to regulate application to protect local residents

#### An economical alternative

Would you like to play golf in half the time and on half the land it takes to play a normal game? If Jack Nicklaus' "short ball"

idea comes into play, you'll be able to do just that.

Nicklaus feels so strongly about the idea, his new course in the Cayman Islands, scheduled to open this fall, was specifically designed for the new ball that travels only half the distance of regular balls. The Cayman course can be played as a 3,338-yard par 72 by short ball users.

Golf Digest reports the new one-piece balls are made of a plastic material that has a varying density through its cross section. It has a 10 compression and an initial velocity of about 200 feet per second, where a normal ball's velocity is 250.

The \$1,000 price tag per experimental ball will have to drop considerably, though, before the average golfer could ever test

the new idea.

"We know there will be a monstrous amount of skepticism about the idea," says Bob Cupp, Nicklaus' chief course designer. "But it's not a commercial endeavor. We're not trying to change golf—just provide an economical alternative."

#### Father of 18

The next time you find yourself scrambling for some golf trivia at a party, try this one.

How many courses other than the original in Scotland are named St. Andrews?

The answer is 18.

None, however, offer the same type layout, only an occasional hole that beckons back to the 1552 Scottish course, the birthplace of the game.

ten percent of retail mowers sold are electric. Briggs hopes to gain market share in the electric motor business.

Media in the Twin Cities have revealed Northrup King's plans to leave its historic headquarters and warehouse in Minneapolis. NK's research farm outside Minneapolis was sold last fall. Turf research will move to Mt. Joy, PA, and Tangent, OR. NK's packet seed business is looking for a more southerly location. The company's headquarters may remain in the Minneapolis area.

Speaking of seed, Leah Brillman, turf breeder for Jacklin Seed, Post Falls, ID, and her husband are expecting their first child in about five

months.

SEED

#### Loft's Field Day features tall fescue

Even though demand is still outpacing production, Dr. Richard Hurley of Lofts Seed, Bound Brook, NJ, says there will be enough turf type tall fescue to meet demands this year.

That was some of the good news about 95 sod producers, lawn care professionals and researchers heard at the seventh annual Lofts Field Day, held in June at the company's



**Dr. Rich Hurley** explains a type of turf disease to attendees at the Field Day.

research farm in Martinsville, NJ.

Hurley believes the turf type tall fescues is the "grass of the future."

"Rutgers is introducing new varieties with greater stand density, better color and good shade tolerance not to mention drought tolerance," said Hurley. "We are continually looking to improve brown patch, pythium, and leaf spot resistance as well."

Hurley also said the turf type tall fescues will come on strong in the transition zone and even overtake the use of Kentucky bluegrasses.

"By the end of the decade, we will have varieties that surpass Rebel and

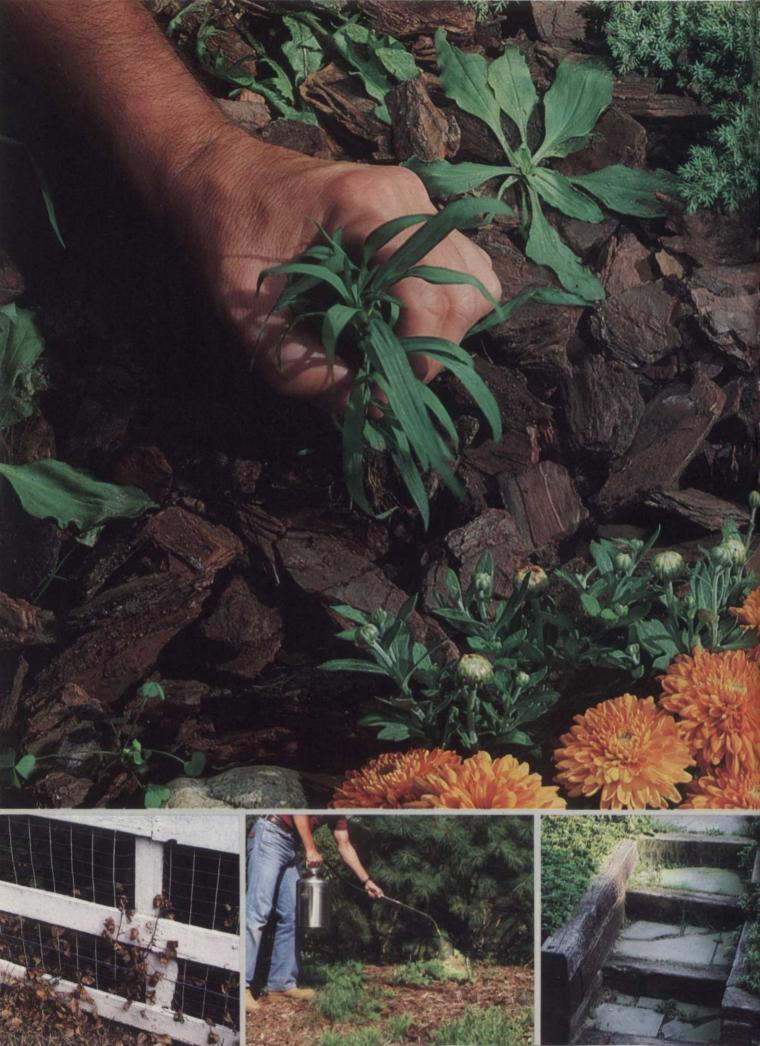
continued on page 14

# Tough mowers... from rough cut to smooth finish.



Built for the commercial user, to assure lowest operational cost through efficient design, low fuel consumption, low maintenance, and long life. Built to take the hard usage of the commercial mower operator and the environment in which the commercial mower functions.

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It also pays to use Roundup when you're working around expensive ornamentals—because Roundup won't wash, leach or carryover in the soil. And

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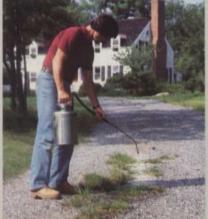
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### *LANDSCAPE*

## UPDATE

#### Salary extremes between coasts

The latest salary survey of grounds managers by the Professional Grounds Management Society shows grounds managers on the West Coast to be the highest paid, and their counterparts on the East Coast to be the lowest paid, on the average.

The breakdown is as follows:

New England Region: (Mass., Vermont, Rhoide Island, New Hamp., Maine, NY, NJ, and Conn.); an average salary of \$22,921.

Mid Atlantic Region: (Penn, Maryland, Wash, DC. Del., Virginia); an average salary of \$25,819.

Southeast: (West Va., Ky., Tenn., NC, SC, GA, Alabama, Fla);

an average salary of \$24,101.

Mid-West Region: (North Dakota, South Dakota, Neb., Minn, Iowa, Wisc. Ill., Mich., Indiana and Ohio); an average salary of \$24,249.

Southwest Region: (Kansas, Missouri, Okla., Arkansas, NM, Texas, Louisianna and Miss.); an average salary of \$26,957.

Far West Region: (Alaska, Hawaii, Wash., Oregon, Idaho, Montana, Wyoming, Calif., Nevada, Utah, Colo., Arizona); an average salary of \$27,643.

#### ASLA down to the wire

By its June 1 deadline, The American Society of Landscape Architects was only \$61,000 shy of its \$400,000 goal to purchase a building to be used as the national headquarters.

The Executive Committee and the Board of Trustees, however, voted to proceed with the purchase of the building and to keep up fundraising efforts, according to Society president Darwina Neal.

#### **ALCA Grand Award to Brickman**

A wooden bridge, man-made ponds and extensive greenery are all part of the landscape design developed by Theodore Brickman Co., Long Grove, IL, for a single family home in Barrington Hills, IL, that has won an Associated Landscape Contractors of America Grand Award for Excellence.

Brickman landscape architect Feryl Waldenmyer said the intent was to make the best use of existing begetation and to provide optimal views of the 10-acre lake on the property.

#### EPA cracks down on wood savers

Application of three wood preservatives is now restricted to certified applicators following a July ruling by EPA. Certified applicators of pentachlorophenol, creosote, and inorganic arsenicals must wear impermeable gloves in all cases, wear respirators and protective clothing in many cases, and not smoke, eat or drink while handling the materials.

#### LOFTS from page 10

Rebel II (set to be introduced in a few years).'

Dr. Richard Smiley of Cornell University presented information on fusarium blight. Drs. Reed Funk and Ralph Engel of Rutgers also attended.

Hurley said the number of invitees to the field day is kept to a minimum so that people can ask questions and get problems solved. Those attending represented \$4 million in business to the company.

#### **PESTICIDES**

#### Maine paper companies battle spruce budworm

Maine paper companies, in an effort to protect their woodlands and also the state's largest industry, paid an estimated \$5.5 million to spray 624,500 acres of forests with two chemicals, Zectran and Matacil, and with a natural caterpiller killer called Bacillus thuringiensis (Bt) in what has become an annual battle to control the spruce budworm.

Studies indicate the budworm could seriously affect Maine's papermaking capabilities by the turn of the century and the paper companies have responded with what is believed to be the nation's largest forest pesticide-spraying project.

Throughout May and June nearly 40 planes flew over infested areas, spraying chemicals and Bt. The Maine Pesticides Control Board said the spraying poses no danger and the chemicals will cause no lasting problems because dozens of support personnel were used to pinpoint the spraying thusavoiding populated areas.

#### **EQUIPMENT**

#### **Exmark enlarging** manufacturing plant

Expansion of Exmark Manufacturing Company's product lines as well as "a dramatic increase" in growth are the reasons for the 18,000-sq.-ft. addition under construction at the company's Beatrice, NB, plant. Exmark is a manufacturer and marketer of lawn and turf care products.

"We recently completed our new facility in Beatrice, and product demand by our distributor organization and their customers necessitates the immediate expansion of our facility," Robert Martin, the firm's president, says. "The acceptance of the

## THE BROUWER TURF TEAM



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### GOVERNMENT

## UPDATE

## Monsanto/Carbide cases end, data arbitration stands unscathed

Years of heated debate, led by Monsanto and Union Carbide, have produced little relief to chemical companies wanting to protect secret data used to register a pesticide with EPA from

competitors.

In August, we reported the Supreme Court ruled in favor of EPA in the Monsanto case, although the Court did recognize trade secrets as property. The Court shut the door completely when it ruled in a similar data arbitration case concerning Union Carbide that the constitutionality of EPA's data compensation was not ripe for review.

Union Carbide says EPA will again start using its data in support of other companies' registration applications. This opens the door for me-too registrations until Congress can

amend FIFRA, something unlikely before 1985.

#### **Chemigation regulations eminent**

Federal and state pesticide regulatory officials are pressing for new rules to prevent groundwater contamination and accidental poisoning caused by chemigation, application of pesticides through irrigation systems. Posted warnings, restrictions by soil type and water table, and allowing only products specifically labelled for chemigation are the leading proposals for regulations. Expect restrictions by the end of 1985.

Other topics raised during a meeting of these officials in July, which could result in additional regulations, include using pesticides at less than label rates, standards to judge groundwater contamination, additional label warnings for fumigants, and possible elimination of the restricted use classification for

pesticides.

#### Civil servants fight contracting out

Park Service employees are strongly influencing U.S. House Appropriations Interior subcommittee members to attach an amendment to the Park Service's 85 budget to prevent contracting out. The Park Service hoped to save \$15 million over the next two years by contracting out maintenance and repair services. It contracts \$90 million in work each year to private concerns. Other agencies seeking to save money by contracting out include EPA, Transportation, Health and Human Services, and Housing and Urban Development. Once contracting out issues are settled, government bid work should vastly increase.

Meanwhile, the American Association of Nurserymen are accusing the U.S. Forest Service for unfair competition for selling overstock from its tree nurseries to the customers of private nurserymen. AAN says private nurserymen can't compete with the subsidized prices of the Forest Service and that overstock would not occur if the government nurseries were well-managed.

Exmark product line and our entire line of Ranger walk-behind mowers resulted in the decision to expand our facility at this time."

#### TREES

## Davey joins effort to aid disabled

The Davey Environmental Services signed a contract to operate a new project recruiting disabled workers for work in nursery, landscaping, lawn care, arborist, groundskeeping, and

allied industries.

The Ohio Area Office will be part of a national outreach effort called Horticulture Hiring the Disabled (HHD). The project is sponsored by a U.S. Department of Education grant to the National Council for Therapy and Rehabilitation through Horticulture. Horticulture business leaders in Ohio will be called to support the new project office.

The Davey Environmental Services is a division of the Davey Tree Expert Company, Kent, OH. Davey will be working closely with service and vocational agencies serving disabled persons in Ohio to identify new opportunities for training and employment of physically and mentally disabled workers.

Tom Hazelwood, operations manager at Davey, says, "We are pleased to be involved in this new project. It will add an extra dimension to our services and provide additional opportunities for employment of dis-

abled persons in Ohio.'

Other HHD area offices are located in Upper Marlboro, MD, Lake Worth, FL, and Pleasant Hill, CA.

#### **INDUSTRY**

#### Allied sells liquid fertilizer business

Allied, an energy and chemicals concern based in Morristown, NJ, recently announced the sale of its liquid fertilizer business to members of the business's management and E.F. Hutton & Co. The sale includes plants at Geismar, LA, LaPlatte, NB, and Hopewell, VA. Other details of the transaction were not disclosed.

Late last year Allied revealed the liquid fertilizer market had been unprofitable in recent years and announced that it was selling its operation. Allied said its 1983 profit would be reduced by \$140 million as a result of the sale.

The new liquid fertilizer business will be called Arcadian Corp.

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# LANDSCAPE MANAGEMENT

## **Changing, Even in Good Times**

Competition causes manufacturers and distributors to rethink the Green Industry's marketing chain.

by Bruce F. Shank, executive editor

After a slow start this spring, Green Industry distributors and manufacturers have rebounded making 1984 a considerable improvement over the past three years.

The number of products and product lines available to distributors continues to expand. Competition between product lines and between

distributors is increasing.

The landscape manager and golf course superintendent benefit from this healthy situation. However, distributors in some areas are concerned. Credit problems leftover from the recession, increased competition, and changing distribution patterns are shaking out a few distributors and may eventually cause long-term adjustments to product distribution.

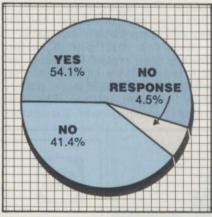
#### Distribution patterns

Manufacturers and distributors are taking a hard look at distribution chains. Forty-three percent of chemical and equipment distributors want more protection from other distributors in their territory. They also want to eliminate unnecessary layers (and commissions) in the distribution chain.

A variety of distribution arrangements exist. A chemical distributor often carries a number of competing brands and is not protected by a territory to the same degree as an equipment distributor. For this reason, manufacturers are less inclined to promote the distributor as well as the product.

Many equipment distributors (31 percent) carry chemicals to provide full service to their customers. Large regional distributors; such as LESCO. The Andersons, Lebanon, and United Agri-Products; are expanding their reach and are now competing with small regional chemical suppliers.

Vastly increased competition results. More than 90 percent of the distributors in the survey said excessive competition and price cutting are problems. Many small chemical supAs primary manufacturers expand their lines, are they pressuring you to replace equipment lines you carry with theirs?\*



\* Answers based on 133 equipment suppliers

pliers complain they can't compete on bids with the large regionals due to lower volume. They say profit margins are slipping dangerously and formerly loyal customers are taking the lower price of the large regional over the service of the small local supplier. Seventy-five percent think increased competition will force out a number of small chemical suppliers.

Chemical manufacturers are enjoying the purchases by large regional suppliers, reformulators, and large buyers like ChemLawn. Chemical product managers can plan production based on a few large orders rather than speculating on the purchases of many small buyers.

In some cases, chemical manufacturers can make a safe profit by selling technical or bulk chemicals to large national reformulators such as O. M. Scott, PBI Gordon, and Mallinckrodt. A few manufacturers, like Stauffer, prefer to sell to reformulators than to sell to hundreds of distributors. In the future, large chemical companies may

be inclined to leave selling the end user up to large reformulators.

Forty-two percent of the chemical distributors report increased demand by customers for bulk chemicals and custom blending. Distributors with reformulating ability have a definite advantage in these cases.

One possible scenario for future chemical distribution is the large reformulator supplying bulk products and the small local supplier supplying small quantities, much like the grocery store and the convenience store. Forty-eight percent of the suppliers said this is happening already. Forty percent indicated local distributors will stop trying to compete with larger suppliers and raise their prices to or near suggested retail.

Equipment distributors receive territorial protection because they need it. The investment in parts, inventory, service department, and labor is sizeable. For every three chemical distributors, there is one equipment distributor. For example, Jacobsen has roughly 50 U.S. professional turf distributors and SDS Biotech has about 150 turf chemical outlets

Equipment distributors are loyal to one primary line, such as Toro, Jacobsen, and Ransomes; and usually carry a number of secondary lines, such as National, Cushman/Ryan, and Bunton that don't compete. Therefore, manufacturers of primary lines are willing to promote their products and the distributor.

Changes in equipment distribution are coming about for two main reasons. First, primary manufacturers have begun to make products which compete with secondary lines, such as walk-behind rotary mowers. For example, a Toro distributor who carried Bunton as a secondary line had competing products on his showroom floor this year. To make it a little more exciting, Bunton started importing a greens mower. Another example is Bobcat (Wisconsin Marine) which

#### What are the main reasons for price cutting?

National and/or large regional chemical suppliers

57.3%

Lack of territorial protection

42.7%

Efforts to sell new, large buyers, such as lawn care companies 31.8%

Retail price of product too high 13.4%

was a common secondary line until Ransomes bought Bobcat.

The distributor is up tight because he is mainly dependent upon the primary manufacturer. The primary manufacturer is up tight because he is providing considerable support to a distributor who now carries a competitor's product.

Fifty-four percent of the distributors said primary manufacturers are pressuring them to replace secondary equipment lines with theirs.

Some distributors indicate the walkbehind rotary business is too competitive with John Deere and Exmark, as well as the primary manufacturers, entering the race. This may discourage primary manufacturers from expanding with products where short liners can undercut them.

The second major reason for changes in equipment distribution is the 20 to 25 percent distributors pay dealers. In certain areas, such as the Northwest and the Mid-Atlantic, distributors often have dealer networks. Distributors are seeking ways to save the dealer cut so they can be more competitive. Eighty-three percent of the equipment distributors in the survey said competition is increasing.

As weak distributors falter, healthy ones expand into their territories. Today's equipment distributor seems to need more territory than before to survive. The total number of equipment distributors

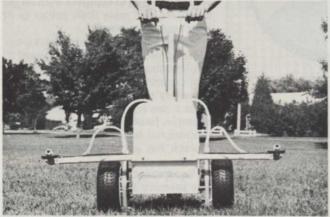
may drop in the future as a result.

Instead of maintaining a complete inventory at many locations, the distributor of tomorrow may have a central warehouse and small sales and service outlets in branches. In this way, the distributor receives the advantages of volume buying without the overhead of separate full branches.

The service truck may replace the branch service department as well. Nearly 70 percent of the distributors responding now offer job-site service. A customer's mechanic can talk to the distributor's mechanic by phone to correct many problems and the service truck can arrive at the customer's location at the same time parts arrive.

Advanced factory parts delivery systems are enabling forty percent of the distributors to reduce their parts inventories. Computerization at the distributor and manufacturer level will increase the efficiency of parts departments.

Thirty percent of the distributors reported their service departments were a break even or losing proposition. It also takes them an average of five days to turn around a piece of



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equipment brought to their shops for service. Faster, more profitable options to service are being sought.

Distributors are not satisfied to act as service and parts suppliers to manufacturers when equipment is sold directly by the manufacturer to large buyers. Half the distributors said manufacturers they represent also sell direct to government or other large buyers within their territory. The assumption that the service business will make up for the loss in the sale is incorrect. A fifth of the distributors reported manufacturers also sell parts directly to equipment owners.

Advertising support

Overall, distributors of chemicals and equipment indicate a general satisfaction with support provided by manufacturers. Distributors receive a variety of sales incentives from manufacturers; including product brochures, advertising aids, show support, early order programs, and inventory financing packages. Manufacturers back up regional distributors with national advertising and marketing programs.

More than 80 percent of the 150 distributors responding said manufacturers share advertising costs. The most common assistance is direct mail and show pamphlets. Distributors use direct mail and show exhibits more than other marketing tools to support sales efforts. Half the distributors don't use these tools despite assistance from manufacturers.

One third of the distributors use newspaper and telephone directory advertising. One out of nine buys radio time and one out of 20 buys television time.

District sales managers of some manufacturers have promotional budgets and supply artwork and copy for advertising in regional newsletters and magazines. A marketing allowance, based upon sales by the distributor, is another way manufacturers help distributors pay advertising and show costs.

Nearly 90 percent of the distributors believe national advertising by manufactureres helps them sell in their area.

Manufacturers often help dis-

tributors finance inventories. The best deal seems to be a no-interest, no-payment floorplan program offered by a major equipment manufacturer. If the distributor commits to an inventory by August 1, he will not have to start paying interest on the equipment until the following August.

Early order programs are common for both chemical and equipment distributors. Reductions of ten percent or more are offered to distributors who order equipment in the fall instead of

the next spring.

Delayed billing up to five months is offered by many chemical manufacturers. For example, a distributor may extend customer billing 60 days and the manufacturer will extend the distributor 90 days.

Seventy percent of the chemical distributors polled are concerned about their liability in case of misuse of pesticides by their customers. Half provide seminars to help prevent accidents by customers. They feel pesticide certification is an adequate test of safe pesticide use, but they (80 percent) believe all applicators of restricted use pesticides should be certified. WT&T



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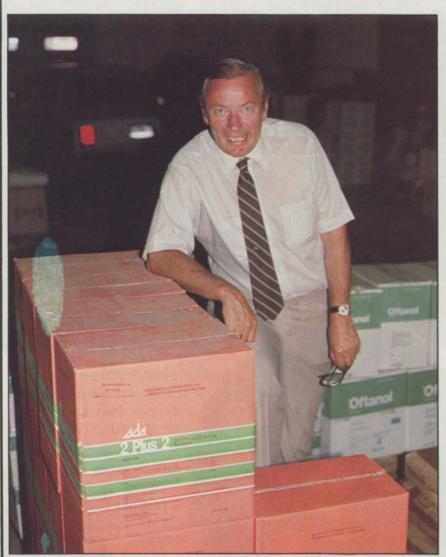
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# LANDSCAPE MANAGEMEN

## **Selling Service**

From humble beginnings, Michigan-based distributor Don Benham has built a \$3 million company on the premise that service, not volume, is the key to staying on top of the heap in the highly competitive chemical market.

by Ron Hall, assistant editor



Don Benham stands in the warehouse where he began his chemical business five years ago. He now uses three warehouses to supply his clients in Michigan and Ohio.

