AN (HBJ) PUBLICATION

SEPTEMBER 1983/\$2.00

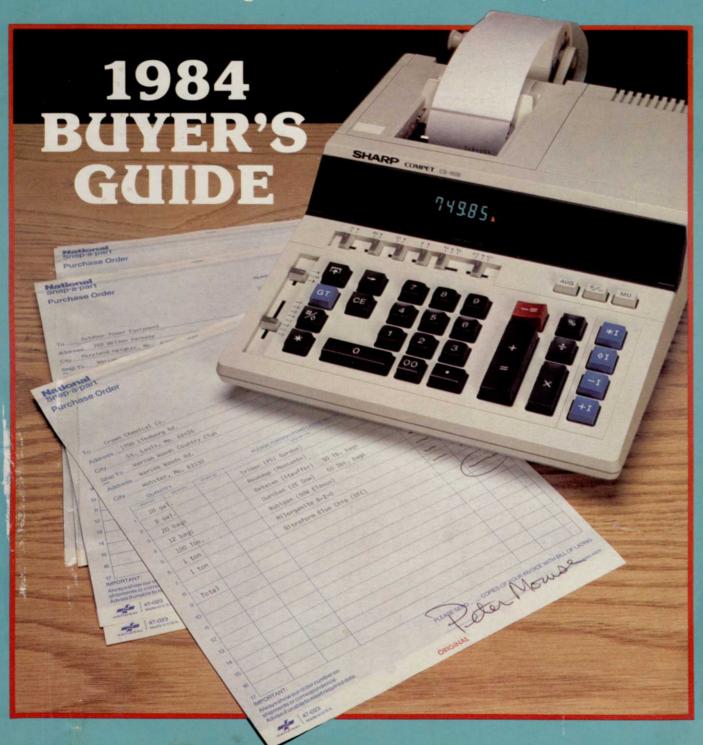
WEEDSTREESEURF

The Magazine of Landscape and Golf Course Design, Construction and Care Since 1962

Porter Brothers, Toro Pacific Enjoy Market Growth

Scotts Lays Off 170 .. Diamond, Showa Denko Launch SDS

Annual Mulching Causes Decline of Trees, Shrubs





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With labor and gasoline what they are today, the cost of a call-back is frightening. Add in the hidden costs of unhappy customers, and it's enough to scare you to death.

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Cover: Every year at this time calculators and catalogs come into play. Weeds Trees & Turf kicks off the planning and buying season with the 1984 Buyer's Guide, page 25-86.

SEPTEMBER 1983/Vol. 22, No. 9



Mulch gets too deep when piled on year after year, see page 22.

Distributors Say Orders, and Competition Up

A survey of 50 landscape and turf product distributors in the U.S. reveals a definite upturn in buying by their customers. Competition for the business is keen with reports of price cutting.



Joe Porter travels 50 weeks peryear to keep in touch with his customers, see page 92.

Over-mulching: A National Plaque

Dr. Francis Gouin of the University of Maryland criticizes an industry habit, annual mulching of plant beds to the point of root suffocation.

1984 Buver's Guide

Just the reference you need to locate sources of new and existing products to purchase for the 1984 season. Use the Guide to contact manufacturers regarding their products and distributors in your area. Get a head start on 1984 with the Buyer's Guide.

Toro Pacific Draws A Pair of Aces

Twice, this young Los Angeles area distributor has benefitted from manufacturers selling company-owned stores. First Toro and now Cushman/Ryan. Meet the players in this success story.

Porter Bros. Grows By Keeping in Touch

Joe Porter travels once a week, 50 weeks a year to "get a pulse" on his customers. Porter Bros. started in 1949 with one product, McCulloch Chain Saws. Today, they sell a wide range of turf and

tree equipment as one of the largest distributors in the country.

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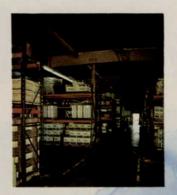
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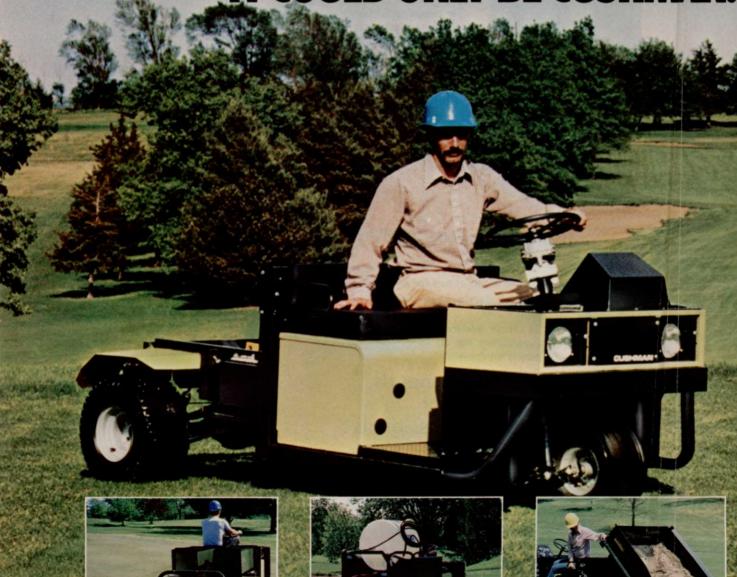


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LOOK

Association management changes suggest a return to the basics

Five different Green Industry associations have changed their management in the first half of this year. The primary reasons seem to be reevaluation of association goals by association boards, belt tightening in general as members tighten their own belts, and rejection of a 1970's philosophy common to association executives that they know what's best for their members.

Changing association management from multi-management firms to captive, single management was the reason for switches

at the American Sod Producers Association and the Professional Lawn Care Association of America.

Multi-management firms have management systems designed more for the firm than the association. Boardmembers often find these systems limiting, expensive, and sometimes demeaning.



By Bruce F. Shank, Executive Editor

Some multi-management firms work better than others, especially when the various associations are related; such as the American Association of Nurserymen and its related groups, National Landscape Association, Wholesale Nursery Growers of America, Garden Centers of American, National Association of Plant Patent Owners, and the Horticultural Research Institute. Sharing resources in this case seems to work.

More aggressive board members disagreeing with their association executives were the cause for three other changes in management; James McLoughlin at the Golf Course Superintendents of America, Frank Smith at the National Golf Foundation, and Allen Smith at the Associated Landscape Contractors of

Association executives have a built-in problem dealing with boardmembers who constantly change. On the other hand, today's board member is more interested in member services and balancing the budget than launching image campaigns based upon shows, magazines and fancy headquarters. Today's board member expects his association to operate under the same principles as his own business. He also realizes the long-term solution to industry image is based more in technical and business competence of the membership than things which divert dollars from the real solution, good training. WTT

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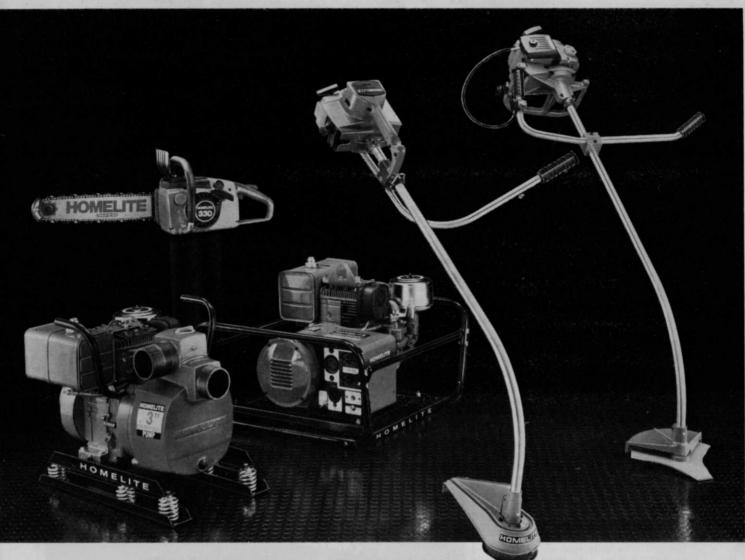








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INDUSTRY

Scotts lays off 170 in cutback

A changeover in top management and under budget sales figures combined in June to cause 170 employees of O.M. Scott and Sons, Marysville, OH, to lose their jobs. Hardest hit, according to Paul Devine, manager of public relations, was the marketing and research departments.

Lee Herron, president and chairman of O.M. Scott for the last 18 years, retired in June. Tadd Sietz, a marketing specialist and officer of Burpee Seed Co., acquired last year by O.M. Scott, is the new president. Faced with off budget numbers and marketing ideas of his own, Sietz made an across-the-board, top-down cut in marketing and research personnel.

George Horn, director of marketing for the Pro-Turf Division for the past eight years, was a victim of the cutback. "The 1984 marketing plans are already complete," Horn told Weeds Trees & Turf. "The Pro-Turf Division will feel very little effect from the cutbacks."

"The weather and the economy were mostly to blame for the sales numbers," said Devine. "Supply, distribution, and products will not be impacted by the move. The realignment is centered in the marketing group.

SOD

Sod goes international at summer field days

Ninety-eight percent of the sod in South Africa is kikuyugrass. There is no turf research being done in that country. For Graham Corbett of Lawns for Africa in South Africa, the American Sod Producers Association Convention in Atlantic City in July, offered the opportunity to exchange ideas with American and other foreign sod producers and see first-hand U.S. sod production.

Corbett was only one of 14 international visitors who took part in ASPA's first international convention. The more than 250 convention registrants included representatives from Finland, Austria, England, New Zealand and Australia.

Besides sod production, the foreign visitors also toured the world's largest blueberry farm and had an elaborate picnic-style dinner complete with country music at the Tuckahoe Turf Farms in Hammonton, NJ.

Opening the three-day convention were: Dr. A.J. Turgeon, formerly of Texas A&M - Dallas and now with Tru Green of East Lansing, MI; Dr. Henry Indyk of Cook College, Rutgers University (convention coordinator), Dr. Richard Hurley of Lofts Seed and presentations from the international guests.

Convention Chairman George Betts hosted a demonstration and tour at his Tuckahoe Turf Farm, with another field day at the Novasack Bros. Turf Farm in South Seaville.

Most of the attendees told WT&T the field days are the most beneficial part of the conventions.

"I enjoy seeing and meeting people and discussing problems," said Ted Tvetene of Terry, MT.



Too much rain in seed country has Eddie Rose, left and Mark Fricker dejamming a combine in Willamette Valley, OR. Mature grass is swathed into windrows to dry so that seed can be removed easily. Wet seed sticks to the stalks and often passes through the combine resulting in wasted seed.

Approximately 25 distributors displayed in the booth area at the convention hotel, Resorts International.

During the annual business meeting, Walt Pemrick of Crystal Lake, IL was elected president; Bill Campbell of Lynden, Ontario, president-elect; and Ike Thomas of Granbury, TX as secretary-treasurer.

Update: In a surprise vote during the ASPA business-meeting, the board voted to move the headquarters from Hastings, Nebraska to the Chicago area. Bob Garey, executive director for the past ten years, said the move would require a change in the by laws, and thus, a vote of the membership and not just the board. Garey would lose his job if the move is made.

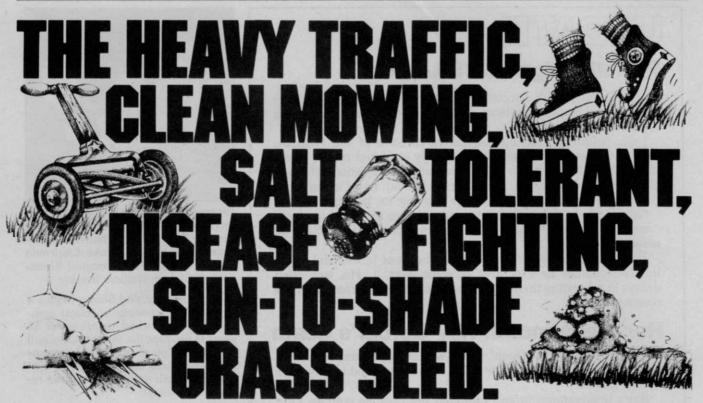
CHEMICALS

Diamond, Showa Denko launch new venture

A joint venture between Diamond Shamrock and Showa Denko of Japan was launched during a signing ceremony near Cleveland in July. The new company, SDS Biotech Corp., will concentrate on agricultural chemicals and animal health products.

SDS Biotech corporate headquarters and research facilities are located in Painesville, OH. 1983 sales will approach \$300 million according to Allan Tomlinson, chairman and chief executive officer of SDS Biotech.

Diamond Shamrock, a \$3 billion continued on page 10



No one grass seed combines every characteristic for every type of turf. That's why Northrup King research has developed a complete line of Medalist Turf Products to meet specialized professional needs.

MEDALIST TURF PRODUCT	MAJOR AREAS OF USE	SPECIAL FEATURES						
Athletic Pro Mix	High maintenance athletic turf	Both are well suited for new seeding or overseeding. Fast establishing, excellent traffic tolerance, and rapid recovery. Provides good footing.						
Athletic Pro II Mix	Low to moderate maintenance athletic turf.							
Boulevard Mix	Any area with high pH (roadsides, sidewalks, boulevards, beachfronts, etc.)	Contains both "Fults" <i>Puccinellia distans</i> and Dawson red fescue which thrive on high saline or alkaline soils. Performs at low to high fertility levels.						
Landscape Pro Mix	School grounds, cemeteries, golf course roughs, lawns	Fast establishing. Adapts to broad range of conditions and management levels. Low to moderate fertility requirements.						
Overseeder II Mix	Fairways, tees, athletic fields	Fast establishing, traffic tolerant, disease resistant, penetrates compacted soil.						
Medalist North Mix	Fairways, tees, cart paths, wear areas	Long term quality in high traffic areas. Clean mowing and disease tolerant.						
Premium Sod Blend	Commercial sod producers	Fast establishing, exceptional dark green color, shade tolerant, superior disease resistance.						
Special Park Mix	Parks, commercial developments, lawns	Low fertility tolerance, shade tolerant, adapts to wide range of soil types.						

Ask your Northrup King distributor about the Medalist Turf Products for your needs. Or write Northrup King Medalist Turf Products, P.O. Box 959, Minneapolis, MN 55440.

UPDATE

Powell resigns GCSAA post

Lewis C. Powell, Jr., Director of Informational Services for the Golf Course Superintendents Association of America, resigned

his position in June.

John Schilling, associate executive director of the GCSAA, said, "Mr. Powell's resignation was only accepted by the Executive Committee after a great deal of consideration. He had moved to Lawrence, KS, from Florida last fall and I'm sure that the unlikelihood of GCSAA now moving its headquarters to Orlando, FL, in the near future and a desire to return to closer contact with long-time associates impacted his decision to

Powell's resignation follows on the heels of James McLoughlin's resignation as executive director Sept. 1. He, too, cited delays in relocating the national headquarters as a reason for his

resignation.

Hundreds mourn Ray Gerber's death

Raymond Gerber, 84, "Dean" of midwestern golf course superintendents and long-time editor of the Bull Sheet, died in July after a short illness.

Ray's involvement in golf included the prestige courses Pine Valley, Medinah Country Club, Glen Oak Country Club, and Woodhill Country Club. He was president of GCSAA in 1950 and of the Midwest GCSA in 1946. He attended every GCSAA Annual Conference in the past 43 years. And, he edited the Bull Sheet, the official bulletin of the Midwest Association of Golf Course Superintendents, for the past 11 years.

Ray Gerber received just about every award possible for a superintendent and the friendship of hundreds of fellow superintendents around the world. Contributions may be made in Ray's memory to the Illinois Turfgrass Foundation, University of

Illinois, Urbana, IL 61801.



Ted Robinson of Laguna Niguel, CA, center, accepts the presidential gavel from outgoing American Society of Golf Course Architects' president Jack Snyder of Phoenix at the recent ASGCA meeting in Dallas. Other newly-elected officers include (from left to right), John Watson, secretary, Lachute, Quebec, Canada, Dr. Michael Hurdzan, vice president, Columbus, OH, and Kenneth Killian, treasurer, Palatine, IL. The Society is comprised of leading golf course architects from Canada, Mexico and the U.S.



International partners in SDS Biotech celebrate after signing documents in July, (I to r) SDS Chairman Allan Tomlinson, Showa Denko Chairman Haruo Suzuki, and Diamond Shamrock Chairman William Bricker.

energy company, and Showa Denko, a \$1.6 billion Japanese chemical company, have worked together for 15 years to produce the fungicide Daconil 2787. SDS Biotech is a 50:50 joint venture capitalizing on research and marketing strength in the Pacific Basin region of the world.

CHEMICALS

McGinn named Cleary president

Martin W. McGinn has been named president and chief executive officer of the W.A. Cleary Corporation, Somerset, NJ. Barbara Cleary has moved up to Vice Chairman of the Board of Directors and will continue to work in developing sales and marketing strategies.

McGinn, a Notre Dame graduate in chemistry and philosophy, has been involved in the turfgrass industry for the past 15 years. He formerly worked for Southern Mill Creek Products,

Tampa, FL.

TURFGRASS

Space-age turfgrass highlights FTA show

"Turfgrass in the Space Age" will be the theme of the 31st annual Conference and Trade Show of the Florida Turf-Grass Association, Oct. 9-12 at the Hyatt Orlando, Kissimmee, FL.

Dr. Elliot C. Roberts, Lawn Institute, Pleasant Hill, TN, will be the keynote speaker on Oct. 10. Pat McCarty of Epcot Center, will also speak.

Three concurrent sessions will high-

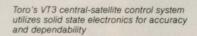
9 of the top 10 golf courses in America have Toro irrigation



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Toro irrigates nine of America's top 10 golf courses . . . 16 of the top 20 ... 33 of the top 50. That's because irrigation probably is the most important single factor in turfgrass management, and most of those responsible realize that Toro offers them a hard-to-beat combination of expert knowledge and advanced-design equipment. Whether you're planning a new course, replacing your existing system, or trying to solve specific problem areas, a good partner to team up with is the man from Toro!

The Toro Company, Irrigation Division Dept. WT-983, P.O. Box 489, Riverside, CA 92502





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Carl Schiefer runs an award-winning landscaping business in Orange county, California. In that part of the country bermudagrass is an extremely tough perennial weed problem in lawn and shrub areas. Carl solves that problem with Roundup herbicide.

"We spray Roundup, and 7 days later we can plant. That's because Roundup has no residual soil activity. With conventional methods, we'd have to spend days digging up the rhizomes. In some areas, that means going down at least 12 inches if you're going to do an honest job. With Roundup, we can destroy the weeds, roots and all. On this particular site, I figure I saved about 6 days with Roundup.'

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power rake, till or slice then plant. Your customers will like Roundup too, because the work site can hold up to light foot traffic during renovation.

Roundup can help make your workforce more efficient and your bidding more competitive. When you add it all up, that's the kind of edge you need to be successful today. Just ask Carl.

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Round up was also used for trimming and edging around new plantings, as well as follow-up maintenance.



LANDSCAPE

UPDATE

ALCA management conference packed with facts

The Associated Landscape Contractors of America's Management Division has developed an information packed program for

its two-day conference in Denver, Nov. 13-15.

The Division attracted more than 400 for its first conference last fall in Dallas. The content of the second conference has been increased to provide both technical and management help for middle to upper management of landscape companies of all specialties. All sessions are concentrated into two days to reduce time away from the job.

Sales and marketing sessions will be led by the Sales Management Institute of Raleigh, NC, and include sales training, scheduling, manpower utilization, pricing strategies, manage-

ment trends in the 80's, and market planning.

Technical sessions are led by university specialists and include use of growth regulators, cool and warm season weed control, and application techniques. Speakers include Jack Butler and Bob Zindhl of Colorado State University, Clyde Elmore of the University of California, Davis, B.J. Johnson of the University of Georgia, and Ray Freeborg of Purdue.

The Management Division is giving the lawn care association a run for its money with this conference. The site of the conference is the Marriott Southeast, Denver. Early registration discounts apply until October 20. Prices range from \$25 for students to \$175 for non-members. You can register by contacting ALCA, 1750 Old Meadow Rd., McLean, Va. 22102, (703) 821-8611.

Housing nears pre-recession level

Despite the slight rise in interest rates this spring, single-family and multi-family housing starts were up nearly 75 percent from the year before, nearing a level not achieved since September 1979.

The Commerce Department reported May housing starts were close to 1.8 million units, up from 1.03 million a year earlier. Multi-family housing starts increased twice as much as single-family starts from the prior month, 28 percent and 14 percent respectively.

The South, West and North Central parts of the country shared

the increase. The Northeast declined slightly.

Building permits for housing also rose in May to a 44-month

high signalling future starts.

Opportunities in landscape construction should begin this fall and surge in 1984. Landscape maintenance work should start rising due to new construction by next summer.

ILCA awards entry deadline set

The Illinois Landscape Contractors Association is accepting entries for its 1984 awards program.

Any landscape architect, landscape designer, firm, property owner or professional individual representing a landscape installation may enter. All entries must be recieved by Nov. 1. Awards will be presented at the ILCA Awards Luncheon during the Mid-America Horticulture Trade Show in January 1984. For entry particulars, contact ILCA, 4 A East Wilston St., Batavia, IL 60510, (312) 879-5566.

light topics for golf turf, lawn care and parks and recreational turf. Dr. Houston Couch of Virginia Polytechnic Institute, Jim Brooks, executive director of the Professional Lawn Care Association of America and Dr. Bill Daniel of Purdue University are scheduled to speak.

On Oct. 11, there will be two concurrent sessions. Session I will offer a chance for Pesticide License Re-Certification Review and the Core Exam, as well as category examinations for ornamentals and turf. Session II will be on Turf Equipment for the Space Age.

For more information, contact the Executive Office of the Florida Turf-Grass Association, 1520 Edgewater Dr. Suite E, Orlando, FL 32804 (305) 425-1581.

EDUCATION

Guelph offers cemetery management program

The Ontario Association of Cemeteries and the University of Guelph are cooperating to offer a Cemetery Management and Maintenance program through the university's home study program.

The 45-credit course leads to a diploma. Each course has a tuition ranging from \$63 to \$152 which covers the cost of all materials. Application for enrollment is available from the Department of Independent Study, University of Guelph, Guelph, Ontario, Canada N1G 2W1.

TURFGRASS

Turgeon leaves Texas A&M

Dr. A.J. Turgeon, Professor and Resident Director of the Texas A&M Research and Extension Center at Dallas, has left his post there to become vice president of research and technical products for Tru Green, a fertilizer, insect and weed control company, headquartered in East Lansing, MI.

His resignation took effect Aug. 1.

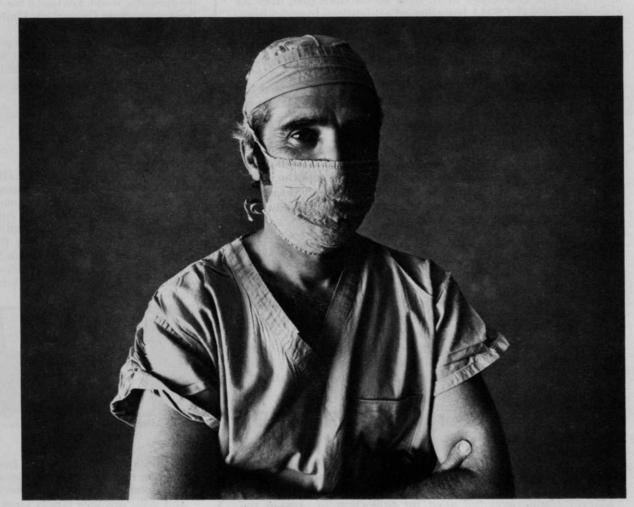
Turgeon, 40, who has been at Texas A&M for the past 3½ years, said he will miss academics, but looks forward to "the opportunity to move into industry and full-time turfgrass work."

"I grew up on a golf course (Metropolis Country Club in White Plains, NY) and spent 8½ years at the University of Illinois," Turgeon told WT&T.

While at Texas A&M, Turgeon headed the implementation of a long

Continued on page 16

as knowledgeable about disease as a turf manager is?



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Pennfine Perennial Ryegrass covers more ground than any other turfgrass variety in the world. This message recognizes the people who made it happen.

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GOVERNMENT

UPDATE

Arborists file suit over noise rules

The National Arborist Association (NAA) filed suit in June against The U.S. Department of Labor for "arbitrary, capricious, discriminatory, and unconstitutional" regulation under the Hear-

ing Conservation Amendment.

