ANDSCAPE

CLCA forms review committees

A series of blue ribbon Professional Review Committees are being set up in the 19 chapters of the California Landscape Contractors Association to assist the Contractors State License

Efraim Donitz, president of the CLCA, said the Professional Review Committees will provide qualified expertise to the CSLB during hearings on complaints filed against contractors

by home owners.

"We feel it is our responsibility to provide the expert knowledge and experience necessary to arbitrate fairly a complaint by a home owner against a contractor," Donitz said. "We feel it is our responsibility to provide the expert knowledge and experience necessary to arbitrate fairly a complaint by a home owner against a contractor. If a complaint can be substantiated, the contractor should be penalized since he does not represent the industry well. Likewise, if the complaint is not sound, the contractor should be freed of any unnecessary financial burden or harm to his reputation."

NLA accepting entries for awards

The National Landscape Association is currently accepting entries for the National Residential Landscape Awards Program, now in its 14th year. All single family residential properties are eligible. Categories include active use areas, passive use areas, entrance areas (public areas) or the entire residential property. Any landscape professional may enter. The purpose of NLA's program is to recognize landscape professionals who create the design, and those professionals who are responsible for its execution and maintenance; both are awarded certificates when a project is chosen for national recognition. In addition, the property owner is sent a letter of commendation from the president of the NLA.

Entries will be judged on the basis of excellence, as well as practicality of design, selection of plants and materials, execution of the design and maintenance of the project. Scope of the project will be considered only in determining the category of

Projects chosen for national recognition will be announced Feb. 6 at the NLA/GCA Landscape/Garden Center Management Clinic in Louisville, KY.

For an entry form, contact the National Landscape Association, 1250 I Street NW, Suite 500, Washington, D.C. There is a fee and other requirements to enter. Deadline for entries is Nov. 1, 1983.

1984 Galt House in Louisville

The 1984 National Landscape Association and Garden Centers of America Management Clinic will be Feb. 5-8 at Galt House, Louisville, KY. Interested persons should contact NLA at its new address.

the firm's original name was based on the fact "that no other name describes our company as well -- it says who and where we are and what we are in business to do."

The company has also completed its corporate acquisition of the Northern California sod production interests of John Nunes, who will continue his relationship with the company as contract sod grower in Tehachapi, CA.

Pacific Sod's management team



Richard Rogers

now consists of, in addition to Rogers, Bob Goodrich, senior vice president and general manager, Roger Ogilvie, senior vice president and chief financial officer, Jack Gribben, vice president in charge of advertising, Bill Tavener, vice president and general manager of wholesale sales, John Culbertson, vice president and marketing director and Ben Lucas, assistant vice president and general manager for northern California. Lucas and Tavener are located at the company's northern California base in Patterson, the others at Pacific Sod's corporate headquarters in Camarillo.

EVENTS

Bring your slides to Sports Turf Show

The Sports Turf Managers Association will co-sponsor its third educational conference with the National Institute on Park and Grounds Management Nov. 6-10 at the Hyatt Hotel in Birmingham, AL. Turf managers for the Cleveland, Green Bay, WI, and Milwaukee professional sports stadiums will discuss their management systems. Topics to be covered include getting wet fields in shape fast, new low maintenance turfgrasses and field renovation in the Mid-Atlantic states. "Bring your slides and pictures along to share as others can benefit from what you do,"

continued on page 16