One idea and just five short summers ago Don Benham found himself with a used metal desk and a pair of card table chairs-one for him, the other for his sole salesperson, Paula Dietz. He housed his office in a warehouse behind a neat but small office complex near the scenic community of Walled Lake, MI, just outside of Detroit.

He'd put up everything he and his wife owned to start Benham Chemical Co., a chemical distributorship. In fact, he, his desk (which had been given to him by a friend), and his entire company occupied only half the warehouse. The other half was used by another company.

His idea was bold; to sell products from every major chemical manufac-

What he had going for him was 18 years experience in the chemical business (he had headed L & E Chemicals of the Long Equipment Corp.) and faith he could build a business based on the idea of service.

But, he had to convince the large chemical manufacturers he could serve them too, even though he would also be handling products from their competitors.

Benham, a large man with sharp blue eyes and streaks of silver in his hair, is a good businessman. He's also persuasive.

Gaining support

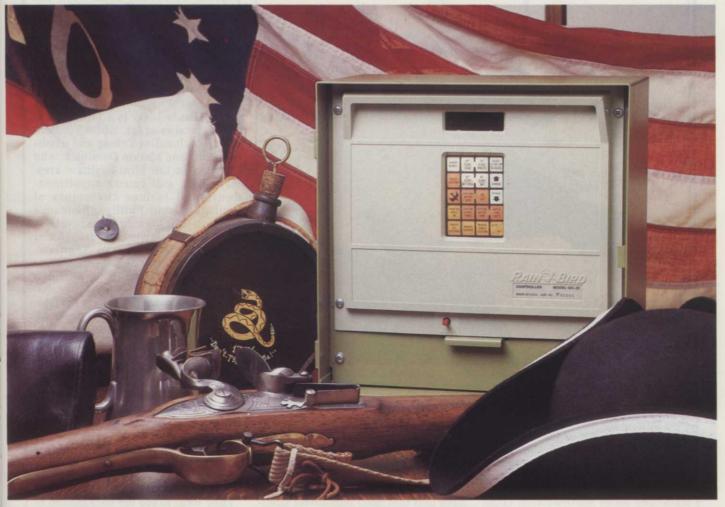
Although several manufacturers balked at his idea to represent all the major companies, he eventually gained their support, both in the form of selling him their products and extending him the credit to do so. First he reached an agreement with Estech, then with Mallinckrodt, picking up the Diamond Shamrock (now SDS) line of products shortly thereafter.

Benham was in business.

This August, Benham Chemical Co. celebrated its fifth year in business, its sales and office staff has grown from two to seven people, and the young company is anticipating a dollar sales volume of \$3 million dur-

Benham and his close-knit staff have built the company to the point that it receives annual recognition

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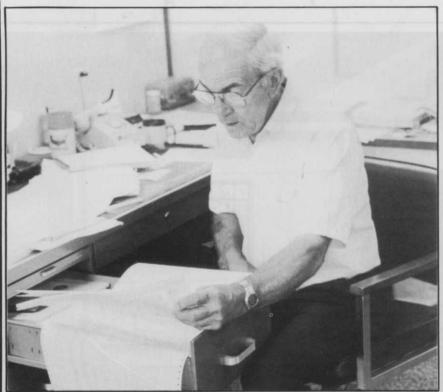
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General Manager Frank Forier also serves as Benham Chemicals' credit manager and has been active in the Green Industry for 25 years.

from most of the major manufacturers it represents as one of the top, if not the top, distributors in the entire nation: all this in a service area that covers southern Michigan, extending well into the centrol portion of the state, and all of northwestern Ohio; and all of this in a remarkably short

Benham credits several factors for the success of his company, not the least of which was his initial decision to sell service as well as products.

#### The best, not cheapest

"Everybody is out trying to sell chemicals cheaper," Benham said. "Of course, we want to be competitive, but we want to sell the proper chemical for the proper job and for a proper profit. We are not always the cheapest place. We feel that service to the customer is more important than price and we feel most of our customers realize this.

"It takes time sometimes to convince people that they need service. Golf course superintendents recognize they need the service, but many lawn care customers take awhile to realize it. We didn't build this business because we could sell it cheaper.'

In line with this philosophy, Benham keeps modest stores of chemicals at small warehouses at his home office in Walled Lake and also at Grand Rapids in Western Michigan as a convenience for customers who have jobs that need immediate attention. His main warehouse is in Dearborn where his company shares shipping facilities with Terminal Sales Corp. which serves retail outlets with many of the same products.

His sales people drive vehicles, either station wagons or vans, that can haul small emergency shipments. The sales staff keeps in contact with the home office with portable "beepers." This is probably more of a convenience to his smaller customers who might need small supplies of a particular product to meet an emergency but Benham said he provides them the same service as the bigger accounts. The reason-as he discovered firsthand-is obvious.

"Five years from now the one-man, one-truck customer might be a major company," he pointed out.

#### Experienced staff

Another factor in the successful Benham equation is the experience and quality of his sales staff which

includes just about everybody on the payroll. Everybody sells, even the boss.

Frank Forier is the company's general manager. Prior to joining Benham's team he headed Terminal Sales Corp. and served as president of both the National Lawn and Garden Distributors Association and the Michigan Turfgrass Foundation (MTF). Paula Dietz is a former state turf extension agent, while Vic Bennett, who handles Toledo and northern Ohio, and Marvin Dominick, who operates in the Flint-Saginaw area, were both golf course superintendents and former customers of Benham. David Phillips, Benham's western Michigan representative, operated the lawn care division of McDonald Nursery in Saginaw. Rounding out the staff is Office Manager LuAnne Susick who, although not technically a sales person, probably takes as many orders over the telephone as anyone, Benham laughed. And the boss, Benham, is a board member of the MTF and, on this particular afternoon, was knee-deep in the planning of a regional Professional Lawn Care Association of America meeting.

All of the staff is active in various industry associations, something Benham insists is essential to the health of his business and the industry in general.

"The companies (manufacturers) are getting smarter," Benham said. "They want to see the background of the people selling their products."

#### What's ahead

Several major changes have occurred in the chemical business in the past five years and one of the most notable has been the rapid growth of the still relatively young lawn care industry. "Our biggest increases in sales came from the lawn care market," Benham said. "I didn't expect it to be that strong." Initially 95 percent of Benham's business was generated from golf courses, and although that continues to be a big part of his business (about 50 percent), the lawn care industry has literally taken off. What is remarkable, he feels, is that it occurred during the worst economic period in the Detroit/Toledo area area since the Depression.

"We grew during those periods when the industry went kaput,' Benham said. The company met its first-year \$550,000 sales goal and has made "significant increases" each

## OUR GANG.

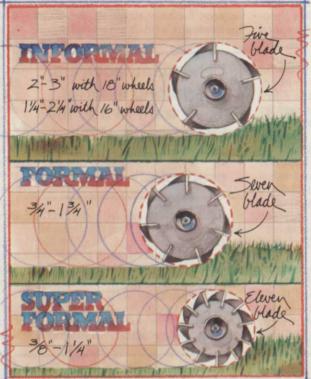
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year since. "We passed my five-year projection in the second year," he added. In more recent years he's been more accurate in predicting sales. "Last year we were within \$14 thousand of what we predicted. We spend a lot of time working on our figures,' Benham said.

There are no immediate plans for territorial expansion for Benham Chemical. "We've had to turn down business from other areas because we can't service them like we would like to," Benham explained.

But, he continues to seek controlled expansion within his business area. "We have a lot more expansion and a lot more things to do in our own

area, but we're actually having to watch a little that we don't grow too much and grow out of our location."

The growing sales of bulk chemicals to lawn care businesses seems to fit Benham's service philsophy perfectly and he is openly enthusiastic about it. His company entered into a unique agreement with Bulkkem Inc., Normal, IL, last fall to be that company's exclusive representative in his

area. "We stopped being competitors and started being the same company," Benham explained.

Although bulk chemical sales account for only about 10 percent of his company's business now, he pre-

"The manufacturers are getting smarter. They want to see the background of the people selling their products."

dicts that by 1986 they will account for 40 percent. "It's changed this business entirely," Benham said. He predicted a growing market for bulk liquid fertilizer and revealed his company is contemplating putting up its own bulk fertilizer plant as well, perhaps as soon as next year.

There are several reasons, economical and ecological, why Benham believes the bulk chemical and fertilizer markets will grow. Price is the most obvious, particularly to companies that would use the contents of a 220 or 550-gallon tank of chemicals in a season. Purchasing by bulk also eliminates the problem of storage and disposal of empty, potentially harmful drums and containers. Some of the company's customers now have permanent tanks for each individual chemical.

The Benham Chemical Co. has come a long way since occupying half of the warehouse behind his present office although he still uses the same metal desk that was given to him by a friend. And he still follows the same business philosophy based first and foremost on service.

Benham is entitled to flash a wide smile when he relates how new acquaintances not familiar with the Green Industry react when hearing about his business.

"The guy might look at me and say, 'Can you make a living doing that? What do you do in the winter?'."



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## LANDSCAPENT MANAGEMENT

## Jenkins Machinery Co.

One of two original Ransomes distributors, partners Howard Jenkins and Ben Fuller switched from big equipment to turf.

by Bruce F. Shank, executive editor

Ten years ago Howard Jenkins was enjoying a successful career with a Caterpillar Co. dealer as divisional vice president, general manager. He knew backwards and forwards construction equipment distribution, sales, and service. But, he had just a homeowner's knowledge of turf.

Within two years he owned a Massey Ferguson dealership east of Oakland, CA, and soon was one-half of Ransomes' distributor network in the U.S.

Today, Jenkins and his partner Ben Fuller own one of 33 Ransomes distributorships in the United States. Jenkins Machinery Company is putting finishing touches on an office addition to its Concord facilities, located strategically among San Francisco, Sacramento, Stockton, and San Jose. Jenkins also has a branch in Long Beach, CA, and sales rep in Oahu, HI.

As the oldest, continuously operating Ransomes distributor, Jenkins has witnessed the development of the Ransomes distributor organization as the British manufacturer of reel mowers and tractors fought to take its place next to Jacobsen and Toro.

#### Earthmovers to mowers

Maybe it was the simplicity of a small Massey Ferguson dealership in Concord, then a sleepy rural community 35 miles east of San Francisco, that attracted Jenkins away from his Caterpillar job.

"This was a little country agriculture store in 1976," Jenkins reflects, "in transition from small agricultural to industrial as Oakland's and San Francisco's population spread eastward. Construction was beginning to pick up. The two-lane rural highway in front of our store became a major highway."

Then came the turf connection. A company called Pengro in South San Francisco needed tractors for its new line of reel gang mowers from Great Britain. The mowers were made by Ransomes and it told its three North American distributors at the time;

Pengro, Turfco in Florida, and Duke in Canada; its reels were best adapted to Massey Ferguson and Ford tractors. Jenkins sold the Massey Ferguson tractors to Pengro for its territory, the western half of the U.S.

Ransomes was no youngster to the mower business, having manufactured the first reel mower in 1832. But the company had confined its marketing to reel products and to British-connected countries, such as Australia, Scotland, South Africa and Canada, until the 1970's.

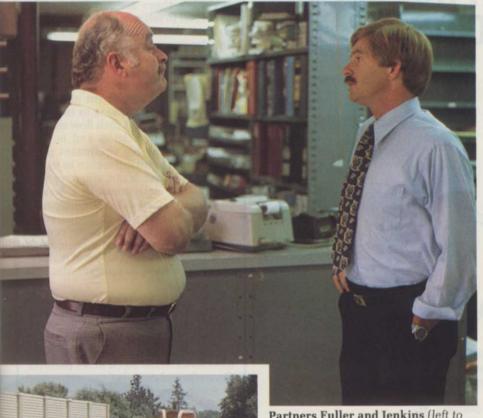
Jenkins observed the potential of the Ransomes line and purchased Pengro. He also took on a former associate at Caterpillar as partner, Ben Fuller, to help him manage the company as it expanded.

A support network was created to enable the company to service customers in states as far away as Texas. It is based upon a complete parts inventory, an 800 telephone number for service, travelling service seminars, and mechanic-to-mechanic phone support.

"If we have to fly a mechanic to a customer in another state we will," Jenkins states. "Of course, we do all we can over the phone to make sure the trip is necessary. But, we believe perceived problems are as important



Jenkins and Ransomes/Massey Ferguson combo that put him in the turf business orginally and now represents his growth market.



Partners Fuller and Jenkins (left to right) both came from Caterpillar dealers.



Stanley Vidmar parts chests hold 400 pounds of small parts in each drawer, save space, and do away with the loose bins.

as real problems when a customer has a critical piece of equipment down."

As sales grew, Jenkins and Ransomes saw the need for a line of rotary mowers. In 1978, Dane Scag, chairman of Wisconsin Marine, and Ransomes signed an agreement for Ransomes to market the Bobcat line outside the U.S. One year later, Ransomes signed a four-year agreement to purchase Wisconsin Marine and began to combine its reel line with the Bobcat rotary line in the U.S.

This created a problem for Toro and Jacobsen distributors who carried Bobcat, since the Ransomes' reel lines competed against them. Bobcat's distributor organization had to be rebuilt to include the Ransomes reel prod-

ucts.

It was also a mixed blessing to Jenkins who now had a line of rotary mowers but he stood to lose a large part of his territory to new distributors. Jenkins weathered the storm and now concentrates efforts on California, Nevada, and Hawaii even though he has strong ties with old customers in Oregon, Arizona, Texas and Washington.

Eve on California

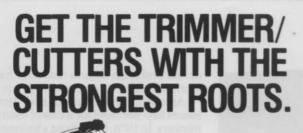
"California is definetely a unique market," Jenkins claims. "There are 24 million people in California, 17 million in the Los Angeles area and four million in the San Francisco area. The state has 700 golf courses, thousands of landscape contractors, but comparatively little maintained turf. With an average of only 17- to 21-inches of concentrated rainfall per year, irrigation is essential for turf."

Nevertheless, turf is Jenkins' growth market. He plans to add more "short-lines" to expand his turf business. Also, Jenkins claims, "Ransomes is dedicated to be a full-line turf manufacturer."

The industrial line, tied closely to residential construction, is improving. In addition to Massey Ferguson, Jenkins carries Fiat-Allis, J.I. Case, and other complementary products.

California was a good location to begin a distribution base for Ransomes. California buyers offer very little resistance to foriegn products.

Serving the California market may also be unique. "You need a fresh paper approach to business out here," Fuller states. Fuller, who is also a councilman in Benicia, CA, concen-





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trates on government bid work and leasing. "When you go to a bid opening often there are six distributors there just to sell one mower. You have to know the rules of the game. Fill out the form wrong and you are disqualified.

"You have to work with the municipality or golf course," Fuller points out. "Roughly 20 percent of private golf clubs prefer to lease to conserve cash. Leasing brings cash flow more in line with depreciation and is very common in the big equipment business. It makes no difference to us if a customer leases or not, since we simply sell the equipment to a leasing company instead of to the customer.'

"You have to be competitive in both price and service," Fuller continues. "You can't accuse a customer's mechanic of doing a bad job of maintenance, you have to educate him in a helpful way.'

'Service is a service, not a moneymaking item for us," claims Jenkins.
"We try to stock every part for every mower model we have sold, even frames. We make our own hoses and have tool and die shops make parts for discontinued models.'

Small parts are stored in space-saving cabinets made by Stanley Vidmar, Allentown, PA. The parts inventory is kept on computer with weekly printouts. A new IBM 36 computer system will replace the present system when the new offices are completed.

One victim of the competitive California market is two-step distribution, where a distributor has a group of dealers under him. "Two-step dis-tribution is a thing of the past in large grass machinery," says Jenkins. "You just can't give away 20 to 25 percent to a dealer," Fuller exclaims.

Proof is the people

One thing Jenkins is clearly proud of is the employees commitment to Jenkins Machinery . Four out of the original six employees are still with the company. Retired general sales manager Jim Dean, still comes in part time to handle promotional mailings and market surveys. Jenkins staff today numbers 27 and maintains an informal family-type atmosphere.

Jenkins still leans toward the reel mowers he took on six years ago. 'With the population density here customers feel safer with reels.' Besides, rotaries have become a commodity item," Fuller points out. "Turf is clearly our growth market

today," Jenkins concludes.

## LANDSCAPENT MANAGEMENT

## B. Hayman Co., Inc.

Frontiersmen in turf

by Bruce F. Shank, executive editor



McMicken at headquarters in Santa Fe Springs, CA.

Pioneers have been running the B. Hayman Company since 1876. More than once the company's management has left comfortable businesses for more promising ones.

A true rags-to-riches Americana story unfolds as current chairman Ray McMicken describes the background of this major West Coast Jacobsen distributorship.

#### Sailing to a new frontier

Fourteen-year-old Benjamin Hayman, a blacksmith apprentice in Plymouth, England, left the Old World for the New Frontier in 1862.

Stories about the California Gold Rush and the cities it created encouraged him to sign on as shipsmith on a windjammer sailing to San Francisco. After establishing himself as a smithy in San Francisco, he moved 400 miles south to the growing Los Angeles area and became a wagon maker. Wagons and buggies became the stock and trade of the B. Hayman Carriage Repository in Los Angeles, CA, in 1888.



McMicken's energy is evidenced as he voices his opinions on mechanics training for more complex turf machinery.

#### Part of the farm revolution

As the Los Angeles area began to develop into the nation's largest agricultural supplier (in dollar volume), Hayman began concentrating on agricultural implements. His son Will and partner Thomas Osborn continued to expand the farm equipment business after Benjamin's death in 1923.

After World War II, Signal Corps officer and instructor Ray McMicken found it difficult to find a radio engineer's job in Los Angeles. McMicken had married Eleanor Osborn six months before Pearl Harbor. Her father Thomas Osborn and partner Will Hayman recognized McMicken's drive. They invited him to work in the parts department until he could find a radio engineer's job.

McMicken quickly gave up thoughts of becoming a radio engineer and started learning the equipment distribution business, working his way into sales and then management.

#### Early recognition of turf

As a member of the Los Angeles agricultural committee in the early 50's, McMicken saw the value of land in Los Angeles County rise from \$100/acre to more than \$20,000/acre. He watched with interest the first golf courses springing up in the county and the swelling population which required more schools, parks and cemeteries. Although the agricultural potential of LA County had not peaked, McMicken told his in-laws it was time to change the business again.

"We have been in turf since its major inception in Southern California," McMicken boasts. B. Hayman was also quick to establish a branch in the Hawaiian Islands in 1960, as they started to boom.

The conversion was modest at first as B. Hayman took on the Worthington and Jacobsen mower lines. In 1968, B. Hayman left agriculture altogether, expanding with National, Olathe, Turfco, Sodmaster, Smithco, Par-Aide, Standard and Heckendorn. B. Hayman tied its future to turf.

"When we started selling turf equipment, a greens mower sold for \$385 and a turf tractor for under \$10,000," McMicken recalls. "Today a greens mower is more than \$2,000 and turf tractors go for \$25,000 to \$50,000. But, the machines are much more complex. Unfortunately, very few in the industry have prepared them-

"I often ask greens committee chairmen if they would let their golf course mechanic work on their \$35,000 Mercedes," McMicken jokes. "When they say 'Of course not", I explain the equipment the golf course mechanic maintains is often as expensive and as complex as their Mercedes." It's B. Hayman policy to always ask the superintendent if it's okay to talk to the greens chairman.

'Universities aren't set up to train our mechanics, neither are com-munity colleges," says McMicken. B. Hayman is a major contributor and scholarship giver to Cal Poly, Pomona, and the Unversity of California. "We think a good answer is a series of late afternoon classes, three times a week for a month. We will put on four of these clinics for our customers mechanics this year."

The company was one of the first to place its parts inventory on computer. The computer keeps track and automatically reorders more than 16,000 items valued at \$500,000. The system balances inventory with demand and speeds up shipping. The parts manager can check supplies while on the phone with a customer. Parts ordered by 2 p.m. will be delivered to the cus-

"The greatest asset any equipment manufacturer has is a strong, dedicated distributor organization."

-McMicken

tomer by noon the next day. Jacobsen recently instituted a factory computerized parts system linking distributors directly to its parts shipping and manufacturing operations.

B. Hayman depends heavily on

mobile service trucks and training mechanics to do their own repairs. "With an area as huge as Los Angeles, it's not sensible to bring in a piece of equipment to the distributor,' McMicken advises.

Listening to customers

Golf courses are B. Hayman's primary customers, followed by municipalities, schools, and landscape maintenance contractors. The maintenance contractors in his area would like a manufacturer to make a professional grade reel mower with 30- to 40-inch swath. "You have to realize it's almost impossible for a large national manufacturer to make products for a limited region," McMicken defends. "The big three started as manufacturers of golf course equipment, but they who are beginning to recognize other potential markets for equipment.'

The golf course superintendents in his area would like to see a workable certification program to protect the reputation of skilled superintendents and to recognize the growing complexity and training needed to be a superintendent today. "USGA, PGA, and NGF should get behind GCSAA's certification program to make it a job requirement," McMicken urges.

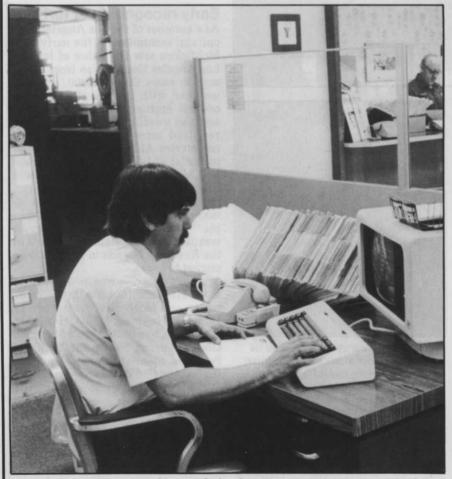
#### The next frontier

McMicken admits it hasn't always been easy. "Every Jacobsen distributor has gone through at least one hellish period in the last 15 years. Let's just say we were relieved in 1978 when Textron purchased Jacobsen and allowed Jacobsen management to rethink distributor relations. Today, the greatest asset any equipment manufacturer has is a strong, dedicated distributor organization.