The suit, filed in the U.S. Court of Appeals, claims the Occupational Safety and Health Administration regulation adversely impacts, harms and prejudices the membership of the Association. The Amendment, to take effect March 1, 1984, requires employers to monitor noise levels in employee work areas. Noise levels are not to average more than 85 decibels (dB) over an eight-hour period. OSHA has allowed exemptions to agriculture, oil and gas drilling, and the construction industry.

"The ominous aspect of this regulation is it makes an employer responsible for hearing loss, regardless of the cause," says NAA

Executive Vice-President Robert Felix.

"Although chippers, stump cutters and chain saws exceed the decibel level, hearing protection required by other legislation reduces noise levels to well below the required level," Felix points out.

The NAA suit was filed in the US Court of Appeals naming US Department of Labor and Occupational Safety and Health Administration officials as defendants. NAA pointed out the sound level of a typical disco is 127 decibels. The organization seeks to resolve the matter before the compliance date of March 1, 1984.

Nursery lab saved from budget cuts

A broad-based plea to save the Delaware, Ohio, Nursery Crops Research Laboratory from the budget ax has succeeded. The appeal, led by the American Association of Nurserymen, was initiated after word leaked from various budget committees the Delaware facility and two others were in jeopardy.

The present level of funding, more than \$5 million, will be retained and "Research work will be continued," said Orville Bently, USDA Assistant Secretary for Science and Education.

Monsanto exec urges joint R and D

Testifying before a U.S. House subcommittee on agriculture in June, Dr. John Marvel, general manager of Agricultural Products Research for Monsanto, called for more government effort to encourage joint research programs in agriculture.

Marvel emphasized the need for protection of current research data and "a growing erosion of national and international

property rights."

"For decades our agricultural productivity has been sustained by scientific and technical advances and the quick application of

these technologies. Now this momentum is threatened.

"The role of government should be to focus on setting national policies and priorities for publicly funded programs and research. New research efforts must reach across campus disciplines, federal research organizations, and private industry to create new types of research teams which will help each other and bring new scientific disciplines into agriculture."

range plan, the reorganization of the research program and \$1.5 million building expansion. He has also authored more than 200 articles and journals.

"We are very excited about having Dr. Turgeon join us," said Ross Pechto, vice president of operations for Tru Green. "We feel he is the undisputed expert in the country regarding turf research and turf management. He will bring the kind of knowledge and expertise to Tru Green that every company needs in order to succeed."

In his new position, Turgeon will coordinate coorporate research and act as liaison between the company and the academic world. Tru Green has offices throughout the eastern United

Dr. James Gardenhire will take over Turgeon's duties at Texas A&M Research and Extension Center until a full-time successor is named.

STAFF

Third editor joins Weeds Trees & Turf

Kevin Cooney, a news journalist trained at Colorado State University and raised in New Jersey, was named assistant editor of Weeds Trees & Turf, Lawn Care Industry and Pest Control magazine in July. He becomes the third member of the editorial staff, including Associate Editor Maureen Hrehocik and Executive Editor Bruce Shank.



Kevin Michael Cooney, new assistant editor

Cooney's experience ranges from newspaper reporter to public relations for the Colorado Extension Service.

This is the first time Weeds Trees & Turf has had an editorial staff larger than two. "We are putting great emphasis on news and personal interviews with readers," said Shank. "To do this well, we needed a third editor."

Sales changes made for WT&T and LCI

Group Publisher Bob Earley announced changes in the sales staff for Weeds Trees & Turf and Lawn Care Industry magazines in July following Continued on page 19

Circle the Reader Service numbers of those items of interest to you.

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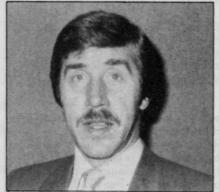
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the departure of Jim Brooks to be executive director of the Professional Lawn Care Association of America.

Ron Kempner, Atlanta, was promoted to national sales manager of both Weeds Trees & Turf and Lawn Cure Industry. Kempner has served as regional sales manager for three years.



Joe Kosempa

Joseph J. Kosempa, Cleveland, has been hired as North Central regional sales manager. Kosempa, a veteran newspaper advertising salesman, will be based in the Cleveland office.

Dick Gore remains publisher of Weeds Trees & Turf based in Atlanta and Bob Earley is based in Cleveland.



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Circle No. 102 on Reader Inquiry Card

PROBLEM SOLVERS

By Balakrishna Rao, Ph.D., and Thomas P. Mog. Ph.D.

Q: We were told that our arborvitae, which were beautiful last fall but look terrible this spring, have "winter injury." What exactly is winter injury and what can be done to save our trees? (Iowa)

A: Winter injury is a catchall for various kinds of injury which show up after the winter. Most so-called "winter injury" results from low temperatures, desication or sunscald.

Any time nondormant plant tissue is subjected to abnormally low temperatures it may be damaged or killed. Damage caused by low temperatures occurs in early fall, late spring or in winter when the temperature fluctuates enough to break dormancy.

Desiccation means to drying up of something; in this case, plant tissue. When above-ground parts are getting less water from the roots than they are losing, desiccation occurs. Water loss from dormant plants, while less than that of actively growing plants, still goes on in the winter. If the soil is frozen or very dry, the lost moisture is not replaced by water entering the plant via the roots. The result is dead foliage, buds and branches.

Winter sunscald is damage to the trunk where bark or cambium is killed. High temperatures on a sunny, bright winter's day followed by low temperatures after sunset lead to this sort of injury. In this instance it is not simply the cold but the rapid change in temperature which destroys tissue. Winter sunscald is more often seen on thin-barked and transplanted trees, being more prevalent on the south and west sides of the tree.

To improve the appearance of the injured plant and to increase the chances of survival, prune out the dead branches, protect what is still alive and increase overall vigor. Wait until this year's foliage is out before pruning. This makes decisions as to what branches are truly dead and should be removed easier. If defoliating agents such as insects or fungi attack the winter-injured plant, control them quickly. Fertilizing and watering the damaged trees or shrubs will improve vitality and maximize growth. Be aware that additional mortality may show up after the spring flush. This is because the cambium and the vascular tissues, produced by the cambium, were injured or killed and cannot supply enough water and nutrients to the new growth. These branches should also be removed as the damage becomes apparent.

Q: What is your opinion of tree injections? (Missouri) **A:** If for no other reason than to get others to send in their comments and data, let's toss out a few thoughts on the subject.

Wounds of any origin are harmful to the tree and should be avoided. The smaller the wound, the smaller the chances are of doing permanent damage to or killing the tree. Injections/implants should be used only when established treatments fail. Why? Because we know the strengths and weaknesses of sprays and soil treatments. To date, we have not acquired enough information, i.e., efficacy tests with controls to evaluate injections/implants.

The concept of injections is appealing from several standpoints—ease of application, lack of drift and cli-

ent acceptability to name a few. We've all gotten a "shot" from the doctor. I am for innovation, and the tree injection technique has merit in certain situations; however, my major reservations lie with the materials being injected and the benefits attributed to the injections.

A consensus of opinion, either for or against, does not exist among tree care people. We simply need more research on tree injections before we can judge their performance and cost effectiveness as compared with what we are using now.

Q: We like grass as opposed to mulch under our trees. Does turf really hurt the tree? (Ohio)

A: Experience has shown that trees and other woody ornamentals do better when grass is kept away from the trunk or stem(s). Grass takes moisture and nutrients from the soil so there has to be less available to the tree. Experiments at the University of Rhode Island have shown allelopathy may be involved. Allelopathy is any direct or indirect harmful effect of one plant on another through production and liberation of chemicals into the environment.

Dogwoods and forsythia were grown in plots with and without turf. The "turfless" plants grew better. When water and fertilizer did not improve the growth of the species of grass were soaked in water and this water was then applied to potted forsythia plants. Shortly thereafter the rate of growth decreased. Apparently something from the grass roots leached into the water and inhibited the growth of the forsythia.

Possibly the biggest problem associated with having grass extend to the tree trunk is wounds caused by lawn mowers. Wounds can lead to decay and/or wood boring insects.

Proper mulching will inhibit the growth of weeds and grasses. Mulching also reduces the need for mowing close to the trunk. Mulching provides a barrier which may keep people and machines away from the basal portion of the trunk. For all of these reasons, mulching about the base of woody ornamentals in lawns makes sense.

Continued on page 105





Balakrishna Rao is plant pathologist and Thomas Mog is pest management specialist for Davey Tree Expert Co., Kent, OH.

Questions should be mailed to Problem Solver, Weed Trees & Turf, 7500 Old Oak Boulevard, Cleveland, Ohio 44130. Please allow 2-3 months for an answer to appear in the magazine.



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Circle No. 152 on Reader Inquiry Card

Over-Mulching A National Plague



Excessive layers of mulch will eventually harm or kill shallow-rooted ornamentals.

Heavy, repeated applications of mulch around shallow-rooted plants can suffocate their roots.

Francis R. Gouin, Ph.D.

ver-mulching of trees and shrubs can best be described as a plague that is slowly and methodically annihilating ornamental trees and shrubs in established landscapes. Over-mulching is a serious problem responsible for the decline and death of many shallow rooted shrubs and large coniferous specimen trees.

Nurserymen and landscape contractors have long been aware of the importance of not placing excessive amounts of soil over the roots of established trees for fear of suffocating them. However, they fail to understand that excessive use of mulch around shallow rooted plants can have the same detrimental effect.

Heavy and repeated applications of mulch around shallow rooted established species such as azaleas, rhododendrons, mountain laurel, leucothoe, andromeda,

Dr. Francis R. Gouin is professor of ornamental horticulture for the University of Maryland, College of Agriculture. boxwoods, hollies, yews, and camelias can suffocate their roots. If the species has the ability to root readily, the plants will often initiate new roots from the stems into the mulch layer, but produce little top growth.

Shallow rooted plants growing on sandy well aerated soils can tolerate more mulching than plants growing on heavy clay or silt loam

soils.

Death to plants from overmulching is slow and agonizing for the owner. There is generally a gradual decline in the vigor of the plants affected. The annual rate of growth becomes less each year, the leaves do not grow to mature size and symptoms of iron chlorosis begin to appear.

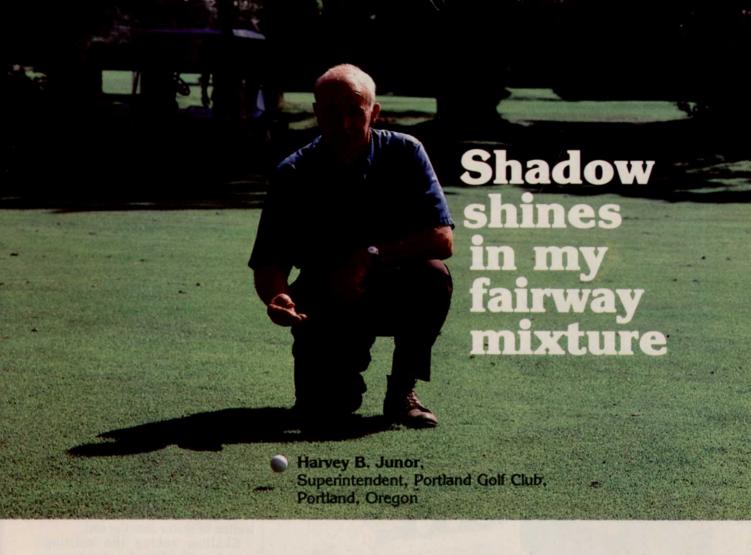
These symptoms generally begin to appear within 2 to 4 years after routine annual mulching begins. Approximately a year before the plant dies, the spring growth exhibits a severe iron chlorosis with considerable die-back of branches. The plants generally show little response to foliar applications of chelated iron or fertilizers.

By the time the plants reach this last stage of decline there is little chance for recovery and the plants become susceptible to attack by insects and diseases.

In Maryland, many cases of boxwood decline have been attributed to over-mulching. Simply removing the mulch from around the plants exhibiting early symptoms of decline has resulted in total recovery.

During the winters of 1976-77 and 1981-82 many over-mulched boxwoods and Japanese hollies were killed. Because these species root readily, all of their roots were in the mulch layer while the original root systems in the soil were dead from suffocation and rotting. With little to no snow on the ground to insulate, temperature in the abnormally dry mulch dropped to below root killing temperatures for these species resulting in severe root injury. Similar plants growing in the same vicinity, but without mulch or only lightly mulched survived without difficul-

Many pine, spruce and fir trees



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are killed because mulch is piled high around the stems. These species are highly susceptible to stem rot diseases causing organisms that thrive in the cool moist environment of the heavy mulch layer. Most species of spruce appear to be especially susceptible to injury from mulch piled around their stems.

Although it is profitable to apply mulch annually to landscape plantings, it is detrimental. Many irreplaceable trees and shrubs in landscapes are being killed be-

Mulches should not be used exclusively to control weeds.

cause organic mulches are being over-used. One to two inches of mulch is adequate to keep the soil cool, reduce water lost by evaporation, give the landscape a neat appearance and to allow easy penetration of water into the soil.

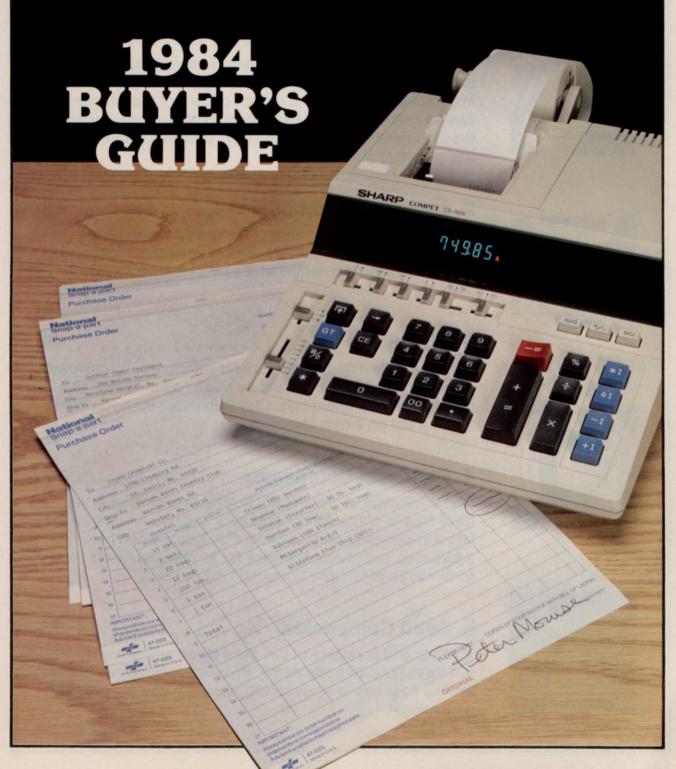
Shallow raking the existing mulch will give the landscape planting that freshly mulched appearance. Fresh mulch should not be applied until the existing mulch is nearly all decomposed and lightly incorporated into the upper layer of soil.

Mulches should not be used exclusively to control weeds. As organic mulches decompose they enrich the soil making conditions favorable for weed seeds to germinate and for roots of perennial weeds to become established.

Weeds in landscape plantings should be controlled mechanically by hand weeding or with pre- and/ or post-emergent herbicides. There are a number of herbicides on the market that can be used safely around a wide variety of ornamentals. Directed spray applications of post-emergent herbicides can be used to kill existing weeds while the pre-emergent herbicides will control germinating weed seeds.

Yearly applications and heavy applications of organic mulches to control weeds should be discouraged. WTT

WEEDSTREESEURF



WFFDSTRFFSTIRF 1984 **BUYER'S GUIDE**



1. Equipment

You'd be surprised at the number of new manufacturers of turf and landscape equipment. The types of equipment are in alphabetical order. The names of current manufacturers can be found under the type of equipment. Once you find the manufacturers, look in the next section for addresses and phone numbers.



2. Equipment Companies

Names and phone numbers of companies who make equipment for your business. Call or write them for product information and the names of their distributors in your area.



3. Chemicals

Chemicals are listed under general categories, by company name, by common name, and by trade name. 1983 was a big year for new chemicals. Check to make sure you aren't missing out on a new chemical.



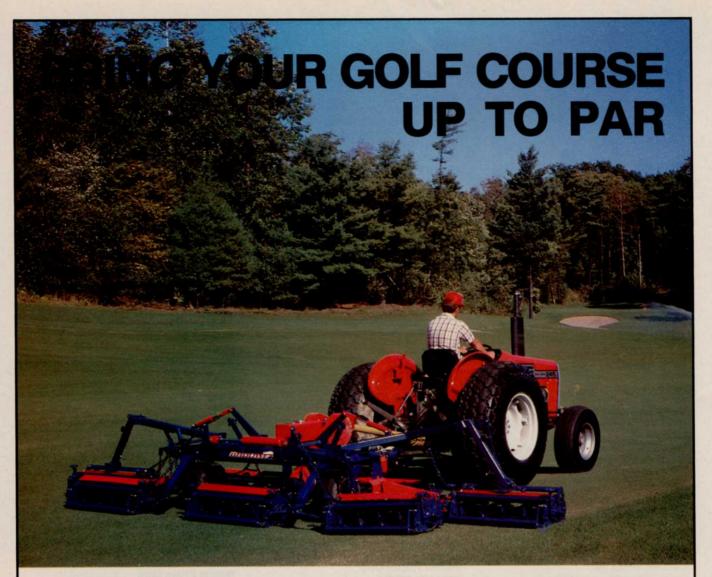
4. Chemical Companies

One advantage of starting the buying season now is you have time to contact manufacturers and distributors for the latest information on their products. This section has addresses and phone numbers for all manufacturers and formulators of turf and landscape products.



5. Seed Companies

You can find suppliers of turf seed by company name, turfgrass type, or trade name. Proprietary turfgrass seed is still the best buy in landscaping, assuring you of purity and germination.



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Asplundh Mfg Div Correct Mfg Corp Guest Industries Inc Hi-Ranger Mobile Aerial Towers Inc Pitman Div Promark Products Inc Spyder Sales Inc

Chain Saws

Alpina North America Beaird-Poulan/Weed Eater Div Black & Decker Mfg Co **Buck Haven Industries Inc** Citrus Systems Inc Clinton Engines Corp Deere & Co Echo Inc Fairmont Hydraulics HMC/Green Machine Homelite Div Textron Inc Limb-Lopper Div/Robinson Ind Milwaukee Electric Tool Corp Poulan/Weed Eater Skil Corp Solo Inc Stanley Hydraulic Tools Stihl Inc

Chain Saw Parts

Beaird-Poulan/Weed Eater Div Buck Haven Industries Inc Clinton Engines Corp Deere & Co Echo Inc Hoffco Inc Milwaukee Electric Tool Corp Poulan/Weed Eater Power Lawnower Parts Inc Skil Corp Still Inc

Chippers

Asplundh Mfg Div Roscoe Brown Corp Chipmore Mfg Co Didier Mfg Lindig Mfg Corp Medallion Div Farmhand Inc Mitts & Merrill Inc Morbark Industries Inc Olathe Mfg Inc Promark Products Inc Royer Foundry & Machine Co Safety Test & Equipment Co Sidewinder International Inc Strong Mfg Co Vermeer Mfg Co Wood/Chuck Chipper Corp

Cranes

Auto Crane Co J I Case Drott Div Master Craft Industrial Equipment Corp Pitman Div Reach-All Mfg

Cultivators

Allegheny International Hardware Group Ariens Co Beaird-Poulan/Weed Eater Div Bomford & Evershed Ltd Brillion Iron Works Engineering Products Co Gravely HMC/Green Machine Howard Rotovator Co International Harvester Co Kubota Tractor Corp Lambert Corp Massey-Ferguson MTD Products Inc Toro Co Commercial Prods Tradewinds Inc Union Fork & Hoe Co Yazoo Mfg Co

Dethatchers

BlueBird Int'l Inc. Brinly-Hardy Co J I Case Cushman Ryan/OMC Lincoln Exmark Mfg Co. E-Z Rake Inc Fuerst Brothers Inc Giant Vac Mfg Inc Hahn Inc Howard Rotovator Co Jacobsen Div Textron Inc F D Kees Mfg Co Kinco Mfg Mathews Co Parker Sweeper Co Power Lawnmower Parts Inc Ryan Turf/OMC Lincoln Sensation Corp Toro Co Commercial Prods Vemco Corp of America

Dozers

Auburn Consolidated Industries Inc Bomford & Evershed Ltd Roscoe Brown Corp Caterpillar Tractor Co Engineering Products Co Grasshopper Co International Harvester Co Little Giant Products Inc Yanmar Tractor (USA) Inc

Drainage Tubing

Advanced Drainage Systems Inc Cambridge Soil Services of America Francesville Drain Tile Corp Hancor Inc

Dredgers

Mud Cat National Car Rental System

Drills

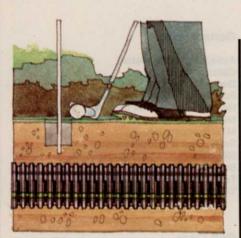
Black & Decker Mfg Co Dynamic Industries Inc Halls Safety Equipment Inc McMillen Div Milwaukee Electric Tool Corp Skil Corp

Dusters

John Blue Co Buffalo Turbine Agricultural Equip Co

ADS Drainage Tubing

It's dependably tough for your toughest turf jobs.



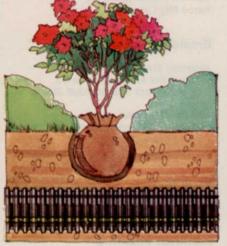
Flexible ADS drains your greens.



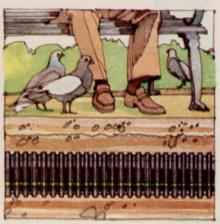
ADS keeps your athletic fields dry.



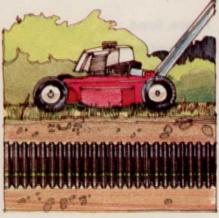
Sandy soils call for ADS Drain Guard*—the nylon filter that won't block or clog.



ADS helps maintain beautiful landscapes



ADS controls water runoff in heavily trafficked areas



ADS tubing - a small part of your turf care budget

Whether you buy or sell turf care products, you want quality. That's why ADS polyethylene tubing is your best bet. For healthy soil, drainage is important. Strong and durable, ADS tubing provides years of trouble-free drainage, and helps maintain stable soil systems.

ADS is easy to install, requiring less labor and no heavy machinery. A flexible tubing, it follows ground contours and adapts to underground obstacles. And, ADS tubing won't rot, rust or break down during handling or backfilling. A full line of accessory fittings and couplings help simplify even the most challenging installations.

At a cost of just pennies per foot, ADS means quality AND value.

This season rely on ADS drainage tubing. You deserve the best.

SPECIFICATIONS

ASTM F-405, Standard Specification for Corrugated Polyethylene Tubing and Fittings. SCS, National Engineering Standard, Code 606. ASTM F-667, Standard Specification for 10", 12" and 15" Corrugated Polyethylene Tubing.

Look for the ADS green stripe

It's your sign of quality-#1 in the land.



ADVANCED DRAINAGE SYSTEMS, INC. Corporate Office 3300 Riverside Drive Columbus, Ohio 43221 (614) 457-3051

For additional product and technical information, contact your nearest ADS sales office.

