

UPDATE

Phillips succeeds Martin at NGF, first task is replacing Smith

Joe Phillips, an executive with Wilson Sporting Goods and past president of the National Golf Club Manufacturers, the Golf Ball Manufacturers, and the Golf Manufacturers & Distributors Association, is the new chairman of the National Golf Foundation board of directors. He lives in Glen Ellyn, IL.

Phillips replaces Jerry Martin from Hillerich & Bradsby. "One of the main things I'll focus on is making the proper selection of the next president," said Phillips. The title executive director was retired with Don Rossi last June. Frank Smith, who replaced Rossi, had the title of president. Smith vacated the position after a few months.

NCA reaches 1,000 milestone

The River Crest Country Club of Ft. Worth, TX, has become the 1,000th member club of the National Club Association, the national trade organization representing private golf, country, city, tennis and yacht clubs.

NCA President Harold B. Berman said the association was celebrating a new level of commitment on the part of private clubs in this country.

"As the National Club Association passes this membership milestone, we will rededicate our efforts to preserving the tradition and future of private clubs," said Berman. "It is apparent that this commitment has been taken to heart by private club representatives across the country."

Loyd is GCSAA communicator

Clay Loyd has been named director of communications for the Golf Course Superintendents Association of America.

Loyd, based at the Association's headquarters in Lawrence, KS, is responsible for the overall direction of the communications program, including managing production of the group's magazine, *Golf Course Management*, issuing news releases, acting as press liaison and other communications functions.

"I'm finding out rapidly what is meant by the phrase, 'world of golf,'" Loyd told *Weeds Trees & Turf*. "There is so much to learn, but it's fascinating."

Loyd received a degree in Journalism from the University of Missouri and lives in Topeka.

'Ole Bill' Lyons of Ohio dies

William 'Ole Bill' Lyons, innovator and staunch defender of the little golf course died in December following a heart attack. He was owner of Lyons Den Golf Course in Canal Fulton, OH. Lyons had just received the National Golf Foundation's Outstanding Service Award in November.

Lyons was in his 70's and had been a member of GCSAA for more than 35 years. Each year he hosted a cheese and wine party at the Midwest Turf Conference. He never retired and he never stopped exploring the impact of agronomics on the small golf course.

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Bob Felix displays to PLCAA show delegates the proposed amendments to the current pesticide law.

group. "Local groups can be more effective than national ones," said Oppenheim. "They can train better and generate defensive publications. But, local groups need to help each other and learn from each other, and the Pesticide Public Policy Foundation(3PF) is the answer.

Bob Felix, executive vice president of the National Arborist Association, spoke for 3PF. Holding up copies of the proposed amendments to FIFRA Felix warned that states aren't communicating with each other enough to defend lawn care and other pesticide uses. "We don't have to reinvent the wheel each time a local controversy arises," said Felix. "Anti-pesticide groups spend more than \$200 million each year to influence legislation, what do we spend? 3PF is seeking to raise \$500,000. It should be a line item in everyone's budget to donate to 3PF."

Next year's PLCAA Show will be in Tampa, FL. New PLCAA Executive Director Jim Brooks seems to know how to put on a show after his experience with the Golf Course Superintendents Association of America.

—Bruce Shank

EQUIPMENT

Toro doubles sales of snow equipment

The snow equipment business, which almost brought The Toro Company to its knees two years ago, is rebounding.

Recently released quarterly figures show Toro more than doubled its

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