'To understand Jacobsen," McMicken explains, "you really have to understand Royal Little, the founder of Textron." His successes with Homelite, E-Z-Go, Bell Helicopters, and Jacobsen are based upon giving division managers authority to run their own show, compete against other division managers, and be well compensated by performance bonuses." Fortune magazine has published an in-depth profile of Little.

McMicken, after being president for 19 years, passed the title in June to Robert Henshaw, vice president and former Jacobsen manager. McMicken will serve as board chairman.

Henshaw sees the next frontier for B. Hayman to be landscape and people WT&T mover equipment.



Parts orders are processed instantly by the customer service representative into the computer system which tracks more than \$500,000 in parts.

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0	DORMANT OIL SPEAY	25-150	12/97	27	43-06	40.05	38.75	5.98	0
0	1985	25 R	JYE	R	75	HU	IDE	16.98	0
0	DUPSHAY TOLETING		12/07	37	86.26	80.22		5.98 11.98	0
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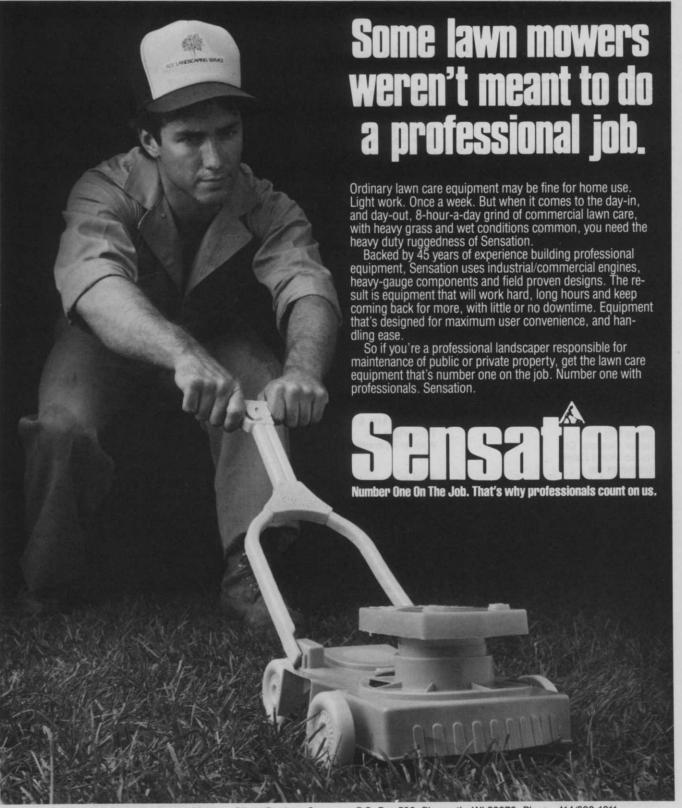
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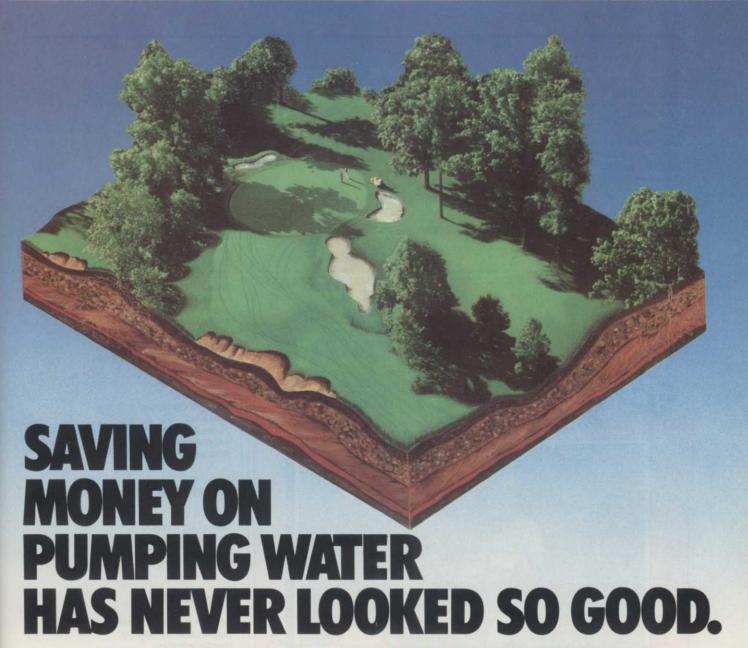
Bingham Equipment Co Brouwer Turf Equipment Ltd Roscoe Brown Corp **Bush Hog Implements** Caterpillar Lift Trucks Caterpillar Tractor Co Deere & Co Dynamic Industries Inc Edwards Equipment Co Guest Industries Inc Industrial Leasing Corp Ingersoll Equipment Co International Harvester Co K-D Manitou Inc Lion Mfg Co Master Craft Industrial Equipment Corp Melroe Div Clark Equipment Princeton Mfg Co Spyder Sales & Service Inc Worksaver Inc

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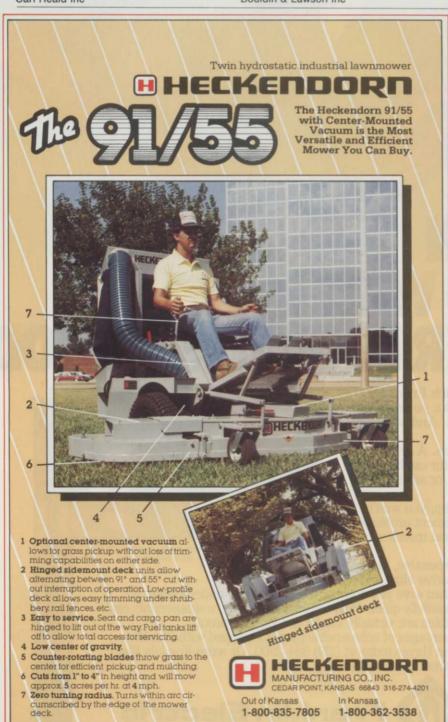
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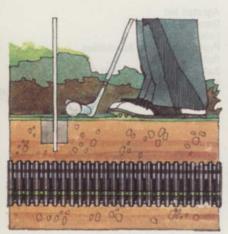
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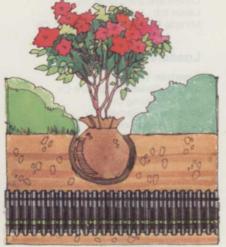
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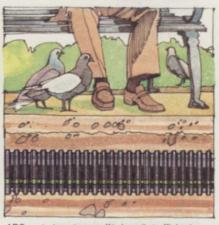
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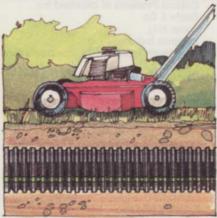
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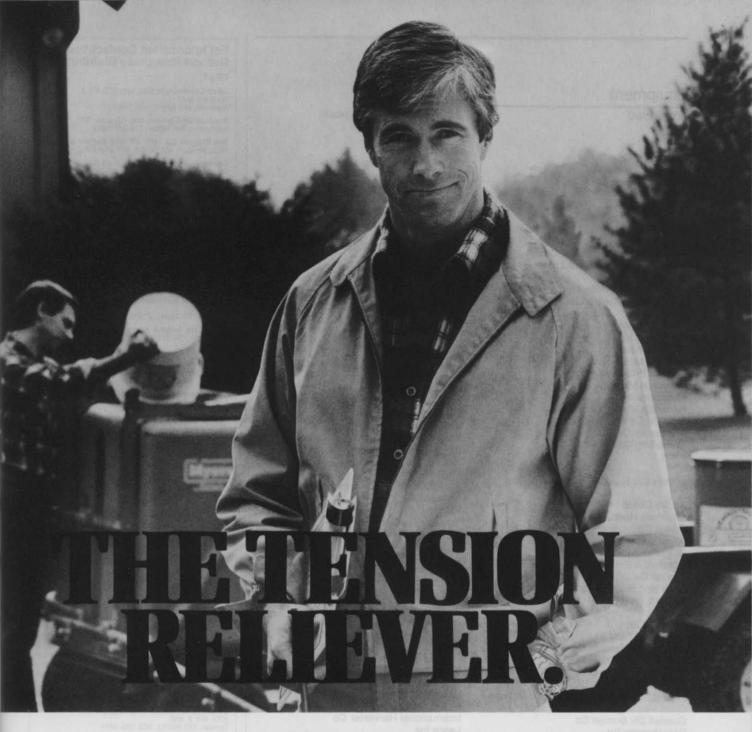
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RANSOMES

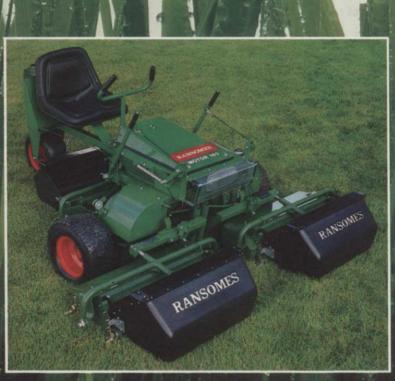
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Lindig Mfg Corp Royer Foundry & Machine Co

#### **Soil Test Labs**

Hach Co Hellige Inc LaMotte Chemical Products Co National Chemsearch O M Scott & Sons Proturf Div Sudbury Laboratory Inc Vaughan's Seed Co

#### **Soil Test Meters**

Howard S Crane Inc
Hellige Inc
Kel Instruments Co
KEM Enterprises
Karl Kuemmerling Inc
LaMotte Chemical Products Co
Lesco Inc
P E Skaling Soilmoisture Equipment Corp

Soilmoisture Equipment Corp Sudbury Laboratory Inc

#### **Sprayers**

Agrotec Inc Arizona Power Equipment Co Bartlett Mfg Co Best-Way Inc B & G Equipment Co Bingham Equipment Co John Blue Co Bouldin & Lawson Inc Broyhill Co Buffalo Turbine Agricultural Equip Co B & W Sales & Mktg Assoc Carmel Chemical Corp Citrus Systems Inc Cushman/Ryan-OMC Lincoln Dedoes Industries Inc Deppe Ag\*Tec Ltd **Dutton-Lainson Co Encap Products Co** E-Z Rake Inc **FMC Corp** Friend Mfg Corp Gilmour Mfg Co Great Northern Equipment Co. Green Pro Hahn Inc H D Hudson Mfg Co Professional Div Industrial Leasing Corp International Reforestation Suppliers Inc. Jacobsen Div Textron Inc Karl Kuemmerling Inc Kuker Industries Inc Lesco Inc Liqui\*Lawn Corp Llo-Mar Mfg Inc Master Mfg Co Master Sprayers Inc Melnor Industries Micron Corp Minnesota Wanner Co F E Myers Co National Chemsearch Olathe Mfg Inc Parco Div Blue Mountain Prod Inc Pex Inc Power Spray Technology Inc **Professional Turf Specialties** Richardson Great Northern Mfg Inc RIGO Co Root-Lowell Corp Sidefire Inc Smithco Inc. D B Smith & Co Solo Inc Strong Ent Inc Strong Mfg Co Trebor Corp Tri-Con Inc Universal-Gerwin Div Vandermolen Corp Westheffer Co Wheel Spray Corp

#### **Spray Guns**

Agrotec Inc Arizona Power Equipment Co Best-Way Inc Broyhill Co B & W Sales & Mktg Assoc Citrus Systems Inc Cushman/Ryan-OMC Lincoln **Encap Products Co** FMC Corp Friend Mfg Corp Great Northern Equipment Co Hahn Inc H D Hudson Mfg Co Professional Div Kuker Industries Inc Lesco Inc Master Mfg Co Master Sprayers Inc Minnesota Wanner Co F E Myers Co Parco Div Blue Mountain Prod Inc Pex Inc Power Spray Technology Inc Root-Lowell Corp Smithco Inc Spraying Systems Co Strong Ent Inc Tri-Con Inc Tuflex Mfg Co Westheffer Co

#### **Spray Units**

Agrotec Inc Arizona Power Equipment Co Best-Way Inc Broyhill Co Citrus Systems Inc **FMC Corp** Friend Mfg Corp Great Northern Equipment Co Hahn Inc Hill's Liqui-Systems H D Hudson Mfg Co Professional Div Kuker Industries Inc Lesco Inc Master Sprayers Inc Minnesota Wanner Co F E Myers Co Parco Div Blue Mountain Prod Inc Pex Inc Power Spray Technology Inc Professional Turf Specialties Reinco Inc Richardson Great Northern Mfg Inc D B Smith & Co Smithco Inc Sorensen Sprayers Inc Strong Ent Inc Tri-Con Inc Tuflex Mfg Co Westheffer Co

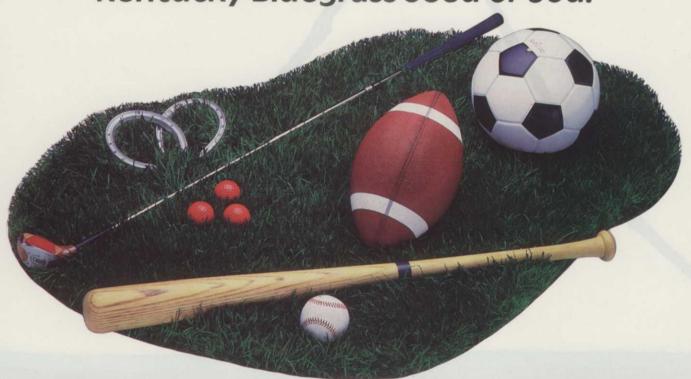
#### Spray Units, Mixer Proportioners

Broyhill Co
Chemilizer Products Inc
FMC Corp
Friend Mfg Corp
Great Northern Equipment Co
Minnesota Wanner Co
Pex Inc
Power Spray Technology Inc
Strong Ent Inc
Westheffer Co
Young Industries

#### **Spreaders**

Allegheny International Hardware Group Ames Co

## When toughness and beauty count, why compromise? Go with Warren's A-34 BenSun® Kentucky Bluegrass Seed or Sod.



Warren's A-34 BenSun® rates 23% better in quality; 33% better in density than its top 10 competition.

1 = very poor				
QUALITY	DENSITY			
9.0	8.5			
7.32	6.38			
	QUALITY 9.0			

Source: Purdue University, November, 1983-Field Day

Warren's A-34 BenSun® Kentucky Bluegrass

23% 33% Better Better

If you're looking for a top quality Kentucky bluegrass that stands up under heavy traffic, makes maximum use of fertilizers, is aggressive in its growth so it chokes out weeds, takes up to 65% shade and can be moved to as close as half an inch...then you need Warren's A-34 BenSun®

It's the hardy Kentucky bluegrass that's providing better, safer playing fields coast-to-coast in some of the nation's leading stadiums -including San Francisco's Candlestick Park, Denver's Mile High Stadium, Milwaukee's County Stadium, Chicago's Comiskey Park and Baltimore's Memorial Stadium; as well as many famous college and university stadiums.

For the professional groundskeepers that run these operations, there's no room for compromise. When toughness and beauty count, they go with the PROs-Warren's A-34 BenSun® Kentucky Bluegrass Seed and Sod supplied by their Warren's Turf Professional.

"Wherever <u>you</u> put down roots, go with the PROs."



7502 South Main Street · Crystal Lake, Illinois

Call 1-800-828-TURF(8873) for the name and address of your nearest

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# Above and below the call of duty.

## Only D-z-n<sup>®</sup> destroys 52 surface <u>and</u> sub-surface insects.

You know that insects can wreak havoc in lawns and ornamentals.

But D-z-n diazinon gets them where they live. Above and below the soil line. Sod webworms, chinch bugs, armyworms, aphids and more. Including grubs, cutworms and other sub-soil pests. With a quicker kill and longer residual control.

#### When safety counts.

D-z-n diazinon is so safe it's non-restricted. Use it near homes, hospitals or schools. You need no special clothing or protective equipment.

Mix D-z-n with fertilizers and fungicides. In liquid, granular or powder formulations. The choice is yours. D-z-n diazinon. From the people who invented diazinon over 20 years ago.

Ciba-Geigy, Ag Division, Box 18300, Greensboro, NC 27419.

#### D-z-n. The bug stops here.

CIBA-GEIGY

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Arctic Mizer Manufacturers Arizona Power Equipment Co John Blue Co B & W Sales & Mktg Assoc Central Engineering Co Central Quality Ind Inc Country Mfg Inc Cushman/Ryan-OMC Lincoln Deppe Ag\*Tec Ltd Gandy Co Jonathan Green & Sons Inc Hahn Inc Herd Seeder Co Highway Equipment Co Industrial Leasing Corp Jacobsen Div Textron Inc F D Kees Mfg Co Lesco Inc National Chemsearch PBI-Gordon Corp Precision Products Inc O M Scott & Sons Proturf Div Seymour Mfg Co Sorensen Sprayers Inc Sta-Green Plant Food Co Swenson Spreader Co Trac N Combo Vandermolen Corp Vicon Farm Machinery Inc Warren's Turf Nursery Inc

Western Products Westheffer Co

#### **Sprig Planters**

Finn Corp

#### **Straw Blowers**

Bowie Industries Inc. Finn Corp Reinco Inc

#### **Stump Cutters**

Chipmore Mfg Co Heckendorn Mfg Co Karl Kuemmerling Inc. Lindig Mfg Corp Olathe Mfg Inc Promark Products Inc Rayco Mfg Inc Sidefire Inc Vermeer Mfg Co Winkler Hydraulics

#### Sweepers

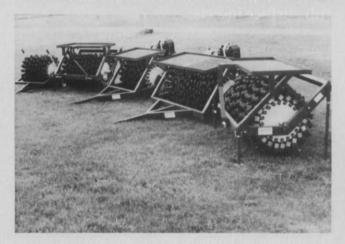
Ariens Co Arizona Power Equipment Co Atwater Strong Div

Billy Goat Industries Inc Bingham Equipment Co Brouwer Turf Equipment Ltd J I Case Central Engineering Co Dynamic Industries Inc. Ford North American Tractor Operations Giant Vac Mfg Inc Grasshopper Co Gravely Industrial Leasing Corp Ingersoll Equipment Co Jacobsen Div Textron Inc Lambert Corp Little Giant Products Inc Mathews Equipment Co Melroe Div Clark Equipment MTD Products Inc Olathe Mfg Inc Parker Sweeper Co Precision Products Inc Smithco Inc Sweepster Jenkins Equipment Co Tennant Co Toro Co Commercial Prods Turf Vac Corp Yard Vac Prods Inc Yazoo Mfg Co

#### Tanks, Fiberglass

Agrotec Inc Best-Way Inc Broyhill Co

### TERRACARE AERATORS

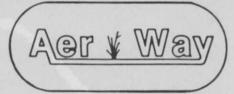


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The low maintenance and ease of operation will pay for Terra in very short time. Your Terra will leave the surface in excellent condition.

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NOW\* - Topdress and/or overseed simultaneously with our seed-box attachment.
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The AER-WAY is a low maintenance, low energy aerifier designed especially for hard, compacted traffic and playing areas and sod estab-lishment. The tines are 7" long and the unique, patented design fractures the soil between the tines enhancing the soil profile and its natural capillary action. This allows air, moisture and fertilizer to get to the root system promoting maximum growth and producing thicker, greener turf. And you save on fertilizer and irrigation usage.

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#### Tanks, Metal

Agrotec Inc John Blue Co Brovhill Co Clinton Engines Corp Fabridyne Inc Friend Mfg Corp Great Northern Equipment Co Kay Park Rec Corp Minnesota Wanner Co Pex Inc **Professional Turf Specialties** Westheffer Co Winkler Hydraulics

#### **Tillers, Tractor-Mounted**

Arizona Power Equipment Co Bingham Equipment Co FMC Corp Ford North American Tractor Operations Howard Rotovator Co Industrial Leasing Corp Ingersoll Equipment Co Long Mfg NC Inc MAM Tractors MTD Products Inc Steiner Corp Tradewinds Inc Woods Div Hesston Corp

#### **Tool Boxes**

Deere & Co Halls Safety Equipment Inc Handy Mandy Mfg Hi-Ranger Inc Nevr-Rust Tool-Tainer Inc Reading Body Works Inc Rotocast Plastic Products Inc Winkler Hydraulics

#### **Topdresser**

Cushman/Ryan-OMC Lincoln Hahn Inc. Jacobsen Div Textron Inc

Turfco Mfa Inc Vicon Farm Machinery Inc.