To serve your drainage needs, ADS operates 21 manufacturing plants nationwide, and the eight regional sales offices listed below:

Madera, CA 209-674-0903 lowa City, IA 319-338-3689 Bellevue, WA 206-643-2770 Monticello, IL Atlanta, GA Napoleon, OH Livermore, KY Paimer, MA

217-762-9448 404-393-0602 419-599-0585 502-733-4324 413-283-9797

Circle No. 164 on Reader Inquiry Card

Equipment

continued

Bush Hog Implements
B & W Sales & Mktg Assoc
Echo Inc
Encap Products Co
FMC Corp
HMC/Green Machine
H D Hudson Mfg Co Professional Prods
Div
Root-Lowell Corp
D B Smith & Co
Solo Inc
Stihl Inc
Westheffer Co

Edgers

Allegheny International Hardware Group Ariens Co Beaird-Poulan/Weed Eater Div **Bunton Co** Deere & Co Echo Inc Excel Industries Inc Goodall Div Bunton Co HMC/Green Machine Hoffco Inc K-D Manitou Inc MTD Products Inc Orion Chemical Inc Patrician Products Inc Poulan/Weed Eater Ransomes Inc Stihl Inc **Toro Co Commercial Prods** Turfco Mfg Inc Union Fork & Hoe Co Yazoo Mfg Co

Engines

American Honda Motor **Briggs & Stratton Corp Bunton Co** Caterpillar Tractor Co Citrus Systems Inc Clinton Engines Corp Goodall Div Bunton Co International Harvester Co Kawasaki Motors USA Corp Engine Div Kohler Co Engine Div **Kubota Tractor Corp** Orion Chemical Inc Power Spray Technology Inc Strong Ent Inc Tecumseh Products Co Engine Div Teledyne Total Power Toro Co Commercial Prods Yanmar Tractor (USA) Inc

Engine Parts

Briggs & Stratton Corp Buck Haven Industries Inc Bunton Co Caterpillar Tractor Co Clinton Engines Corp Echo Inc Goodall Div Bunton Co Hoffco Inc Orion Chemical Inc Power Lawnmower Parts Inc Power Spray Technology Inc Strong Ent Inc Tecumseh Products Co Engine Div

Yanmar Tractor (USA) Inc Yazoo Mfg Co

Erosion Control Fabric

American Enka Co
Enkamat Div American Enka Co
Erosion Control Systems/Gulf States
Paper Corp
Hoechst Fibers Industries
International Reforestation Suppliers Inc
Turfibre Products
Jim Walls Co

Fault Finders

Progressive Electronics

Fertilizer Injectors

Agrotec Inc John Blue Co Chemilizer Products Inc. Ross Daniels Inc Dragon Irrigation Equipment by Wes-Co Fert-O-Ject Holly Filter Hydroflo Corp Inject-O-Meter Mfg Co Jaeco Pump Co Minnesota Wanner Co National Chemsearch Power Spray Technology Inc Raindrip Inc Smith Precision Products Strong Ent Inc Trees Inc Westheffer Co Hermann A Wirth Young Industries

Filters, Sand

Laval Corp Claude

Foggers

Agrotec Inc
B & G Equipment Co
B & W Sales & Mktg Assoc
FMC Corp
National Chemsearch
Raindrip Inc
Root-Lowell Corp
Stihl Inc
Trees Inc

Forklifts

Brouwer Turf Equipment Ltd Roscoe Brown Corp Bush Hog Implements Caterpillar Lift Trucks Caterpillar Tractor Co Clark Equipment Co Melroe Div Deere & Co
Dynamic Industries Inc
Edwards Equipment Co
International Harvester Co
K-D Manitou Inc
Master Craft Industrial Equipment Corp
Princeton Mfg Co
Spyder Sales Inc

Generators

American Honda Motor
Clinton Engines Corp
Deere & Co
Ford Motor Co Tractor Operations
Homelite Div Textron Inc
Milwaukee Electric Tool Corp
MTD Products Inc
Safety Test & Equipment Co
Skil Corp
Solo Inc
Toro Co Commercial Prods
Trees Inc

Golf Cars

Club Car Inc
Columbia Car Corp
Electric Carrier Corp
E-Z-Go Golf Car
Go-Fore
Melex USA Inc
Nordco Electric Vehicles
Professional Turf Specialties
Taylor-Dunn Mfg Co
Yamaha Motor Corp

Golf Course Accessories

Clean City Squares Inc Fox Valley Marking Systems Inc Carl Heald Inc Lakeshore Equipment & Supply Par Aide Products A G Stafford Standard Golf Co Strong Ent Inc

Grass Pavers

Guest Industries Inc Presto Products Inc Turfgrass Products

Hose & Reels

Agrotec Inc
Allegheny International Hardware Group
Anchor/Swan Corp
Bowie Industries Inc
Citrus Systems Inc
Deere & Co
Encap Products Co
Finn Corp
FMC Corp
Friend Mfg Corp
Clifford B Hannay & Son Inc

Tough mowers... from rough cut to smooth finish.



Built for the commercial user, to assure lowest operational cost through efficient design, low fuel consumption, low maintenance, and long life. Built to take the hard usage of the commercial mower operator and the environment in which the commercial mower functions.

Brunswick, Georgia 31520 Telephone 912/265-1630



New Dursban 50W. Awesome bug control is here.

Now DURSBAN* insecticide, with three formulations, gives you awesome control of bugs, grubs, mites, chiggers, ticks, fleas and weevils.

New DURSBAN 50W is a wettable powder especially for professionals who prefer lower phytotoxicity in treating turf, ornamentals and trees. The elimination of chemical solvents makes this possible. DURSBAN 50W gives extended residual control...eight weeks and more compared to four or six weeks with most other brands.

So now you can do the whole job with DURSBAN 2E, concentrated 4E and new DURSBAN 50W wettable powder. That assures you of maximum bug control

and minimum inventory problems.

With all the advantages, you'd expect DURSBAN to cost more. Actually it costs less than most other brands. You can treat 1,000 sq. ft. for only 35¢! And when you use DURSBAN, it means fewer callbacks and more satisfied customers. That's a big step in the right direction.

DURSBAN products are available from your Dow distributor. Also ask him about our "DURSBAN delivers the goods" incentive program. Be sure to read and follow all label directions and precautions. Agricultural Products Department, Midland, Michigan 48640.

DURSBAN 50W

Now you're a giant step ahead.



Dow Chemical U.S.A.
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3915

Equipment

continued

Hanson Equipment Co
H D Hudson Mfg Co Professional Prods
Div
Marco Sprayers
Master Sprayers Inc
Melnor Industries
Orion Chemical Inc
Power Spray Technology Inc
Professional Turf Specialties
Strong Ent Inc
Swan Hose
Toro Co Commercial Prods
Trees Inc
Westheffer Co

Insect Killers, Electrical

Deere & Co Devpro Machine Inc Insectocutor Div Insect-O-Cutor Inc Vandermolen Corp

Irrigation, Drip

Aquatic Irrigation Systems Inc
Chapin Watermatics Inc
Dayni Controls Mfg Co
Hendrix & Dail Inc
Holly Filter
Irri-Trol Mfg Co
Jaeco Pump Co
Orion Chemical Inc
Raindrip Inc
Richdel Inc
Royal Coach/Buckner
Submatic Irrigation Systems

Irrigation, Injection

John Blue Co
Ross Daniels Inc
Dayni Controls Mfg Co
Dragon Irrigation Equipment by Wes-Co
Fert-O-Ject
Inject-O-Meter Mfg Co
Jaeco Pump Co
Orion Chemical Inc
Royal Coach/Buckner

Irrigation, Mobile

Ag-Rain Inc Royal Coach/Buckner Travelrain Sprinkler

Irrigation Systems & Supplies

Ag-Rain Inc
AMETEK/Plymouth Prods Div
Aquatic Irrigation Systems Inc
Aquaturf
Champion Brass Mfg Co
Champion Sprinkler Mfg Co
Dayni Controls Mfg Co
Dema Engineering Co
Fert-O-Ject

Holly Filter Hydroflo Corp Hydro Rain Irri-Trol Mfg Co Irrometer Co King Brothers Industries Lakeshore Equipment & Supply Laval Corp Claude Lumenite Electronic Co McDowell Mfg Co National Irrigation Specialists L R Nelson Corp Orion Chemical Inc. Parker Interior Plantscape Rain Bird Sprinkler Mfg Corp Raindrip Inc Rain-O-Mat Sprinklers Inc Richdel Inc. Royal Coach/Buckner Safe-T-Lawn Inc Submatic Irrigation Systems Thompson Mfg Co Toro Co Commercial Prods Toro Co Irrigation Div Weather-matic

Landscape Design Kits

American Stamp Co Miracle Recreation Equipment Co Raindrip Inc

Leaf Burners

Bock Industries Inc

Lighting Systems

Barebo Inc Otterbine
Columbia Cascade Timber
GTE Sylvania
Intermatic Inc
Landscape Forms Inc
Lighting Prods Div McGraw-Edison Co
Little Giant Pump Co Sub Tecumseh
Prods Co
Musco Sports-Lighting Inc
Orion Chemical Inc
Richway Industries
Spring City Electric Mfg Co
Westinghouse Electric Corp Lamp Div

Litter Receptacles

BigToys
Clean City Squares Inc
Columbia Cascade Timber
Friend Mfg Corp
Kay Park Rec Corp
Lakeshore Equipment & Supply
Landscape Forms Inc

Loaders

American Trencher
Atwater Strong Div
Auburn Consolidated Industries Inc
Bush Hog Implements
J I Case
J I Case Drott Div
Caterpillar Tractor Co
Clark Equipment Co Melroe Div

Deere & Co
Dynamic Industries Inc
Engineering Products Co
Ford Motor Co Tractor Operations
International Harvester Co
Kubota Tractor Corp
Little Giant Products Inc
Long Mfg NC Inc
Massey-Ferguson
Prentek Corp
Sperry New Holland
Spyder Sales Inc
Steiner Corp
Tiger Corp
Yanmar Tractor (USA) Inc

Log Splitters

Bush Hog Implements J I Case Custom Products of Litchfield Inc Deere & Co Didier Mfg Dynamic Industries Inc Ford Motor Co Tractor Operations Giant Vac Mfg Inc Hanson Equipment Co Kubota Tractor Corp La Font Corp Lindig Mfg Corp Morbark Industries Inc. MTD Products Inc Poulan/Weed Eater Promark Products Inc Vermeer Mfg Co W-W Grinder Inc Yanmar Tractor (USA) Inc

Markers, Field

B & G Equipment Co Laurie Carlson & Assoc Richway Industries

Measuring Wheels

Agrotec Inc Gandy Co Professional Turf Specialties Rolatape Corp Safety Test & Equipment Co Westheffer Co

Mist Blowers

Westheffer Co

Agrotec Inc John Blue Co Buffalo Turbine Agricultural Equip Co B & W Sales & Mktg Assoc Echo Inc **Encap Products Co FMC Corp** Friend Mfg Corp Hanson Equipment Co HMC/Green Machine H D Hudson Mfg Co Professional Prods Div Orion Chemical Inc Solo Inc Stihl Inc. Strong Ent Inc Vandermolen Corp



THE SPRINKLER FAMILY THAT MAKES LIFE EASIER. MINI-PAW sprinkler performance.

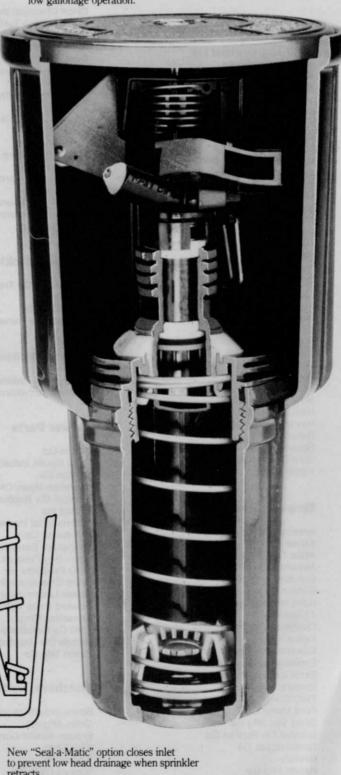
MINI-PAW sprinklers offer low trajectory throw and superior performance with low gallonage operation. MINI-PAW sprinkler performance is boosted with new nozzles that provide "Short Range" and full or part circle performance out to 40 feet.

Just about every irrigation professional is familiar with the Rain Bird MINI-PAW® pop-up sprinkler. The word is out that the MINI-PAW 15103 outperforms its competition six-to-one, efficiently covering the same area as six conventional spray heads. That means installers have less pipe and fewer valves to worry about and simplier operation and quicker installation to look forward to.

Now Rain Bird technology makes life even easier with three new MINI-PAW models that incorporate the same precision engineering that went into the original—with a few added bonuses. Rain Bird had added low head drainage prevention, short range performance and full or part circle throw out to 40 feet. More than ever, the MINI-PAW family is simply better.

THE REAL PROPERTY OF THE PARTY OF THE PARTY

Low head drainage occurs when water seeps out lowest head on the line. New "Seal-a-Matic" option prevents this problem.



RAIN BIRD SALES, INC.

Turf Division 145 North Grand Avenue Glendora, CA 91740 USA (213) 963-9311

Registered trademark of Rain Bird Sprinkler Mfg. Corp.
 1982 Rain Bird Sprinkler Mfg. Corp.

Circle No. 146 on Reader Inquiry Card

SEPTEMBER 1983/WEEDS TREES & TURF

Equipment

continued

Moisture Sensors

Hinds Int'l Inc. Hydro Terra Corp Melnor Industries Soilmoisture Equipment Corp

Mowers, Flail

Bomford & Evershed Ltd **Brillion Iron Works** Dynamic Industries Inc **Edwards Equipment Co Excel Industries Inc FMC Corp** Ford Motor Co Tractor Operations Gravely Haban Mfg Co International Harvester Co Jacobsen Div Textron Inc **Kubota Tractor Corp** Mathews Co MoTrim Inc Mott Corp Turner International (Eng) Ltd Vemco Corp of America Woods Div Hesston Corp Yanmar Tractor (USA) Inc Yazoo Mfg Co

Mowers, Reel

Brouwer Turf Equipment Ltd FMC Corp Hahn Inc Jacobsen Div Textron Inc Locke Mfg Inc MTD Products Inc National Mower Co Howard Price Turf Equip Ransomes Inc Roseman Mower Corp Toro Co Commercial Prods Yazoo Mfg Co

Mowers, Rotary

American Honda Motor Ariens Co Atlas Tool & Mfg Co Auburn Consolidated Industries Inc Bomford & Evershed Ltd **Bunton Co Bush Hog Implements** J I Case Cushman Ryan/OMC Lincoln Deere & Co Edwards Equipment Co **Engineering Products Co** Excel Industries Inc Exmark Mfg Co. **FMC Corp** Ford Motor Co Tractor Operations Giant Vac Mfg Inc Goodall Div Bunton Co Grasshopper Co Gravely Haban Mfg Co

Heckendorn Mfg Co International Harvester Co Jacobsen Div Textron Inc F D Kees Mfg Co Kubota Tractor Corp Kut-Kwick Corp Lawn-Boy Product Group Long Mfg NC Inc Massey-Ferguson MoTrim Inc MTD Products Inc Nunes Mfg Orion Chemical Inc Howard Price Turf Equip Ransomes Inc Rhino Products Inc Ryan Turf/OMC Lincoln Sarlo Power Mowers Inc. Sensation Corp Sensation Div Gilson Bros Co Smithco Inc Snapper Products Equipment Solo Inc Steiner Corp Terrain King Corp Tiger Corp Toro Co Commercial Prods Tradewinds Inc Turner International (Eng) Ltd Woods Div Hesston Corp Yazoo Mfg Co

Mowers, Sickle Bar

Ford Motor Co Tractor Operations Gravely Haban Mfg Co International Harvester Co Kinco Mfg MoTrim Inc Sensation Div Gilson Bros Co Solo Inc Sperry New Holland Turner International (Eng) Ltd

Mower Parts

Ariens Co. **Buck Haven Industries Inc Bunton Co** Cushman Ryan/OMC Lincoln Goodall Div Bunton Co Hoffco Inc International Harvester Co Kut-Kwick Corp Lakeshore Equipment & Supply Lawn-Boy Product Group MTD Products Inc Orion Chemical Inc. Power Lawnmower Parts Inc Howard Price Turf Equip Sensation Corp Toro Co Commercial Prods Woods Div Hesston Corp Yazoo Mfg Co

Mulchers, Hydraulic

Bowie Industries Inc Cellin Mfg Inc **Erocon Pacific Corp** Finn Corp Reinco Inc Weldco (WA) Inc

Net Layers

Nunes Mfg Robark

Netting

J A Cissel Co Conwed Corp Ross Daniels Inc Delmarva Textile Co International Reforestation Suppliers Inc. **Turfibre Products**

Netting, Erosion Control

American Enka Co Conwed Corp Delmarva Textile Co Enkamat Div American Enka Co Erosion Control Systems/Gulf States Paper Corp International Reforestation Suppliers Inc **Turfibre Products**

Nozzles & Accessories

Agrotec Inc B & G Equipment Co Bowie Industries Inc B & W Sales & Mktg Assoc Citrus Systems Inc Delavan Corp **Erocon Pacific Corp** Finn Corp Friend Mfg Corp Hahn Inc Hanson Equipment Co Hotsy Corp H D Hudson Mfg Co Professional Prods Hydro Rain Hypro Div Lear Siegler Inc Lakeshore Equipment & Supply Liqui*Lawn Corp Master Sprayers Inc Melnor Industries Power Spray Technology Inc Safe-T-Lawn Inc D B Smith & Co Spraying Systems Co Strong Ent Inc Tri-Con Inc

Patio & Walkway Materials

Hoechst Fibers Industries Interlocking Paver Mfrs Assoc Presto Products Inc **Turfgrass Products**

Picnic Tables

Algoma Net Co-Div Gleason Corp American Approved Equipment BigToys Kay Park Rec Corp Landscape Forms Inc Miracle Recreation Equipment Co Playworld Systems Trojan Playground Equipment Mfg Co



Circle No. 125 on Reader Inquiry Card

Equipment

continued

Pipe

Advanced Drainage Systems Inc Long Mfg NC Inc

Planters

Clean City Squares Inc
Columbia Cascade Timber
Deep Root Corp
Ellis Mfg Co
International Harvester Co
Landscape Forms Inc
Miracle Recreation Equipment Co
Parker Interior Plantscape

Plants & Trees

Parker Interior Plantscape

Play Structures

American Approved Equipment
BigToys
Columbia Cascade Timber
Delmer F Harris Co
Landscape Forms Inc
Miracle Recreation Equipment Co
Playworld Systems
Trojan Playground Equipment Mfg Co

Plows, Sand Trap

Dedoes Industries Inc Jacobsen Div Textron Inc Toro Co Commercial Prods

Pools, Decorative

Fiberglass Unlimited Inc

Post Drivers

Deere & Co
Dynamic Industries Inc
Guest Industries Inc
McMillen Div
Nunes Mfg
Rhino Sales Corp
Shaver Mfg Co
Union Fork & Hoe Co

Post Hole Diggers

Allegheny International Hardware Group Bush Hog Implements Clark Equipment Co Melroe Div Deere & Co Feldmann Engineering & Mfg Co Ford Motor Co Tractor Operations Ground Hog Inc HMC/Green Machine Hoffco Inc Kenyon Mfg Inc Kubota Tractor Corp McMillen Div Don Savage Co Seymour Mfg Co Shaver Mfg Co Stihl Inc Union Fork & Hoe Co Yanmar Tractor (USA) Inc

Pressure Gauges

Agrotec Inc
Citrus Systems Inc
Friend Mfg Corp
Irrometer Co
Master Sprayers Inc
Minnesota Wanner Co
Power Spray Technology Inc
Professional Turf Specialties
Strong Ent Inc

Pressure Washers

Agrotec Inc John Blue Co Brovhill Co Citrus Systems Inc Deere & Co Ford Motor Co Tractor Operations Friend Mfg Corp Hanson Equipment Co Hotsy Corp Marco Sprayers Minnesota Wanner Co National Chemsearch Northeast Industries Inc Sioux Steam Cleaner Corp D B Smith & Co Solo Inc Strong Ent Inc Westheffer Co

Pruners

Allegheny International Hardware Group American Standard Co Bartlett Mfg Co Citrus Systems Inc Deere & Co Echo Inc Fairmont Hydraulics Florian Pruners Friend Mfg Corp Halls Safety Equipment Inc. HMC/Green Machine International Reforestation Suppliers Inc Limb-Lopper Div/Robinson Ind Safety Test & Equipment Co Seymour Smith & Son Inc Union Fork & Hoe Co D J Wilson Co Hermann A Wirth

Pumps

Agrotec Inc Aquaturf Barebo Inc Otterbine John Blue Co Bowie Industries Inc Broyhill Co Citrus Systems Inc Clinton Engines Corp **Encap Products Co** FMC Corp Ford Motor Co Tractor Operations Friend Mfg Corp Hahn Inc Hanson Equipment Co Homelite Div Textron Inc Hotsy Corp H D Hudson Mfg Co Professional Prods Hydroflo Corp Hypro Div Lear Siegler Inc Jaeco Pump Co Kembro Inc Little Giant Pump Co Sub Tecumseh **Prods Co** Master Sprayers Inc Minnesota Wanner Co Orion Chemical Inc Parco Div Blue Mountain Prod Inc Peerless Pump Power Spray Technology Inc **Professional Turf Specialties** Solo Inc Stanley Hydraulic Tools Strong Ent Inc Trees Inc Westheffer Co

Rakes, Landscape

Allegheny International Hardware Group
Cushman Ryan/OMC Lincoln
Ford Motor Co Tractor Operations
Glenmac Inc
Kenyon Mfg Inc
Roseman Mower Corp
Rugg Mfg Co
Toro Co Commercial Prods
Union Fork & Hoe Co
Yanmar Tractor (USA) Inc
York Rakes Div York Modern Corp

Rain Sensors

Hydro Terra Corp

Rock Pickers

Glenmac Inc KEM Enterprises

Rollers, Lawn

Brinly-Hardy Co Cushman Ryan/OMC Lincoln Gandy Co Jackson Mfg Co Ryan Turf/OMC Lincoln

Rope

Bartlett Mfg Co Halls Safety Equipment Inc Power Lawnmower Parts Inc Safety Test & Equipment Co Samson Cordage Works

Safety Wear & Equipment

Agrotec Inc Bartlett Mfg Co

Choose the utility tractor that'll best measure up to your jobs.





here's hardly any grounds maintenance I job too big for the new John Deere 2150 and 2350 Utility Tractors. These 45- and 55-PTO-hp models are totally John Deere designed and built to stand up to jobs many utility tractors back away from.

They're equipped with standard features you'd expect to find only on larger, more expensive tractors. Proven John Deere features that add up to the kind of reliability we've built a tradition on.

Like our smooth-running, fuel-efficient diesel engines. Both the 3- and 4-cylinder in the 2150 and 2350, respectively, are built tough for years of hard work and high productivity.

Shift on-the-go with the synchronized transmission featuring 8 forward and 4 reverse speeds. Double the number of speeds by choosing the Hi-Lo option. An optional shuttle-shift lets you change direction without clutching.

For jobs that require extra traction, choose the optional mechanical frontwheel drive. It engages on-the-go with the push of a button, and works together with the rear differential lock to boost traction.

John Deere closed-center hydraulics respond instantly to tough work demands. The high-pressure system provides hydraulic muscle for steering, braking, 3-point-hitch implements, remote cylinders and hydraulic motors.

The 2150 and 2350 are "human engineered" to enhance operator productivity. Features like a deluxe adjustable seat. color-coded controls, and hand and foot throttles help shorten long days.

Outfit the tractors with capacitymatched John Deere implements to speed up almost any job. And choose optional equipment to exactly suit your needs.

For the name of the nearest dealer, or a free folder on the John Deere diesel utility



tractors, call 800-447-9126 toll free (800-322-6796 in Illinois) or write John Deere, Dept. 69, Moline, Illinois 61265.

