

Old GCSAA staff now runs all major turf associations

When I found out Doug Fender is the new executive director of the American Sod Producers Association, I had to chuckle (Christmas expression). I thought he severed his ties with turf when he left the Golf Course Superintendents Association of America five years ago to become public relations director of the Insurance Million Dollar Round Table.



Doug was director of communications under GCSAA Executive Director Conrad Scheetz. Jim Brooks, now executive director of the Professional Lawn Care Association of America, was also there at the time as conference director. Another former director of communications for GCSAA, John Schilling is now executive director of GCSAA. Our group publisher, Bob Earley, also worked for the GCSAA communications group with Doug and Jim.

So, the executive directors of the three primary turf associations in the U.S. and one turf publisher all passed through GCSAA on their way up. It's not exactly the Harvard Club, but the GCSAA Club plays a large role in the turf industry today.

There is something captivating about the turf industry, something that keeps us in it and brings us back when we leave. Welcome back Doug.

Turgeon, Bidwell join advisors

We are proud to announce that Al Turgeon, vice president and technical director of Tru-Green, and Warren Bidwell, well-known Chicago-area golf superintendent have joined the *Weeds Trees & Turf* Editorial Advisory Board.

Turgeon, who broke considerable research ground while at the University of Illinois and the Texas Agricultural Experiment Station in Dallas, TX, recently moved to East Lansing, MI, to help Tru-Green achieve its growth goals. He is definitely one of the top agronomists in the country.

Warren Bidwell recently retired as superintendent at Olympia Fields Country Club in Olympia Fields, IL. He is very active in Chicago-area and Midwest turf organizations. Recently, he traveled to Africa to visit golf courses and universities as part of the team searching for drought and heat resistant turfgrasses.

Both of these men are full of ideas and will, no doubt, help this magazine help you more. Of course, we like to hear from you too. Please write me anytime with your suggestions. In fact, if we use an idea of yours, we'll pay you \$50. It pays to talk to *Weeds Trees & Turf*.

Bruce F. Shank, executive editor

WT&T Editorial Advisory Board



Al Turgeon
Vice President
Tru Green
E. Lansing, MI



Warren Bidwell
Olympia Fields CC
Olympia Fields, IL



Douglas Chapman
Horticulturist
Dow Gardens
Midland, Michigan



Kent Kurtz
Professor
Horticulture
Cal Poly - Pomona



Harry Niemczyk
Professor, Turfgrass
Entomology
Ohio State University
Wooster, Ohio



Roger Funk
Vice President
Davey Tree
Expert Co.
Kent, Ohio