#### **Tractors & Attachments**

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#### continued

Toro Co Commercial Prods United Farm Tools Inc Wheel Horse Products Inc Worksaver Inc Yanmar Tractor (USA) Inc Yazoo Mfg Co York Modern Corp

#### **Trailers**

Agrotec Inc Ariens Co Bingham Equipment Co John Blue Co Bock Industries Inc Broyhill Co Country Mfg Inc Deere & Co Ditch Witch Eagle Vehicles Inc Fabridyne Inc Fox Valley Marking Systems Inc Giant Vac Mfg Inc Handy Mandy Mfg Holsclaw Brothers Inc Jacobsen Div Textron Inc Life Time Products Magline Inc Minnesota Wanner Co Olathe Mfg Inc Precision Products Inc Prentek Corp Rivlex Industries Inc Smithco Inc. Snowco Inc Taylor-Dunn Mfg Co Wells Cargo Inc Westheffer Co Yazoo Mfg Co

#### Traps, Animal

Fox Valley Marking Systems Inc Woodstream Corp

#### **Tree Movers, Spades**

Big John Tree Transplanter Mfg Inc Caretree Systems Inc Clegg Nursery Equipment Industrial Leasing Corp Melroe Div Clark Equipment Newman Tree Movers Ltd Rokor Inc Schutt's Equipment Co Trans-Tree Corp Vermeer Mfg Co

#### **Tree Protectors**

Ross Daniels Inc Eaton Brothers Corp Fox Valley Marking Systems Inc International Reforestation Suppliers Inc V I T Products

#### **Tree Wrap**

Arthur Enterprises Inc Bartlett Mfg Co Ross Daniels Inc General Bandages Inc Hoechst Fibers Industries Karl Kuemmerling Inc

#### **Trenchers**

American Trencher
Auburn Consolidated Industries Inc
Roscoe Brown Corp
J I Case Drott Div
Ditch Witch
Ground Hog Inc
Industrial Leasing Corp
Little Giant Products Inc
Melroe Div Clark Equipment
Seaman-Parsons Corp
Vermeer Mfg Co

#### Trimmers, Line

Altec Industries Inc Arizona Power Equipment Co Beaird-Poulan/Weed Eater Div Cosco Lawn & Garden Deere & Co Goodall Div Bunton Co Halls Safety Equipment Inc HMC/Green Machine Hoffco Inc Homelite Div Textron Inc. Jacobsen Div Textron Inc Jameson Corp Lesco Inc Locke Mfg Inc Poulan/Weed Eater Power Lawnmower Parts Inc Safety Test & Equipment Co Shindaiwa Inc Solo Inc Stihl Inc Toro Co Commercial Prods Vandermolen Corp Winkler Hydraulics Yazoo Mfg Co

#### **Trucks/Truck Bodies**

Altec Industries Inc Chevrolet Motor Div Cushman/Ryan-OMC Lincoln Great Northern Equipment Co Handy Mandy Mfg Henderson Mfg Div Waycrosse Inc Hi-Ranger Inc Industrial Leasing Corp International Reforestation Suppliers Inc Pitman Div Prentek Corp **Professional Turf Specialties** Reading Body Works Inc Rokor Inc Strong Ent Inc Winkler Hydraulics

#### **Turf Blocks**

Grass Pavers Ltd Turfgrass Products Corp

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Arizona Power Equipment Co Atwater Strong Div Billy Goat Industries Inc Central Engineering Co E-Z Rake Inc Giant Vac Mfg Inc Jacobsen Div Textron Inc Lambert Corp Mathews Equipment Co Milwaukee Electric Tool Corp MTD Products Inc Parker Sweeper Co Toro Co Commercial Prods Woods Div Hesston Corp Yard Vac Prods Inc

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Deppe Ag\*Tec Ltd Carl Heald Inc Industrial Leasing Corp Pac-Trac Smithco Inc SNS Motor Imports Inc Timberjack Inc

#### Vehicles, Electric

Columbia Car Corp Cushman/Ryan-OMC Lincoln Eagle Vehicles Inc E-Z-Go Golf Car Industrial Leasing Corp Taylor-Dunn Mfg Co

#### Vehicles, Turf

American Continental Inc Bajai America Inc Columbia Car Corp Cushman/Ryan-OMC Lincoln Deppe Ag\*Tec Ltd E-Z-Go Golf Car Hahn Inc Carl Heald Inc Industrial Leasing Corp Jacobsen Div Textron Inc Noland Car Co Olathe Mfg Inc Pargo Eagle **Professional Turf Specialties** Rivlex Industries Inc. Ross Products Smithco Inc SNS Motor Imports Inc Steiner Corp Toro Co Commercial Prods Turf Vac Corp Westheffer Co

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J I Case Drott Div Ditch Witch Seaman-Parsons Corp Turfco Mfg Inc Vermeer Mfg Co

#### Washers, Pressure

Agrotec Inc Broyhill Co DENSENSE! MAKES SENSE! **Manhattan** luarantees

#### Breakthrough.

Manhattan II's astonishing density surpasses any other ryegrass you can buy.

Ten years of careful research and testing has resulted in a ryegrass that's so dense, it gives you up to 40% more green grass, seed for seed, compared to other turf-type ryegrasses. What does it mean for you? Read on!

#### Economical.

Manhattan II is not only beautiful, it's beautifully practical. Because of its unusual density, it actually crowds out weeds. So it needs less herbicides. And it cuts clean and sharp, with no frayed leaf tips.



Ball sits up so pretty, it's almost like teeing up on the fairway.

#### Tough.

Manhattan II has very good resistance to Rhizoctonia brown patch, leaf spot, crown rust and stem rust. Add drought and heat tolerance and you've got a turfgrass that's tough and persistent.



Wears better, looks better, lasts longer! Super density does it!

This was the best you could get - until Manhattan II.

#### Greener turf or greenbacks.

If you don't agree that Manhattan II is everything we say it is: denser, greener and tougher than the ryegrass you're using now, we'll send you a check for \$50.00. Ask for complete details.



#### continued

Citrus Systems Inc Delco Mfg Co **Dutton-Lainson Co FMC Corp** Ford North American Tractor Operations Friend Mfg Corp Llo-Mar Mfg Inc Minnesota Wanner Co Northeast Industries Inc Pex Inc Sensation Power Equipment Div Gilson Bros Co Sioux Steam Cleaner Corp Solo Inc Strong Ent Inc Trebor Corp Westheffer Co



# 2. Equipment Companies

Acme North America Corp 5209 W 73 St Minneapolis MN 55435 612-835-2423

★ Advanced Drainage Systems Inc 3300 Riverside Dr Columbus OH 43221 614-457-3051

AEG Power Tool Corp 1 Winnenden Rd Norwich CT 06360 203-886-0151

Ag-Rain Inc 600 S Schrader Havana IL 62644 309-543-4425

Ag-Share Computer Systems Inc 3334 Sheridan Blvd Denver CO 80212 303-455-8734

★Agriculture Service Corp 5240 Gaffin Rd SE Salem OR 97301 503-581-8899

Agrotec Inc PO Box 49 Pendleton NC 27862 919-585-1222 Alamo Group 609 N 123 Bypass Sequin TX 78155 512-379-1480

Algoma Net Co 1525 Mueller St Algoma WI 54201 414-487-5577

Allegheny International Hardware Group 465 Railroad Ave PO Box 3500 Shiremanstown PA 17011 717-737-1500

Alpina North America Box 301 Northport WA 99157 604-367-9202

Altec Industries Inc PO Box 10264 Birmingham AL 35202 205-969-3400

American Continental Inc Box 280 Willmar MN 56201 612-235-1752

★American Enka Co Sand Hill Rd Enka NC 28728 704-667-7713

American Honda Motor 100 W Alondra Blvd Gardena CA 90247 213-327-8280

American Playground Device Co 1801-31 S Jackson St PO Drawer 2599 Anderson IN 46011 317-642-0288

American Stamp Co PO Box 741 Reseda CA 91335 818-881-2808

American Standard Co West St PO Box 325 Plantsville CT 06479 203-628-9643

American Trencher 503 Gay St PO Box 266 Delhi IA 52223 319-922-2981

Ames Co Camden & Broadway Ave Parkersburg WV 26101 304-424-3000

AMETEK/Plymouth Prods Div 502 Indiana Ave PO Box 1047 Sheboygan WI 53082-1047 414-457-9435

Anchor/Swan Corp PO Box 509 Worthington OH 43085 614-548-6511 Aquamarine Corp 225 N Grand Ave Waukesha WI 53186 414-547-0211

Aquatic Irrigation Systems Inc 619 "E" E Gutierrez St Santa Barbara CA 93103 805-965-5125

Aquaturf 11363 San Jose Blvd Jacksonville FL 32217 904-268-6707

Architectural Precast Inc 2021 Longwood Ave PO Box 23110 Columbus OH 43223 614-875-0963

Arctic Mizer Manufacturers 2120 E Norwich St St Francis WI 53207 414-744-4160

Ariens Co 655 W Ryan St Brillion WI 54110 414-756-2141

Arizona Power Equipment Co 12001 N Cave Creek Rd Phoenix AZ 85020 602-944-5591

Arthur Ent Inc 2221 Cape Cod Way Santa Ana CA 92703 714-558-9561

Asplundh Mfg Div 50 E Hamilton St Chalfont PA 18914 215-822-0542

\*Atwater Strong Div 6284 Waterloo Rd PO Box 68 Atwater OH 44201 216-947-2344

Auburn Consolidated Industries Inc 2100 S "J" St PO Box 350 Auburn NE 68305 402-274-4911

Auto Crane Co 9260 Broken Arrow Expressway Tulsa OK 74145 918-627-9475

Badger Chipper Co 6 Johnson Court Bay City MI 48706 517-894-4578

Bajaj America Inc 1237 Gadsden St Columbia SC 29201 803-779-5361

★ Barebo Inc/Otterbine Rd 1 PO Box 217 Emmaus PA 18049 215-965-6018

# If they held an Olympics for Bluegrass, Merit would win the Gold

Consistently rated a winner for turf quality, color and sod strength, it has also been cited for its resistance to both leaf and dollar spot.

A variety with outstanding seedling vigor, it has won high ratings in shade trials and has excellent spring color.

The record proves Merit is a performer. It was ranked Number 1 for turf quality in a three-year University of California trial in competition with 43 varieties, topping Adelphi, Baron, Columbia, Cheri, Victa, Rugby, Sydsport, Ram I, and Parade.

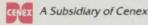
It has also outperformed Baron, Nugget, Fylking, Adelphi, Glade, and Bonnieblue in various trials such as 1972 NE-57, in New York, in an eight-year Purdue study, a three-year Ohio trial and in a four-year Missouri test.

Note: Merit is marketed in Canada as "Regent Kentucky Bluegrass."

Merit...it's a Kentucky Bluegrass worth looking into

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P.O. Box 49 Madras, Oregon 97741 (503) 475-3877





# The gentle giant

#### Delivers a fine, tournament-quality cut on the most demanding mowing schedule.

Jacobsen's HF-15.
A rugged, selfcontained production mowing machine
with a long-legged
stride to cover up to 60
acres a day. Yet its seven
hydraulically driven reels
deliver an unsurpassed tournamentquality cut. Day after day. Wet or dry.
Because the reels are out-front, the turf
remains standing and undamaged
when it meets the blades.

As the tractor turns, so do the mowers. So they cut concentric to the mowing path. To eliminate skidding, skipping and turf damage.

Reel speed is variable for the smoothest possible cut. And they are reversible. So you can backlap them to keep a razor-sharp edge. And kick out sticks and stones that may lock in the reel.

And if that weren't enough, hydraulically driven vertical mowers can be fitted to the HF-15's mower frames. For thatch removal and turf thinning prior to overseeding.

The high-production HF-15; gas or diesel. A giant mowing machine with a delicate touch. Only from Jacobsen. Lease and finance plans are available.

Jacobsen Division of Textron, Inc. 1721 Packard Avenue Racine, WI 53403 J-74

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Jacobsen Division of Textron Inc

Photographed at the Tournament Players' Club, Ponte Vedra, Florida, Engineered from the ground up.

<sup>®</sup>Jacobsen Division of Textron Inc. 1984

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#### Equipment Companies

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Beaird-Poulan/Weed Eater 9020 Flournoy Lucas Rd Shreveport LA 71129 318-687-0100

Beck Mfg Co 1510 Pumphrey Ave PO Box 2014 Auburn AL 36830 205-821-4600

Best-Way Inc 1315 S Eighth St Box S Clear Lake IA 50428 515-357-6155

B & G Equipment Co Applebutter Rd Plumsteadville PA 18949 800-544-8811

★Big John Tree Transplanter Mfg Inc Hwy 110 E PO Box 608 Heber Springs AR 72345 501-362-8161

BigToys 2601 S Hood St Tacoma WA 98409 206-572-7611

Billy Goat Industries Inc PO Box 308 Lee's Summit MO 64063 816-524-9666

Bingham Equipment Co 710 N 195th Ave Buckeye AZ 85326 602-247-7638

BlueBird Int'l Inc 2778 S Tejon Englewood CO 80110 303-781-4458

John Blue Co 2800 Bob Wallace Ave Huntsville AL 35805 205-536-5581

Bock Industries Inc 57540 SR 19 S PO Box 1027 Elkhart IN 46515 219-295-8070

Bolens Corp 215 S Park St Port Washington WI 53074

Bomford & Evershed Ltd Salford Priors Evesham Worcs WR11 5SW England 0789-773383 Bouldin & Lawson Inc Rte 10 Box 208 McMinnville TN 37110 615-668-4090

★ Bowie Industries Inc 1004 E Wise St Bowie TX 76230 817-872-1106

Briggs & Stratton Corp PO Box 702 Milwaukee WI 53201 414-259-5333

Brinly-Hardy Co 340 E Main St Louisville KY 40202 502-585-3351

★ Brouwer Turf Equipment Ltd Woodbine Ave, R R 2 Keswick ON L4P 3E9 Canada 416-476-4311

Roscoe Brown Corp Rte 1 Box 48 Lenox IA 50851 515-333-4551

Broyhill Co N Market Square Dakota City NE 68731 402-987-3412

Buck Haven Industries Inc Box 112 Northport WA 99157 604-367-7822

Buffalo Turbine Agricultural Equipment Co Industrial Place PO Box 150 Gowanda NY 14070 716-532-2272

\*Bunton Co 4601 E Indian Trail PO Box 33247 Louisville KY 40232 502-966-0550

Bush Hog Implement Div Allied Products Corp 2501 Griffin Ave Selma AL 36701 205-872-6261

B & W Sales & Mktg Assoc 4047-A Jonesboro Rd Forest Park GA 30050 404-366-0957

★ Cambridge Soil Services of America Inc 106 Robert Gene St Glencoe AL 35905 205-492-7847

Caretree Systems Inc 160 Outerbelt St Columbus OH 43213 614-861-7775

Laurie Carlson & Assoc Ltd PO Box 35 Waunakee WI 53597 608-849-4770 Carmel Chemical Corp 17303 US 31 N PO Box 406 Westfield IN 46074 317-896-2933; 800-428-4367

J I Case Outdoor Power Equipment Div 119 S First St Winneconne WI 54986 414-582-4455

Caterpillar Lift Trucks Mfg by Towmotor Corp 7800 Tyler Blvd Mentor OH 44060 216-255-5611; 800-528-6050

Caterpillar Tractor Co 100 NE Adams Peoria IL 61528

Cellin Mfg Inc 9610 Guston Cove Rd Lorton VA 22079 703-690-1195

Central Engineering Co 4429 W State St Milwaukee WI 53208 414-933-4567

Central Quality Industries Inc 900 S Division Ave Polo IL 61064 815-946-2311

Central States Mainline US 40 & State 38 London OH 43140

Champion Sprinkler Mfg Co 1460 N Naud St Los Angeles CA 90012 213-221-2108

A B Chance Co 210 N Allen Centralia MO 65240 314-682-8509

Chemilizer Products Inc 12745 49th St N Clearwater FL 33520 813-576-7211

Chevrolet Motor Div GMC 30007 Van Dyke Ave Warren MI 48090 313-492-5566

Chipmore Mfg Co 6 Johnson Ct Bay City MI 48706 517-894-4578

Chisholm-Ryder Co College & Highland Ave Niagara Falls NY 14305 716-285-9186

★J A Cissel Mfg Co Squawkum Yellowbrook Rd PO Box 339 Farmingdale NJ 07727 201-938-6600; 800-631-2234

Citrus Systems Inc 1300 E Hwy 50

#### **Equipment Companies**

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Clark Equipment Co (See Melroe Div)

Clean City Squares Inc PO Box 6797 St Louis MO 63144 314-968-2950

Clean-Flo Laboratories Inc 4342 Shady Oak Road Hopkins MN 55343 612-935-2137

Clegg Nursery Equipment Michigan Ave & Naperville Rd Plainfield IL 60544 815-436-2357

Clements Associates Inc RR 1 Box 162A Newton IA 50208 515-792-8285

Clinton Engines Corp Clark & Maple Sts Maquoketa IA 52060 319-652-2411

Club Car Inc PO Box 4658 Augusta GA 30907 404-863-3000

Columbia Car Corp One Golf Car Rd Deerfield WI 53531 608-764-5474

Columbia Cascade Timber Co 1975 SW Fifth Ave Portland OR 97201 503-223-1157

Comanche Steel Products Inc 343 N W White Rd PO Box 20128 San Antonio TX 78220 512-333-5210

- ★Continental Custom Bridge Co Rte 5 Box 178 Alexandria MN 56308 612-852-7500
- \*Conwed Corp 444 Cedar St St Paul MN 55101 612-221-1100

Cosco Lawn & Garden 808 Blue Mound Rd Fort Worth TX 76179 817-232-2150

\*Country Mfg Inc PO Box 104-K3 Fredericktown OH 43019 614-694-9926

Howard S Crane Inc Rte 365 Box 88 Oneida NY 13421 315-363-3390

Creative Sales Inc 222 N Park Ave Fremont NE 68025 402-727-4800

★Cushman Ryan/OMC Lincoln 900 N 21st St PO Box 82409 Lincoln NE 68501 402-475-9581

Custom Products of Litchfield Inc Box 718 Litchfield MN 55355 612-693-3221

Ross Daniels Inc 1720 Fuller Rd PO Box 65430 West Des Moines IA 50265-0430 515-225-6471

Dayni Controls Mfg Co 18414 Eddy St Northridge CA 91325 818-349-8367

Dedoes Industries Inc 1060 W West Maple PO Box 575 Walled Lake MI 48088 313-624-7710

Deep Root Corp 7354 Bolsa Ave Westminster CA 92683 714-898-0563

★ Deere & Co John Deere Rd Moline IL 61265 309-752-8000

Delavan Corp 811 Fourth St West Des Moines IA 50265 515-274-1561

Delco Mfg Co PO Box 69 Siloam Springs AR 72761 501-524-6471

Delmarva Textile Co 254 N Rehoboth Blvd Milford DE 19963 302-422-7531

Deppe Ag\*Tec Ltd Box 464 Burlington ON L7R 3Y3 Canada 416-527-6620

Devpro Insectocutor Div 80 Telegraph Rd PO Box 46 Middleport NY 14105 716-735-7768

Didier Mfg 7777 N 73rd St Milwaukee WI 53223 414-354-2328 ★ Ditch Witch PO Box 66 Perry OK 73077 405-336-4402

Doggett Corp Cherry St Lebanon NJ 08833 201-236-6335, 6336

Dragon Irrigation Equipment by Wes-Co 910-23rd Ave Oakland CA 94606 415-534-3320

Dutton-Lainson Co 1601 W Second St PO Box 729 Hastings NE 68901 402-462-4141

Dynamic Industries Inc 201 W Main Ave Barnesville MN 56514 218-354-2211; 800-346-4858

Eagle Vehicles Inc 8181 Hoyle Ave Dallas TX 75227 214-388-7431

Eaton Brothers Corp 3530 Lakeview Rd PO Box 60 Hamburg NY 14075 716-649-8250

Echo Inc 3150 MacArthur Blvd Northbrook IL 60062 312-291-2800

Edmont Div Becton Dickinson & Co 1300 Walnut St Coshocton OH 43812 614-622-4311

Edwards Equipment Co 4312 Main St Yakima WA 98903 509-248-1770

Ellis Mfg Co 107 W Railroad St PO Box 246 Verona WI 53593 608-845-6472

Emblidge Corp 1566 Cameron-Crescent Dr Ste 22B Reston VA 22090 703-435-8013

Encap Products Co PO Box 278 Mt Prospect IL 60056 312-593-6464

Engineering Products Co (Power King) 2021 MacArthur Rd PO Box 1510 Waukesha WI 53187 414-547-5558

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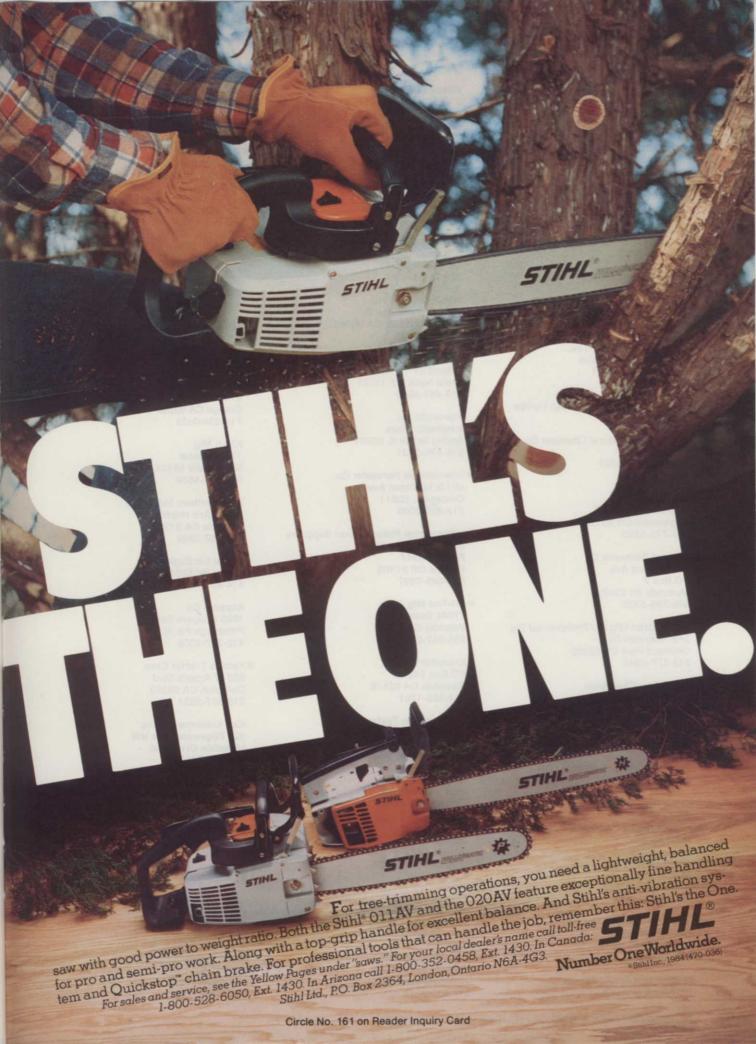
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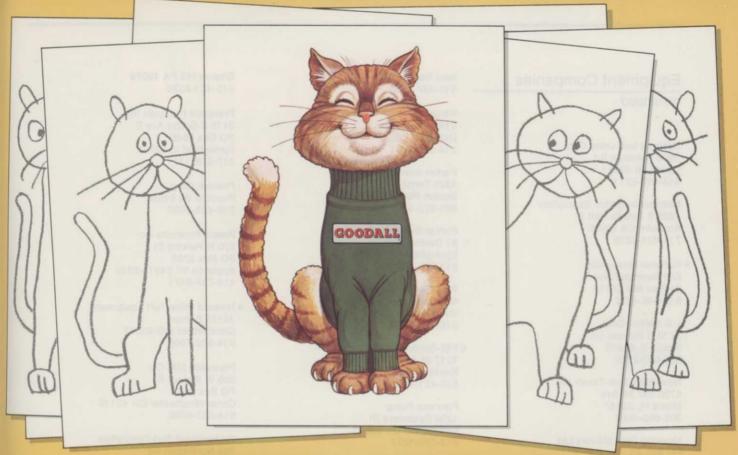
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Sidefire Inc 6 Johnson Ct PO Box 671 Bay City MI 48707 517-894-4578