Nothing Runs Like A Deere

Circle No. 111 on Reader Inquiry Card

Equipment

continued

Custom Products of Litchfield Inc. Edmont Div Becton Dickinson & Co Fox Valley Marking Systems Inc Friend Mfg Corp Halls Safety Equipment Inc Norton Co Safety Products Div Safety Test & Equipment Co D B Smith & Co Westheffer Co

Saws

Allegheny International Hardware Group Bartlett Mfg Co Citrus Systems Inc Fairmont Hydraulics Halls Safety Equipment Inc International Reforestation Suppliers Inc. Limb-Lopper Div/Robinson Ind Milwaukee Electric Tool Corp Safety Test & Equipment Co Skil Corp Seymour Smith & Son Inc Stanley Hydraulic Tools Union Fork & Hoe Co

Scrapers

Allegheny International Hardware Group Bomford & Evershed Ltd Eversman Mfg Co International Harvester Co Kenyon Mfg Inc Massey-Ferguson Union Fork & Hoe Co York Rakes Div York Modern Corp

Screeners

Lindig Mfg Corp Royer Foundry & Machine Co

Seeders

Allegheny International Hardware Group Bowie Industries Inc **Brillion Iron Works** Buffalo Turbine Agricultural Equip Co Cushman Ryan/OMC Lincoln Cyclone Seeder Co **Encap Products Co Erocon Pacific Corp** Finn Corp Gandy Co Hahn Inc Herd Seeder Co Jacobsen Div Textron Inc. Lakeshore Equipment & Supply Lambert Corp Lawnmaker Mfg Co Meredith Seed Miser Olathe Mfg Inc O M Scott & Sons Proturf Div Solo Inc Trac N Combo Vaughan's Seed Co Vicon Farm Machinery Inc

Seeders, Hydraulic

Bowie Industries Inc **Erocon Pacific Corp** Finn Corp Friend Mfg Corp Reinco Inc Solarcell Land & Bldg Inc Trac N Combo Weldco (WA) Inc

Sharpeners

Power Lawnmower Parts Inc

Shears

Allegheny International Hardware Group American Standard Co Deere & Co International Reforestation Suppliers Inc Limb-Lopper Div/Robinson Ind Safety Test & Equipment Co Seymour Smith & Son Inc. Stanley Hydraulic Tools Union Fork & Hoe Co D J Wilson Co Hermann A Wirth

Shelters

Koppers Co Miracle Recreation Equipment Co Poligon Div W H Porter Inc

Snow Blowers

American Honda Motor Ariens Co Atlas Tool & Mfg Co Beaird-Poulan/Weed Eater Div Roscoe Brown Corp **Bunton Co** J I Case Cushman Ryan/OMC Lincoln Deere & Co Dynamic Industries Inc Excel Industries Inc Ford Motor Co Tractor Operations Goodall Div Bunton Co Grasshopper Co Gravely Haban Mfg Co Hanson Equipment Co International Harvester Co Jacobsen Div Textron Inc **Kubota Tractor Corp** Lawn-Boy Product Group Little Giant Products Inc MTD Products Inc Sensation Div Gilson Bros Co. Solo Inc Steiner Corp Sweepster Toro Co Commercial Prods Wheel Horse Products Inc. Yanmar Tractor (USA) Inc Yazoo Mfg Co

Snow Plows

Ariens Co Bomford & Evershed Ltd

Roscoe Brown Corp **Bunton Co** J I Case Clark Equipment Co Melroe Div Deere & Co Goodall Div Bunton Co Gravely International Harvester Co Howard Price Turf Equip Swenson Spreader Co Toro Co Commercial Prods Western Products

Sod Cutters

Allegheny International Hardware Group Beck Mfg Co Brouwer Turf Equipment Ltd Cushman Ryan/OMC Lincoln **Guest Industries Inc** Ryan Turf/OMC Lincoln Turfco Mfg Inc

Sod Equipment

Brouwer Turf Equipment Ltd Fuerst Brothers Inc Kenyon Mfg Inc Nunes Mfg Presto Products Inc Raverty's Sod Blades

Sod Harvester

Beck Mfg Co Brouwer Turf Equipment Ltd Nunes Mfa Princeton Mfg Co

Soil Fumigation

Citrus Systems Inc Hendrix & Dail Inc

Soil Mixers

Roscoe Brown Corp **Howard Rotovator Co** Lindig Mfg Corp Royer Foundry & Machine Co Trees Inc

Soil Moisture Sensing Equipment

Dayni Controls Mfg Co **Encap Products Co** Hydro Terra Corp Irrometer Co Kel Instruments Co Lumenite Electronic Co Soilmoisture Equipment Corp

Soil Sampler

Clements Associates Inc. National Chemsearch P E Skaling Soilmoisture Equipment Corp Soilmoisture Equipment Corp **Turfgrass Products**

How to succeed by flailing

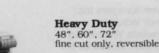


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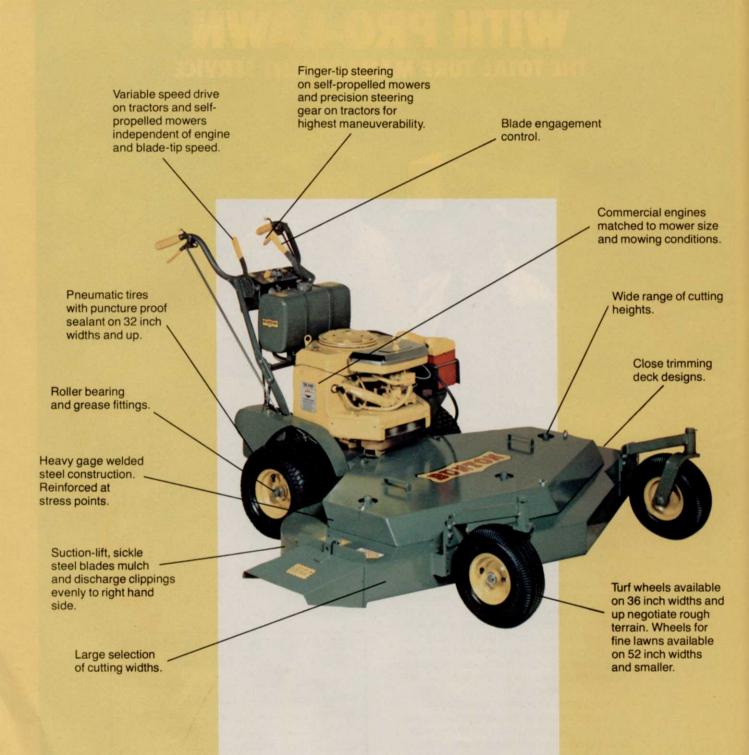
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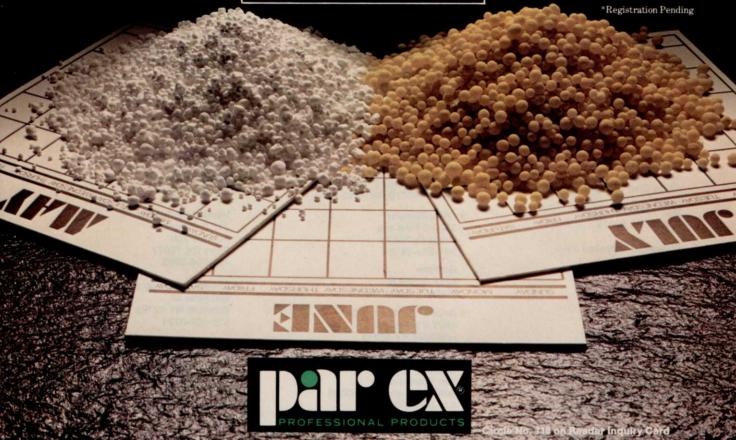
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Hi-Ranger Inc N4 W22610 Bluemound Rd Waukesha WI 53187-0177 414-547-1000

HMC/Green Machine 20710 S Alameda St

Long Beach CA 90810 213-603-9888

Hockney Underwater Weed Cutters 913 S Cogswell Silver Lake WI 53170 414-889-4581

Hoechst Fibers Industries PO Box 5887 Spartanburg SC 29304 800-854-7597

★ Hoffco Inc 358 NW F St Richmond IN 47374 317-966-8161

Holly Filter 31820 Via Ararat Bonsall CA 92003 714-728-7095

Holsclaw Brothers Inc. 1325 E Virginia St Evansville IN 47711 812-423-7721

★ Homelite Div Textron Inc. 14401 Carowinds Blvd Charlotte NC 28217 704-588-3200

Hopkins Agricultural Chemical Co PO Box 7532 Madison WI 53707 608-222-0624

Hotsy Corp 21 Inverness Way E Englewood CO 80112 303-770-5200

Howard Rotavator Co 102 Howard Ave PO Box 7 Muscoda WI 53573 608-739-3106

H D Hudson Mfg Co Professional Prods Div 2500 N Church St Rockford IL 61103 815-968-2112

Hydroflo Corp Easton Rd

laneuverabi

- · 4-Wheel-Drive and independent front and rear steering gives you control in all situations.
- · Compact size allows the 350SX to go places other machines can't... even through a 36-inch yard gate.
- Clean exterior design keeps machine's components clear of tree limbs, shrubs and other obstructions.

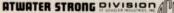


TAKE-ALONG 'BIG JOB' LOADER

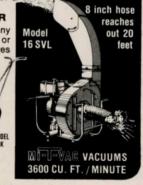
HAUL THIS 16 horsepower Mi-T-VAC on any truck (or trailer we make) and clean up wet or dry problems. Fills dump truck with leaves

LO.B.O. the Air-13Room

HEAVY DUTY BLOWER-SWEEPER helps a small crew gather more leaves, trash, clippings in less time. For details on today's 5 to 45 horsepower models, call Area 216 947-2344.



BOX 68 - ATWATER, OHIO 44201



Circle No. 112 on Reader Inquiry Card

continued

Plumsteadville PA 18949 215-766-7867

Hydro Rain 27671 La Paz Rd Laguna Niguel CA 92667 714-831-6000

Hydro Terra Corp 1524 Alameda St Pomona CA 91768 714-623-3211

Hypro Div Lear Siegler Inc 375 Fifth Ave NW New Brighton MN 55112 612-633-9300

Industrial Leasing Corp 2300 SW Sixth Ave Portland OR 97201 800-547-4905

Inject-O-Meter Mfg Co 820 Thornton Clovis NM 88101 505-763-4461

Insect-O-Cutor Inc 1531 Stone Ridge Dr Stone Mountain GA 30083 404-939-2835

Interlocking Paver Mfg Assoc (IPMA) 5 Bond St Great Neck NY 11021 516-482-4665

Intermatic Inc Intermatic Plaza Spring Grove IL 60081 815-675-2321

★ International Harvester Co 401 N Michigan Ave Chicago IL 60611 312-836-2000

International Reforestation Suppliers 2100 W Broadway PO Box 5547 Eugene OR 97405 503-345-0597

★ Irri-Trol Mfg Co 27940 Beale Ct Valencia CA 91355 805-257-2333

Irrometer Co PO Box 2424 Riverside CA 92516 714-689-1701

Jackson Mfg Co PO Box 1649 Harrisburg PA 17105 717-234-6291

★ Jacobsen Div Textron Inc 1721 Packard Ave Racine WI 53403 414-637-6711 Jaeco Pump Co 2925 Advance Ln Colmar Pa 18915 215-822-6000

Kawasaki Motors Corp USA Engine Div 887 Valley Park Dr Shakopee MN 55379 612-445-6060

Kay Park Rec Corp Hwy 218 S Janesville IA 50647 319-987-2313

KD Manitou Inc 3120 Gholson Rd Waco TX 76643 817-799-0232

★F D Kees Mfg Co 700 Park Beatrice NE 68310 402-223-2391

Kel Instruments Co PO Box 1869 Clifton NJ 07015 201-471-3954

Kembro Inc PO Box 305 Mequon WI 53092 414-242-2630

★ KEM Enterprises 2309 A S Tacoma Way Tacoma WA 98409 206-473-3770

Kenyon Mfg Inc 1145 W Barkley Ave Orange CA 92668 714-634-3422

Kershaw Mfg Co Box 9328 Montgomery AL 36108

Kinco Mfg 170 N Pascal St Paul MN 55104 612-644-4666

King Brothers Industries 27114 Henry Mayo Dr Valencia CA 91355 805-257-3262

Kohler Co Engine Div Kohler WI 53044 414-457-4441

Koppers Co 1900 Koppers Bldg Pittsburgh PA 15219 412-227-2000

★ Kubota Tractor Corp 550 W Artesia Blvd Compton CA 90220 213-537-2531

★ Kut-Kwick Corp PO Box 984 Brunswick GA 31521 912-265-1630 La Font Corp 1319 Town St Prentice WI 54556 715-428-2881

★Lakeshore Equipment Lesco & Supply 20005 Lake Rd Rocky River OH 44116 216-333-9250

Lambert Corp PO Box 66 Dayton OH 45401 513-223-7295

LaMotte Chemical Prods Co Rte E13 N Chestertown MD 21620 301-778-3100

Landscape Forms Inc 431 Lawndale Kalamazoo MI 49001 616-381-0396

Landscape Structures Inc 601 Seventh St S Rte 3 Delano MN 55328 612-479-2546

Laval Corp, Claude (Lakos Separators Div) 1911 N Helm Fresno CA 93727 209-255-1601

Lawn-Boy Product Group McClure St Galesburg IL 61401 309-343-0141

Lawnmaker Mfg Co 6 Johnson Ct Bay City MI 48706 517-894-4579

Lifetime Products Rt 78 S PO Box 465 Kewanee IL 61443 309-853-3387

Lighting Prods Div McGraw-Edison Co 400 Busse Rd Elk Grove Village IL 60007 312-956-8400

Limb-Lopper Div/Robinson Ind 11845 Burke St Santa Fe Springs CA 90670 213-945-1077

Lindig Mfg Corp 1875 W County Rd C St Paul MN 55113 612-633-3072

Little Giant Products Inc 201 W Oklahoma Fairview OK 73737 (405) 227-3711

Little Giant Pump Co Sub Tecumseh Prods Co 3810 N Tulsa St Oklahoma City OK 73112 405-947-2511 Locke Mfg Inc 1 Boston Ave Industrial Pk Bridgeport CT 06610 203-333-3157

Long Mfg NC Inc 1907 N Main St Tarboro NC 27886 919-823-4151

Lumenite Electronic Co 2331 N 17 Ave Franklin Park IL 60131 312-455-1450

Magline Inc 503 S Mercer St Pinconning MI 48650 517-879-2411

Marco Sprayers 206 S Main Newkirk OK 74647 405-362-3162

Massey-Ferguson 1901 Bell Ave Des Moines IA 50315 515-247-2011

Master Craft Industrial Equipment Corp PO Box 106 Tifton GA 31794 912-386-0610

★ Master Mfg Co 119 Main St PO Box 694 Sioux City IA 51102 712-258-0108

Master Sprayers Inc 10756 Vernon Ave Ontario CA 91761 714-627-7466

★ Mathews Co 500 Industrial Ave Crystal Lake IL 60014 815-459-2210

McDowell Mfg Co PO Box 665 Du Bois PA 15801 814-371-6550

McMillen Div 4419 Ardmore Ave Ft Wayne IN 46809 800-348-0964; 219-747-6195

Mechanical Transplanter Co 1150 S Central Ave Box 1008B Holland MI 49423 616-396-8738

Medallion Div Farmhand Inc 525 15th Ave S Hopkins MN 55343 612-938-6906

Melex USA Inc 1200 Front St Ste 101 Raleigh NC 27609 919-828-7645

Melnor Industries 1 Carol Place

Moonachie NJ 07074 201-641-5000

Meredith Seed Miser Howe ID 83244 208-767-3411

Merit Industries Inc PO Box 8075 Cranston RI 02920 401-942-6505

Micron Corp 8582 Katy Frwy Houston TX 77024 713-932-1405

Milwaukee Electric Tool Corp 13135 W Lisbon Rd Brookfield WI 53005 414-781-3600

Minnesota Wanner Co 5145 Eden Ave S Minneapolis MN 55436 612-929-1070

Miracle Recreation Equipment Co PO Box 275 Grinnell IA 50112 515-236-7536

Mitsubishi AG Machinery Co Ltd C/O Sumitomo Corp of America 345 Park Ave New York NY 10154 212-935-8824

Mitts & Merrill Inc 109 McCoskry St Saginaw MI 48601

Mobile Aerial Towers Inc 2314 Bowser Ave Fort Wayne IN 46859 219-744-6181

Morbark Industries Inc PO Box 1000 Winn MI 48896 517-866-2381

MoTrim Inc 240 Steubenville Ave Cambridge OH 43725 614-439-2725

* Mott Corp 500 Shawmut Ave PO Box 518 LaGrange IL 60525 312-354-7220

MTD Products Inc Box 36900 Cleveland OH 44136 216-225-2600

★ Mud Cat National Car Rental System PO Box 16247 St Louis Park MN 55416 800-328-7333; MN 612-893-6400

Musco Sports-Lighting Inc 2107 Stewart Rd PO Box 14 Muscatine IA 52761 319-263-2281

The

- Vibrator speed can be varied to match soil conditions, giving you maximum fracturing force.
- Twin lift cylinders allow you to vary cover depth during plowing.
- · Optional frontmounted hydraulic trenching accessory and a hydraulic boring unit are available so one machine can do

more work





Circle No. 113 on Reader Inquiry Card

continued

F E Myers Co 400 Orange St Ashland OH 44805 419-289-1144

★ National Chemsearch 2727 Chemsearch Blvd Irving TX 75062 214-438-0389

National Hydro-Ax Inc PO Box 568 Owatonna MN 55060 507-451-8654

National Irrigation Specialists 1025 E Katella Unit F Anaheim CA 92805 714-634-3336

★ National Mower Co 660 Raymond Ave St Paul MN 55114 612-646-4079

L R Nelson Corp 7719 N Pioneer Ln Peoria IL 61615 309-692-2200

Nevr-Rust Tool-Tainer Inc 3645 NW 67 St Miami FL 33147 305-693-4680

Nordco Electric Vehicles 26701 Redlands Blvd Redlands CA 92373

Northeast Industries Inc 300 Greenwood Ave Midland Park NJ 07432 201-652-6202

Norton Co Safety Prods Div 2000 Plainfield Pike Cranston RI 02920 401-943-4400

Nunes Mfg 1707 Magnola Ave PO Box 135 Patterson CA 95363 209-892-8773

★ Olathe Mfg Inc 100 Industrial Pkwy Industrial Airport KS 66031 913-782-4396

Orbex Inc 620 S Eighth St Minneapolis MN 55404 612-333-1208

★ Orion Chemical Inc 13261 Garden Grove Blvd Garden Grove CA 92643 714-971-2299

Par Aide Products 296 N Pascal St St Paul MN 55104 Parco Div Blue Mountain Prod Inc PO Box 250 New Hartford NY 13413 315-737-5736

Parker Interior Plantscape 1325 Terrill Rd Scotch Plains NJ 07076 201-822-5552

Parker Sweeper Co 91 Bechtle Ave Springfield OH 45504 513-323-4901

Patrician Prods Inc 468 Union Ave Westbury NY 11590 516-333-3910

★ PBI-Gordon Corp 1217 W 12 St Kansas City MO 64101 816-421-4070

Peerless Pump 1200 Sycamore St Montebello CA 90640 213-726-1232

Pitman Div Third & Duck Rd PO Box 120 Grandview MO 64030 816-763-6000

Playtime Equipment Corp Box J Mars PA 16046 412-625-1541

Playworld Systems 315 Cherry St New Berlin PA 17855 717-966-1015

Poligon Div W H Porter Inc PO Box 1112-B Holland MI 49423 616-399-1963

Poulan/Weed Eater 5020 Flournoy-Lucas Rd Shreveport LA 71109 318-687-0100

★ Power Lawnmower Parts Inc PO Box 60860 Rochester NY 14606 716-458-0800

Power Spray Technology Inc 900 Calcon Hook Rd Sharon Hill PA 19079 215-461-6331

Precision Products Inc 2415 S Grand Ave E Springfield IL 62708 217-528-1311

Prentek Corp Prentice WI 54556 715-428-2000

Presto Products Inc 670 N Perkins St PO Box 2399 Appleton WI 54913 414-739-9471

Howard Price Turf Equipment 18155 Edison Chesterfield MO 63017 314-532-7000

Princeton Mfg Co 955 W Walnut St PO Box 246 Canal Winchester OH 43110 614-837-9096

Professional Turf Specialties 400 Northtown Rd Normal IL 61761 309-454-2469

Progressive Electronics Inc 432 S Extension Mesa AZ 85202 602-834-4308

Promark Products Inc 306 Ninth St Industry CA 91744

★ Rain Bird Sprinkler Mfg Corp 145 N Grand Ave Glendora CA 91740 213-963-9311

Raindrip Inc 14675 Titus St Panorama City CA 91402 213-963-3040

Rain-O-Mat Sprinklers Inc 12414 E Whittier Blvd PO Box 151 Whittier CA 90608-0151 213-693-2721

★ Ransomes Inc One Bob-Cat Ln Johnson Creek WI 53038 414-699-2000

Raverty's Sod Blades PO Box 7606 St Paul MN 55119 612-774-2155

Reach-All Mfg 436 Calvary Rd Duluth MN 55803 218-728-5138

Reading Body Works Inc Hancock Blvd & Gerry St PO Box 14 Reading PA 19603 215-775-3301

Reinco Inc 520 North Ave Plainfield NJ 07060 201-755-0921

Rhino Prods Inc 1000 Singleton PO Box 222117 Dallas TX 75222 214-651-0733

Rhino Sales Corp 620 Andrews Ave Kewanee IL 61443 309-853-4461

Richdel Inc 1851 Oregon St Carson City NV 89701 702-882-6786

* Richway Industries 525 Main St Box 508 Janesville IA 50647 800-553-2404

Rivlex Industries Inc. 301 E Stevens Ave Santa Ana CA 92707 714-540-8814

Robark Inc 7309 Lake Dr Lino Lakes MN 55014 612-784-0657

Rokor Inc 310 Herring Ave Wilson NC 27893 919-237-2108

Rolatape Corp 4221 Redwood Ave Los Angeles CA 90066 213-822-2057

Root-Lowell Corp 1000 Foreman Rd Lowell MI 49331 616-897-9212

* Roseman Mower Corp 2300 Chestnut Ave Glenview IL 60025 312-729-2300

Rotocast Plastic Products Inc 3645 NW 67 St Miami FL 33147 305-693-4680

* Royal Coach/Buckner 4381 N Brawley Ave Fresno CA 93711 209-275-0500

Royer Foundry & Machine Co. Kingston PA 18704 717-287-9624

Ruga Mfa Co 105 Newton St Box 507 Greenfield MA 01301 413-773-5471

★ Ryan /OMC Lincoln PO Box 82409 Lincoln NE 68501 402-435-7208

Safe-T-Lawn Inc. 5350 NW 165 St Hialeah FL 33014 305-625-7000



T80 HYDROSEEDER

- · One-man operation saves labor costs . 800 gallon capacity . Seeds up to three acres per tank load (up to 1/3 acre with fibre mulch) . Discharges up to 90 feet . Paddle agitation controlled by hydraulic motor · Will handle all types of materials · Low
- profile trailer or skid mounting . High pressure pump for spraying herbicide (optional) . Versatile for large or small jobs
- . This unit can do it all .



BP50 BLOWER

· Economical power take-off eliminates need for separate engine . 21-inch dynamically balanced fan produces discharge velocity of 135 MPH • Delivers up to 4 tons per hour . Easily attaches to tractor . Rugged three-point construction . Rearmounted towing plate for mulch transporter · Adjustable feed tray with bale stop · Optional 8.5 GPM adhesive system .

OTHER ECONOMICAL HIGH-PERFORMANCE FINN EQUIPMENT

B50 Blower — 5 tons per hour. ... B250 Blower up to 25 tons per hour/90' reach. ... T150 Hydroseeder (1500 gal.) 4 acres per load/200' reach... T250 (2500 gal.) 8 acres per load... T300 (3000 gal.) 10 acres per load/200' reach. There's a FINN tank or blower for every job

Call or write for information on our complete product line and your local dealer's location.

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PLANTS: CINCINNATI, OHIO • KNOXVILLE, TENNESSEE PHONE (513) 871-2529 TOLL FREE (800) 543-7166

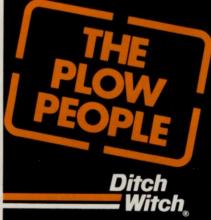




- · Rigid frame, 4-wheelsteer and oscillating front axle provide stability on uneven terrain and on side-hills.
- · A hydraulic swing cylinder keeps the vibrator and blade from swinging to the low side when coming out of the ground. preventing sudden shifts in weight.
- Standard high-flotation tires grip the ground and minimize

turf damage.





Circle No. 114 on Reader Inquiry Card

continued

Safety Test & Equipment Co PO Box 400 Shelby NC 28150 704-482-7346

Samson 99 High St Boston MA 02110 617-426-6550

Sarlo Power Mowers Inc 2315 Anderson Ave Ft Myers FL 33901 813-332-1955

Don Savage Co PO Box 375 Honeove NY 14471 716-229-5121

Schutt's Equipment Co 450 Larchlea Birmingham MI 48012 313-642-6555

★O M Scott & Sons Co Proturf Div Marysville OH 43040 513-644-0011

Seaman Parsons Co 13500 W Carmen Ave Menomonee Falls WI 53225 414-781-8900

Sea Ranch Rte 2 Box 604 Sheridan AR 72150 501-942-2515

- ★ Sensation Corp 3601 N 16th **Omaha NE 68110** 402-345-3884
- ★ Sensation Div Gilson Bros Co PO Box 536 Plymouth WI 53075 414-893-1011

Seymour Mfg Co 500 N Broadway Seymour IN 47274 812-522-5676

Shaver Mfg Co 5727 NE 16 PO Box 3087 Des Moines IA 50316 515-266-7550

Sidewinder International Inc 6 Johnson Ct Bay City MI 48706 517-894-4570

Simplicity (Allis-Chalmers Co) 500 N Spring St

Port Washington WI 53074 414-284-5535

Sioux Steam Cleaner Corp Sioux Plaza Beresford SD 57004 605-763-2776

Skil Corp 4801 W Peterson Ave Chicago IL 60646 312-286-7330

D B Smith & Co 414 Main St Utica NY 13501 315-735-5223

*Smithco Inc 11 West Ave Wayne PA 19087 215-688-4009

Smith Precision Products 1299 Lawrence Dr Newbury Park CA 91320 805-498-6616

Seymour Smith & Son Inc. 900 Main St Oakville CT 06779 203-274-2558

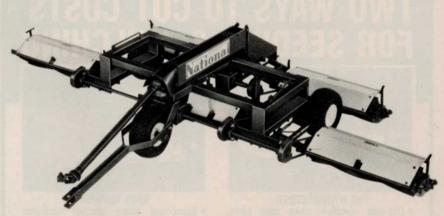
Snapper Power Equipment 535 Macon Rd McDonough GA 30253 404-957-9141

The National **Favorites**

National, Made in U.S.A., reel mowers...preferred by turf management professionals for their dependability, low initial cost, simple, functional design, low fuel consumption and greater uptime!



