

John M. Schilling, new GCSAA executive director.

ASSOCIATIONS

GCSAA promotes Schilling to top job

Modesty and hard work paid off for John Schilling in September when the Golf Course Superintendents Association of America executive committee promoted him from associate executive director to executive director. Schilling's predecessor James McLoughlin resigned in May after a controversial two years at the helm.

"Each time the association has asked him to take on new and increased management responsibilities, John has successfully responded," GCSAA President Robert Osterman said in announcing the promotion. Schilling has served GCSAA in the past as director of communications, editor of *Golf Course Management* magazine, director of marketing and sales, and associate executive director. He was graduated from the University of Kansas with a bachelor's degree in journalism and a master's in business administration. Schilling retains his responsibilities as director of conference and show.

"I sense an overwhelmingly demonstrated mandate from the membership to set new standards in program development, membership services and fiscal management. All of these areas are of high priority and I urge every member to take an active role in shaping the future of the Association. The Association is accountable to its members. Now is the time, not for long speeches, but for results."

EQUIPMENT

Briggs managers work line as strike enters third month

Briggs & Stratton union workers were still on strike in late September as the critical lawn and garden manufacturing period approached. Department managers have been able to keep one out of twelve lines operating since August 1 when the strike began.

"The critical period for lawn and garden equipment production is October through January and for snow equipment March through May," Advertising Manager Jim Metzger told *Weeds Trees & Turf*. "Once the union does return it will take three weeks to get all assembly lines going again."

"I've been running a punch press the past few weeks and in a way it's been a valuable experience," says Metzger. "Some of our customers have noticed small improvements in detail since the managers have been

on the line. Normally desk-bound executives are assembling engines ranging from 3 to 11 h.p. and we can see results from our enthusiasm."

The union workers currently are paid \$12.85 up to \$23 per hour. In arbitration they have complained about the size of dividends given to stockholders and the work assignment powers of the company. Like other union members, they are concerned about future production techniques, such as robotics.

"We don't expect a critical supply problem until November," Metzger said. "Even with new blade-stop regulations, lawn and garden sales have surpassed manufacturers' expectations." The snow equipment business is roaring back, too, after two or three bad years."

Honda to build North Carolina plant

American Honda Motor Company will produce Honda power lawnmowers at a new, wholly-owned subsidiary, Honda Power Equipment Mfg. Inc. to be located in Alamance County, NC, near Burlington.

According to Makoto Itabashi, president of HPE and executive vice president of American Honda, "We have chosen this location because the demand for Honda power lawnmowers is growing in the Eastern United States. Since we manufacture products where our sales are greatest, this allows us to return the proceeds

of our efforts to the local economy."

Located on 69 acres, the \$10 million investment will include a 60,000 square-foot plant which will employ 80 people. Nearly 10,000 self-propelled and push lawnmowers of around four horsepower will be produced each month at full production. The facility will include welding, die casting, and paint operations.

"Construction will begin immediately," said Itabashi, "and we expect to begin shipments by mid-1984."

CHEMICALS

Schering AG buys FBC from Boots, Fisons

In an effort to get away from research-intensive businesses, Boots and Fisons sold their interests in FBC Holdings Ltd. in September to the West German company Schering AG.

Both Boots and Fisons want to expand further into the U.S. pharmaceuticals market and now have \$182.4 million from Schering to split.

Schering owns Nor-Am, an agricultural chemical company in Naperville, IL, and Nepera Chemical Company in Harriman, NY. The agri-

cultural and specialty chemical divisions of FBC, which make Turcam and Nitroform, are larger than Nor-Am or Nepera.

FBC is currently located in Wilmington, Delaware. George Jones, communications manager for FBC, said a decision was expected by October whether moving will be required. Wilmington is a hub for the chemical industry with Du Pont, ICI, and FBC there. Jones said, "Nor-Am and FBC are a good fit."

UPDATE

NGF honors 5 for service

Phyllis Meekins, Henry Thomas, Walter Keller, John Riggle and William "Old Bill" Lyons have something in common.