Sidewinder International Inc 6 Johnson Ct Bay City MI 48706 517-894-4570

Siebring Mfg Co 303 S Main George IA 51237 712-475-3317

Simplicity (Allis-Chalmers Co) 500 N Spring St Port Washington WI 53074 414-284-5535

Sioux Steam Cleaner Corp Sioux Plaza Beresford SD 57004 605-763-2776

Skil Corp 4801 W Peterson Ave Chicago IL 60646 312-286-7330

D B Smith & Co 414 Main St Utica NY 13501 315-735-5223

Smithco Inc 11 West Ave Wayne PA 19087 215-688-4009

Smith Precision Products 1299 Lawrence Dr Newbury Park CA 91302 805-498-6616

Seymour Smith & Son Inc 900 Main St Oakville CT 06779 203-274-2558

★ Snapper Power Equipment 535 Macon Rd McDonough GA 30253 404-957-9141

### continued

\* Snowco Inc 4350 McKinley St **Omaha NE 68112** 402-453-2200

SNS Motor Imports Inc 500 Esplanade Dr Ste 1000 Oxnard CA 93030 805-485-3300

Soilmoisture Equipment Corp 801 S Kellogg Ave Goleta CA 93117 805-964-3525

Solarcell Land & Bldg Inc 412 113th St Arlington TX 76011 817-640-1488

\* Solo Inc 5100 Chestnut Ave PO Box 3050 Newport News VA 23605 804-245-4228

Sorensen Sprayers Inc Box 344 Airport Rd Worthington MN 56187 507-376-6230

Sperry New Holland 500 Diller Ave New Holland PA 17557 717-354-1121

Spraying Devices Inc PO Box 3107 Visalia CA 93278

★ Spraying Systems Co North Ave at Schmale Rd Wheaton IL 60188 312-665-5000

Spring City Electric Mfg Co Hall & Main Sts PO Drawer A Spring City PA 19475 215-948-4000

Spyder Sales & Service Inc. 12838 Westheimer Rd Houston TX 77077 713-493-9893

Sta-Green Plant Food Co PO Box 540 Sylacauga AL 35150 205-245-5282

Standard Golf Co 220 E Fourth St Cedar Falls IA 50613 319-266-2638

Stanley Hydraulic Tools 3810 SE Naef Rd Milwaukie OR 97222 503-659-5660

\* Steiner Corp 12657 Church Rd Orrville OH 44667 216-683-0055

\* Stihl Inc 536 Viking Dr Virginia Beach VA 23452 804-486-8444

Strong Ent Inc 4240 SW 72 Ave Miami FL 33155 305-264-5525

Strong Mfg Co PO Box 8068 Pine Bluff AR 71611 501-535-4753

Submatic Irrigation Systems PO Box 246 Lubbock TX 79408 806-747-9000

Sudbury Laboratory Inc 6 October Hill Rd Holliston MA 01746 800-343-9911



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Sweepster Jenkins Equipment Co 2810 WTT Baker Rd Dexter MI 48130 313-426-3961

Swenson Spreader Co Walnut St Lindenwood IL 61049 815-393-4455

Taylor-Dunn Mfg 2114 W Ball Rd Anaheim CA 92804 714-956-4040

★Tecumseh Products Co Engine Div 900 North St Grafton WI 53024 414-377-2700

Teledyne Total Power 3409 Democrat Rd Memphis TN 38118 901-365-3600

- ★ Tennant Co 701 N Lilac Dr PO Box 1452 Minneapolis MN 55440 612-540-1200
- ★Terracare Products Co PO Box 506 Pardeeville WI 53954 608-429-3402

Terrain King Corp PO Drawer 549 Sequin TX 78155 512-379-1480

★ Terrain Vehicles 221 Mitchell Ct Addison IL 60101 312-953-8747

Thermoguard Insulation Co 412 113th St Arlington TX 76011 817-640-8733

Thompson Mfg Co 4832 Chino Ave PO Box 1500 Chino CA 91710 714-591-4851

Tiger Corp 4315 N Cliff Ave Sioux Falls SD 57104 605-336-7900

Timberjack Inc 37 Lakeview Estates Northport AL 35476 205-339-8827

- ★Toro Co Commercial Prods 8111 Lyndale Ave S Minneapolis MN 55420 612-888-8801
- ★Toro Co Irrigation Div 5825 Jasmine St Riverside CA 92502 714-688-9221

Trac N Combo 268 Lake Ave Metuchen NJ 08840 201-494-3131

Tradewinds Inc PO Box 1191 Tacoma WA 98401 206-272-4887

Trans-Tree Corp 5100 Eden Ave Edina MN 55436 612-927-4450

Travelrain Sprinkler Co 239 N Robertson Blvd Beverly Hills CA 90211 213-276-3213; 213-276-8848

★ Trebor Corp 4047-A Jonesboro Rd Forest Park GA 30050 404-366-0957

Trees Inc Rt 5 Box 251 Carthage MO 64836 417-358-8174

Tri-Con Inc 27331 Tungsten Rd Cleveland OH 44132 216-261-3400

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Turfco Mfg Inc 3456 Washington Ave N Minneapolis MN 55412 612-588-0741

Turfgrass Products Corp 2210 NE 124 St North Miami FL 33181 305-893-6449

Turf Vac Corp 2750 Gundry Ave Signal Hill CA 90806 213-426-9376

Turner International Ltd 6480 Chupp Rd Ste B-1 Lithonia GA 30058 404-482-7661

Union Fork & Hoe Co 500 Dublin Ave Columbus OH 43216 614-228-1791

United Farm Tools Inc 4540 W Washington St Charleston WV 25313 304-744-5865

Universal-Gerwin Div 460 Main St Saranac MI 48881 616-642-9413

Vandermolen Corp 119 Dorsa Ave Livingston NJ 07039 201-992-8506

Vaughan's Seed Co 5300 Katrine Ave Downers Grove IL 60515 312-969-6300

Vemco Corp of America 1331 23rd St Racine WI 53403 414-634-6050

★ Vermeer Mfg New Sharon Rd Box 200 Pella IA 50219 515-628-3141

> VIT Products 15561 Product Lane D-4 Huntington Beach CA 92649 714-891-8338

- ★ Vrisimo Mfg Inc 2905 Railroad Ave PO Box 699 Ceres CA 95307 209-537-5746
- ★ Walker Mfg Co 1839 E Harmony Rd Ft Collins CO 80525 303-226-1514

Jim Walls Co 12820 Hillcrest Rd Ste 119 Dallas TX 75230 214-239-8577

Wandell's Nursery Inc Myra Station Rd R R 3 Box 158A Urbana IL 61801 217-328-0125

\*Warren's Turf Nursery Inc Seed Special Products Div Cordelia & Chadbourne Rds PO Box 459 Suisun City CA 94585 707-422-5100

Weather-matic Div/Telsco Industries 3301 W Kingsley Rd Garland TX 75041 214-278-6131

Weldco (WA) Inc 2328 Roosevelt Ave PO Box 8 Enumclaw WA 98022 206-825-3581

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Up until now, the only way to get a superior, highquality cut was to buy an expensive hydraulic reel mower. The Locke Professional has changed this.

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The Professional offers a broad range of features designed to give you maximum performance:  $\frac{3}{8}-2\frac{1}{2}$  inch cutting height, up to 87 inch cutting width, grass catchers and micro-reel adjustments. Features that will help you cover more ground in less time.

If you're considering a new mower, discover the reel mower with a real difference. Discover the Locke Professional and get an unbeatable cut at an unbeatable price.



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★ Wells Cargo Inc PO Box 728-473 Elkhart IN 46515 219-264-9661

Western Cascade Inc 1150 N Red Gum St Anaheim CA 92803 714-630-4640

Western Products 7777 N 73 St Milwaukee WI 53223 414-354-2310

Western Wood Structures Inc 20675 SW 105 Tualatin OR 97062 503-692-6900

Westheffer Co 1235 N Third Lawrence KS 66044 913-843-1633; 800-362-3110 (US); 800-332-0003 (KS)

Westinghouse Electric Corp Lamp Div Bloomfield NJ 07003

Wheel Horse Products Inc 515 W Ireland Rd South Bend IN 46680 219-291-3112

★ Wheel Spray Corp Box 97 Delafield WI 53018 414-646-8640

White Outdoor Products 2625 Butterfield Rd Oak Brook IL 60521

Willsey-D Inc RR 1 Box 67A Maple Hill KS 66507 913-663-2257

D J Wilson Co 2707 Churchill Dr Huntsville AL 35801 205-881-6391

WINCO Div Dyna Technology Inc 7850 Metro Parkway Minneapolis MN 55420-1985 612-853-8400

Winkler Hydraulics 9705 Enloe South Elmonte CA 91733 818-443-6687

Hermann A Wirth PO Box 4305 Princeton FL 33032

Wood/Chuck Chipper Corp Hwy 150 E Shelby NC 28150 704-482-4356 ★ Woods Div Hesston Corp Hwy 2 South Oregon IL 61061 815-732-2141

Woodstream Corp Front & Locust Sts Lititz PA 17543 717-626-2125

Worksaver Inc S State St Rd Litchfield IL 62056 217-324-5973

Yanmar Tractor (USA) Inc 476 Country Club Dr Bensenville IL 60106 312-860-5370

Yard Vac Prods Inc 2889 N Larkin Ave Fresno CA 93727 209-291-6691

Yazoo Mfg Co 3607 Livingston Rd Jackson MS 39216 601-366-6421

York Modern Corp PO Box 488 Unadilla NY 13849 607-369-7111

Young Industries 1033 Wright Ave Mountain View CA 94043 415-968-8486



### 3. Chemicals

This section is broken down by chemical product with companies providing that chemical listed below. Products common name (in parentheses) and brand names are listed on the line following the company name.

### Adjuvant/Carrier

Aquatrols Corp Aqua-Gro BASF Wyandotte Corp Citowett Plus Carmel Chemical Corp (Triethylene Glycol) Carmel Carrier II **Drexel Chemical Co** (Petroleum Oils) Peptoil Hopkins Agricultural Chemical Co Kalo Agricultural Chemicals Bid-88 Lesco Inc (Non-ionic Spray Adjuvant) Lesco Nalco Chemical Co Nalcotrol, Nalcotrol II, STA-PUT PBI-Gordon Corp Adjumec Rigo Co Rigo Spreader/Sticker Stull Chemical Co (Deposition & Retension Agent) Bivert Super Savol Concentrate

Algaecide

Applied Biochemists Inc
(Copper Ethanolamine Complex)
Cutrine-Plus
Aquashade Inc
Aquashade
Ciba-Geigy Corp
(Simazine) Aquazine
Clean-Flo Laboratories Inc
(Buffered Alum) Clean-Flo Lake
Cleanser
Faesy & Besthoff Inc

(Copper Sulphate, Triangle Brand)
Great Lakes Biochemical Co
(Chelated Copper) Algimycin PLL-C &
Algimycin Slow; Release PLL-C;
Algimycin GLB-X

Lesco Inc (Copper) Lescocide-Plus National Chemsearch (Quat) D-Algae Rockland Chemical Co

(Dodecylbenzyl Trimethyl Ammonion Chloride) Sani-Pool Rohm & Haas Co Hyamine

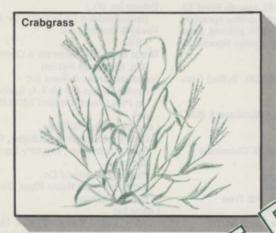
**Antitranspirant** 

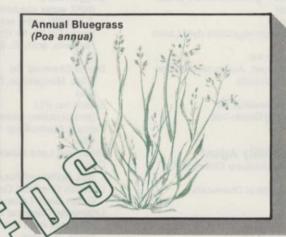
J & L Adikes Inc Vapor Gard, Wilt Pruf, Envy Aquatrols Corp of America (Wax Emulsion) Folicote W A Cleary Chemical Corp (Aqueous Acrylic Emulsion) Clearspray C B Dolge **Encap Products Co** Wilt-Pruf National Chemsearch (Proprietary Blend) Weather Shield PBI-Gordon Corp Exhault 410 Rockland Chemical Co (Polymers) Winter Shield Wilt-Pruf Products Inc Wilt-Pruf

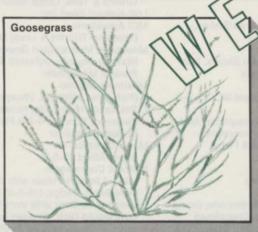
### Colorant

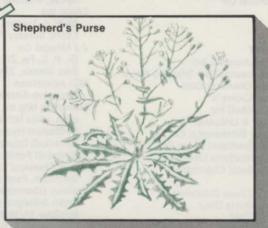
Aquashade Inc Aquashade Clean-Flo Laboratories Inc Sky Blue Lake Dye

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### continued

W A Cleary Chemical Corp (Organic Pigment/Sticker) Grass Greenzit Lesco Inc

(Water base vegetable dye) Lesco Green

Mallinckrodt Inc

Turf Colorant, Auragreen, Vitalon Milliken Chemicals

Blazon

**Rockland Chemical Co** (Polymers) Green-Top

**Compatibility Agent** 

Hopkins Agricultural Chemical Co Unite Kalo Agricultural Chemicals Compex Rigo Co Rigo

### Defoamer

**Bivert** 

Stull Chemical Co

Applied Biochemists Inc (Silicone-based) Spa-Trine No-Foam W A Cleary Chemical Corp (Silicone) Cleary's Faesy & Besthoff Inc. Defoamer & Unfoamer Great Lakes Biochemical Co (Silicone Emulsion) Foam Out Hopkins Agricultural Chemical Co Kalo Agricultural Chemicals Lesco Inc (Silicone) Lesco Defoamer Montco Products Corp (Silicone) Zap! Nalco Chemical Co Nalco 2151 Rigo Co Rigo D-Fome Stull Chemical Co

### **Drift Retardent**

**Bivert** 

W A Cleary Chemical Corp (Clay based Suficans) Drift Proof Chevron Chemical Co Orthothrol Stull Chemical Co **Bivert** 

### Fertilizer, Tree

Adco Works **Eeesy Grow** C-I-L Inc Sulfur Coated Urea W A Cleary Chemical Corp (Methylene Ureas) Fluf 16-2-4, Fluf 18-0-0 Creative Sales Inc (N-P-K, Fe, Mn + Zn) Medicap FE,

Medicap MN; (Systemic Implants)

Medicap ZN, Medicap MD

**Cumberland International Corp** (Zinc) Liquid Zinc Chelate Ross Daniels Inc (Salts) Ross

Davey Tree Export Co Davey-Arbor-Green

Doggett Corp

(NPK water soluble) XL Injecto Feed 32-7-7; (NPK water soluble poliar spray) XL Spray Fol 30-10-10; (NPK soluble, slow realease, acid) XL Evergreen Special 30-7-10

**Drexel Chemical Co** 

(Zinc, Manganese, Copper, Sulfer) Gen-

Estech Inc (FL)

(Isobutylidene Diurea) Woodace & IBDU

Faesy & Besthoff Inc F&B

Great Salt Lake Minerals & Chemicals Corp

GSL Sulfate of Potash Lebanon Chemical Corp

Green Gold, Lebanon Pro Tree Leffingwell Chemical Co

(Chelated Iron) Nutra Phos, Sorba Spray, Vitatone

Lesco Inc

(NPK + Trace) Lesco Tree Stakes, Lesco Nursery Fertilizer

J J Mauget Co

(N, P, K, Fe, Zn, Cu, Mn) Stemix, Iron-Zinc Stemix, Zinc Stemix

MCI Agsystems

(Triamino-Triazine & Urea) MCI 55-0-0

Minntralia Mfg Inc

(Fish, Urea Nitrogen, Phosphoric Acid, Potassium Hydroxide, Norwegian Seaweed) Sunrane 8-8-8 Fish & Seaweed Fertilizer

Mover Chemical Co

Verdi-Sol, Four Seasons

National Chemsearch

(Indol 3-Butyric acid) Promonite; (liquid fertilizer-15-10-5) Turf-King; (liquid fertilizer-12-4-12) Turf Sea Search: (15-0-0 Liquid Nitrogen fertilizer with Iron) Green-O-Gen; (timed-released fertilizer-20-10-5) SRF-27

Plant Marvel Laboratories Inc (25-15-10) Tree & Shrub Special

Rockland Chemical Co

(10% WIN, Micros) Rockland Soluble Tree Food 30-8-8

Sierra Chemical Co

Agriform 20-10-5, Osmocote, High-N

USS Agri-Chemicals

USS Vertagreen, USS Soilife

Fertilizer, Turf J & L Adikes Inc Gro-Well American Pelletizing Corp (Lime, Gypsum) Reveille Pelletized: (Lime) Vita Power Pelletized The Andersons Tee Time Bonide Chemical Co (17-4-4) Bonide Weed & Feed C-I-L Inc Sulfur Coated Urea W A Cleary Chemical Corp

(Methylene Ureas) Fluf 16-2-4, Fluf 18-

0-0; (Chelated Metal Salts) Trugreen

**Cumberland International Corp** (Zinc) Liquid Zinc Chelate

Doggett Corp

(NPK water soluble) XL Turf Special 28-7-14; (NPK soluble, slow release, spray) XL UF Turf Special 34-4-7

Emerald Isle Ltd

Estech Inc (FL)

(Isobutylidene Diurea) Par Ex & IBDU Faesy & Besthoff Inc

Great Salt Lake Minerals & Chemicals GSL Sulfate of Potash

Jonathan Green & Sons Inc

Spring Green-Up 20-4-4; Spring Green-Up Plus Weed; Control 24D-MCPP 19-

Lebanon Chemical Corp

Country Club, Greenskeeper, Green Gold, Turfmaster, Country Squire, Lebanon

Leffingwell Chemical Co

(Chelated Iron) Nutra Phos, Sorba Spray, Vitatone

Lesco Inc

(NPK) Lesco Turf Fertilizers, Lesco Greens & Tees, Lesco Sulfer Coated

Loft-Kellogg Seed Inc

MCI Agsystems

(Triamino-Triazine & Urea) MCI 55-0-0 Milwaukee Metropolitan Sewerage District (Natural Organic Activated Sewage

Sludge) Milorganite

Minntralia Mfg Inc (Fish, Urea Nitrogen, Phosphoric Acid, Potassium Hydroxide, Norwegian Seaweed) Sunrane 8-8-8 Fish & Seaweed Fertilizer

Moyer Chemical Co Super Blend 20-9-9

National Chemsearch

(12-4-4 liquid fertilizer with Sulfur and Iron) Green Badge; (15-0-0) liquid Nitrogen fertilizer with Iron) Green-O-Gen; (liquid High Nitrogen fertilizer) Nutrate; (time-released fertilizer-20-10-5) SRF-27; (liquid fertilizer-12-4-12) Turf King; (liquid fertilizer-12-4-12) Turf Search

Nor-Am Chemical Co

(Nitrogen) Nitroform Blue Chip, Nitroform Powder Blue

Plant Marvel Laboratories Inc (28-8-18) Bent Special; (28-18-8)

Bermuda Special Pro-Lawn Products Inc

Regal Chemical Co

Regalstar Rhone-Poulenc Inc Agrochemical Div

(Sulfur, Copper, Iron, Manganese, Zinc) Chipco Microgreen Liquid

Rockland Chemical Co

(IBDU, Nitroform) Twin Win 25-5-5; (Milorganite, IBDU, Iron) Mil-An-Chem II 22-4-8; (N, P, K) Winter Care 10-20-15 O M Scott & Sons Co Proturf

Sierra Chemical Co

Osmocote, Sierrablen, Agriform

Sta-Green Plant Food Co Sta-Green

Stanford Seed Co

(26-4-8) Old English; (8-20-10) Old English; (18-3-5) Old English **USS Agri-Chemicals** 

USS Vertagreen, USS Soilife Vaughan's Seed Co

continued

Fungicide, Tree

American Pelletizing Corp (Gypsum) Vita Power Pelletized Bonide Chemical Co (Sulphur, Captan, Copper) Bonide Ciba-Geigy Corp (Metalaxyl) Subdue

W A Cleary Chemical Corp (Thiophate-Ethyl) Cleary's 3336 (up or flowable)

**Cumberland International Corp** (Maneb) Maneb ZL4 Jonathan Green & Sons Inc Winter Survival 10-20-25 Mallinckrodt Inc

(Zn, Mn, Thiophanate Methyl) Zyban J J Mauget Co

(DEBC) Fungisol; (Plant Vax) Fungisol PV; (Streptomycin) Inject-A-Mycin "S" MSD/AGVET Div Merck & Co

(Arbotect) Arbotect 20 S Rockland Chemical Co

Rockland Liquid Fruit Tree Spray; (Malathion, Methox, Cindane, Kelthane) Rockland Tree & Shrub Spray

Rohm & Haas Co Dithane, Karathane SDS Biotech

Daconil 2787 Flowable, Daconil 2787 W-75

Source Technology Biologicals Inc (Copper Sulphate Pentahydrate) Phyton

Tuco/The Upjohn Co (2, 6-Dichloro-4-Nitroaniline) Botran

**Fungicide, Turf** 

J & L Adikes Inc Gro-Well, Acti-Dione, Chemagro The Andersons

Tee Time (Daconil) Bonide Chemical Co

(Zinc & Cadmium Chloride + Thicam) Bonide Lawn Fungicide; (Benowyl) Benowyl Lawn Fungicide Granules; (Chlorathalonil/Thiram) Bonide

