

APRIL

Fifth Annual Landscape Industry Show, April 4-6. California Landscape Contractors Association, Inc., at the Long Beach Convention Center. For more information contact CLCA, 1419 21st St., Sacramento, CA 95814, (916) 448-CLCA.

University of Florida Turfgrass Field Day and Research Update, April 6. Ft.

Lauderdale, FL. For more information, contact Dr. Bruce J. Augustin, University of Florida, Agricultural Research and Education Center, 3205 S.W. College Ave., Ft. Lauderdale, FL 33314, (305) 475-8990.

To insure that your event is included, please forward it, 90 days in advance, to: WEEDS TREES & TURF Events, 7500 Old Oak Boulevard, Cleveland, OH 44130.

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mind throughout the playing season. His program consists of lower fertilizing rates and verticutting, cross-cutting and topdressing. During the summer he trims his greens daily, with daily cross-cutting reserved for tournaments. But he also includes regular applications of wetting agents to help the greens survive that intense management.

His average speeds on the Stimpmeter vary between seven and nine feet, and Caranci reports "no problems whatsoever," as a result of his management system.

If you're looking at renovating your greens in the future, Burton advises superintendents to look at grasses whose leaves grow close to the ground. As an example, he noted that Tifdwarf grasses withstand high-speed cultivation practices better than Tifgreen or 328, because the latter type has a tall-growing leaf system.

Snow said he believes the "ideal" green speed superintendents should strive for lies between 7.5 and 8.5 feet, which he called "very reasonable, and fair, and enjoyable to play without doing severe damage to the turf."

GET THE FEELING THEY KNOW SOMETHING YOU DON'T?



They do. It's their job to know things first and then pass that information on to you fast. Things like new turf management techniques, effective methods of insect and weed control, what really works... and what won't.

LOOK FAMILIAR?

They should. You've seen them often at turf shows, seminars, conventions, wherever industry news is in the making. They're the editorial and sales management team of **WEEDS TREES & TURF**. Please meet (seated l. to r.) Ron Kempner, Bruce Shank, Dick Gore, and Maureen Hrehocik; (back row l. to r.) Bob Mierow, Kevin Cooney, Joe Kosempa, and Bob Earley.

THERE'S NO GRASS GROWING UNDER THEIR FEET.

They apologize for not always being in when you call, but great stories are found in the field, not in the office. These pros know the only way to really cover the green industry is to get out and be a part of it. From turf test plots in Oregon to the corridors of our Nation's Capital, they're following leads, surveying markets and interviewing the

landscape professionals who make our industry hum. Then, they use their years of experience to pull it all together, analyze it and present it to you in a crisp, easy-to-read and easy-to-use style. That way, you have the information you need to do your job better, faster and more effectively.

The next time you want to know something in the green industry, give them a call. If you can't reach them at the office, don't worry. They'll reach you in the pages of **WEEDS TREES & TURF**.

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Snow said he believes the "ideal" green speed lies between 7.5 and 8.5 feet.

Doug Hawes, USGA Green Section regional director, suggests that superintendents try to find a "middle ground" between the varying opinions of course members on speed. He also recommends gradually increasing green speeds and holding the increase to no more than one foot a year so players can adjust.

With all the attention given speed factors in recent years, Hawes reminds superintendents not to overlook other factors.

"Some greens are unfair at any speed," he said. **WT&T**

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