MODEL 84: New Steering assembly for more positive response, shorter turning radius and minimum maintenance. 84" cutting width.



MODEL 68: Standard B&S, 1/C, heavy duty engine. Three powered reels provide 68" cut.

POWER QUINT II: PTO Driven 5-Gang. Highly maneuverable. Cutting units are interchange-able with, and the same as those made for Model 84 for over 30 years. Cuts an 11½-foot swath.





NATIONAL MOWER COMPANY

660 Raymond Ave. St. Paul, MN 55114 612/646-4079

Circle No. 137 on Reader Inquiry Card



3 good reasons for buying Ditch Witch vibratory plow equipment.

Selection.

It stands to reason that the people who pioneered and developed vibratory plowing should lead the way in vibratory plowing. From 25-to-100-HP-class machines, you'll find Ditch Witch offers the most complete selection of vibratory plows in the industry.

With Ditch Witch plows, you can install telephone and power cable, water and natural gas lines, television cable, irrigation systems and more. All without digging trench, without backfilling.

Service.

A measure of a machine's value is its dependability. And a key to dependability is service.

With Ditch Witch equipment, you get service that will keep your plow running right. And on the job. We have more specialist dealer locations than anyone

else in the industry; dealers with a complete parts inventory. Staffed with trained mechanics who specialize in Ditch Witch equipment.

Experience.

We pride ourselves on being underground construction specialists. That's why at Ditch Witch dealer locations, you'll find people with a knowledge of area soil conditions. And they know the plowing techniques that are best suited for your area.

Ditch Witch dealers help you match the best plow and plow blade for your job to make sure you get the best production possible.

Selection, service and experience: you get more of each with Ditch Witch vibratory plows. So call us The Plow People. Better yet, call us your Plow People. Write today for information. The Charles Machine

Works, Inc., P. O. Box 66, Perry, Oklahoma 73077. 405/336-4402.

> Ditch Witch. Don't settle for less!



Ditch - Witch

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★ Snowco 4350 McKinley St Omaha NE 68112 402-453-2200

Soilmoisture Equipment Corp PO Box 30025 Santa Barbara CA 93105 805-964-3525

Solarcell Land & Bidg Inc 412 113th St Arlington TX 76011 817-640-1488

★ Solo Inc 5100 Chestnut Ave PO Box 308 Newport News VA 23605 804-245-4228

Sorensen Sprayers Inc Airport Rd Box 344 Worthington MN 56187 507-376-6230

Sperry New Holland 500 Diller Ave New Holland PA 17557 717-354-1121

Spraying Devices Inc PO Box 3107 Visalia CA 93278

★Spraying Systems Co North Ave at Schmale Rd Wheaton IL 60188 312-665-5000

Spring City Electric Mfg Co Hall & Main Sts PO Drawer A Spring City PA 19475 215-948-4000

Spyder Sales Inc 12838 Westheimer Rd Houston TX 77077 800-392-2459

A G Stafford PO Box 8877 Canton OH 44711 216-458-2855

Sta-Green Plant Food Co PO Box 540 Sylacauga AL 35150 205-245-5282

- ★ Standard Golf Co 220 E Fourth St Cedar Falls IA 50613 319-266-2638
- ★ Stanley Hydraulic Tools 3810 SE Naef Rd Milwaukie OR 97222 503-659-5660

Steiner Corp 12657 Church Rd Orrville OH 44667 216-683-0055

Stihl Inc 536 Viking Dr Virginia Beach VA 23452 804-486-8444

Strong Ent Inc 4240 SW 72 Ave Miami FL 33155 305-264-5525

Strong Mfg Co PO Box 8068 Pine Bluff AR 71611 501-535-4753

Submatic Irrigation Systems PO Box 246 Lubbock TX 79408 806-747-9000

Sudbury Laboratory Inc 6 October Hill Rd Holliston MA 01746 800-343-9911

Swan Hose 8929 Columbus Price Worthington OH 43085 614-548-6511

Sweepster 2810 SW Baker Rd Dexter MI 48130 313-426-3961

Swenson Spreader Co PO Box 127 Lindenwood IL 61020 815-393-4456

Taylor-Dunn Mfg Co 2114 W Ball Rd Anaheim CA 92804 714-956-4040

Tecumseh Products Co Engine Div 900 North St Grafton WI 53024 414-377-2700

Teledyne Total Power 3409 Democrat Rd Memphis TN 38118 901-365-3600

Tennant Co 701 N Lilac Dr Minneapolis MN 55440 612-540-1200

Terrain King Corp PO Drawer 549 Sequin TX 78155

Thompson Mfg Co 4832 Chino Ave PO Box 1500 Chino CA 91710 714-591-4851

Tiger Corp 4315 N Cliff Ave Sioux Falls SD 57104 605-336-7900

- ★Toro Co Commercial Prods 8111 Lyndale Ave S Minneapolis MN 55420 612-888-8801
- ★Toro Co Irrigation Div 5825 Jasmine St Riverside CA 92502 714-688-9221

Trac N Combo 268 Lake Ave Metuchen NJ 08840 201-494-3131

Tradewinds Inc PO Box 1191 Tacoma WA 98401 206-272-4887

Trans-Tree Corp 5100 Eden Ave Edina MN 55436 612-927-4450

Travelrain Sprinkler Co 239 N Robertson Blvd Beverly Hills CA 90211 213-276-3213

★Trebor Corp 4047-A Jonesboro Rd Forest Park GA 30050 404-366-0957

Trees Inc Rt 5 Box 251 Carthage MO 64836 417-358-8174

Tri-Con Inc 27331 Tungsten Rd Cleveland OH 44132 216-261-3400

Trojan Battery Co 9440 Ann St Santa Fe Springs CA 90670

Trojan Playground Equipment Mfg Co 11-2nd Ave NE St Cloud MN 56301 612-251-3080

★Tuflex Mfg Co 1406 SW Eighth St Pompano Beach FL 33060 In FL 305-785-6402; 800-327-9005

Turfco Mfg Inc 3456 Washington Ave N Minneapolis MN 55412 612-588-0741

Turfgrass Products Corp 2210 NE 124 St North Miami FL 33181 305-893-6449

Turfibre Products 2210 NE 124 St North Miami FL 33181 305-893-6449

★Turf Vac Corp PO Box 4339 Long Beach CA 90804 213-426-9376

Sensation's Walk-Behind Mowers

The Number One Choice

For unsurpassed commercial mower performance, day after day and year after year, depend on the Sensation L-Series Walk-Behind mowers. From the powerful 21 and 19 inch models — to the 14 inch



specialty trimmer — they're all made to start fast and mow even through wet arass.

Blades have a patented air lift design that forces clipping out evenly to prevent clogging. Rust proof mag-aluminum cutting decks are built to last a lifetime. And a specially engineered crankshaft protector acts as an extra support to practically eliminate crankshaft bending.

The Sensation Walk-Behind mowers are also covered by a full two year limited warranty.

Sansarian MMRCial

Learn more about the quality advantages of the entire Sensation line of Walk-Behind, Self-Propelled, Intermediate and Hi Wheeler mowers. Contact your Sensation distributor or call the Sensation sales department.



Sensation

Professionals Count On Us

Division of Gilson Brothers Company P.O. Box 536 Plymouth, WI 53073 USA 414/893-1011

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continued

Turner International (Eng) Ltd 6480 Chupp Rd Unit B1 Lithonia GA 30058 404-482-7661

★ Twin City Engine Rebuilders Inc 1754 University St Paul MN 55104 612-646-4588

Union Fork & Hoe Co 500 Dublin Ave Columbus OH 43216 614-228-1791

Universal-Gerwin Div 460 Main St Saranac MI 48881 616-642-9413

★ Vandermolen Corp 119 Dorsa Ave Livingston NJ 07039 201-992-8506

Vaughan's Seed Co 5300 Katrine Ave Downers Grove IL 60515 312-969-6300

Vemco Corp of America 1331 23rd St Racine WI 53403 414-634-6050

Vermeer Mfg Co Box 200 Pella IA 50219 515-628-3141

Vicon Farm Machinery Inc PO Box 6313 Chesapeake VA 23323 804-485-1600

Jim Walls Co 12820 Hillcrest Rd Ste 119 Dallas TX 75230 214-239-8577

★ Weather-matic 3301 W Kingsley Rd Garland TX 75041 214-278-6131

Weldco (WA) Inc PO Box 8 Enumclaus, WA 98022 206-825-3581

Wells Cargo Inc PO Box 728-473 Elkhart IN 46515 219-264-9661

> Western Cascade Inc 1150 N Red Gum St Anaheim CA 92803 714-630-4640

Western Products 7777 N 73 St

Box 23045 Milwaukee WI 53129 414-354-2310

Western Wood Structures Inc. 20675 SW 105 Tualatin OR 97062 503-692-6900

Westheffer Co PO Box 363 Lawrence KS 66044 913-843-1633

Westinghouse Electric Corp Lamp Div Bloomfield NJ 07003

* Wheel Horse Products Inc 515 W Ireland Rd South Bend IN 46680 219-291-3112

Wheel Spray Corp **Box 97** Delafield WI 53018 414-646-8640

D J Wilson Co 2707 Churchill Dr Huntsville AL 35801 205-881-6391

Hermann A Wirth PO Box 4305 Princeton FL 33032

Wood/Chuck Chipper Corp Stoney Point Rd PO Drawer 400 Shelby NC 28150 704-482-4356

★ Woods Div Hesston Corp Hwy 2 South Oregon IL 61108 815-732-2141

Woodstream Corp Front & Locust Sts Lititz PA 17543 717-626-2125

W-W Grinder Inc 2957 N Market Box 4029 Wichita KS 67204 316-838-4229

Yamaha Motor Corp US PO Box 6620 Buena Park CA 90622

Yanmar Tractor (USA) Inc 476 Country Club Dr Bensenville IL 60106 312-860-5370

Yard Vac Prods Inc 2889 N Larkin Ave Fresno CA 93727 209-291-6691

Yazoo Mfg Co 3607 Livingston Rd Jackson MS 39216 601-366-6421

York Rakes Div York Modern Corp PO Box 488

Unadilla NY 13849 607-369-7111

Young Industries 1033 Wright Ave Mountain View CA 94043 415-968-8486



3. Chemicals

This section is broken down by chemical product with companies providing that chemical listed below. Products common name (in parentheses) and brand names are listed on the line following the company name.

Adjuvant/Carrier

Aquatrols Corp Aqua-Gro "L" **BASF Wyandotte Corp** Citowett Plus Chevron Chemical Co Ortho X-77 Spreader Drexel Chemical Co (Alkylaryl Polyethoxyethanol, N-Butanol) Drexel Surf-Ac 820; (Petroleum Oils) Drexel Peptoil Grass Growers Inc. Herbex Hopkins Agricultural Chemical Co Kalo Agricultural Chemicals Nalco Chemical Co Nalcotrol, Nalcotrol II, STA-PUT PBI-Gordon Corp Adjumec Rigo Co Rigo Spreader/Sticker Rohm & Haas Co Triton Stull Chemical Co (Deposition & Retension Agent) Bivert Super Savol Concentrate United Agri-Products

Algaecide

Applied Biochemists Inc (Copper Ethanolamine Complex) Cutrine-Plus

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Body Fashions/Intimate Apparel	10,226	Lawn Care Industry	12,662
Candy Industry	3,800	LP/Gas	15,098
Candy Marketer Quarterly	10,224	Neurology	12,917
Dairy Field	23,694	Paperboard Packaging	12,594
Dental Laboratory Review	17,292	Paper Sales	12,752
Dental Management	102,105	Pest Control	14,722
Drug & Cosmetic Industry	10,618	Professional Remodeling	38,788
Flooring	22,042	Quick Frozen Foods	21,135
Food & Drug Packaging	66,359	Roofing/Siding/Insulation	18,316
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Home & Auto	22,519	Weeds Trees & Turf	46,082

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Chemicals

continued

Aquashade Inc Ciba-Geigy Corp (Simazine) Aquazine Clean-Flo Laboratories Inc (Buffered Alum) Clean-Flo Lake Cleanser Faesy & Besthoff Inc (Copper Sulphate, Triangle Brand) Great Lakes Biochemical Co (Chelated Copper) Algimycin Hoechst Fibers Ind (Geotextile) Trevira Spunbound Lakeshore Equipment Lesco Products Div (Copper Triethano Lamine Complex) Lescocide-Plus National Chemsearch (Quat) D-Algae Orion Chemical Inc Rhom & Haas Co Hyamine United Agri-Products

Antitranspirant

Agro Chem Inc **Aquatrols Corp of America** Stoma-Seal W A Cleary Chemical Corp (Liquid Latex Polymer) Clearspray C B Dolge **Encap Products Co** Wilt-Pruf Miliken Chemicals Blazon National Chemsearch (Proprietary Blend) Weather Shield PBI-Gordon Corp Exhault 410 Wilt-Pruf Products Inc

Colorant

Wilt-Pruf

Agro Chem Inc Aquashade Inc W A Cleary Chemical Corp (Blended Pigment Dispersion) Grass Greenzit, Tree Greenzit, Super Greenzit, Spruce Up

Lakeshore Equipment & Supply Lesco Green Mallinckrodt Inc Turf Colorant, Auragreen, Vitalon

Compatibility Agent

Drexel Chemical Co (Polyhydroxy Aliphatic Compounds) **Drexel Mix** W A Cleary Chemical Corp Water Acidifier & Chelation Agent Hopkins Agricultural Chemical Co Unite Kalo Agricultural Chemicals Compex

Miller Chemical & Fertilizer Corp Rigo Co Rigo Sandoz Inc Stull Chemical Co (Bivert) Bivert

United Agri-Products

Defoamer Agro Chem Inc

Applied Biochemists Inc (Silicone-based) Spa-Trine No-Foam W A Cleary Chemical Corp (Dimethylsiloxane Suspension) Cleary's Faesy & Besthoff Inc Defoamer & Unfoamer Hopkins Agricultural Chemical Co Kalo Agricultural Chemicals Lakeshore Equipment & Supply (Dimenthylpolysiloxane) Lesco Defoamer Miller Chemical & Fertilizer Corp Montco Products Corp (Silicone) Zap! Nalco Chemical Co Nalco 2151 Rigo Co Rigo D-Fome Stull Chemical Co (Deposition & Retention Agent) Bivert United Agri-Products

Drift Retardent

Agro Chem Inc W A Cleary Chemical Corp (Blend of non-ionic Surfactants & Magnesium Silicates) Drift Proof

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Circle No. 123 on Reader Inquiry Card

Chevron Chemical Co Orthothrol Stull Chemical Co (Deposition, Retention Agent) Bivert United Agri-Products

Fertilizer, Tree Adco Works **Eeesy Grow** Agro Chem Inc American Pelletizing Corp (Pelletized Calcium Sulfate, Gypsum) Reveille BFC Chemicals Inc (Urea Formaldehyde) Nitroform Powder Chevron Chemical Co **Nutrient Spray D** C-I-L Inc

W A Cleary Chemical Corp (Liquid Ureaform Suspension) FLUF; (Blended Liquid Ureaform Suspension) 16-2-5

Creative Sales Inc Medicap ZN, Medicap FE, Medicap MN, Medicap MD

Cumberland International Corp (Zinc) Liquid Zinc Chelate Davey Tree Expert Co Davey Arbor-Green Estech Inc (IL)

Sulfur Coated Urea

Gro-Tone, Vigoro Faesy & Besthoff Inc F&B

Great Salt Lake Minerals & Chemicals Corp **GSL Sulfate of Potash**

Lakeshore Equipment & Supply Lesco Liquid Lebanon Chemical Corp Lebanon Tree Food

Leffingwell Chemical Co (Chelated Iron) Nutra Phos, Sorba Spray, Vitatone

Lofts Seed Inc (Sulfur coated Urea) Lofts Professional

Lawn Food J J Mauget Co

Zinc Stemix, Stemix, Iron-zinc Stemix MCI Agsystems

(2, 4, 6 Triamino, 1, 3, 5 Triazine + urea, 60-0-0, 55-0-0, 50-0-0) Super 60

National Chemsearch (Indol 3-Butyric acid) Promonite; (liquid fertilizer-15-10-5) Turf-King; (liquid fertilizer-12-4-12) Turf Sea Search: (15-0-0 Liquid Nitrogen fertilizer with Iron) Green-O-Gen; (timed-released fertilizer-20-10-5) SRF-27

Orion Chemical Inc Plant Marvel Laboratories Inc (25-15-10) Tree & Shrub Special; Plant Marvel

Sierra Chemical Co Agriform United Agri-Products USS Agri-Chemicals Div US Steel USS Vertagreen

Fertilizer, Turf

J & L Adikes Inc **GRO-WELL** Agro Chem Inc

THE PLACE: INDIANAPOLIS THE DATE: NOV. 8-10 THE EVENT: THE PROFESSIONAL LAWN CARE ASSOCIATION OF AMERICA 1983 CONFERENCE & TRADE SHOW



THE PROFESSIONAL LAWN CARE ASSOCIATION OF AMERICA CORDIALLY INVITES YOU TO THE 4TH ANNUAL CONFERENCE AND TRADE SHOW, NOVEMBER 8 TO 10, INDIANA CONVENTION • TRADE CENTER, INDIANAPOLIS, INDIANA.

The Lawn Care industry will gather in Indianapolis this November for three exciting days of growing, learning and enjoying at the 4th Annual PLCAA Conference and Trade Show.

CONFERENCE PROGRAM: Meet with leading experts and colleagues from across the country. Talk shop, share problems and solutions, and exchange ideas. The 1983 conference program includes some of the top pros in the turf industry. You'll get practical, no-nonsense advice on the hot topics: • What's new in agrinomics • Better business practices • Government regulations that affect your business • Effective management.

TRADE SHOW: Preview supplier products, equipment and services in the spectacular Indiana Convention • Trade Center. Major industry manufacturers and suppliers will be on hand to demonstrate their product and answer your questions.

KEYNOTE SPEAKER: The 1983 PLCAA Keynote Speaker will be the dynamic Jack Van Fossen, President and Chief Executive of Chemlawn Corporation. Meet the driving force behind Chemlawn, one of the remarkable success stories in the turf industry.

EARLY BIRD REGISTRATION: Make plans to arrive early Monday, November 7th, and take advantage of the Early Bird Registration and



Reception Theme Party. Register, meet old friends, (and make some new ones), relax and be fresh and ready to go when the show opens Tuesday morning.

YES!	I'm interested in attending PLCAA's 4th Annual
Conferen	ce and Trade Show. Send me more information on:

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COMPANY	on accepts therein and contental and the content
COMPANI	Software on the viscous and its sense beautiful and he
ADDRESS	
CITY, STATE, ZIP	THE THIRD WINDS ON SHEET AND ASSESSED.
Mail to: Professional Lawn Care	
1225 Johnson Ferry Road, N	E • Suite B220 • Marietta, Georgia 30067

Chemicals

continued

American Pelletizing Corp (Pelletized Calcium Sulfact, Gypsum) Reveille

The Andersons Tee Time

BFC Chemicals Inc

(Ureaformaldahyde) Nitroform Blue Chip Chevron Chemical Co

C-I-L Inc

Sulfur Coated Urea W A Cleary Chemical Corp

(Liquid Ureaform Suspension) FLUF; (Blended Liquid Ureaform Suspension) 16-2-4; (Blended Liquid Ureaform Suspension) 10-1-4; (Solublized Ureaform Liquid) FAN; (Blended Solubilized Ureaform Liquid) 16-2-5

Cumberland International Corp (Zinc) Liquid Zinc Chelate

Emerald Isle Ltd Estech Inc (FL)

Par Ex

Estech Inc (IL) (with IBDU) Vigoro, Par-Ex

Faesy & Besthoff Inc F&B

Great Salt Lake Minerals & Chemicals Corp

GSL Sulfate of Potash

Jonathan Green & Sons Inc Landscaper 600

Lakeshore Equipment Lesco Products Div Lesco Professional Turf

Lebanon Chemical Corp

Country Club, Greens Keeper, Green Gold

Leffingwell Chemical Co (Chelated Iron) Nutra Phos, Sorba

Spray, Vitatone Liqui*Lawn Corp

(20-3-3 with Trace Elements)

Liqui*Lawn Spray'On Lawn Food

Loft-Kellogg Seed Inc MCI Agsystems

(2, 4, 6 Triamino, 1, 3, 5 Triamine + urea, 60-0-0, 55-0-0, 50-0-0) Super 60

Miller Chemical & Fertilizer Corp Milwaukee Metropolitan Sewerage District

(Activated Sewage Sludge) Milorganite National Chemsearch

(12-4-4 liquid fertilizer with Sulfur and Iron) Green Badge; (15-0-0) liquid Nitrogen fertilizer with Iron) Green-O-Gen; (liquid High Nitrogen fertilizer) Nutrate; (time-released fertilizer-20-10-5) SRF-27; (liquid fertilizer-12-4-12) Turf King; (liquid fertilizer-12-4-12) Turf Search

Orion Chemical Inc Pennwalt Corp Plant Marvel Laboratories Inc. Plant Marvel, Bent Special, Lawn

Marvel, Bermuda Special Pro-Lawn Products Inc

Regal Chemical Co Regalstar

Rhone-Poulenc Inc Agrochemical Div (Sulfur, Copper, Iron, Manganese, Zinc) Chipco Microgreen Liquid

O M Scott & Sons Co Proturf

Sierra Chemical Co

Osmocote

Sta-Green Plant Food Co

Sta-Green

Stanford Seed Co

(26-4-9 + Iron & SCU) Old English (8-20-10 + Iron & SCU) Old English

Sudbury Laboratory Inc United Agri-Products

USS Agri-Chemicals Div US Steel USS Vertagreen

Vaughan's Seed Co

Fungicide, Tree

J & L Adikes Inc GRO-WELL FERBAM, GRO-WELL ZINEB

Agro Chem Inc Bonide Chemical Co (Sulphur, Captan, Benomyl, Chlorothalonil, Karathane, Copper,

Folpet) Bonide Chevron Chemical Co. Orthocide 50 Wettable

Ciba-Geigy Corp (Metalaxyl) Subdue

Cumberland International Corp (Maneb) Maneb ZL4



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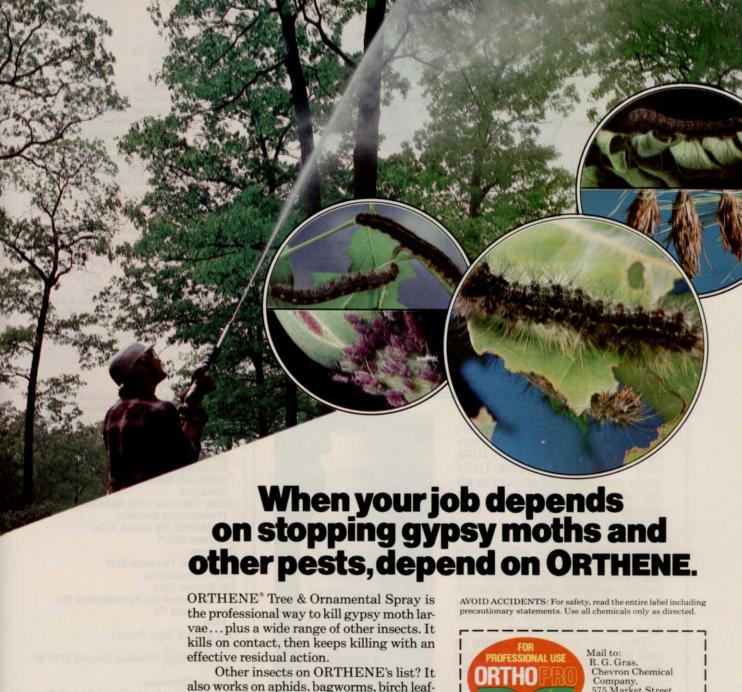
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Chemical Companies