Carmel Chemical Corp (Karathane, Cunilate) GH-40

Ciba-Geigy Corp (Metalaxyl) Subdue

W A Cleary Chemical Corp (Thiophanate-Ethyl) Cleary's 3336 (up or flowable); (Thiram) Spotrete (up or flowable); (Cadmium Compound) Caddy

**Cumberland International Corp** (Maneb) Maneb ZL4

C B Dolge

E I du Pont de Nemours & Co Tersan LSR, Tersan 1991, Tersan SP Faesy & Besthoff Inc

Jonathan Green & Sons Inc Acti Dione, Banol Bayleton, Chipco 26019, Daconil 2787, Dyrene, Tersan SP, LSR, 1991

Hendrix & Dail Inc

(Methyl Bromide/Chloropicrin mixtures) MBC Soil Fumigant, MBC Concentrae, MBC-33; (Chloropicrin) HD-Pic **Fumigant** 

Lebanon Chemical Corp Greenskeeper, Country Club, Green Gold

Lesco Inc

(Maneb + Zinc) Lesco 4, Lesco 4 Flowable; (Thiram) Lesco Thiram; (PCNB) Lesco PCNB

Mallinckrodt Inc

(Mercuric Chloride, Mercurous Chloride) Calo-Clor, Calo-Gran; (Cadmium Succinate) Cadminate; (ZN, Mn EBCD, Thiophanate Methyl) Duosan; (Thiophanate Methyl) Fungo 50; (Cadmium Sebecate, Potassium, Chromate, Thiram) Kromad: (Ethazol) Koban 30, Koban 1.3G; (Thiram) Thiramad

Mobay Chemical Corp (Triadimefon) Bayleton 25; (Anilazine) Dyrene 50

MSD/AGVET Div Merck & Co Mertect 340 F

Olin Corp

Terraclor, Terrazole 35W

PBI Gordon Corp Teremec SP, Formec

Rhone-Poulenc Inc Agrochemical Div (Iprodine) Chipco 26019

Rockland Chemical Co (Daconil) Fungicide 2787



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**Growth Regulator** 

J & L Adikes **Embark Drexel Chemical Co** (Maleic Hydrazide) Retard Elanco Cutless Maag Inc Atrinal 3M/Agricultural Products (Mefluidide) Embark (PGR) MSD/AGVET Div Merck & Co **National Chemsearch** (Melfluidide) Gro-Tard II Pennwalt Corp

Herbicides, Aquatic

Applied Biochemists Inc (Diquat, 2, 4-D granular) Weedtrine-D, Weedtrine II Aquashade Inc Aquashade **Bonide Chemical Co** (S, 4-D) Bonide Chevron Chemical Co Ortho Diquat Herbicide H/A Ciba-Geigy Corp (Simazine) Aquazine Clean-Flo Laboratories Inc (Buffered Alum) Clean-Flo Lake Cleanser Monsanto Co Rodeo Nalco Chemical Co (Bromacil/Diuron) Nalco 2413 National Chemsearch (Diquat) Watrol PBI Gordon Corp Norosac 10-G Pennwalt Corp

Herbicides, Nonselective

Union Carbide Ag Prod Co

J & L Adikes Inc **Ureabor NO-GRO Bonide Chemical Co** (Ammate, Sodium Arsenite) Bonide Chevron Chemical Co Ortho Paraquat Plus Ciba-Geigy Corp (Promotone) Pramitol **Cumberland International Corp** (Cacodylic Acid) Bolate, Bophy

(Endothol) Aquathol K, Hyrothol 191

Elanco Products Co Spike Jonathan Green & Sons Inc Methar 30, Basagran Hopkins Agricultural Chemical Co Revenge, Rout & Dozer, Urox (Sodium Metaborate Tetra-Hydrate, Sodium Chlorate, Bromacil) Lescobor Monsanto Co Roundup National Chemsearch (Sodium Chlorate, Sodium Metaborate Anhydrous) Cantex; (Bromacil, Pentachlorophenol) Fenocil; (3 (pchlorophenyl)-1, 1-Dimethylurea Trichloroacetate, 2, 4-Dichlorophenoxyacetic acid) NS-610 Occidental Chemical Co Monobor Chlorate, Ureabor PBI Gordon Corp Vegemec Rigo Co (Amino Triazole) Rigo Amitrol T Rockland Chemical Co (Pramitol) Rockland Weed & Grass Away-RTU Shell Chemical Co (Atrazine) Shell Atrazine 80W

Herbicides, Postemergence

Selective J & L Adikes Inc Trimec The Andersons Tee Time Weed & Feed **BASF Wyandotte Corp** (Bentazon) Basagran **Bonide Chemical Co** (2, 4-D, Banvel D) Bonide; (AMA + 2,4-D) Bonide Ciba-Geigy Corp (Simazine, Atrazine) Princep, AAtrex W A Cleary Chemical Corp (Mecoprop 2,4-D) MCPP 2,4-D; (DSMA) Methar-30; (Dichlorprop & 2,4-D) Cleary's Weedone DPC Dow Chemical USA (2,4-D Amine) Formula 40; (Trichlopyr) Turflon **Drexel Chemical Co** (MSMA) Ansar 529; (DSMA) DSMA Slurry MSMA 6.6, MSMA 4 Plus;

(Atrazine) Drexel Atrazine 4L & 5L; (DSMA) Drexel DSMA Liquid & Slurry; (Cacodylic Acid) Drexel KACK; (Cacodylic Acid + MSMA) Drexel KACK & MSMA; (Simazine) Drexel Simazine 4L ICI

Fusilade Jonathan Green & Sons Inc Balan, Betasan, Dacthal, Ronstar 6, Tupersan

Kalo Agricultural Chemicals (2,4-D) Demise

Lesco Inc (MCPP) Lesco Pex; (2, 4-D) Lesco A-4D; (2, 4-D, Dicamba) Lesco 8-1; (Bensulide) Lescosan; (Benefin) Lesco Benefin; (Propionamide) Lesco Devrinol 5G; (2, 4-D, MCPP) Lesco Par; (2, 4-D, 2, 4DP) Lesco Weedone DPC Mallinckrodt Inc

(Dicamba, 2,4-D, MCRP) Trexsan

Mobay Chemical Corp (Metribuzin) Sencor 75 National Chemsearch (DAMA) CGK-79; (MCPP) Chem-Weed; (2,4-D, MCPP) Apollo 445 Nor-Am Chemical Co (Ethofomesate 19%) Prograss PBI Gordon Corp (Mecomec, Phenaban Trimec Rhone-Poulenc Inc (MCPP) Chipco MCPP; (2, 4-D) Chipco D; (Asulam) AsuLox; (Bromoxynil) Buctril; (MCPP/2, 4-D) Chipco Turf Rigo Co 2,4-D plus Dicamba) Super D Weedone Rockland Chemical Co (Trimec) Rockland Rid-O-Weed RTU; (MCPP, 2, 4-D) Turf Herb, MCPP-2, 4-D; (MSMA) Rockland Super Crabgrass Rohm & Haas Co Kerb, Goal O M Scott & Sons Proturf SDS Biotech MSMA, Bueno 6, Daconate 6, LoVol/2,4-D + 2,4-DP, D Plus DP MCPP, MCPP-D-4, MCPP-K-4, MCPP + 2,4-D Amine, 2 Plus 2, 2,4-D Amine, Amine 4D, Dacamine 360D Sta-Green Plant Food Co Sta-Green Stanford Seed Co Old English Velsicol Chemical Corp (Dicamba) Banvel 4S, Banvel +24-D

Herbicides, Preemergence

J & L Adikes Inc Balan, Betesan, Casoron, Treflan The Andersons Tee Time **Bonide Chemical Co** (Dacthal, Tupersan) Bonide **Drexel Chemical Co** (Atrazine) Atrazine 5L; (Dinitro) Dynamte

Elanco Products Co Balan Faesy & Besthoff Inc

(Eptam 2.3) Lakeshore Equipment & Supply

(Bensulide, Benefin) Lescosan 4E, Lesco Devrinol 5G, Lesco Benefin Sprayable Mallinckrodt Inc (Bensulide) Presan

Mobay Chemical Corp (Metribuzin) Sencor 75 National Chemsearch (Dimethyi Tetrachloroterephthalate) Pretrol O M Scott & Sons Proturf

PBI Gordon Corp Betamec, Dyclomec Regal Chemical Co

(Oxadiazon + Benefin) Regalstar Rhone-Poulenc Inc (Oxadiazon) Ronstar Rockland Chemical Co (Betasan) Betasan 7G; (Dacthal) Rockland Super Dacthal 686; (Treflan) Rockland Garden Clean Rohm & Haas Co Kerb, Goal



They do. It's their job to know things first and then pass that information on to you fast. Things like new turf management techniques, effective methods of insect and weed control, what really works...and what won't.

### **LOOK FAMILIAR?**

They should. You've seen them often at turf shows, seminars, conventions, wherever industry news is in the making. They're the editorial and sales management team of *WEEDS TREES & TURF*. Please meet (seated I. to r.) Ron Kempner, Bruce Shank, Dick Gore, and Maureen Hrehocik; (back row I. to r.) Bob Mierow, Kevin Cooney, Joe Kosempa, and Bob Earley.

### THERE'S NO GRASS GROWING UNDER THEIR FEET.

They apologize for not always being in when you call, but great stories are found in the field, not in the office. These pros know the only way to really cover the green industry is to get out and be a part of it. From turf test plots in Oregon to the corridors of our Nation's Capital, they're following leads, surveying markets and interviewing the landscape

professionals who make our industry hum. Then, they use their years of experience to pull it all together, analyze it and present it to you in a crisp, easy-to-read and easy-to-use style. That way, you have the information you need to do your job better, faster and more effectively.

The next time you want to know something in the green industry, give them a call. If you can't reach them at the office, don't worry. They'll reach you in the pages of **WEEDS TREES & TURF.** 

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HBJ A HARCOURT BRACE JOVANOVICH PUBLICATION

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### continued

SDS Biotech
DCPA, Dacthal G-5, Dacthal W-75
Stauffer Chemical Co
(Bensulide) Betasan
Tuco/The Upjohn Co
(N, N-Dimethy 1-2, 2 Diphenylacetmide)
Enide
UAP/United Agri Products
(Dacthal WDG) Clean Crop

Insecticides, Tree

Acme Burges Inc Chemical Div (Bacillus Thurigiensis, Sevin, Malathion, Diazinon)

J & L Adikes Inc Gro-Well

American Cyanamid Co Malathion

Bonide Chemical Co (Imidan, Disyston) Bonide; (Sevin (Carbaryl), Cygon) Bonide Sevin 2F;

(Methoxychlor, Metasystox R) Bonide Methoxychlor 25E; (Lindane) Borer Miner Keller

Chevron Chemical Co (Acephate Dibrom 8 Emulsive) Orthene; (Lindane) Naled Isotox Lindane Spray

Ciba-Geigy Corp (Diazinon) Diazinon

W A Cleary Chemical Corp (Diazinon) Cleary's Diazinon AG500; (Chlorpyrifos) Cleary's Dursban 2E; (Carbaryl) Cleary's Sevin 4L

Creative Sales Inc (Orthene (Acephate)) Acecap 97

Ross Daniels Inc (Organophosphate) Ross

Drexel Chemical Co (Carbaryl) Carbaryl 4L & 2L; (Phytonomic oil) Damoil; (Diazinon) D-264-EC500; (Lindane) Borer Spray

Lesco Inc

(Diazinon) Lesco Diazinon; (Chlorpyrifos) Lesco 2.32 Dursban; (Isofen phos) Lesco Oftanol

Mallinckrodt Inc

Bendiocarb, Dycarb, (Diazinon & Methoxyclor) Dymet; (Bendiocarb) Dymet

J J Mauget Co

(Metasystox R) Inject-A-Cide (MSR) (Technical Bidrin) Inject-A-Cide "B" National Chemsearch

(Dursban/DDVP) Dichloron; (Disyston) Stem-AX

Nor-Am Chemical Co (Bendiocarb 76%) Turcam Prentiss Drug & Chemical Co

Prentiss Drug & Chemical Co (Diazinon, Dursban, Baytex, Malathion, Lindane, Methoxychlor) Prentox

Rhone-Poulenc Inc Agrochemical Div (Phosalone) Zolone EC

Rigo Co

(Diazinon) Rigo Diazinon A-C 500; (Malathion) Rigo Malathion SE Rockland Chemical Co

(Petrolium) Rockland Dormant Oil Spray; (Malation, Methox, Lindane, Kelthane) Rockland Tree & Shrub Spray Shell Chemical Co

(Monocrotophos) Azodrin 5WM; (Methomyl) Nudrin 1.8S; (Methomyl) Nudrin 90WSP; (Fenvalerate) Pydrin 2.4EC; (Fenbutatin-Oxide) Vendex 50WP; (Fenbutatin-Oxide) Vendex 50WSB

Stauffer Chemical Co

Imidan

Stanford Seed Co (Diazinon) Old English Tuco/The Upjohn Co

(Amitraz-N-Methylmethanimidamide) Baam; (Bacillus Thuringiensis) Sok-Bt

Union Carbide Ag Prod Co

Insecticides, Turf

Acme Burgess Inc Chemical Div (Chlorpyrifos, Diazinon, Malathion)

J & L Adikes Inc Gro-Well

American Cyanamid Co

The Andersons

Tee Time (Dursban, Diazinon)

Bonide Chemical Co

(Diazinon, Sevin, Dursban, Aspon)

Carmel Chemical Corp (Malathion, Kindane) GH-16; (Dibrom or Naled) GH-18; (Vapona) GA-19; (Dithione) GH-20; (Kelthane) GH-21; (Diazinon) GH-44; (Malathion) GH-60

Chevron Chemical Co (Acephate) Orthene

Ciba-Geigy Corp (Diazinon) Diazinon

W A Cleary Chemical Corp (Chlorpyrifos) Cleary's Dursban 2E; (Diazinon) Cleary's Diazinon AG500; (Carbaryl) Cleary's Sevin 4L

C B Dolge

Dow Chemical USA (Chlorpyrifos) Dursban

Drexel Chemical Co (Lindane) Borer Spray

Estech Inc (IL)

Par Ex

Jonathan Green & Sons Inc Oftanol, Dursban, Diazinon, Proxol 80, Sevin

Hopkins Agricultural Chemical Co (Diazinon, Malathion)

Lesco Inc

Lesco Oftanol & Fertilizer, Lesco Dursban, Lesco Diazinon

Lebanon Chemical Corp Green Gold, Country Club,

GreensKeeper Mallinckrodt Inc

Diazinon & Methoxyclor, Dymet

Mobay Chemical Corp (Isofenphos) Oftanol 5%, Oftanol 2;

(Trichlorfon) Dylox 80% National Chemsearch

(Dursban/DDVP) Dichloron Nor-Am Chemical Co

(Dioxathion) Deltic; (Bendiocarb) Turcam

PBI Gordon Corp Carbamec

Prentiss Drug & Chemical Co (Diazinon, Chlorpyrifos, Dursban) Prentox Rhone-Poulenc Inc

(Ethoprop) Mocap

Rigo Co

(Diazinon) Rigo; (Dursban) Rigo Lawn & Ornamental

Rockland Chemical Co

(Oftanol) Rockland Grub-Out; (Dursban) Rockland Professional Super Dursban

O M Scott & Sons Co Proturf

Stanford Seed Co

(Diazinon + 18-3-5) Old English

Stauffer Chemical Co

Aspon

Tuco/The Upjohn Co

(Dimethyl 2, 2, 2-Trichlorol-1-Hexyethyl Phosphate) Proxol 80 SP

Union Carbide Ag Prod Co (Carbaryl) Sevin

**Miticides** 

Mobay Chemical Corp Agri Chem Div Morestan

Rohm & Hass Co

Kelthane

**Mulches, Erosion Control** 

American Excelsior Co (Excelsior Blanket) Curlex Anderson's Erosion Control Inc Grass Mulch

Cal-Fiber Co

Cellin Mfg Inc

Cellin Fiber Mulch, Turfiber Mulch

Conwed Corp Hydro Mulch Grass Fiber Inc

(Processed Fiber) Grass Mulch

Grass Growers Inc

Terra Tack I, III, AR Hendrix & Dail Inc

(duPont Plant Cover, Polyethylene

Mulch) Reemay Hoechst Fibers Ind Jacklin Seed Co

National Bark Sales

(Western Red Cedar Bark) Montaho

Reclamare Co

(Hydrocolloids) J-tac Soil & Mulch Tackifier

Superior Fiber Products Co Turfiber

Thermoguard (Hydromulch) Tur Fiber

Weyerhaeuser

(Wood Mulching Fibers) Silva Fiber

**Nematocides** 

Bonide Chemical Co (Vapam) Bonide Soil Fumigant Estech Inc (IL) (Vapam) Vigoro, Gro-Tone Mobay Chemical Corp

Mobay Chemical Corp (Fenamiphos) Nemacur 10%

Rhone-Poulenc Inc (Ethoprop) Mocap

Stauffer Chemical Co Vapam

Repellents, Animal

Hopkins Agricultural Chemical Co (Thiram) Thiram 42-S

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combination of the three. There is a 2-range hydrostatic transmission which affords mowing speed as well as transport speed to insure minimum travel time between the job sites. The Hydro-Power 180 offers year-round versatility with a 2-stage 66" snow blower and heated cab.

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### Repellents, Bird

National Bird Control Roost-No-More

### **Root Killer**

Applied Biochemists Inc. (Copper Sulfate) Rootrine Faesy & Besthoff Inc (Copper Sulphate)

### **Soil Conditioner**

J & L Adikes Inc

Sulfur E

U S Gypsum Aquatrols Corp of America Aqua-Gro "L"; Aqua-Gro "S"; Aqua-Bonide Chemical Co (Bone Meal, Hydrated Lime) Bonide Cal-Sul, Granulime, Reville W A Cleary Chemical Corp (Humus Concentrate) Turfgro; (Limestones) Limestone F; (Sulfur)

C B Dolge Emerald Isle Ltd Estech Inc (IL) (Perlite) Vigoro Four Star Agricultural Services Inc (Ammonium Laureth Sulfate) Pene-Turf Grass Fiber Inc Garden Mulch Jonathan Green & Sons Inc (Gypsum, Pelletized Limestone, Granular Lime, Pulverized Limestone) International Reforestation Suppliers Inc Lesco Inc Lesco Wet/Lescozyme Michigan Peat Co (Michigan Peat, Pre-Moistened Horticultural Sphagnum Peat, Compressed Sphagnum Peat Moss) Garden Magic Nalco Chemical Co Nalco 2190 National Bark Sales (Composted Bark) Top 'N Turf National Chemsearch (water soluble Iron) Ferate; (natural organic extract) Nature-Aid; (an ionic blend of penetrants) Turf-Tonic Oil-Dri Corp of America Terra Green Rockland Chemical Co Rockland Liqui-Humus United States Gypsum Co (Gypsum) Sof'N-Soil

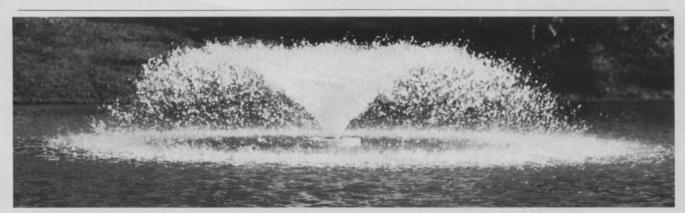
### Soil Fumigants

Bonide Chemical Co (Vapam) Bonide Soil Fumigant Estech Inc (IL) (Vapam) Vigoro Faesy & Besthoff Inc (Vapam) Hendrix & Dail Inc (Methyl Bromide/Chloropicrin mixtures) MBC Soil Fumigant, MBC Concentrate, MBC-33; (Chloropicrin) HD-Pic Fumigant Hopkins Agricultural Chemical Co Mylone 50D Nor-Am Chemical Co (113 Dichloropropene & related Chlorinated Hydrocarbons) Vorlex Shell Chemical Co Stauffer Chemical Co

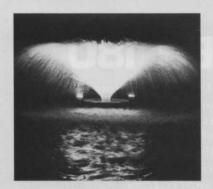
### Sticker Extender

Vapam

J & L Adikes Inc NuFilm 17 **BASF Wyandotte Corp** Citowett Plus Bonide Chemical Co Bonide Chevron Chemical Co Chevron Spray Sticker W A Cleary Chemical Corp (Aqueous Acrylic Emulsion) Clearspray



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Plyac Kalo Agricultural Chemicals BioFilm Lesco Inc

Lesco Spreader Sticker PBI-Gordon Corp Exalt 800 Rigo Co

Rigo Spreader w/defoamer; Spray-Ad CVF Rockland Chemical Co Rockland Spreader Sticker Rohm & Haas Co

Triton Superior Fiber Products Co Fiber-Lock Wilt-Pruf Products Inc Spray-Stay

### **Tree Dressings**

J & L Adikes Inc Gro-Well Bartlett Mfg Co Bonide Chemical Co Bonide Samuel Cabot Inc (Healing Paint) Cabot's Tree Coopers Creek Chemical Corp C-4 Lakeshore Equipment & Supply Lesco Pruning Spray Rockland Chemical Co (Asphalt) Rockland Pruning Paint

Wetting Agents Aquatrols Corp of America Aqua-Gro 'L', Aqua-Gro 'S', Aqua-Gro "G"

**BASF Wyandotte Corp** Citowett Plus

W A Cleary Chemical Corp (Non-ionic Nonyl Phenol) All Wet; (Fatty acids & Ethers) Super Wet, Super Wet

E I du Pont de Nemours & Co Surfactant WK

Finn Corp Hydro-Gel

Hopkins Agricultural Chemical Co Neptune

Kalo Agricultural Chemicals Hydrowet

(Non-ionic surface active surfactant) Lesco Wet

Mallinckrodt Inc Aquagro

Montco Products Corp (Non-ionic Surfactants) Surf-Side

Moyer Chemical Co Spray Film B National Chemsearch

(an ionic blend of penetrants) Turf-Tonic; (non-ionic blend of penetrants) Groundsmaster SWA