They have the distinction of being the first recipients of the National Golf Foundation's Outstanding Service Award, inaugurated this year to honor those "who have provided continuous and exceptional service to golf, the people who play the game and the environment in which it is played."

"It's a very impressive lot," said Joe Much, NGF acting executive director who headed the selection board. "The winners come from all over the country and represent different aspects of the golf community."

Winners will be honored at the Foundation's 10th Annual Golf Management Workshop in Las Vegas this month.

Meekins organized golf clinics for underprivileged youth and today, PGM Golf Clinics include more than 20 boys and girls. Thomas has been head professional at City Park Golf Courses in New Orleans for more than 50 years. Walter Keller has been fundraising for tournaments for the past 16 years. He also organizes clinics and seminars for physical education teachers to help them more effectively teach the game in schools. For more than 20 years, John Riggle has been executive director of the Arizona Golf Association and serves on the rules committee of many USGA events. William "Old Bill" Lyons is known in the golf community as an innovator, entrepreneur, agronomist and long-time owner-operator of the Lyons Den in Canal Fulton, OH.

Golf is gold to developers

Developing condominiums around golf courses is paying off for Golf Hosts International, the force behind Innisbrook in Tampa and Tamarron in Durango, Colorado.

During the so-called recession, Golf Hosts was able to sell condominiums on its courses for \$8,000 to \$15,000 more than comparable units in other residential developments. Condos facing the course or water commanded nearly \$25,000 more.

Appreciation of golf course condos also exceeds that of residential property in general according to Golf Hosts, at ten percent or more per year. This fact is attracting investors to golf course condominium developments further increasing appreciation rates.

The American Society of Golf Course Architects sees this as an important signal to future golf course development. "More than a recreational facility, the golf course serves as a green belt to enhance the lifestyle of those who reside around its sculptured terrain," explains ASGCA member Arthur Hill, designer of Tamarron.

Martel is GCSAA keynoter

A "practical futurist" is how GCSAA Executive Director John Schilling describes this year's Convention speaker, Dr. Leon Martel.

Martel is an author who charts trends, demographics and changes in society to predict how these aspects will effect the country. He will tailor his speech directly to golf course superintendents.

The 1984 Golf Course Superintendents' Convention and Show is set for Jan. 28-Feb. 3 in Las Vegas.

SEED

Northrup to market Park Bluegrass

The Northern Minnesota Bluegrass Growers Association has named Northrup King Co. of Minnesota as marketing agent for certified Park Kentucky Bluegrass. The variety was previously handled by Twin City Seed Co.

Northrup King will develop a marketing program aimed primarily at the wholesale seed trade. The marketing effort will be handled by Northrup King's Consumer Products Group. The company has been a wholesaler of Park seed for many years.

Larry Vetter, sales manager for Northrup King's Medalist Turf Products and wholesale activity, said "There is growing interest in varieties such as Park that are in the low maintenance category, both straight and in mixtures. As a result, we are planning a new and expanded sales program for this superior performing variety."

EQUIPMENT

Jacobsen names Kimpfbeck new director

Curt Kimpfbeck has been named the director of international distribution for Jacobsen Division of Textron Inc.

Kimpfbeck will be responsible for increasing Jacobsen's international



sales through the company's network of more than 50 foreign distributors located in Europe, South and Central America, Africa, Asia and Australia.

Prior to joining Jacobsen,

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UPDATE

ALCA, NAA, PLCAA offer seminar

The Associated Landscape Contractors of America, the National Arborist Association and the Professional Lawn Care Association of America will jointly sponsor a series of two-day financial seminars Dec. 1-9.

The seminars are designed for owners, chief executive officers, chief operating officers and other top management of Green Industry companies. The seminars will be held at the Schaumberg Marriott Hotel in the Chicago area.

Ross-Payne & Associates, Inc., a financial consulting firm, will conduct the seminars which include "Compensation Planning," "Financial Analysis," and "Financial Planning." Enrollment in some courses is limited. For registration information contact ALCA, (703) 821-8611, NAA (516) 221-3082 or PLCAA (404) 977-5222.