(Arbotect) Arbotect 20 S

continued

Drexel Chemical Co (Maneb) Drexel Manzi; (Dicofol) Drexel Dicofol EC Faesy & Besthoff Inc Mallinckrodt Inc (Zn, Mn, Thiophanate Methyl) Zyban J J Mauget Co (DEBC) Fungisol; (Plantvax) Fungisol PV Mobay Chemical Corp Agri Chem Div MSD/AGVET Div Merck & Co

Orion Chemical Inc Rigo Co Rohm & Haas Co Dikar SDS Biotech Daconil 2787 Flowable, Daconil 2787 W-United Agri-Products

Vineland Chemical Co Fungicide, Turf

Agro Chem Inc Bonide Chemical Co Cadmium Chloride, Chlorothalonil, Copper, Sulphur, Dyrene, Thiram, Benomyl, Zineb, Folpet) Bonide

Chevron Chemical Co Orthocide 50 W Ciba-Geigy Corp (Metalaxyl) Subdue W A Cleary Chemical Corp (Ethyl Thiophanate) 3336 (F. WP): (Thiram) Thiram (F, WP); (Combo Thiram & Ethyl Thiophanate) Bromosan (F, WP); (Cadium Chloride Solution) Caddy; (Phenylmercuricacetate Solution) PMAS 10%; (Cadium Chloride & Thiram) Cadtrete (WP, G) Cumberland International Corp (Maneb) Maneb ZL4 C B Dolge E I du Pont de Nemours & Co Tersan LSR, Tersan 1991, Tersan SP Estech Inc (IL)

Thiram 75, Lesco PCNB + Fertilizer Lebanon Chemical Corp Greenskeeper, Country Club, Green

(Maneb, Thiram, PCNB) Lesco 4, Lesco

Lofts Seed Inc

Lakeshore Equipment & Supply

(Dyrene) Lofts Fungicide Mallinckrodt Inc (Mercuric Chloride, Mercurous Chloride)

Calo-Clor, Calo-Gran; (Cadmium Succinate) Cadminate; (ZN, Mn EBCD, Thiophanate Methyl) Duosan; (Thiophanate Methyl) Fungo 50; (Cadmium Sebecate, Potassium, Chromate, Thiram) Kromad; (Ethazol) Koban 30, Koban 1.3G; (Thiram) Thiramad

Mobay Chemical Corp Agri Chem Div (Triadimeton) Bayleton MSD/AGVET Div Merck & Co

Mertect 340 F

(Zineb) Vigoro Faesy & Besthoff Inc

Olin Corp Terraclor, Terrazole 35W Orion Chemical Inc

PBI Gordon Corp Rhone-Poulenc Inc Agrochemical Div Rohm & Haas Co

Fore

O M Scott & Sons Proturf SDS Corp

Daconil 2787 Flowable, Daconil 2787 W-

Tuco Ag Chemicals

(Cycloheximide, Propamcarb) Acti Dione, Banol

United Agri-Products

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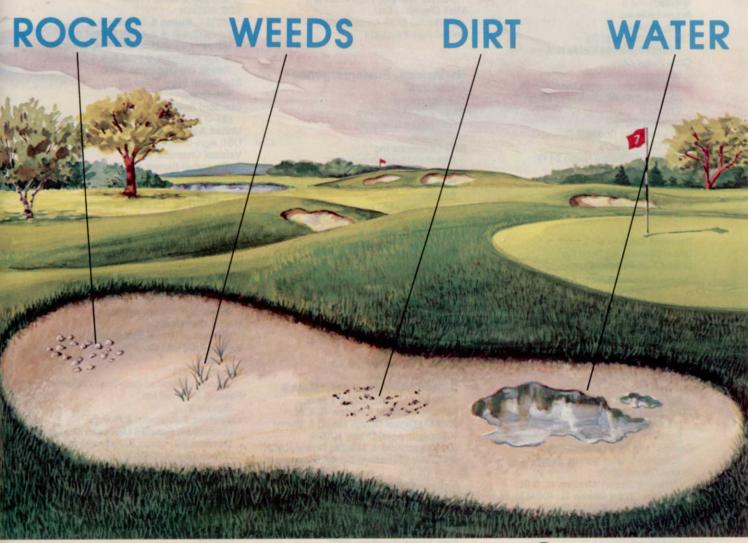
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Growth Regulator

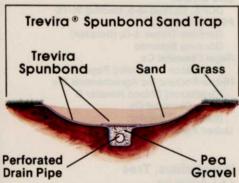
Drexel Chemical Co (Maleic Hydrazide) Drexel Retard Maag Inc Atrinal 3M/Agricultural Products (Mefluidide) Embark MSD/AGVET Div Merck & Co Gibrel National Chemsearch

(Melfluidide) Gro-Tard II Orion Chemical Inc Pennwalt Corp United Agri-Products **US Borax** Maintain

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Chemicals

continued

Herbicides, Aquatic

Agro Chem Inc

Applied Biochemists Inc

(Diquat, 2, 4-D granular) Weedtrine-D,

Weedtrine II

Aquashade Inc

Aquashade

Chevron Chemical Co

Ortho Diquat Herbicide H/A

Ciba-Geigy Corp

(Simazine) Aquazine

Clean-Flo Laboratories Inc

(Buffered Alum) Clean-Flo Lake

Cleanser

Monsanto Co

(Glyphosate) Rodeo

Nalco Chemical Co

(Bromacil/Diuron) Nalco 2413

National Chemsearch

(Diguat) Watrol

Orion Chemical Inc

PBI Gordon Corp

(Dichlobenil Granules) Acme Norosac 10-

Pennwalt Corp

Union Carbide Ag Prod Co

United Agri-Products

Herbicides, Nonselective

J & L Adikes Inc

GRO-WELL NO-GRO

Bonide Chemical Co

(Ammate, Cacodylic Acid, Sodium

Arsenite) Bonide Chevron Chemical Co

Paraquat Plus Diquat Herbicide H/A

Ciba-Geigy Corp

(Promotone, Simazine, Atrazine)

Pramitol, Princep, AAtrex

Cumberland International Corp

(Cacodylic Acid) Bolate, Bophy

Drexel Chemical Co

(Atrazine) Drexel Atrazine 4L & 5L;

(Diuron) Drexel Diuron 4L; (DSMA)

Drexel DSMA Liquid & Slurry;

(Simazine) Drexel Simazine 4L; (MSMA)

Drexel MSMA 4 Plus, MSMA 6 Plus,

MSMA 6.6

Elanco Products Co

Spike

Hopkins Agricultural Chemical Co

Revenge, Rout & Dozer, Urox

Lakeshore Equipment & Supply

(Sodium Metaborate Tetrahyde)

Lescobor

Lebanon Chemical Corp

Monsanto Co

(Glyphosate) Roundup

National Chemsearch

(Sodium Chlorate, Sodium Metaborate

Anhydrous) Cantex; (Bromacil, Pentachlorophenol) Fenocil; (3 (p-

chlorophenyl)-1, 1-Dimethylurea

Trichloroacetate, 2, 4-

Dichlorophenoxyacetic acid) NS-610 Occidental Chemical Co

Monobor Chlorate, Ureabor

Orion Chemical Inc

PBI Gordon Corp

Gordon Vegemec; (Dichlobenil

Granules) Acme Norosac 10-G

Rhone-Poulenc Inc Agrochemical Div

(Dimethylamine salt, 2, 4-

dichlorophenoxyacetic acid) Chipco Turf Herbicide D; (Diethanolamine salt, 2 (2-

methyl) 4-chlorophenoxy propionic acid)

Chipco Turf Herbicide MCPP

Rigo Co

(Amino Triazole) Rigo Amitrol T

Shell Chemical Co

(Atrazine) Shell Atrazine 80W

United Agri-Products

Herbicides, Postemergence Selective

The Andersons

BASF Wyandotte Corp

(Bentazon) Basagran

Prograss

BFC Chemicals Inc

(Ethofumesate) Prograss

Bonide Chemical Co

(2, 4-D, Banvel D, 245-T, Tupersan)

Bonide

Chevron Chemical Co

Paraquat Plus Diquat Herbicide H/A

Ciba-Geigy Corp

(Promotone, Simazine, Atrazine)

Pramitol, Princep, AAtrex

W A Cleary Chemical Corp

(Mecoprop) MCPP; (Mecoprop + 2,4-D) MCCP 2,4-D; (DSMA)Methar-30;

(Blended Amine Salts of

Methylarsonate) Super Methar;

(Blended Amine Salts of Methylarsonate) AMA + 2, 4-D

Dow Chemical USA

(2,4-D Amine) Formula 40

Drexel Chemical Co

(MSMA) Drexel Ansar 529, MSMA 6

Plus, MSMA 6.6, MSMA 4 Plus;

(Atrazine) Drexel Atrazine 4L & 5L;

(DSMA) Drexel DSMA Liquid & Slurry;

(Cacodylic Acid) Drexel KACK;

(Cacodylic Acid + MSMA) Drexel KACK & MSMA; (Simazine) Drexel Simazine 4L

Estech Inc (IL)

(2,4-D, Trimec) Gro-Tone, Vigoro

Kalo Agricultural Chemicals

(2,4-D) Demise

Lakeshore Equipment & Supply

Lescopar, Lesco Eight-One, Lesco Ten-One, Lesco Weedone DPC

Lesco A-4D

Lebanon Chemical Corp

Liqui*Lawn Corp

Spray'On Broadleaf

Lofts Seed Inc

(MCCP + 2, 4-D) Dandelion & Broadleaf

Need Killer

Mallinckrodt Inc

(Dicamba, 2,4-D, MCRP) Trexsan

Mobay Chemical Corp Agri Chem Div

(Metribuzin) Sencor

Monsanto Co

(Glyphosate) Roundup

National Chemsearch

(DAMA) CGK-79; (MCPP) Chem-Weed;

(2,4-D, MCPP) Apollo 445

Orion Chemical Inc

PBI Gordon Corp

(Dichlobenil Granules) Gordons

Dyclomec 4-G; Gordons Trimec

Rhone-Poulenc Inc Agrochemical Div (Sodium salt of asulam) Asulox; (Bromoxynil) Buctril; (Diethanolamine salt of 2 (2 methyl-4-chlorophenoxy) Propionic acid Diethanolamine salt of 4, 2-dichlorophenoxy-acetic acid

Rigo Co 2,4-D plus Dicamba) Super D Weedone

Rohm & Haas Co Blazer, Stam, Stampede

O M Scott & Sons Proturf

SDS Biotech

MSMA, Bueno 6, Daconate 6,

LoVol/2,4-D + 2,4-DP, D Plus DP,

MCPP, MCPP-D-4, MCPP-K-4, MCPP + 2,4-D Amine, 2 Plus 2, 2,4-D Amine,

Amine 4D, Dacamine 360D

Sta-Green Plant Food Co

Sta-Green

Stanford Seed Co

(24-D & MCPP + 18-3-5) Old English

United Agri-Products

USS Agri-Chemicals Div US Steel

Velsicol Chemical Corp (Dicamba) Banvel 4S, Banvel +24-D

Herbicides, Preemergence

The Andersons

Tee Time

BFC Chemicals Inc

(Ethofumesate) Prograss

Bonide Chemical Co

Eptam, Dacthal, Tupersan) Bonide

Ciba-Geigy Corp

(Promotone, Simazine, Atrazine) Pramitol, Princep, Aatrex

Drexel Chemical Co

(Simazine) Drexel Simazine 4L

Elanco Products Co

Balan

Estech Inc (IL) (Benefin, Dacthal) Gro-Tone, Vigoro

Faesy & Besthoff Inc

(Eptam 2.3) Lakeshore Equipment & Supply

(Bensulide, Benefin) Lescosan 4E, Lesco

Devrinol 5G, Lesco Benefin Sprayable

Lebanon Chemical Corp Lofts Seed Inc

Balan on Tupersan) Crabgrass Killer Mallinckrodt Inc

(Bensulide) Presan

National Chemsearch (Dimethyi Tetrachloroterephthalate)

Pretrol

Orion Chemical Inc O M Scott & Sons

Proturf **SDS Biotech**

DCPA, Dacthal G-5, Dacthal W-75

PBI Gordon Corp

Gordons Trimec 4-G; (Betasan) **Gordons Betamec**

Regal Chemical Co (Oxadiazon + Benefin) Regalstar

Rhone-Poulenc Inc Agrochemical Div (Oxadiazon) Chipco Ronstar G

Stauffer Chemical Co (Bensulide) Betasan United Agri-Products

Insecticides, Tree J & L Adikes Inc

GRO-WELL

American Cyanamid Co Malathion

BFC Chemicals Inc (Bendiocarb) Turcam **Bonide Chemical Co**

(Dipel, Metasystox R, Cygon, Lindane, Kelthane, Rotenone, Pyrethrins, Disyston, Malathion, Methoxychlor, Sevin, Diazinon) Bonide

Chevron Chemical Co (Dibrom 8) Orthene Tree & Ornamental Spray

Ciba-Geigy Corp (Diazinon) Diazinon

Conrel

Creative Sales Inc (Orthene) Acecap 97 **Drexel Chemical Co**

(Carbaryl) Drexel Carbaryl 4L & 2L; (Methoxychlor) Drexel Methoxychlor 4L; (Diazinon) Drexel D-264-4E; (Endosulfan) Drexel Endosulfan 2EC

Lebanon Chemical Corp Mallinckrodt Inc

Bendiocarb, Dycarb, (Diazinon & Methoxyclor) Dymet; (Bendiocarb) Dymet

J J Mauget Co (Metasystox R) Inject-A-Cide; (Technical Bidrin) Inject-A-Cide "B"

National Chemsearch (Dursban/DDVP) Dichloron; (Disyston) Stem-AX

Orion Chemical Inc Prentiss Drug & Chemical Co (Diazinon) Prentox

Rhone-Poulenc Inc Agrochemical Div (Phosalone) Zolone EC

Rigo Co

(Diazinon) Rigo Diazinon A-C 500; (Malathion) Rigo Malathion SE

Rohm & Haas Co Karathane, Kelthane

Shell Chemical Co

(Monocrotophos) Azodrin 5WM; (Methomyl) Nudrin 1.8S; (Methomyl) Nudrin 90WSP; (Fenvalerate) Pydrin 2.4EC; (Fenbutatin-Oxide) Vendex 50WP; (Fenbutatin-Oxide) Vendex 50WSB

Stauffer Chemical Co Imidan

Union Carbide Ag Prod Co Sevin

United Agri-Products Zoecon Corp Ag Chem Div

Insecticides, Turf

American Cyanamid Co The Andersons Tee Time BFC Chemicals Inc (Bendiocarb) Turcam **Bonide Chemical Co** (Dipel, Methoxychlor, Mesurol, Pyrethrin, Diazinon, Sevin, Dursban, Aspon, Oftanol, Malathion) Bonide Ciba-Geigy Corp

(Diazinon) Diazinon Conrel

C B Dolge **Dow Chemical USA** (Chlorpyrifos) Dursban **Drexel Chemical Co** (Carbaryl) Drexel Carbaryl 4L & 2L; (Diazinon) Drexel D264-4E Estech Inc (IL)

(Diazinon, Dursban) Vigro Hooker Chemical

Hopkins Agricultural Chemical Co

(Diazinon, Malathion) Lakeshore Equipment & Supply

Lesco Oftancol & Fertilizer, Lesco Dursban, Lesco Diazinon Lebanon Chemical Corp

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National Chemsearch (Dursban/DDVP) Dichloron Orion Chemical Inc

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Miticides

Mobay Chemical Corp Agri Chem Div Morestan United Agri-Products

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Applied Biochemists Inc (Copper Sulfate) Rootrine Faesy & Besthoff Inc (Copper Sulphate)

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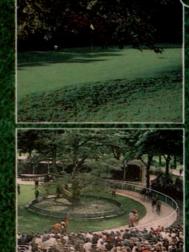


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US Borax 3075 Wilshire Blvd Los Angeles CA 90010

USS Agri-Chemicals Div US Steel PO Box 1685 Atlanta GA 30328 404-572-4000

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Velsicol Chemical Corp 341 E Ohio St

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Vineland Chemical Co W Wheat Rd PO Box 745 Vineland NJ 08360

★ Wellborn Paint Mfg Co PO Box 25645 Albuquerque NM 87125 505-344-3558

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★ Wilt-Pruf Products Inc PO Box 4280 Greenwich CT 06830 203-531-4740

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J & L Adikes Inc 182-12 93rd Ave Jamaica NY 11423 212-739-4400 Certified Turfgrass Seed Names: Adelphi KY Bluegrass, All*Star Perennial Ryegrass

Agriculture Service Corp 5240 Gaffin Rd SE Salem OR 97301 503-581-8899 And PO Box 101 Harrisburg OR 97446 503-995-6754 Certified Turfgrass Seed Names: Pennant Perennial Ryegrass, Premier Perennial Ryegrass

E F Burlingham & Sons 1936 19th Ave PO Box 217 Forest Grove OR 97116 503-357-2141 Certified Turfgrass Seed Names: Falcon Tall Fescue, Bonnieblue KY Bluegrass,

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Majestic KY Bluegrass, Birka KY Bluegrass, Sydsport KY Bluegrass, Belle Perennial Ryegrass, Banner Chewings Fescue

Ernst Crownvetch Farms
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Meadville PA 16335
814-425-7276
Certified Turfgrass Seed Names:
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Deertongue

- ★ Full Circle Inc PO Box 49 Madras OR 97741 503-475-3877 Certified Turfgrass Seed Names: Merit KY Bluegrass
- ★ Garfield Williamson Inc 1072 West Side Ave Jersey City NJ 07306 201-435-3500 Certified Turfgrass Seed Names: Omega Perennial Ryegrass, Eclipse KY Bluegrass, Jaguar Tall Fescue

Grasslyn Inc 641 Pine Grove Rd State College PA 16801 814-238-0133 Certified Turfgrass Seed Names: Penngift Crownvetch

Great Western Seed Co 950 Jackson SE Albany OR 97321 503-926-5892 Certified Turfgrass Seed Names: Clemfine Tall Fescue, Rebel Tall Fescue, Prelude Perennial Rye, Palmer Perennial Rye, Diplomat Perennial Rye, Yorktown II Perennial Rye, Baron KY Blue, Ram I KY Blue

Jonathan Green & Sons Inc PO Box 326 Farmingdale NJ 07727 201-938-7007

Geo W Hill & Co 8010 Dixie Hwy PO Box 787 Florence KY 41042 606-371-8423

Certified Turfgrass Seed Names: Regal Perennial Ryegrass, Eclipse KY Blue grass, Jaguar Turf Type Tall Fescue, Finelawn 1 Tall Fescue

 ★ International Seeds Inc 820 First St Halsey OR 97348 503-369-2251
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Mangelsdorf Seed Co PO Box 327 St Louis MO 63166 314-535-6700 Certified Turfgrass Seed Names: Various Bluegrass Varieties, various Fine-Leaf Ryegrass Varieties, Jaguar Turf-Type Tall Fescue

Manhattan Ryegrass Growers Assoc 1349 Capitol St NE Salem OR 97303 503-363-1022

Midwestern States Fescue Assn PO Box 699 Rolla MO 65401 314-364-1336

Normarc Inc PO Box 238 Tangent OR 97389 502-926-5801 Certified Turfgrass Seed Names: Premier Perennial Ryegrass

- ★ Northrup King Co 1500 NE Jackson St Minneapolis MN 55413 612-781-8011 Medalist Turf blends and mixtures
- ★ Oregon Fine Fescue Commission 1349 Capitol St NE Salem OR 97303 503-363-1022

★ Oregon Ryegrass 4093 12th St Salem OR 97302

Oseco Inc

★ Orion Chemical Inc 13261 Garden Grove Blvd Garden Grove CA 92643 714-971-2299

Oseco BC Ltd Oregon Ryegrass Commission PO Box 3366 Salem OR 97302

PO Box 219
Brampton ON L6V 2L2
Canada
416-846-5080
Certified Turfgrass Seed Names: Baron
KY Bluegrass; Haga KY Bluegrass;
Omega Perennial Ryegrass; Yorktown II
Perennial Ryegrass; Emerald Creeping
Bentgrass; REV 81 Reclamation Mixture

Patten Seed & Turfgrass Co 119 Murrell Ave Lakeland GA 31635 912-482-3131 Certified Turfgrass Seed Names: Tifway, Tifway II, Tifgreen, Tifgreen II, Tifdwarf, Zoysia: Emerald; Centipedegrass

Penncross Bentgrass Assn 1349 Capitol St NE Salem OR 97303 503-363-1022

★ Pennfine Perennial Ryegrass
 PO Box 923
 Minneapolis MN 55440
 612-781-8011
 Certified Turfgrass Seed Names: Pennfine
 Perennial Ryegrass, Rugby KY Bluegrass

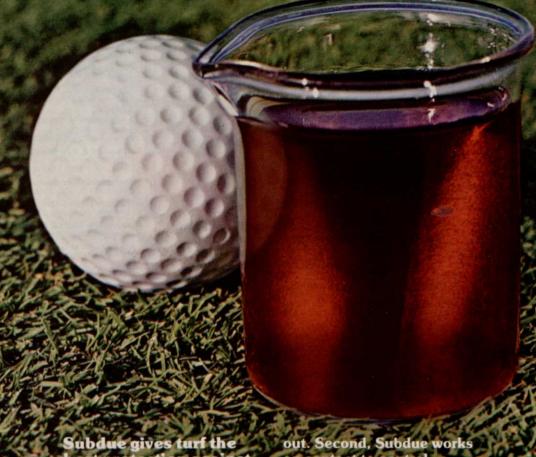
Otto Pick & Sons Seeds Ltd
Box 126
Richmond Hill ON L4C 4X9
Canada
416-884-1147
Certified Turfgrass Seed Names: Agram,
America, Blazer, Banff, Fiesta, Nugget,
Touchdown, America Tournament,
Exeter, Cheri, Flyking, Dormie, Mustang

Otto Pick & Sons Seeds Ltd

4750 Lesage CP 151

St Hyacinthe PQ J2S 7B4 Canada 514-799-4586 Certified Turfgrass Seed Names: Banff KY Bluegrass, Cheri KY Bluegrass, Dormie KY Bluegrass, Fylking KY Bluegrass, Nugget KY Bluegrass, Ram I KY Bluegrass, Touchdown KY Bluegrass, Barone KY Bluegrass, Adelphi KY Bluegrass, Merion KY Bluegrass, Park KY Bluegrass, Canon Canada Bluegrass, Common Canada Bluegrass, Reubens Canada Bluegrass, Agram Chewing Fescue, Jamestown Chewing Fescue, Pennlawn Creeping Red Fescue, Tournament Hard Fescue, Blazer Ryegrass, Fiesta Ryegrass, Derby Reygrass, Manhattan Reygrass, Pennfine Ryegrass, Exeter Colonial Bent Grass, Penncross Creeping Bent Grass,

Nothing costs less than Subdue. Because so little goes so far.



Subdue gives turf the best protection against Pythium blight and damping-off for the least cost.

Nothing costs less to use than Subdue® to control Pythium blight and damping-off. Because it only takes 1½ fluid ounces of Subdue to cover 1,000 square feet for 10 to 21 days, on established turf.

And nothing works as well because Subdue has two-way action against Pythium blight and damping-off. First, Subdue works systemically, to protect your turf from the inside

out. Second, Subdue works on contact to control Pythium in the soil.

Subdue will give you control in both established turf and newly-seeded turf. And Subdue's systemic action gives you longer-lasting control than other fungicides. So you not only save on Subdue's low rate, you also save on maintenance and labor costs.