PBI-Gordon Corp Aquazorb Rigo Co Rigoette Plus Rockland Chemical Co Rockland Soaking Wet Rohm & Haas Co Triton



### 4. Chemical Companies

Acme Burgess Inc Chemical Div Rte 83 Grayslake IL 60030 312-223-1100

**★J&LAdikes Inc** 182-12 93rd Ave Jamaica NY 11423 212-739-4400; 516-437-4477

Agricultural Service Corp PO Box 101 Harrisburg OR 97446 503-995-6754

American Cyanamid Co Tremley Pt Rd Foot of Wood Ave PO Box 31 Linden NJ 07036

American Excelsior Co 850 Ave H East PO Box 5067 Arlington TX 76011 817-640-1555

American Pelletizing Corp PO Box 3628 Des Moines IA 50322 515-278-5900

★ The Andersons 507 Illinois Ave PO Box 119 Maumee OH 43537 419-893-5050

Anderson's Erosion Control Inc PO Box 205 Junction City OR 97448 503-998-6812

Applied Biochemists Inc 5300 W County Line Rd Mequon WI 53092 414-242-5870

Aquashade Inc PO Box 198 Eldred NY 12732 914-557-8077

\* Aquatrols Corp of America 1432 Union Ave Pennsauken NJ 08110 609-665-1130

**Balcom Special Products** PO Box 1287 Greeley CO 80632 303-356-4400

Bartlett Mfg Co 3003 E Grand Blvd Detroit MI 48202 313-873-7300

**BASF Wyandotte Corp** 100 Cherry Hill Rd Parsippany NJ 07054 201-263-0200

**Bonide Chemical Co** 2 Wurz Ave Yorkville NY 13495 315-736-8231

Samuel Cabot Inc One Union St Boston MA 02108 617-723-7740

Cal-Fiber Co 611-625 S Anderson St Los Angeles CA 90023 213-268-0191

Carmel Chemical Corp 17303 US 31 N PO Box 406 Westfield IN 46074 317-896-2933; 800-428-4367

Cellin Mfg Inc 9610 Gunston Cove Rd Lorton VA 22079 704-690-1195

- ★ Chevron Chemical Co 575 Market St San Francisco CA 94120-7144 415-894-2378
- ★ Ciba-Geigy Corp PO Box 18300 Greensboro NC 27419 919-292-7100
- ★C-I-L Inc 171 Queens Ave PO Box 5201 London ON N6A 4L6 Canada 519-672-9220

Clean-Flo Laboratories Inc 4342 Shady Oak Rd Hopkins MN 55343 800-328-6656; 612-935-2137

W A Cleary Chemical Corp 1049 Somerset St Somerset NJ 08823 201-247-8000

### **Chemical Companies**

### continued

\*Conwed Corp 444 Cedar St St Paul MN 55101 612-221-1100

Coopers Creek Chemical Corp River Road West Conshohocken PA 19428 215-828-0375

Corona Clipper Co 14200 E Sixth St PO Box 1388 Corona CA 91720 714-737-6515

Creative Sales Inc 222 N Park Ave Box 501 Fremont NE 68025 402-727-4800

Cumberland International Corp 1523 N Post Oak Rd Houston TX 77055 713-682-1221

Ross Daniels Inc 1720 Fuller Rd PO Box 65430

West Des Moines IA 50265-0430 515-225-6471

★ Davey Tree Experts Co 117 S Water St Kent OH 44240 216-673-2027

Deer Away 3501 Xenwood Ave Minneapolis MN 55416 612-379-3895

Doggett Corp Cherry St Lebanon NJ 08833 201-236-6335, 6336

C B Dolge 11 Ferry Lane Westport CT 06880 203-227-9591

★ Dow Chemical USA PO Box 1706 Midland MI 48640 517-636-1105

Drexel Chemical Co 2487 Pennsylvania St Memphis TN 38109 901-774-4370

- ★EI du Pont de Nemours & Co 1007 Market St Wilmington DE 19898 302-774-7547
- ★Elanco Prods Co 1740 S Alabama St Indianapolis IN 46285 317-261-3638

Encap Prods Co PO Box 278 Mt Prospect IL 60056 312-593-6464

★ Estech Inc Estech Inc Par Ex Professional Products One Southern IL Bank Bldg Fairview Heights IL 62208 618-398-8190

Faesy & Besthoff Inc 143 River Road ]Edgewater NJ 07020 201-945-6200

- ★ Finn Corp 2525 Duck Creek Rd Cincinnati OH 45208 513-871-2529; 800-542-7166
- ★Four Star Agricultural Services Inc 2275N St Rd 1 PO Box 463 Bluffton IN 46714 219-824-5384
- ★Fuerst Brothers Inc PO Box 271 Rhinebeck NY 12572 914-876-3575

Grass Fiber Inc 520 E Second St Junction City OR 97448 503-998-6812

Grass Growers Inc 424 Cottage PI Plainfield NJ 07060 201-755-0923

Great Lakes Biochemical Co 6120 W Douglas Ave Milwaukee WI 53218 414-464-1200

Great Salt Lake Mineral & Chemicals Corp PO Box 1190 Ogden UT 84402 801-731-3100

Jonathan Green & Sons Inc Squankum-Yellowbrook Rd PO Box 326 Farmingdale NJ 07727 201-938-7007

Gulf States Paper Corp PO Box 3199 Tuscaloosa AL 35404 205-553-6200

Hawkeye Chemical Co Box 899 Clinton IA 52732 319-243-5800

Hendrix & Dail Inc 803 Industrial Blvd PO Box 648 Greenville NC 27835-0648 919-758-4263

Hoechst Fibers Ind PO Box 5887 Spartanburg SC 29304 800-845-7597 Hopkins Agricultural Chemical Co PO Box 7532 Madison WI 53707 608-222-0624

★ICI PO Box 751 Wilmington DE 19897

International Spike PO Box 1750 Lexington KY 40593 800-354-9360

Kalo Agricultural Chemicals 4550 W 109 St Ste 222 Overland Park KS 66211-1383 913-649-5525

★ Lebanon Chemical Corp 1600 E Cumberland St Lebanon PA 17042 717-273-1685 West Ross Ln Box 647 Danville IL 61832

Leffingwell Chemical Co 111 S Berry Brea CA 92621 714-871-1991

- ★ Lesco Inc 20005 Lake Rd Rocky River OH 44116 216-333-9250
- ★ Maag Inc PO Box 6430 Kings Hwy Vera Beach FL 32961-6430 305-567-7506
- ★ Mallinckrodt Inc PO Box 5439 St Louis MO 63147 314-982-5044
- ★ J J Mauget Co PO Box 3422 Burbank CA 91504 213-849-2309

MCI AgSystems
Melamine Chemicals Inc
811 Railroad Ave
Donaldsonville LA 70346
504-473-3121

Michigan Peat Co PO Box 66388 Houston TX 77266 800-231-6211; In TX 713-522-0711

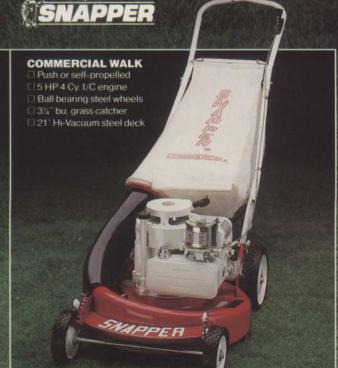
- ★ Milliken Chemicals Campton Rd PO Box 817 Inman SC 29349 803-472-9041
- ★ Milwaukee Metropolitan Sewerage District 735 N Water St Milwaukee WI 53202 414-225-2222
- ★3M/Agricultural Products 3M Center Bldg 223-1N-05 St Paul MN 55144 612-736-0569

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### **Chemical Companies**

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- ★Mobay Chemical Corp PO Box 4913 Kansas City MO 64120 816-242-2000
- ★ Monsanto Co 800 N Lindbergh Blvd St Louis MO 63167 314-694-1000

Montco Products Corp Box 404 Ambler PA 19002 215-628-3144

Moyer Chemical Co 528 Valley Way Milpitas CA 95035 408-945-8606

MSD/AGVET Div Merck & Co PO Box 2000 Rahway NJ 07065 201-574-6463

Nalco Chemical Co 2901 Butterfield Rd Oak Brook IL 60521 312-887-7500

National Bark Sales 1365 N Orchard St Boise ID 83707 208-375-0656

National Bird Control PO Box 1 Skokie IL 60076 312-675-2368

National Chemsearch 2727 Chemsearch Blvd Irving TX 75062 214-438-0389

★ Nor-Am Chemical Co 3509 Silverside Rd PO Box 7495 Wilmington DE 19803 302-575-2000

Nursery Specialty Products PO Box 4280 Greenwich CT 06830

Occidental Chemical Co PO Box 198 Lathrop CA 95330 209-858-2511

Oil-Dri Corp of America 522 N Michigan Ave Chicago IL 60611 800-621-7191; In IL 312-321-1515

Olin Corp Box 991 Little Rock AR 72203 501-378-3727

- \* PBI-Gordon Corp 1217 W 12 St Kansas City KS 64101 816-421-4070
- ★ Pennwalt Corp Three Pkwy Ste 619 Philadelphia PA 19102 215-587-7219

Plant Food Chemical Co RD #1 Box 173 Cranbury NJ 08512 609-448-0935

Plant Marvel Laboratories Inc 371 E 16 St Chicago Hts IL 60411 312-757-7500

★ Prentiss Drug & Chemical Co 21 Vernon St CB 2000 Floral Park NY 11001 516-326-1919

Professional Turf Specialties 400 Northtown Rd Normal IL 61761 309-454-2467

Reclamare Co 20727 Seventh Ave S Seattle WA 98148 206-824-2385

- ★ Regal Chemical Co PO Box 641 Alpharetta GA 30201 404-475-4837
- ★ Rhone-Poulenc Inc Black Horse Lane PO Box 125 Monmouth Junction NJ 08852 201-297-0100

RIGO Co PO Box 89 Buckner KY 40010 502-222-1456

Rockland Chemical Co 686 Passaic Ave West Caldwell NJ 07006 201-575-1322

Rohm & Haas Co Independence Mall West Philadelphia PA 19105 215-592-3000

- ★ O M Scott & Sons Co Proturf Div Marysville OH 43040 513-644-0011
- ★SDS Biotech 7528 Auburn Rd Painesville OH 44077 216-357-3000

Shell Chemical Co One Shell Plaza 900 Louisiana St Houston TX 77002 713-241-6161 Sierra Chemical Co 1001 Yosemite Dr Milpitas CA 95035 408-263-8080

★ Source Technology Biologicals Inc 2850 Metro Dr Ste 800 Bloomington MN 55420 612-854-9426

Sta-Green Plant Food Co PO Box 540 Sylacauga AL 35150 205-245-5282

Stanford Seed Co RR #1 Box 320 Denver PA 17517 215-267-3805

★ Stauffer Chemical Co Westport CT 06881 203-222-3254

Stull Chemical Co 1006 Paulsun San Antonio TX 78219 512-227-5255

Sudbury Laboratory Inc 6 October Hill Rd New Englander Ind Park Holliston MA 01746 800-343-9911

Superior Fiber Products Co 409 Washington Ave Ste 1008 Towson MD 21204 301-583-7937

Sweepster 2810 SW Baker Rd Dexter MI 48130 313-426-3961

Thermoguard 412 113th Arlington TX 76011 817-640-8783

- ★ TUCO/The Upjohn Co Kalamazoo MI 49001 616-385-6613
- ★ UAP/United Agri Products PO Box 37800 Omaha NE 68137 800-228-0096: 800-642-TURF (NE)
- ★ Union Carbide Ag Prod Co TW Alexander Ave PO Box 12014 Research Triangle Park NC 27709

United States Gypsum Co 101 S Wacker Drive Chicago IL 60606 312-321-3863

USS Agri-Chemicals 233 Peachtree St Atlanta GA 30303 404-572-4000

Vaughan's Seed Co Chimney Rock Rd Bound Brook NJ 08805 201-356-4200 ★ Velsicol Chemical Corp 341 E Ohio St Chicago IL 60611 314-670-4665

Warren's Turf Nursery Inc Seed Special Products Div Cordelia & Chadbourne Rds PO Box 459 Suisun City CA 94585 707-422-5100

Wellborn Paint Mfg Co PO Box 25645 Albuquerque NM 87125 505-344-3558

Weverhaeuser Tacoma WA 98477 206-924-5986

\* Wilt-Pruf Products Inc PO Box 4280 Greenwich CT 06830 203-531-4740



### 5. Seed Companies

\* Adelphi 182-12 93rd Ave Jamaica NY 11423 212-739-4400

**★J&L Adikes Inc** 182-12 93rd Ave Jamaica NY 11423 516-437-4477 Kentucky Bluegrasses: Adelphi

Agriculture Service Corp 5240 Gaffin Rd SE Salem OR 97301 503-581-8899 Perennial Ryegrasses: Pennant & Premier

★EF Burlingham & Sons 1936 19th Ave

PO Box 217 Forest Grove OR 97116 503-357-2141 Seed Types: Falcon Tall Fescue, Bonnieblue KY Bluegrass, Majestic KY Bluegrass, Birka KY Bluegrass, Sydsport KY Bluegrass, Belle Perennial Ryegrass. Banner Chewings Fescue

**Ernst Crownvetch Farms** RD 5 Box 806 Meadville PA 16335 814-425-7276 814-425-7897 Seed Types: Penngift Crownvetch Seed

\* Full Circle Inc PO Box 49 Madras OR 97741 503-475-3877 Seed Types: Merit KY Bluegrass

\*Garfield Williamson Co 1072 West Side Ave Jersey City NJ 07306 201-435-3500 Kentucky Bluegrasses

Grasslyn Inc 641 Pine Grove Rd State College PA 16801 814-238-0133 Seed Types: Penngift Crownvetch

Great Western Seed Co 810 Jackson SF

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Weight #	11	11.4	12.1
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### Seed Companies

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PO Box 387
Albany OR 97321
503-928-3100
Kentucky Bluegrasses: Baron, Nassau,
Mystic, Georgetown, Ram I; Perennial
Ryegrasses: Palmer, Prelude, Cowboy,
Yorktown II; Fescues: Clemfine, Rebel
(Tall), Jamestown (Chewings)

Jonathan Green & Sons Inc Squawkum-Yellowbrook Rd PO Box 326 Farmingdale NJ 07727 201-938-7007

Geo W Hill & Co 8010 Dixie Hwy PO Box 787 Florence KY 41042 606-371-8423

★ International Seeds Inc

820 First St

Halsey OR 97348
503-369-2251

Kentucky Bluegrasses: Merit, Vantage,
Enmundi, Scenic; Perennial Ryegrasses:
Derby, Regal, Elka, Gator; Fescues:
Highlight (Chewing), Checker (Chewing),
Adonis (Chewing), Ensylva (Creeping),
Houndog (Tall), Brookston (Tall);
Bentgrasses: Emerald, Penncross,
Penneagle; Turfseed Mixes or Blends:
Dixie Green Mix, Dixie Green/Sabre Mix,

Ph D Blend, Showboat Mix; Other: Sabre, Companion Mix

★ Jacklin Seed Co

W 5300 Jacklin Ave
Post Falls ID 83854
208-773-7581
Kentucky Bluegrasses: Nugget, Glade,
Adelphi, Eclipse, Nassau, Ram I, Fylking,
Cheri; Perennial Ryegrasses: All Star,
Manhattan, Pennfine, Citation; Fescues:
Arid (Tall), Houndog (Tall), Falcon (Tall),
Logro Slender (Creeping), Countess
(Chewing); Bentgrasses: Penncross
(Creeping), Penneagle (Creeping); Other:
Reubens Canada Bluegrass
(Reclamation), Pinto Wildflower/Grass
Seed (Reclamation), Nez Perce Idaho

Jenks White Seed Co Div Jacklin Seed PO Box 45 Tangent OR 97389

Fescue (Reclamation), Durar Hard

Kellogg Inc/Seeds & Supplies 322 E Florida St Milwaukee WI 53204 414-276-0373

Fescue (Reclamation)

20005 Lake Rd
Rocky River OH 44116
216-333-9250
Turfseed Mixes or Blends: Lesco Tuf-Turf,
Tall Fescue & KY Blue; Lesco Park &
Athletic, KY Blue, Red Fescue, Perennial
Rye; Lesco CBS, Perennial Rye Mix;
Lesco Classic, KY Blue, Perennial Rye,

Chewing Fescue; Lesco Quality Blue, KY

Blue Mix; Lesco Transition, Tall Fescue Mix

★Loft Seed Co Chimney Rock Rd PO Box 146 Bound Brook NJ 08805 201-356-8700 Seed Types: Clemfine Ta

Seed Types: Clemfine Tall Fescue, Rebel Tall Fescue, Prelude & Palmer Perennial Ryegrasses, Diplomat & Yorktown II Perennial Ryegrasses, Baron & Ram I KY Bluegrasses

Mangelsdorf Seed Co PO Box 327 St Louis MO 63166 314-535-6700 Kentucky Bluegrasses: Arboretum

Manhattan Ryegrass Growers Assoc 1349 Capitol St NE Salem OR 97303 503-363-1022

Midwestern States Fescue Assn PO Box 699 Rolla MO 65401 314-364-1336

Normarc Inc PO Box 238 Tangent OR 97389 502-926-5801 Seed Types: Premier Perennial Ryegrass

★ Northrup King Co 1500 NE Jackson St Minneapolis MN 55413 612-781-8011 Kentucky Bluegrasses: Cert Parade,

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- Other type of facility (please specify)

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- 0110 □Lawn care service companies 0125 □Landscape architects
- 0135 Extension agents/consultants for horticulture

### Other contractor or service

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### Seed Companies

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Rugby, Aquila, Park, Aspen, Adelphi; Perennial Ryegrasses: NK200, Delray, Pennfine, Goalie, Eton; Fescues: Ruby (Creeping), Dawson Red, Atlanta (Chewing), Scaldis Hard, Galway (Tall); Bentgrasses: Penncross, Penneagle; Turfseed Mixes or Blends: Medalist Brand, Custom Available: Other: Fults Puccinellia Distans Salt Tolerant Turfgrass

★ Oregon Fine Fescue Commission 2140 Turner Rd SE Salem OR 97302 503-585-1157

Oregon Ryegrass 4093 12th St Salem OR 97302

Oseco BC Ltd Oregon Ryegrass Commission PO Box 3366 Salem OR 97302

Oseco Inc PO Box 219 Brampton ON L6V 2L2 Canada 416-846-5080 Kentucky Bluegrasses: Baron, Birka, Haga, Sydsport, Majestic, Reubens Canada; Perennial Ryegrasses: Omega, Yorktown II. Norlea: Fescues: Banner (Chewing), Biljart Hard, Dawson Slender Red (Creeping), Fortress Spreading Red, Highlight (Chewing), Reptans Red (Creeping); Bentgrasses: Emerald (Creeping); Turfseed Mixes or Blends: Sod Farm, Park & Athletic Field Mixtures, Land Reclamation Blends-PHD-1, PHD-2, PHD-3, REV 84; Other: S-50 Turf Type Timothy

Patten Seed & Turfgrass Co 119 E Murrell Ave Lakeland GA 31635 912-482-3131 Other: Centipedegrass

- ★Penncross Bentgrass Assn 1349 Capitol St NE Salem OR 97303 503-363-1022
- ★Pennfine Perennial Ryegrass 1500 NE Jackson St PO Box 923 Minneapolis MN 55413 612-781-8011 Perennial Ryegrasses: Cert Pennfine

Otto Pick & Sons Seeds Ltd Box 126 Richmond Hill ON L4C 4X9 Canada 416-884-1147

Seed Types: Agram, America, Blazer, Banff, Fiesta, Nugget, Touchdown, America Tournament, Exeter, Cheri, Flyking, Dormie, Mustang

Otto Pick & Sons Seeds Ltd 4750 Lesage CP 151 St Hyacinthe PQ J2S 7B4 Canada 514-799-4586

Seed Types: Banff KY Bluegrass, Cheri KY Bluegrass, Dormie KY Bluegrass, Fylking KY Bluegrass, Nugget KY Bluegrass, Ram I KY Bluegrass, Touchdown KY Bluegrass, Barone KY Bluegrass, Adelphi KY Bluegrass, Merion KY Bluegrass, Park KY Bluegrass, Canon Canada Bluegrass, Common Canada Bluegrass, Reubens Canada Bluegrass, Agram Chewing Fescue, Jamestown Chewing Fescue, Pennlawn Creeping Red Fescue, Tournament Hard Fescue, Blazer Ryegrass, Fiesta Ryegrass, Derby Ryegrass, Manhattan Ryegrass, Pennfine Ryegrass, Exeter Colonial Bent Grass, Penncross Creeping Bent Grass, Emerald Creeping Bent Grass, Astoria Coloniale Bent Grass, Seaside Creeping





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### Seed Companies

continued

Bent Grass, Highland Coloniale Bent Grass

Otto Pick & Sons Seeds Ltd RR 2 Box 4 Winnipeg MB R3C 2E6 Canada 204-633-0088

**★Pickseed West Inc** 33149 Hwy 99E

PO Box 888 Tangent OR 97348 503-926-8886 Kentucky Bluegrasses: America, A-34 (Bensun), Banff, Nugget, Touchdown; Perennial Ryegrasses: Blazer, Dasher, Fiesta; Fescues: Mustang (Tall), Maverick (Tall), Agram (Chewing), Spartan & Tournament Hard, Azay Sheep; Bentgrasses: Exeter Colonial, Kingstown Velvet; Turfseed Mixes or Blends: Futura Overseeding blend (Blazer, Dasher & Fiesta Perennial Ryegrass); Other: Canon Canada Bluegrass

★Pioneer Hi-Bred International PO Box 346 Savage MN 55378 Kentucky Bluegrass: Monopoly