Able named ASLA executive v.p.

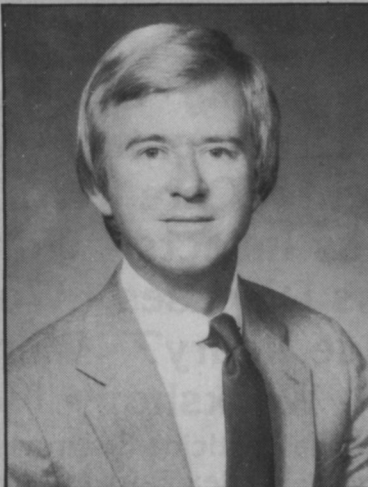
Edward H. Able, Jr., has been named executive vice president of the American Society of Landscape Architects.

The appointment was made by the ASLA Executive Committee at a recent meeting in Washington, D.C.

"This action, which the ASLA Board of Trustees initiated, was taken to more accurately reflect the level of responsibility and authority which has been delegated to our chief staff executive," said ASLA President Theodore J. Wirth, FASLA.

Able, executive director of the Society since 1977, has managed ASLA during a period in which the membership has grown from 3,000 to 7,000, the annual budget has tripled and the Society has restored and occupied its own headquarters building in Washington, D.C.

"Working with and for the profession of landscape architecture over the past six years has been one of the most satisfying periods of my career," Able told WT&T. "I am extremely pleased that ASLA's leadership has expressed its confidence in me by naming me executive vice president and I look forward to many years of joint effort in the future."



Udall becomes honorary architect

Calling Morris K. Udall (D-AZ) "a champion of environmental protection and planning", ASLA President Ted Wirth presented the representative honorary membership in the Society during the Professional Awards Ceremony in Washington, D.C., in September.

Udall, chairman of the House Interior and Insular Affairs Committee, has been a leader in environmental legislation since 1961, including the Alaska Lands Bill, strip mining laws and the Nuclear Waste Management Policy Act.

Kimpfbeck was export manager for Wacker Corp. in Milwaukee. He had previously been manager of export services for the Oster Division of Sunbeam Corp.

TURF

First Pan-Pacific turf conference in Hawaii

The first Pan-Pacific Turfgrass Conference has been scheduled for June, 1984 in Honolulu. The conference is sponsored by the Hawaii Turfgrass Association and the University of Hawaii.

Seminars, workshops, an equipment exhibition and trade show are planned.

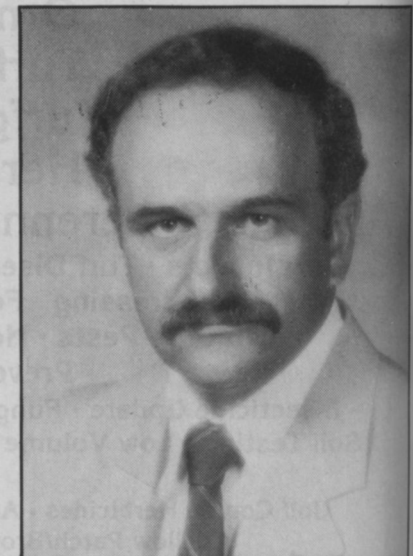
Following the conference, a tour of turfgrass sites and golf courses on Maui and Honolulu can be arranged for those interested.

For registration information, contact Karen Bento, PO Box 31003, Honolulu, HI 96820.

EQUIPMENT

Adam, Lehman named to Ransomes' top posts

Helmut M. Adam has been appointed president and Rowland R. Lehman executive vice president of Ran-



Helmut M. Adam

somes, Inc., manufacturers and worldwide marketers of Ransomes Bob-Cat commercial turf maintenance equipment.

Adam was formerly vice president of finance and operations and Lehman was vice president of marketing.

"It's really just a formalizing of

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UPDATE

Training termed "inadequate"

A recent report by the General Accounting Office to the Environmental Protection Agency stated applicator training in a number of states does not meet Federal standards and, as a result, does not adequately train applicators to avoid pesticide misuse.