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Emerald Creeping Bent Grass, Astoria Coloniale Bent Grass, Seaside Creeping Bent Grass, Highland Coloniale Bent Grass

Otto Pick & Sons Seeds Ltd RR 2 Box 4 Winnipeg MB R3C 2E6 Canada 204-633-0088

 ★ Pickseed West Inc PO Box 888 Tangent OR 97389
 503-926-8886
 Certified Turfgrass Seed Names: Banff, America & Touchdown KY Bluegrass, Fiesta Perennial Ryegrass, Agram Chewings Fescue, Tournament Hard Fescue, Exeter Colonial Bentgrass, Mustang Tall Fescue

Rothwell Seeds Ltd PO Box 511 Lindsay ON K9V 4S5 Canada 705-324-9591 Certified Turfgrass Seed Names: Adelphi Bluegrass; Glade Bluegrass; Eclipse Bluegrass; Barfalla Chewings Fescue; Penncross Bent; Penneagle Bent; Prominent Bent; Bardot Bentgrass; Pennant Perennial Rye

- ★Rugby Kentucky Bluegrass PO Box 923 Minneapolis MN 55440 Certified Turfgrass Seed Names: Rugby Kentucky Bluegrass
- ★ O M Scott & Sons Co Proturf Div Marysville OH 43040 513-644-0011 Certified Turfgrass Seed Names: Proturf

Seaboard Seed Co PO Box 117 Bristol IL 60512 312-553-5801

Seed Production & Introduction Corp (S P I C)
PO Box 923
Minneapolis MN 55440
612-781-8011
Certified Turfgrass Seed Names: Pennfine
Perennial Ryegrass, Rugby KY Bluegrass

Southern Turf Nurseries PO Box 714 Tifton GA 31793 912-382-5655

Stanford Seed Co

560 Fulton St PO Box 366 Buffalo NY 14240 716-825-3300 Certified Turfgrass Seed Names: Koket Chewings Fescue, Old English, Crown Vetch, Pennfine Perennial Ryegrass,

Rugby Kentucky Bluegrass

Stanford Seed Co RD #1 Box 320 Denver PA 17517 215-267-380 Certified Turfgrass Seed Names: Rugby Bluegrass, Pennfine Ryegrass

Sunbelt Seeds Inc 2055 Tucker Industrial Rd Tucker GA 30084 404-491-1311; 800-241-9451 Certified Turfgrass Seed Names: Marvelgreen, Rebel, Falcon, Clemfine, U-3 Bermuda

★ Tee-2-Green Corp PO Box 250 Hubbard OR 97032 503-981-9571 Certified Turfgrass Seed Names: Penn Cross, Penn Eagle

Turf Plantation 202 E Washington Jonesboro AR 72401 501-972-5549 Certified Turfgrass Seed Names: Tifway 419, Tifway 328

*Turf-Seed Inc
PO Box 250
Hubbard OR 97032
503-981-9571
Certified Turfgrass Seed Names:
Ryegrass: Citation, Omega, Birdie,
Oregreen, Manhattan; KY Bluegrass:
Columbia, Shasta, Midnight; Fine
Fescue: Fortress, Shadow; Hard Fescue:
Waldina, Aurora; Olympic Tall Fescue

Vaughan's Seed Co 5300 Katrine Ave Downers Grove IL 60515 312-969-6300 Certified Turfgrass Seed Names: Adelphi KY Bluegrass, Citation Perennial Ryegrass

Vaughan's Seed Co Chimney Rock Rd Bound Brook NJ 08805 201-356-4200 Certified Turfgrass Seed Names: Adelphi Kentucky Bluegrass, Glade Kentucky Bluegrass, Cheri Kentucky Bluegrass, Merit Kentucky Bluegrass, Touchdown Kentucky Bluegrass, Pennant Perennial Ryegrass, Citation Perennial Ryegrass, Regal Perennial Ryegrass

- ★ Warren's Turf Nursery Inc Seed Div PO Box 459
 Suisun City CA 94585
 800-828-8873
 Certified Turfgrass Seed Names: A-34 Ben Sun KY Bluegrass
- ★ Whitney Dickinson Seeds Inc 52 Leslie St Buffalo NY 14211 716-896-1111 Certified Turfgrass Seed Names: Pennfine Perennial Ryegrass, Manhattan Perennial Ryegrass, Manhattan II Perennial Ryegrass, Rugby Kentucky Bluegrass

For Information Contact Your Nearest Ransomes Distributor

EAST

Bearco, Inc. (Northern OH) Cleveland, OH 44136, 216/238-2442

Brodner Equipment, Inc. (Upstate NY) Rochester, NY 14606, 716/247-5218

The Clapper Co. (ME, VT, RI& Eastern MA) West Newton, MA 02165, 617/244-7900

Conaway, Inc. (MD, Northern VA & Washington D.C.) Lawrence, PA 15055, 412/341-6447

EDM Distributors, Inc. (CT, VT & Western MA) Agawam, MA 01001, 413/786-6977

S.P. Lummus Supply Co. (Eastern PA) Pottstown, PA 19464, 215/327-4920

Ross Lawn Equipment (Upstate NY) Tonawanda, NY 14150, 716/691-7642

Steven Willand, Inc. (NJ, NY & LI) Fairfield, NJ 07006, 201/227-5656

SOUTH

Adrian Metal & Tractor, Inc. (Eastern NC & Eastern SC) Conway, SC 29526, 803/365-5501

Chemical & Turf Specialty Co., Inc. (TX & OK)
Dallas, TX 75238, 214/341-9110

Florida Outdoor Equipment, Inc. (FL) Orlando, FL 32804, 305/295-5010

Hudson Small Engine Sales (AL) Huntsville, AL 35800, 205/536-9637

Lawn Care Sales & Service (TN) La Vergne, TN 37086, 615/793-6052

South Central Turf Equipment (MS & LA) Jackson, MS 39209, 601/922-7437

Spain Distributing Co. (Western NC & Western SC) Charlotte, NC 28210, 704/552-9582

Stovall & Company, Inc. (GA) Atlanta, GA 30318, 404/352-1555

MIDWEST Brentom Lawn & Turf Corp. (KY & Southern IN) Louisville, KY 40299, 502/491-0865

Conniffs Power Equipment, Inc. (IN & Southern OH) Richmond, IN 47347, 317/935-2344

Eagle Green Corporation (NB, MO & Western IA) Omaha, NB 68144, 402/334-9019

General Turf & Grounds Equipment Co. (MO) Columbia, MO 65205, 314/874-4951

Ideal Mower Sales (MI & Western OH) Ferndale, MI 48220, 313/541-4200

Kaye Corporation (MN & ND) Mankato, MN 56001, 507/345-5083

Olsen Distributing Company (IL) Barrington, IL 60010, 312/381-9333

WEST

Colorado Outdoor Power Equip., Inc. (CO, WY & NM) Denver, CO 80223, 303/733-4651

J. & J. Power Equipment, Inc. (OR) Eugene, OR 97402-0129, 503/344-1483

Jenkins Machinery Company (CA) Concord, CA 94520, 415/685-6685

Turf-Go Northwest (WA & OR) Seattle, WA 98133, 206/771-4885

Ward Enterprises, Inc. (UT) Salt Lake City, UT 84104, 801/972-3287

CANADA

Consolidated Western Ind. Co., Ltd. (Alta & Sask) Edmonton, Alta T5S 1 H4, 403/484-7181

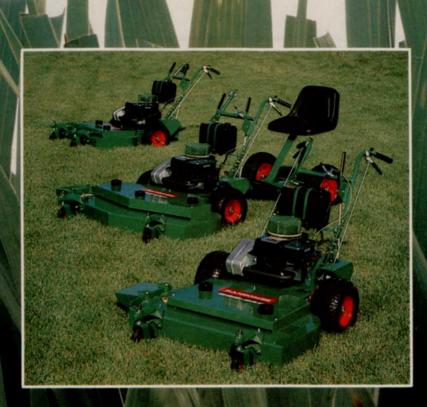
Duke Lawn Equipment Ltd. (Ont, Que & Maritime Provinces)
Burlington, Ont L7 S 1W6, 416/637-5216

Par Equipment Ltd. (Man) Winnipeg, Man R3E3J8, 204/775-8988

Rollins Machinery Ltd. (B.C.) Vancouver, B.C. V5T 1H8, 604/874-6404



The plot thickens.



Ransomes Bob Cat offers you walkbehind performance in 3-D. With the 32", 36" or 48" intermediates. All three available with optional riding sulky or grass catcher. So no matter what twist your plot takes, the Ransomes Bob Cat intermediates will lead you to a happy ending.

See your Ransomes Bob Cat distributor or call Ransomes, Inc., One Bob Cat Lane, Johnson Creek, WI 53038, (414) 699-2000.

RANSOMES

BOB-CAT

The grass machine.

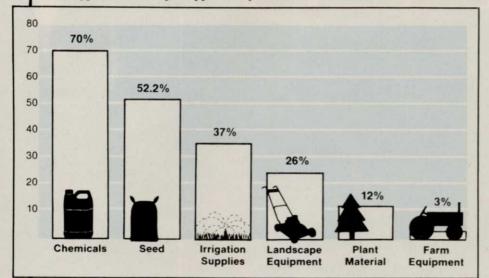
Circle No. 147 on Reader Inquiry Card

LANDSCAPENT MANAGEMENT

Great Expectations

Survey shows dealer/distributors increasing inventories, upgrading advertising and promotion to meet expected new sales demands.

What types of landscape supplies do you sell? -



Dealers and distributors are expecting sales to increase in 1983 with more than 60 percent of those polled in an informal WEEDS TREES & TURF survey bolstering their inventories to meet the expected demand.

An increase in promotion and advertising is also evident as distributors gear-up for what they expect will be an upturn in business. Competition, however, is keen, with 85 percent of those participating in the survey agreeing pricecutting to get business and bids is becoming more prevalent.

"It seems that other dealer/distributors are bidding now that didn't seem to be interested before, and furthermore, are slashing prices to get this new business," said one distributor.

Most others concur.

"In several of our geographic areas, competition, primarily in-

volved in general agriculture, has come into the turf and ornamental field with lower-than-normal pricing," said another distributor.

Like it or not, some dealer/ distributors have been forced into the price-cutting war.

"Our competition overstocked and now they are quoting ridiculously low prices. We have to react," said one disgruntled distributor.

Changing Business Practices .

- 1. Increasing Promotion
- 2. Exhibiting More at Regional Shows
- 3. Adding Product Lines
- 4. Increasing Sales Force
- Adding Educational Seminars for Customers

Others refuse to cut prices.

"It is common for our competition to do it, but one cannot cut prices and stay in business, so we're hanging tough," replied one.

Others said they are picking up new customers and keeping the old ones without price cutting.

> Sixty-four percent are not interested in taking on new lines that compete with products they already carry.

The majority of questionnaries were answered by top management people. Seventy percent of the respondents were involved in some form of chemicals distribution and 65 percent in landscape equipment. Only 7.5 percent dealt with farm equipment. The golf course superintendent and parks and schools maintenance managers are the survey respondents' most important customers. The least-serviced categories were airports, arborists, estate gardeners and sod growers. Only 23 percent were involved in the homeowner market.

On the average, dealer/distributors collected \$821,050 annually in gross receipts from golf and landscape customers.

EQUIPMENT

Of the equipment distributors polled, 83 percent have seen business in their service departments pick up with an average turnaround time of four days for equipThe golf course superintendent and parks and schools maintenance managers are the survey respondents' most important customers.

ment repairs. More than 70 percent offer on-location repair service for the equipment they sell.

Sixty-four percent are not interested in taking on new lines that compete with products they already carry.

"It just doesn't make sense to do it," explained one respondent.

Survey results show 94 percent of the turf seed distributors are not overstocked with any particular type of turfseed. Sixty-six percent offer a private label seed mixture or blend. Sixty-one percent of the turf seed distributor's customers are asking for new and/or improved varieties of turfseed.

> More than 50 percent of the respondents have increased their sales force . . .

Less than 1 percent of the chemical distributors custom formulate their own line of chemicals for the landscape industry. The few who do are trying to "offer a unique product" or "to make money."

CHANGING BUSINESS

Everyone, to some extent, however, is changing his business to meet the growing demands on a growing market. The survey showed the highest increase was in the advertising and promotion areas. Decisions to exhibit at regional trade shows are on the increase as are adding product lines such as specialty items, seasonal supplies, more fertilizers and fungicides,

Customers ranked by importance -

- 1. Golf Course Superintendents
- 2. Parks and Schools
- 3. Landscape Contractors and Lawn Care Companies
- 4. General Public
- 5. Irrigation Contractors
- 6. Sod Growers and Hotels and Resorts
- 7. Farmers
- 8. Estate Gardeners and Condo/Apartments
- 9. Arborists
- 10. Airports

sweepers, chain saws, brush cutters and mowers. More than 50 percent of the respondents have increased their sales force and the same amount have added educational seminars for customers.

Most dealer/distributors are asking for additional support from the manufacturer, especially in the advertising and service categories.

More companies are adding computer systems and reducing inventories of slow-moving items.

"We're trying to upgrade our technical sales support, while costcutting in other areas," said one respondent.

From all survey indications, the stage is set for an upswing in buying in equipment, seed and chemical areas. Dealer/distributors are gearing-up with wellstocked inventories and more effective advertising and promotion of their products.

with Atrinal® the spray that keeps your shrubs the way you trimmed them.

Just trim once in the spring. Then spray once with Atrinal. (Where the growing season is longer, you may want to spray again in early fall.) Now hang up your pruning shears for the rest of the year.

Atrinal systemic growth regulator inhibits apical bud growth. promoting lateral branching for lusher, fuller plants that keep their shape. Atrinal can also be used to suppress flowering and fruit set of ornamental olives and certain other species. And application is safe and easy.

For more information, write for the Atrinal Landscape Maintenance brochure.

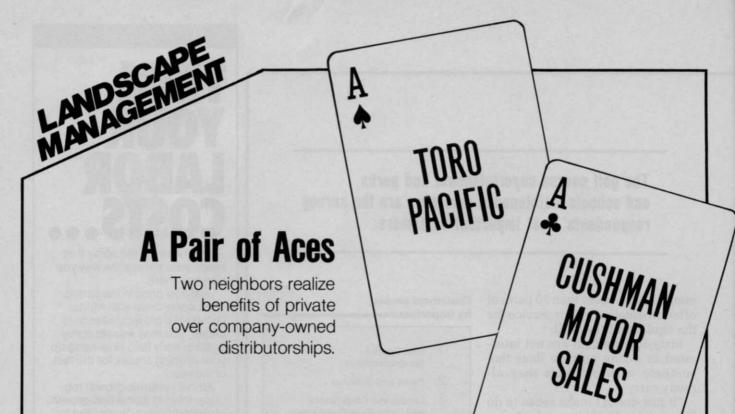


P.O. Box 2408 Tuscaloosa, Alabama 35403 205/758-1186

Atrinal can also be used for nursery and greenhouse crops.



Circle No. 134 on Reader Inquiry Card



By Bruce Shank **Executive Editor**

Dick Danielson and Dennis Schmid felt fortunate in 1978 when The Toro Company decided to sell its three final company-owned distributorships. They bought one and in five years made Toro Pacific double in size.

This June they were dealt a second ace when Cushman/OMC Lincoln sold its company-owned store, Cushman Motor Sales, to Danielson and Schmid. A pair of

"Our success had been based greatly on manufacturers realizing privately-owned distributorships outperform company-owned ones," says Schmid. "Customers want full service and manufacturers want return on investment. The private distributor is able to provide both.'

Today, Toro Pacific has its headquarters in City of Industry, and three branch offices in Cerritos, San Diego, and Palm Desert. "We intend to expand vertically, not geographically," Danielson says. "The addition of the Cushman line fits our goals well.'

The day we visited Toro Pacific, Danielson was tying up loose ends in the Cushman deal and, at the same time, celebrating the arrival of his first grandchild. Schmid was

taking a well-deserved vacation with his family. The Toro Pacific staff was pleasant, and while casually dressed, gave the appearance of a big family.

Perhaps neighbors is a better term than family. Schmid and Danielson are neighbors. In fact, it was a neighborly chat that developed the idea of buying the Toro distributorship in the first place.

"Customers want full service and manufacturers want return on investment." Schmid.

Danielson worked for The Toro Company for 19 years, 14 in the irrigation division in Riverside. He joined The Toro Company after graduating from the University of Minnesota with a communications degree. In 1978, he was national sales manager of Toro Irrigation.

Schmid worked for Dearborn Chemical, a division of W.R. Grace. His education includes advanced degrees in both science and business. For 13 years he worked in Dearborn's sales and marketing department.

Both men are knowledgeable in sales and apply their expertise to each of the three divisions of Toro Pacific. All 23 sales people receive individual sales training including a paid consultant. Six two-hour workshops are provided.

Outdoor power equipment sales is divided into consumer and commercial. A dealer network of 175 people sells consumer turf products. Toro Pacific provides support with parts, service, technical information and advertising. Commercial equipment is sold directly to users by Toro Pacific's own sales force in four locations.

Irrigation is the third division. "We have roughly 70 percent of the golf irrigation business in Southern California," says Danielson. "We are very careful not to compete with irrigation designers."

"Most irrigation is put in per specifications," says Schmid. "We provide designers specifying irrigation systems with details on Toro Irrigation products and help them any way we can. We do not compete with them in designing systems."

According to Schmid, the Irriga-

tion Division is a sales hybrid. "We sell direct to installers, golf courses and municipalities, but the lion's share is sold through 40 irrigation wholesale supply houses in the

Toro Pacific does not plan expansion into the chemical business. "We couldn't do justice to chemicals, seed or nursery plants," savs Danielson.

"We doubled our sales in the first five years and we intend to double them again in the next five." Schmid.

In addition to Toro and Cushman products, Toro Pacific sells allied products from other manufacturers. These include golf accessories from Standard and Par Aide, spreaders from Lely and Vicon, aerators from Dedoes, Rvan, and Multicore, tractors from Mitsubishi, and Dihautsu and Sand Dancer turf vehicles.

Toro Pacific backs up its products with a service department of 8 mechanics and four radiodispatched service technicians. The City of Industry office has 8,000 square feet of service area and more than 100,000 square feet of inventory and storage space.

The distributor's territory is from San Louis Obispo to the Mexico border in California, nearly 250 miles wide and 400 miles long. In that region are many dynamic buyers. Two are Environmental Care and Cal Golf and Tennis, both multi-million dollar buyers of turf equipment which are expanding outside California.

The future is bright for Toro Pacific. "We doubled our sales in the first five years and we intend to double them again in the next five," claims Schmid. "With the economy on the mend, an assortment of new products from Toro, and the addition of complementary product lines like Cushman, we will accomplish our sales goals.'

Warren'S T-7 SPREADER is for tough! Tough enough ... to handle your most demanding jobs! No other broadcast spreader incorporates such rugged construction features as does the famous T-7. For example: the heart of any spreader is its drive mechanism. Our exclusive worm gear direct drive system is fully enclosed in a heavy duty metal casing to prevent annoying jams and assure years of smooth, trouble-free operation. In addition, the T-7 features a virtually unbreakable polyethylene base and canister. All interior exposed parts are made of corrosion resistant stainless steel. And, the T-7 utilizes such "human engineered" features as a lightweight, compact, body-contoured design, see through safety lid, to prevent your breathing in harmful fumes of dust from the canister, and a precision calibrated top-mounted fingertip flow control The result: One tough spreader that's efficient, safe and easy-to-use! P.O. Box 459 Suisun City, Ca. 94585 (707) 422-5100 Circle No. 160 on Reader Inquiry Card

SPREADER

LANDSCAPE MANAGEMENT

Top: Machinery awaits repair outside the Porter Brothers service department. Bottom: Joe Porter, president and chief executive officer of Porter Brothers, Inc.



Porter Brothers, Inc.

Planned growth, computers and communication keep North Carolina distributorship's sales better than ever.



By Maureen Hrehocik Associate Editor

It all started back in 1949 with a company called the Carolina Chain Saw and Equipment Co., three employees and one product-McCulloch Chain Saws. Thirty-four years and a name change later, Porter Brothers, Inc. in Shelby, NC, an exclusively wholesale distributorship, does in excess of \$35 million annually, employs more than 120 people and represents such manufacturers as Jacobsen, Cushman, U.S.S. Fertilizer, Heckendorn, National, Turfco, Smithco, Mott, Snapper, Yazoo, Merry Tiller, Green Machine, Mc-Culloch, Koehring, Flymo, Topper, Carlton and Giant Vac.

Joseph M. Porter is president and chief executive officer of the company. His brother, Paul, is chairman of the board. W. Robert Porter, now deceased, founded the company. His brother, James, served as vice president until his death in 1979.

It is Joe Porter, though, who is in the office on a daily basis carrying out the affairs of the company. He prefers people to call him "Joe" and delegates with a quiet authority and soft-spoken manner. He travels once a week, 50 weeks a year in the field to "get a pulse" on

Porter Brothers distributorship is divided into two areas: power tool (which is a wholesale operation and accounts for approximately 74 percent of business) and the turf division (products are sold directly to the user, mainly golf courses, making up the other approximately

Sales for 1983 are projected to be the best year yet for the company with only the chain saw and portable heater businesses lagging.

what's happening. Communication-to his customers and to his employees-is important to Joe Porter.

Porter Brothers is now a publicly-held company, owned by the RSI Corporation. Porter Brothers 1982 sales provided 44 percent of the parent company's total revenues. Sales for 1983 are projected to be the best yet for the company with only the chain saw and portable heater businesses lagging.

26 percent). Each area has a little more than 2,000 accounts. Chemicals and fertilizers are sold to turf customers only.

"We're a one-stop shopping center for a turf customer and for a dealer," Porter says.

The company's success is mirrored on the walls of its modest, but expansive, 8-acre Shelby headquarters. Various awards from almost every manufacturer line its walls, including the prestigious Jacobsen Golden Reel Award. The company has been named for several years to the Jacobsen Golden Reel Club and at this year's GCSAA show in Atlanta was a repeat winner of the Professor Jake Award for outstanding distributor service.

The company distributes in an area that covers North and South Carolina, Virginia, West Virginia and east Tennessee.

"We're a one-stop shopping center for a turf customer and for dealers."

"We have enough geographic area," Porter explains, "Now we are trying to increase the market share in the area we're in. The market was getting mature in the power tool division in the southeast, so we moved into other territories. The southeast became one of the fastest growing recreation areas. When I was growing up, golf was for professional people, not the working man. That has changed."

National Golf Foundation statistics show North Carolina has 398 golfing facilities and 424 courses, ranking about 12th in the country in number of courses.

It is Porter Brothers continuing philosophy of "planned growth" that spawned the first decision to expand in the mid-50s.

"We knew that having one product (McCulloch Chain Saws) was limiting and that it was a seasonal product. We decided on planned growth. With our customer base we also decided lawn and garden equipment would be more compatible.

The Merry Tiller brand was added in 1953 and then Snapper followed in 1954 (which today, is Porter Brothers largest vendor.) In 1961 Jacobsen asked the company to take on turf products, originating the turf division.

By the mid-50's, the company had outgrown its Quonset hut-like facilities and moved in 1954. It again outgrew its facility and moved to a third (and present) location, which, with warehouse space, encompasses 108,000-square-feet on eight acres. The company owns another 19-acre tract with a warehouse about two miles away.

Porter says the company is selective when choosing dealers.

"Our basis for success is keeping a good customer base," Porter explains. "We don't like to overcrowd. We make a selective appointment of dealers. They have to meet certain standards such a physical facilities, finances and buy minimum quantities."

To ensure a long-term relationship with his suppliers, Porter considers the venture a two-way street. "We must represent his entire product line. We want compatible products, not competing."

With more and more new products flooding the market, and with manufacturers coming out with similar products, this is sometimes a difficult area for distributors to handle.

"This (competing product lines) is a major problem. There are so many products and so many manufacturers making competing products, it's sometimes difficult to get an acceptable share of the market. We'd like to cherry-pick products, but we have to be fair. For example, Merry Tiller is a standard among tillers. Snapper, which we also represent, came out with an almost identical model of tiller. It makes it difficult. We're all trying to grow profitably."

"Service is a key aspect of our company," Porter continued. "We don't sell anything in cartons in the turf division. It is unpacked, inspected and shipped ready to go."

The company provides service through its dealers who are trained at Porter Brothers Field service representatives calling on customers every week.

"We conduct regular service clinics," Porter said. "We schedule calls on dealers regularly. We also solicit service business in the winter when the grass isn't growing."

The Power Tool and Turf divisions have separate sales staffs; 12 in turf and 14 in power tool. The salesmen live within the area they service. The company also has a small retail outlet for the convenience of those living in Cleveland County (North Carolina), but, according to Porter, he would like to get out of retail.