Rothwell Seeds Ltd PO Box 511 Lindsay ON K9V 4S5 Canada 705-324-9591

Kentucky Bluegrasses: Adelphi, Glade, Eclipse, Rami, Harmony, Mystic, Parade, Regent, Vanessa Welcome; Perennial Ryegrasses: Pennant, Premier All Star, Pennfine Manhattan, Manhattan II. Derby; Fescues: Barfalla Chewings, Ensveva Creeping Red, Koker (Chewings); Bentgrasses: Bardot, Prominent, Pennecrosse, Penneagle, Astoria, New Zealand Browntop; Turfseed Mixes or Blends: Country Green, Canadian Grade, All Purpose, Shaded, Elite; Other: Hard Fescues, Tall Fescues, Sheeps' Fescue

★ Rugby Kentucky Bluegrass 1500 NE Jackson St PO Box 923 Minneapolis MN 55413 612-781-8011 Kentucky Bluegrasses: Cert Rugby

★ O M Scott & Sons Co Proturf Div Marysville OH 43040 513-644-0011 Kentucky Bluegrasses: Victa, Windsor; Other: Proturf

Seed Production & Introduction Corp (S P 1 C) PO Box 923 Minneapolis MN 55440 612-781-8011

Seed Types: Pennfine Perennial Ryegrass, Rugby KY Bluegrass

Southern Turf Nurseries 5172A Indian Trail Ind Pkwy Norcross GA 30091 404-448-9932

Stanford Seed Co 560 Fulton St PO Box 366 Buffalo NY 14240 716-825-3300 Seed Types: Koket Chewings Fescue, Old English, Crown Vetch, Pennfine Perennial Ryegrass, Rugby KY Bluegrass

Stanford Seed Co RD #1 Box 320 Denver PA 17517 215-267-3805 Kentucky Bluegrasses: Old English: Perennial Ryegrasses: Old English; Fescues: Old English; Bentgrasses: Old English; Turfseed Mixes or Blends: Old English

Sunbelt Seeds Inc 5172A Indian Trail Ind Pkwy Norcross GA 30071 404-448-9932 Kentucky Bluegrasses: Baron, Adelphi, Glade: Perennial Ryegrasses: Marvelgreen, Palmer, Prelude, Yorktown II

★ Tee-2-Green Corp PO Box 250 Hubbard OR 97032 503-981-9574 800-547-0255 Bentgrasses: Penncross (Creeping), Penneagle (Creeping)

Turf Plantation 202 E Washington Jonesboro AR 72401 501-972-5549 Seed Types: Tifway 419, Tifway 328

\*Turf-Seed Inc

3017 W 'G' St Hubbard OR 97032 503-981-9571 Kentucky Bluegrasses: Columbia, Sydsport, Midnight, Bensun (A-er), Challenger; Perennial Ryegrasses: Citation, Omega, Birdie, Oregreen Intermediate; Fescues: Fortress Red. Shadow Chewings, Waldina Hard, Aurora Hard, Olympic Tall, Falcon Tall; Bentgrasses: Penncross Creeping. Penneagle Creeping; Turfseed Mixes or Blends: Polo Brand Mixture: Omega Perennial Ryegrass, Shadow Chewings Fescue, Manhattan Perennial Ryegrass, Columbia KY Bluegrass, Shasta KY Bluegrass, Waldina Hard Fescue

Vaughan's Seed Co 5300 Katrine Ave Downers Grove IL 60515 312-969-6300 Seed Types: Adelphi KY Bluegrass. Citation Perennial Ryegrass

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### Seed Companies

Vaughan's Seed Co Chimney Rock Rd Bound Brook NJ 08805 201-356-4200

Seed Types: Adelphi KY Bluegrass, Glade KY Bluegrass, Cheri KY Bluegrass, Merit KY Bluegrass, Touchdown KY Bluegrass, Pennant Perennial Ryegrass, Citation Perennial Ryegrass, Regal Perennial

\* Warren's Turf Nursery Inc Seed-Special **Products Div** Cordelia & Chadbourne Rds PO Box 459 Suisun City CA 94585 707-422-5100 Kentucky Bluegrasses: A-34 BenSun; Fescues: Adventure (Tall)

Buffalo NY 14211 716-896-1111 Seed Types: Pennfine Perennial Ryegrass, Manhattan Perennial Ryegrass, Manhattan II Perennial Ryegrass, Rugby



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We've put together a booklet that details lots of effective techniques and tools for selling disease control to your customers...and delivering it with effective, long-lasting CHIPCO 26019 fungicide.

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# **The Learning Season**

by Ron Hall, assistant editor

By the time most people get around to making their annual resolutions, the successful nurseryman or turf manager is already hip-boot deep in planning and buying for the coming year.

The Green Industry isn't so much tied to the calendar as it is to the seasons. That's why each autumn large numbers of the Green Industry get together in

conferences and trade shows.

New research, new ideas, new products, new acquaintances-looking for new ways of getting the job done and getting it done more efficiently, economically, and safely. The autumn, with the experiences and the ideas that worked and those that didn't, the satisfactions and frustrations of the busy summer still fresh in our memories, has naturally grown into the start of the new season. It's a good time to share what we've learned.

The following is a summary of some of the major events coming in the Green Industry:

### NATIONAL

American Society of Landscape Architects (ASLA) 84th Annual Meeting, Nov. 17-20, Civic Plaza, Phoenix, AZ. Contact Gail Reuter, 1733 Conneticut Ave. N.W., Washington D.C. 20009, (202) 466-7730.

Interior Plantscape Association (IPA) Expo, Oct. 28-31, Opryland Hotel, Nashville, TN. Contact IPA, 2000 L. Street N.W., Suite 200, Washington D.C. 20036, (702) 296-9200.

National Institute on Park and Grounds Management Conference, Oct. 29-Nov. 1, Regency Inn, Denver. Contact Tom Luba, Box 1936, Appleton, WI 54913, (414) 733-2301. The Sports Turf Managers Association (STMA) will be convening with the National Institute Conference. STMA Program Chairman Mike Schiller plans to have pro-sports stadium grounds managers discuss their techniques.

Professional Grounds Management Society (PGMS) 72nd Conference and Trade Show, Oct. 7-10, Worcester-Marriott Hotel, Worcester, MA. Contact PGMS Headquarters, 7 Church Ln. Suite 13, Pikesville, MD 21208, (301) 653-2742.

Professional Lawn Care Association of America Conference (PLCAA), Nov. 12-15, Curtis Hixson Convention Center, Tampa, FL. Contact PLCAA office, 1225 Johnson Ferry Rd., NE, Suite B-220, Marietta, GA, 30067, (404) 977-5222.

### REGIONAL

North Central Turfgrass Exposition, Dec. 11-13, O'Hara

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Exposition Center, Rosemont, IL. Contact Office of Continuing Education and Public Service, University of Illinois, 725 S. Wright St., Champaign, IL 61820, (217) 333-2883.

Pacific Horticultural Trade Show, Sept. 6-8, Los Angeles Convention Center, Los Angeles. Contact Elaine Thompson, California Association of Nurserymen, 1419-21st St., Sacramento, CA 95814, (916) 448-2881.

Southern Turfgrass Association Conference, Nov. 4-6, meeting at Hyatt-Regency, convention at Convention Center, Birmingham, AL. Contact Dr. Richard Duble, 3606 Meadow Oaks, Bryan, TX 77802, (409) 845-3211.

Southwest Turfgrass Association Conference, Oct. 18-19, Holy Cross Retreat, Las Cruces, NM. Contact Dr. Charles Glover, Box 3Q, Crop and Soil Science Dept., New Mexico State University, Las Cruces, NM 88003, (505) 646-3138.

#### STATE

California Turfgrass/Landscape Educational Exposition, Oct. 3-4, Orange County Fairgrounds, Costa Mesa, CA. Contact Ed McNeill, SCTC 1000 Concha St., Altadena, CA 91001, (818) 798-1715.

California Landscape Contractors Association (CLCA) Convention, Nov. 8-11, Ixtapa, Mexico. Contact Bob A. Gouley, 2226 K Street, Sacramento, CA 95816, (916) 448-2522.

Florida Turf-Grass Association Annual Conference and Show, Sept. 30-Oct. 3, Hyatt Regency Hotel and Curtis Hixon Convention Center, Tampa. Contact Bill Nass, Florida Turf-Grass Association, 302 S. Graham Ave., Orlando, FL 32803, (305) 898-6721.

Kentucky Turfgrass Council Conference, Oct. 9-11, Executive Inn, Owensboro, KY. Contact The Kentucky Turfgrass Council, Carter Building, Eastern Kentucky University, Richmond, KY 40475.

Missouri Valley Turfgrass Conference, Nov. 5-7, Marriott's Pavilion Hotel, St. Louis, MO. Contact Dennis Barron, president of the MVTA, Cherry Hills Country Club, 16700 Manchester Road, Glencoe, MO 63038, (314) 458-2343.

New Jersey Turfgrass Expo, Dec. 3-6, Resorts International Hotel, Atlantic City. Contact Dr. Harry W. Indyk, Soils and Crops Dept., Cook College, P.O. Box 231, New Brunswick, NJ 08903, (201) 932-9453.

New York State Turfgrass Conference, Nov. 7-9, War Memorial, Syracuse, NY. Contact Anne Reilly, 210 Cartwright Blvd., Massapequa, NY 11762, (516) 541-6902.

Ohio Turfgrass Conference, Dec. 3-6, Ohio Center, Hyatt-Regency, Columbus, OH. Contact Dr. John Street, Kottman Hall, Ohio State University, 2021 Coffey Road, Columbus, OH 43210, (614) 422-2601.

Oklahoma Turfgrass Conference, Nov. 7-9, Lincoln Plaza Inn and Convention Center, Oklahoma City. Contact Gary Hallett, Page Belcher Golf Course, 6666 S. Union, Tulsa, OK 74123, (918) 445-1283 or Dr. Robert L. Green, Oklahoma State University, 360 Agricultural Hall, Stillwater, OK 74078, (405) 624-5419.



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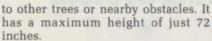
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#### Vermeer unveils mobile tree-moving machine

A compact, highly mobile tree-moving machine, designed to transplant 5inch diameter trees is being introduced by Vermeer Manufacturing Co. The TS-50S Tree Spade, a truckmounted unit, features four hydraulically powered curved steel spades with a digging capacity of 50 inches in diameter down to 40 inches deep.

Four Char-Lynn hydraulic motors, plus a three-stage chain reduction drive assembly, deliver power to the spades. With the framework and spade towers on the outside, the Vermeer tree spade can be operated close



The unit features positive, hydraulic lock/unlock creating a solid digging frame; pump feed water tanks to lubricate spades during the digging operation; double-gate pivoting for longer life; high clearance outriggers for greater stability; and hydraulically-activated, hold-down pressure plates to maintain a firm tree ball during transport.

The TS-50S is capable of being mounted on a 25,000-lb GVW-rated truck with a minimum cab-to-axle of just 84 inches.

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#### **Brouwer Triplex mower** has free-floating units

The Brouwer Triplex 376 mower is loaded with features including freefloating cutting units, anti-scalp front rollers, a differential lock, and a choice of five or seven-bladed reels.

Powered by a 8 1/2 hp Wisonsin-Robin engine, the Triplex has a 76-in.

with Atrinal® the spray that keeps your shrubs the way you trimmed them.

Just trim once in the spring. Then spray once with Atrinal. (Where the growing season is longer, you may want to spray again in early fall.) Now hang up your pruning shears for the rest of the year.

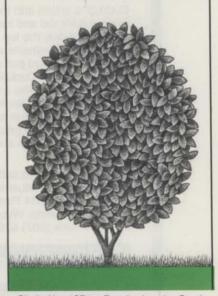
Atrinal systemic growth regulator inhibits apical bud growth, promoting lateral branching for lusher, fuller plants that keep their shape. Atrinal can also be used to suppress flowering and fruit set of ornamental olives and certain other species. And application is safe and easy.

For more information, write for the Atrinal Landscape Maintenance brochure.



Maag Agrochemicals, Inc. P.O. Box 6430 Kings Highway Vero Beach, FL 32961-6430 305-567-7506

Atrinal can also be used for nursery and greenhouse crops.





Wheaton, IL 60188 Telephone 312/665-5000

Circle No. 159 on Reader Inquiry Card

# Slash labor costs with the Duckbill® **Tree Anchoring System**



#### One man can anchor a tree with 3 Duckbills in minutes

Robert L. Swain, vice president of the Dawson Corporation, landscape contractors in Windsor, New Jersey, said, "We used your Duckbill Earth Anchors to replace the deadman detail specified by the landscape architect to hold a large number of trees in place after planting. Installing the Duckbills cut the labor time by such a drastic margin that we saved a week's time with a four man crew!"

Duckbills are safer than most anchors because there are no rigid rods or hard steel loops left above ground to injure people or pets or damage mobile equipment. Only a small pliable cable loop remains above ground with Duckbills.

Duckbill is driven into the ground using a drive rod and heavy hammer till only the top half of the cable loop remains above ground. An upward pull on the cable rotates the Duckbill into a load lock position like a toggle bolt in undisturbed earth. When anchoring is no longer needed, simply cut cables at ground level, leaving no sign anchors were used.

For complete details call or write today. Foresight Industries Inc., P.O. Box 4067, 2114 Pioneer Avenue, Cheyenne, Wyoming 82003. Phone (307) 635-4163.







cutting width, and the height of the cut can be adjusted from 1/2 to three inches. The cutting units can be raised or lowered from the tractor

The Triplex is designed for the professional user, its manufacturer says, and it is ideal for parks, schools, golf courses, landscape maintenance. estates, and wherever grass requires routine attention.

Circle No. 191 on Reader Inquiry Card

#### Stauffer's Imidan 1E aimed at insect problems

Imidan 1E is being introduced by the Stauffer Chemical Co. for controlling major insect problems in shade trees, flowering trees, shrubs, and evergreens.

Imidan 1E has a quick knockdown and good residual activity, is biodegradable, and disappears from foliage after its work is done, its manufacturer says.

This product was developed after several years of tests with the assistance of a number of arborists in the Northeast.

Circle No. 192 on Reader Inquiry Card

#### **New Cushman sprayer** covers lots of ground

Cushman introduces a 150-gallon sprayer with a 21-foot rear sprayer boom that enables the operator to cover up to 10 acres at a speed of 4

The breakaway sprayer boom includes a 5-foot center section and two 8-foot extensions that fold up for transport. The dripless spray nozzles can be adjusted for 10-inch, 15-inch, or



20-inch spacing. A handgun option allows the operator to spray hard-toget areas.

The new sprayer features a low profile tank designed to mount quickly on the Cushman Turf Truckster. The noncorrosive polyethylene tank has a molded sight gauge and a 10-inch fill well with strainer basket. Dual jet tank agitation assures that chemicals remain in suspension for uniform application.

A high volume centrifugal pump rated at 14 gallons per minute at 100 psi is another feature of the sprayer. A shut-off valve in the 11/4-in. suction line allows the pump to be removed without draining the tank.

The unit is equipped with a brass valve with stainless steel ball for pressure adjustment, and an in-line strainer. The operator can adjust boom height easily with the special handle nuts, and the 8-way control section is accessible from the seat.

Circle No. 193 on Reader Inquiry Card

#### Acme Spred-Rite C is crank powered

The Acme Spred-Rite C granule spreader by PBI/Gordon Corp. is a crank-powered, strap-on unit which facilitates accurate application of granular products such as Gordon's Dyclomec and Acme Norosac herbicides.

The band can be laid down with a



precision edge, and swath width may be adjusted from 2 to 12 ft. Applications for this unit include landscape settings, industrial sites, rights-ofway, and aquatic weed control.

Circle No. 194 on Reader Inquiry Card



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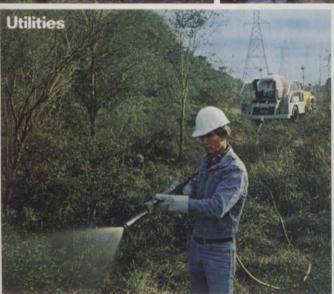
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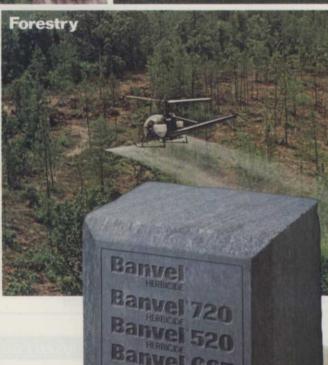
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#### TAKE-ALONG 'BIG JOB' LOADER

HAUL THIS 16 horsepower Mi-T-VAC on any truck (or trailer we make) and clean up wet or dry problems. Fills dump truck with leaves in 25 minutes!

### Lo.BLO. the Air-13Room

HEAVY DUTY BLOWER-SWEEPER helps a small crew gather more leaves, trash, clippings in less time. For details on today's 5 to 45 horsepower odeis, call Area 216 947-2344.

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cost is less than that of mowers sold to do the same job.

- Less down time. Standard off-theshelf items like belts and bearings that are available from any local industrial supplier.
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# Use Olympics as field booster

The 1984 Olympics may be the critical benchmark needed to get athletic field standards up. Like Eisenhower helped golf, the '84 Olympics may be the trick to get school and park boards to support investment in sports fields.

The Olympics clearly showed the emotion and dedication sports brings out in all people. It also showed this nation believes in sports and is willing to support

them, with words AND with money.

The next step is to get the decision-makers to realize the importance not just of sports, but of the fields sports are played upon. Poor fields are not only unsafe, they disrupt the emotion and dedication which are the very basis for sports. Poor fields not only render many sports valueless, they create a negative feeling toward sports.

Sports fields managers know more is spent on goal posts, bleachers, and fencing than the field. Isn't the player as important as the spectator? If the player's dedication and emotion is ruined by

bad turf, what will spectators have to see anyway?

It's time to raise these issues while the strong positive impact of Olympics sports is still recognized. And it's time to give the athletic field manager the money, training, and equipment to make sports the character builder it can be.

# A revitalized sod market

Two years ago many sod producers felt they were going nowhere. Years of senseless pricing, resistance to improved turf varieties, and an unstable construction market had them in a strangle hold.

To salvage their businesses and their pride they tried a number of options; including alternate crops, landscaping, and selling off their farms piece by piece.

Hope for a revitalized sod market seemed to dwindle. Some growers sold their

land and quit sod.

Sod producers who held on, incorporated improved varieties into their sod, and raised their prices to make a profit at lower volume, are being rewarded this year. They are sold out and have orders for as much sod as their land can produce next vear.

Who said you have to match the lowest price to sell sod? I believe that person is now out of business and those who ignored him are sitting pretty.

Bree F. Show

Bruce F. Shank, executive editor

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Harry Niemczyk Professor, Turfgrass Entomology Wooster, Ohio



# IT PULLS MORE THAN ITS OWN WEIGHT.

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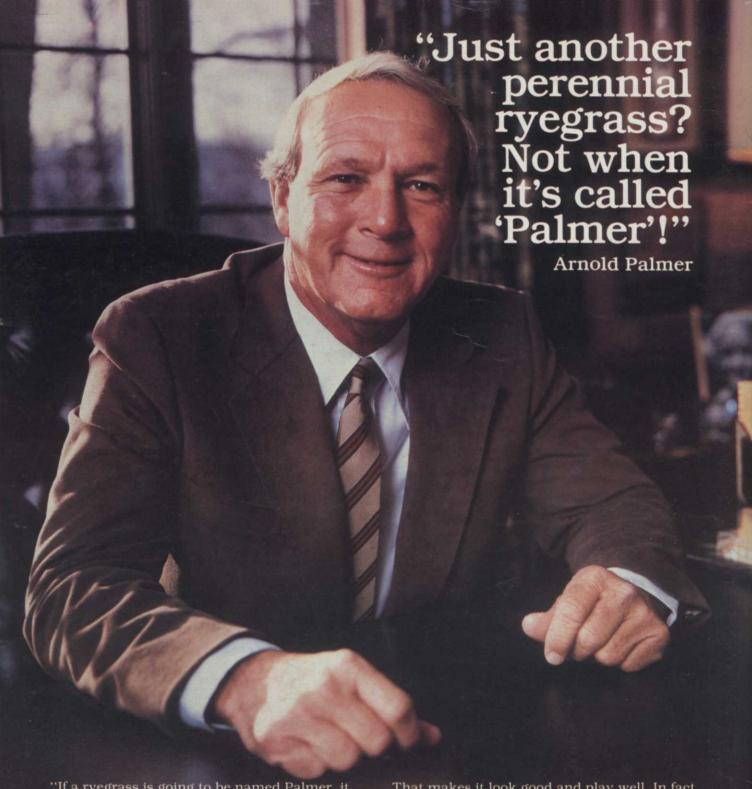
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B5200	13*	3	Standard
B6200	15*	3	Standard
B7200	17*	3	or
B8200	19*	3	Hydrostatic
	PTO HP		
L235	19	3	Mechanical shuttle-shif
L245 HC	21*	3	Standard
L275	23	3	Mechanical shuttle-shif
L305	26	3	Standard
L345	29	4	Standard
L355 SS	29*	4 5 5	Hydraulic shuttle-shift
L3750	36*	5	8x8or
L4150	40*	5	Hydraulic shuttle-shift
*Manufacturer estima	ite		





"If a ryegrass is going to be named Palmer, it would have to be very special. And believe me this one is.

"As you know, I'm a golf course owner and I'm involved in golf course design and construction with the Palmer Course Design Company. That makes me very critical of turfgrass. Let me tell you some of the qualities we're finding in this variety. First of all, whether used in the North or South, Palmer shows excellent heat and drought tolerance and exceptional resistance to brown patch and leaf spot. Secondly, it establishes very quickly. In no time flat you can have a cover of fine-leafed, attractive, dark green turf. When it comes to mowing, it cuts neat and clean.

That makes it look good and play well. In fact, some of the best turf I've played on lately has been seeded with Palmer ryegrass.

"Just check the latest university test results and compare other perennial ryegrasses to Palmer . . . it's a winner."

Whether you're seeding a golf course, athletic field, cemetery or home lawn, you can expect the same performance Palmer ryegrass is giving on golf courses like Harbour Town at Hilton Head, The Tournament Players Club and Bay Hill in Florida or Ironwood in California where it's a big part of the overseeding programs.