Porter Brothers. also conducts service/user clinics with assistance from the various manufacturers.

Another, more direct way of service that Porter Brothers provides is toll-free numbers to the company for sales orders and questions answered by sales people who can give on-the-spot answers.

The company is entirely on-line with a computer system that allows sales people to tell the customer immediately the availability of the item they want.

"We try to plan ahead and use all systems available," Porter said.

Porter uses market research and attributes it to much of the company's success.

Customers appreciate thoroughness. We try to make it easy for you to do business with Porter Brothers."

Porter is very proud of his advertising and marketing program. According to him, this area is where a distributor "earns his stripes."

"We are marketing people," he says simply. "Delivery is important, but so is follow-up."

Porter uses marketing research and attributes it to much of the company's success. "More companies should use it," he says. Lack of adequate management did some dealers in."

"We're not experts in advertising, so we employed an agency in the '50s. "We advertise regionally, the manufacturer does it nationally, and we leave it up to the dealers to do it locally."

Advertising is used as an incencontinued on page 98

BOOKSTORE







335-I ANDSCAPE DESIGN THAT SAVES ENERGY by Anne Simon Moffat and Marc Schiler Practical guide to landscaping a home or office to reduce space heating needs by as much as 30 percent annually. Contains specific planning strategies for the four main climatic zones of the continental United States. \$9.95 360-RESIDENTIAL LANDSCAPING
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Provides an in-depth discussion of
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Porter Brothers uses all media, but especially television because it is more effective in demonstrating how a piece of equipment works.

The company has also devised a PACE program, Promotional Advertising with Consumer Emphasis, that outlines numerous ways an individually-tailored advertising program can help each manufacturer.

"The key is to be innovative, use research and advertising and conduct on-going training programs. We're very promotion-minded and advertising-minded."

Porter sees the consumer now spending money, but demanding more value for that money.

"The parts business has definitely picked up," he says.

Porter says the American manufacturers are realizing the impact of imports in this country.

"For years, U.S. manufacturers were making an inferior product and foreigners got a foothold in the market. It started in the auto and electronics market and has now moved into the outdoor power equipment market. The U.S. is accepting it has a quality problem and is starting to try to correct it. The customer saw he could buy a better mousetrap elsewhere and did. The U.S. has got everything it takes to be a leader in this market. And in this cycle, manufacturers are recognizing the importance of a good, strong distributor. Manufacturers are offering better products, better selection and consumers have regained some confidence."

And while the economy is boosting his business, the geographical location of Porter Brothers is another "plus."

"There's been a diversification in manufacturing in North Carolina," Porter said. "When I was growing up, it was an agricultural and textile market. Now it's gotten to be one of the leading financial centers. Our educational system has also improved which bodes well for the future."

Porter grew up on a farm in Cleveland County in what he considers a rather "industrious" family atmosphere. He inherited his father's desire to be an entrepreneur. After a high school education, Joe Porter became an accountant for an automobile agency. His older brothers had been in sales and equipment. "I'd make the poorest salesman in the world," he confesses. Even though his management style was different than his brothers' he decided to join the company in 1951 and became president in 1975. He and his wife, Bea, whom he affectionately calls "mama", have been married 36 years and have two daughters and two grandchildren.

Porter is an avid golfer and was a founding member of the Outdoor Power Equipment Distributors Association.

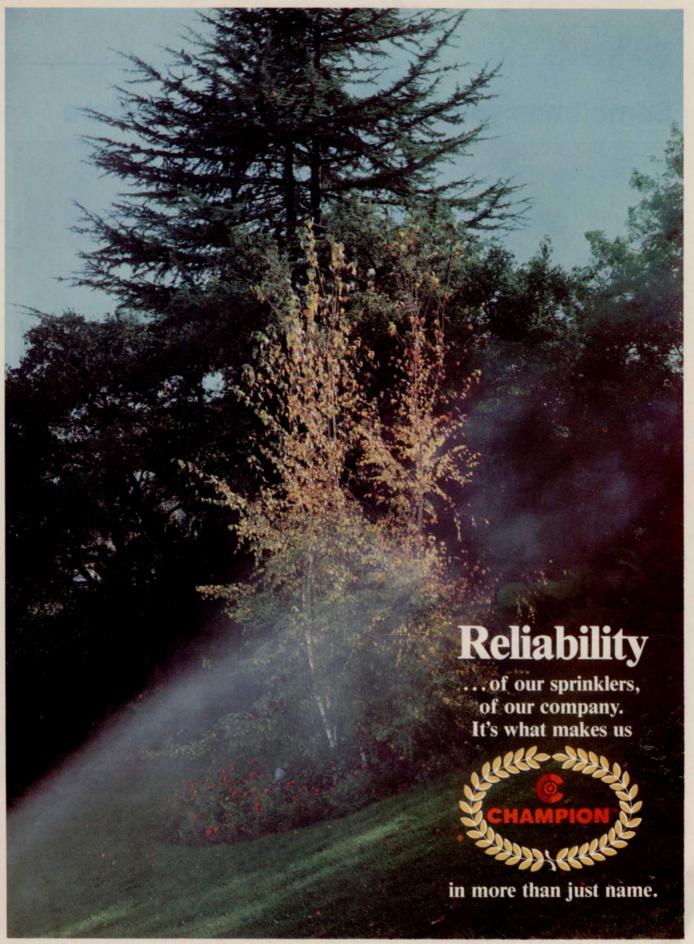
"It's been a good 61 years," he says with a smile."



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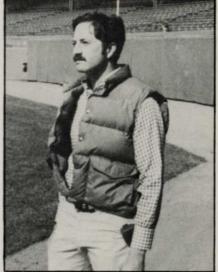


Air-supported greenhouse in late March incubating the turf seed mix.

As the Cleveland Browns walked off the Cleveland Stadium field last November following the final game of the season, David Frey went to work.

Frey, hired in August of the same year by Larry Staverman, director of the Stadium Corp., grew up in his father's landscape and golf course distributorship, Dryfoos Co., in Solon, OH. He had visited many golf courses and commercial sites working for his father after earning his business degree. It was a personal challenge to him and a test of his experience working with Cleveland area superintendents and landscape managers.

The most sobering thought for Frey was the Cleveland Indians were to play an exhibition on the football-worn field in early April. The mid-field area was a turfless quagmire. The solution in past years was to install sod in March. Frey believed he could forgoe loosely knitted sod by building a greenhouse over the center field area and seeding perennial ryegrass. Instead of buying 2,000 yards of sod, he wanted to buy only 600 yards and seed



David Frey

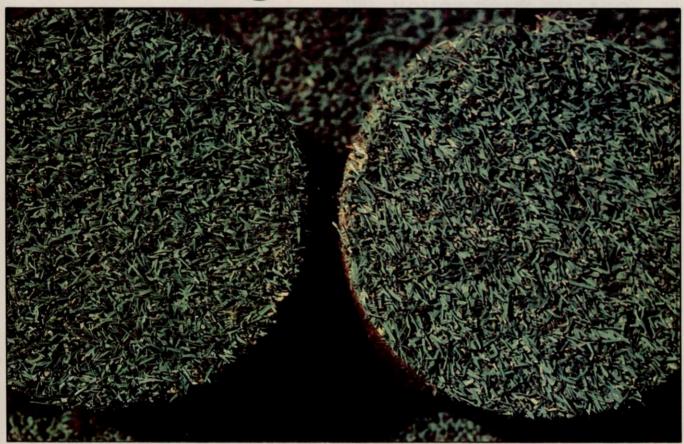
Quietly, he went to work, building an air-inflated greenhouse, 60 x 180 ft. After seeking help from various greenhouse companies, with bids more than \$150,000, he had the Cleveland stadium crew and a balloonist friend, help him build the structure in early March

On March 10, with the air-supported structure overhead, Frey and his crew seeded with a mixture of Baron Kentucky bluegrass, Manhattan and Derby perenial ryegrass. By the second week of April and the Indians exhibition game, the greenhouse was gone and the football damage was unnoticeable. The outfielders were playing on grass that didn't move under their feet.

You have to understand the emotions of sports fans when they enter a huge stadium, see and smell the green carpet of turfgrass, and with beer and hot dogs in hand, yell for their team," Frey stated. "The fact the grass is real and the players have confidence in their footing, is what's important. Indoor stadiums don't have the same sense of outdoors that older stadiums do and that's important to fans.'

Northern outdoor stadia, Cleveland and Milwaukee, need answers to correcting late fall football damage in time for baseball. David Frey strongly believes he may have one solution.

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16th International Bedding Plants Conference, Grand Rapids, MI, Oct. 2-6. Contact Karen Sen, Bedding Plants, Inc., P.O. Box 286, Okemos, MI, 48864. (517) 349-3924.

Professional Grounds Management Conference and Trade Show Cincinnati, OH. Oct. 15-19. Contact Alan Shulder, Executive Director, 7 Church Lane, Pikesville, MD. (301) 653-2742.

North Central Turfgrass Exposition, Arlington Park Hilton Hotel, Arlington Heights, IL. Nov. 1-3. Contact Dr. Thomas W. Fermanian, University of Illinois, 1060 Horticulture Field Lab, 1707 S. Orchard St., Urbana, IL, 61801. (217) 333-7847.

7th Annual Arizona Landscape Awards Program. Rio Rico Resort, Arizona. Nov. 5. Contact Dick Lambert, Arizona Landscape Contractors Association, P.O. Box 27312, Tempe, AZ 85282. (602) 968-8179.

1983 Oklahoma Turfgrass Conference and Trade Show. Nov. 14-16. Contact Dr. Robert L. Green, 360 Ag Hall, Stillwater, OK 74078. (405) 624-5414.

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9th Annual Professional Landscape Management School, Indiana State University, Evansville, Nov. 15-16. Contact Allen Boger, Extension Agent, Horticulture Room 202, City-County Building, Evansville, IN, 47708.

Arbor Expo, Philadelphia Civic Center, Nov. 17-19. Contact Daryl Komar, 17 Washington St., Norwalk, CT 06854. (203) 852-0500.

1983 American Society of Landscape Architects' Education Exhibit, Indianapolis, IN. Nov. 19-21. Contact Pam Nesmith, ASLA, 1733 Connecticut Ave. NW, Washington, D.C. 20009. [202] 466-7730.

Ohio Turfgrass Conference & Show, Cincinnati Convention & Exposition Center. Dec. 6-8. Contact John Street, OTF, 2021 Coffey Rd., Columbus, OH 43210. (614) 422-2601.

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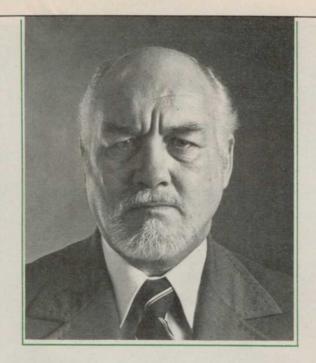
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counteract the force of winter winds prior to root growth. Deciduous trees and shrubs offer little wind resistance and staking may be unnecessary.

Fall is an excellent time to apply mulches. Mulching helps conserve moisture, discourage weeds, and reduce frost heaving and possible root damage. Composted materials (bark, wood chips, or leaf mold) provide moisture and temperature benefits without taking soil nitrogen to decompose.

Recent research has shown excessively thick layers of mulch, more than three inches, can damage shallow-rooted plants. Mulch depth should be watched and overmulching avoided.

Turf

Sodding new turf areas is still possible through October with good success, depending upon the weather. As one moves south, sodding can continue through November. A rule of thumb is one should be able to mow the sod twice before the onset of winter.

October is a good month for broadleaf weed control. Advantages to fall weed control include reduced damage to deciduous plants by drift and leaching, desired cool-season turfgrasses have time to fill in for weeds before the next weed season (June), and areas shaded by deciduous trees are now sunny.

Difficult to control weeds, such as chickweed and henbit, and standard dicot weeds, such as plantain and dandelion, can be controlled as long as they are actively growing. Standard phenoxy herbicides are still effective in October and burn potential is reduced. **WTT**

LANDSCAPE LOG

By Douglas Chapman, Dow Gardens, Midland, MI

OCTOBER JOB FOCUS

- 1. Trees and Shrubs
 - a. transplanting
 - b. mulching, winter protection
- 2. Turf
 - a. sodding
 - b. weed control

October is a key month for transplanting deciduous trees and shrubs, weed control, late season sodding, and winter protection.

Trees and Shrubs

Fall is second only to spring as the best time to transplant deciduous trees and shrubs.

Physiologically, plants require less moisture after losing their leaves and becoming dormant. Transplanting success is improved to the 80 to 95 percent range by using balled and burlapped plants.

Basic guidelines for transplanting are: the hole should be 6 to 12-inches deeper and wider than the ball; addition of manure, compost or peat moss to topsoil for conditioning; and mulching with less than 2-3 inches of composted bark, peat moss, or leaf mold.

Plant slightly above the soil level in poorly drained soils and slightly below in sandy, well-drained soils. Soak the soil around the plant thoroughly before mulching.

Staking is generally advised for conifers or evergreens to



Cut Worms Chinch Bugs Sod Webworms Billbugs, Grubs and Many Other Insects overlapping generations, more than one miticide application is needed. Also, a superior oil applied while the trees are dormant is effective against the overwintering stages. Oil should be used no more than once a year. Oil may result in a temporary loss of the waxy bloom, expecially on blue spruce. The needles should produce more wax and regain their normal color in four to eight weeks.

Q: We have a large purple-leafed plum tree and for several years now limbs have died off. I have pruned them out but it doesn't stop. I found some gummy stuff coming from what looks like holes. What can we do? (Illinois)

A: A common problem of purple-leaf plum especially older, larger trees is borers. Borers are detected by looking for small, usually circular areas of sap-soaked bark or gummy sap which oozes from wounds caused by these insects. The sappy exudate may be mixed with "sawdust" (larval bor-

Most garden centers carry borer sprays which you could apply not to the trunk and branches. The adult, a clearwinged moth, is controlled with insecticide sprays which are applied in May or June. Phermone traps are available for this insect (Synathedon spp.) and can be used to determine the presence of egg laying moths in your locality.

If there are many small holes as if the tree was blasted with a shotgun, the problem is caused by bark beetles. The "shotholeborer" (Scolytus rugulosus) can also be controlled with a borer spray such as Lindane.

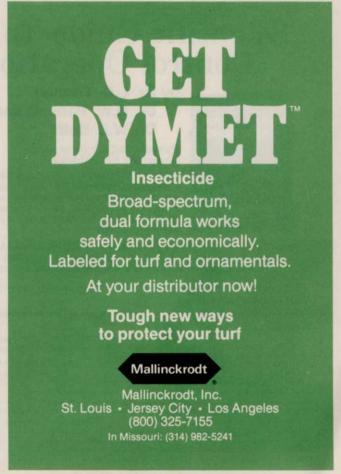
Cut out and destroy all borer-infested, dead and dying branches. Keep the tree healthy by watering and fertilizing regularly. Heathly trees are more resistant to borer attack.

PROBLEM SOLVER from page 20

Q: The needles of several spruce trees around our patio have turned a dingy gray. Many but not all of these needles have fallen. Will a fungicide help? [Indiana]

A: A fungicide will help if the problem is caused by a foliage disease. As head of the plant problem diagnostic clinic for tree care, I've seen a marked increase this year in the number of samples having spruce needle-cast. This disease is caused by the fungus, Rhizosphaera kalkoffii. The samples have off-color foliage, i.e., the needles were a mottled yellow-green, brownish-purple or chocolate-brown color. If fruiting bodies are present they look like small, black "pimples" and they emerge from the needle pores or stomata. Bordeaux is the fungicide most often recommended. Timing varies but the first application should go on about the first week in June. If the infection is severe repeat once or twice at approximately 14-day intervals.

Another pest problem on spruces with symptoms fitting those you describe is mites. A heavy infestation will cause the foliage to lose its color and appear yellow, reddishbrown, olive-green or gray. To confirm the presence of mites look for eggs, egg shells, silk between the needles or the mites themselves. You will have to look closely because mites are very small animals. A 10X hand lens will help, or beat the foliage. Collect what drops on a white surface. If you see tiny dots scurrying about they are mites. If you could count the legs there would be four pairs for an adult and three pairs on the immatures or nymphs. Mites are not insects and it's better to use a miticide rather than an insecticide on them. Since spruce mites have many and



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LETTERS

Integration important

I want to respond to your editorial, "The Time is Now to Coordinate Educators With Our Industry," in your March issue.

It is very important to have a strong integration of formal education and industry. That has been our philosophy at Lake City Community College [Lake City, FL) over the past 16 years with our highly successful Golf Course Operations and Landscape Design & Sales programs. Our golf course program is a three year program: one year of mechanics and two years of golf course operations. Landscape Design & Sales is two years. An important part of both our programs is the two required onjob-training periods our students must complete before they graduate. They get college credit for their experience, and the students are evaluated at the sites by us, the instructors. This gets us out into the field to find out what is going on, and it helps us keep good control over what is happening to our students in the field. We place our students anywhere in a 500 mile radius of Lake City, so we cover a lot of miles in the summer. This OJT program has been extremely successful.

Another part of our industry contact is our advisory committee made up of golf and landscape industry professionals. We meet with them once a year to discuss our program and evaluate the courses we are teaching and the job market. We have made changes in our program based on their

suggestions.

-3

What we need is more motivated young people to meet the industry demand. The Associated Landscape Contractors of America is making a good initial national effort to increase young people's awareness of the opportunities that exist for them in the landscape industry. However, I feel this is something that all landscape companies should also get involved with at a local level. They should take quality slide shows to high schools to let students know what they do. This might entice a student to work for that company for the summer and perhaps go on to school for further training.

I am very excited about our programs because they are vocational education as it should be: training students to get jobs.

John R. Piersol, Instructor School of Landscape Design & Sales Lake City Community College Lake City, FL

Bunton adds Triplex Approach and Tee Mower

Bunton Company has added a new Triplex Approach and Tee Mower to its line of golf course maintenance

equipment.

The maneuverable mower features heavy-duty, welded-steel construction and is ideally suited for golf courses. parks, municipalities and any other situation where a finely manicured turf is desired. The heavy-duty transaxle has three forward ground speeds and one reverse, and can achieve speeds of nearly 10 mph.

Each six-blade cutting reel is individually adjusted for a cutting height



range from 7/16 inch to 2 3/4-inch. The three reels are hydraulically raised and lowered and have front and rear rollers to eliminate scalping. They combine to give a 73-inch cutting

Standard features include a four cycle, 81/2 hp Robin engine, rear wheel steering with an automotive type steering wheel, and a choice of plastic or metal grasscatchers.

Circle No. 180 on Reader Inquiry Card

Manhattan II available for fall delivery

Manhattan II, developed through a hybridization and selection program by Dr. C. Reed Funk of Rutgers University and Dr. William A. Meyer of Turf-Seed, Inc., and Pure Seed Testing. Inc., will be available for fall, 1983

This variety, 10 years in the making, offers advantages including attractive leaf appearance after mowing, greater density, darker green color, finer leaf texture, a more dwarf growth pattern, good shade adaptation, increased heat

and drought tolerance, and improved resistance to Rhizoctonia brown patch. stem rust, crown rust, leaf spot and red thread, according to its developers. Circle No. 181 on Reader Inquiry Card

4WD trencher now in diesel

Ditch Witch's Model 2300 trencher is now available with a 30-hp-class diesel engine, as well as a gasoline

The 2300 is a four-wheel-drive



continued on page 108

TORO **GM 72 OWNERS**

Are you tired of continually waiting for parts for your Renaultpowered GM 72? Well, wait no longer. We have the largest inventory of Renault parts in the country. So if you're unhappy with the supplier in your area, call or write us. We will be happy to refer you to a well-stocked dealer in your area or ship direct the same day from our stock. We also have many non-serviced parts in stock.

TWIN CITY ENGINE REBUILDERS INC.

1754 University Ave. ■ St. Paul, MN 55104 (612) 646-4588

trencher that can dig depths of 5-feet, widths to 16 inches, depending on boom and chain set up. A hydraulic backfill blade is standard. An optional front-mounted utility backhoe is also available.

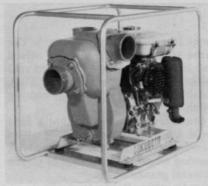
Circle No. 182 on Reader Inquiry Card

Kubota begins marketing water pumps

Kubota Engine Division is expanding its product line to include six models of Kubota pumps. Having marketed their pumps in developing countries throughout the world for more than 15 years, Kubota is now offering them to the U.S. market through local distributors.

All models are gasoline-powered with Kubota-manufactured engines, featuring solid state ignition, cast iron cylinder liner, projection-type spark plug, ball bearings on the crankshaft, stellite valves and an extra quiet USDA muffler.

Four models, 1½, 2, 3 and 4-inch, are self-priming centrifugal. They feature 6,360 to 28,620 gallons per hour pumping output, 82' to 92' total head; 25 suction head; and self-priming time of 40 to 90 seconds.



Kubota's two self-priming centrifugal trash models are 2 and 3-inch with 9,540 to 19,080 gallons per hour pumping output; a 79' total head; 25' suction head; and a self-priming time of 20 to 25 seconds.

Circle No. 183 on Reader Inquiry Card

Nobrush controls weeds, grass

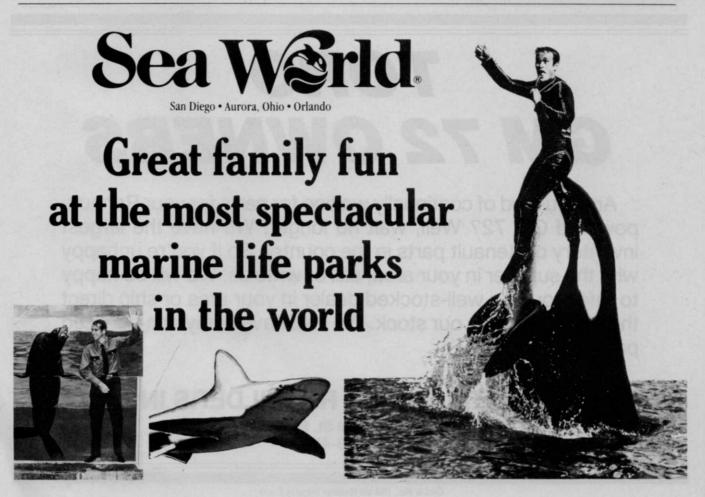
Nobrush from the Randustrial Corp., Cleveland, is a dry, granular product for weed control and wherever bare ground is desired. The degree of weed control and duration of effect will vary with the amount of chemical applied, soil type, rainfall and other conditions. Usually, one application sterilizes the ground for one growing season. Nobrush is an effective control for annual and perennial weeds and grasses such as foxtail ryegrass, wild oats, crabgrass, cheatgrass, ragweed, goldenrod, plantain, dandelion, smooth brome, Canadian bluegrass and others. Nobrush may be sown by hand or with the Randustrial Weed Control Spreader.

Circle No. 184 on Reader Inquiry Card

Sun powers pond aerator

The Solar Powered Pond Aerator can replenish oxygen in ponds, fight algae growth and help to eliminate objectionable odors. The power source is a photovoltaic panel which converts





sunlight directly into safe, usable D.C. electricity. There is no power cost and no expensive wiring involved; the unit is completely self contained.

The floating aerator is anchored in ponds with the panel facing out so when the sun strikes the panel, the spraying action begins. At sunset, the aerator shuts itself off. No switches are required. A special, submersible pump with a 400 gallon-per-hour flow rate recycles the pond water, cleaning ponds naturally. The device measures 4' × 4' and weighs 37 pounds and can be installed by one person. Low D.C. power eliminates the danger of electric shock. It is shipped partially assembled.

Circle No. 185 on Reader Inquiry Card

Finelawn 1 is released by Fine Lawn Research

Fine Lawn Research, Inc., has released Finelawn 1 turf-type tall fescue. Finelawn 1 combines the beauty of its green, narrow tapering appearance with the toughness necessary to resist eight common turf diseases and performs well even in hot, dry, shady or cold environments.

Circle No. 186 on Reader Inquiry Card

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Instant Spring concentrate provides nutrients for growth, and its deep green color promotes greater absorption of sunlight for increased life of the grass and reduced danger of freezing.

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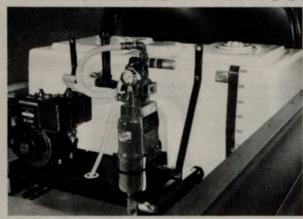
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PC200 gallon spray unit shown mounted in bed of pick-up

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