Illinois and Minnesota were two states selected by EPA to show shortcomings in pesticide training and certification. GAO said the conditions exist in other states, too, and that EPA is partly to blame for the problem. EPA, said the report, has contributed to the situation because it has never developed criteria for evaluating test quality and has not conducted in-depth reviews of state examinations since 1976.

The report was presented to EPA Administrator William Ruckelshaus, who was the first administrator of the Agency and recently returned after the resignation of Ann Gorsuch Burford.

33 groups oppose envirobill

An amazing cooperative effort by 33 organizations representing pesticide users and manufacturers has voiced opposition to each member of the House Agriculture Committee to the "Harper's Ferry bill", a proposal to amend FIFRA.

Saying the amendments are "premature and unnecessary", a letter to the committee members strongly urged opposition to the bill by the committee until the new administrator's staff has had time to make its own recommendations for FIFRA.

Among the 33 organizations are the American Association of Nurserymen, the Seed Trade Association, the Interior Plantscape Association, the Professional Lawn Care Association of America, the National Arborist Association, and the National Pest Control Association.

The Harper's Ferry Bill was introduced by George E. Brown Jr. (D-CA) in late winter and is basically a want list of all the environmental groups in one bill. "Every point raised by environmental groups in the past is being revived by this bill," says Ray Brush, director of technical services at AAN. "If it were passed it would be like starting all over again."

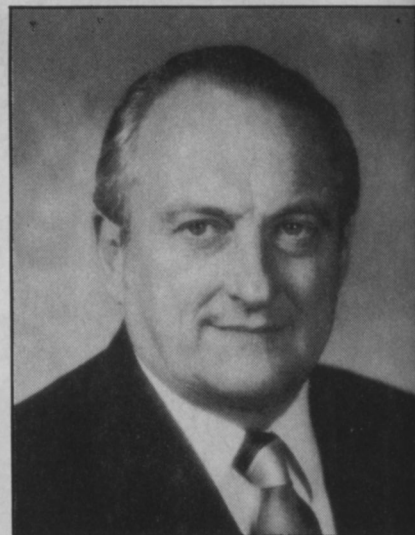
Bills for extending FIFRA are in Congress at the same time. It is likely both houses will extend the FIFRA with few amendments in order to give new Administrator Ruckelshaus time to evaluate it."

Nova Scotia backs 2,4-D use

The Supreme Court of Nova Scotia denied an injunction on use of 2,4-D and 2,4,5,-T in September concluding that these products do not present a health hazard and can be used safely.

The case was brought to court by landowners near the forest lands of Nova Scotia Forest Industries. The landowners were concerned about groundwater in the area.

Justice Merlin Nunn stated in his 182-page decision, "I am satisfied that the overwhelming currently accepted view of responsible scientists is that there is little evidence that, for humans either 2,4-D or 2,4,5-T are mutagenic or carcinogenic and that TCDD is not an effective carcinogen, and further, that there are no-effect levels and safe levels for humans and wildlife for each of these substances."



Roland R. Lehman

titles," explained Lehman. "Since Ransomes of England bought the company, Mr. Adam and I have been running it. It will be business as usual."

EQUIPMENT**Ariens celebrates 50th year in equipment**

On Sept. 11, 1933, the Ariens Company began production of the first domestic-built rotary tiller at its plant in Brillion, WI. Now, 50 years later, the company is a leading manufacturer of walk-behind lawn mowers, riding mowers, lawn and garden tractors and snow throwers.

Ariens marked its 50th anniversary recently with an open house and special programs for its more than 400 employees. The company, after 50 years in business, remains family-owned.

TREES**First Arbor Expo premieres in Philly**

Arbor Expo '83, Arbor Age magazine's first conference and exhibition for the tree care industry, is set for Nov. 17-19 at the Philadelphia Civic Center in Philadelphia, PA.

Educational sessions will range from tree care procedures to the business side of being a tree care professional. There will also be exhibits and outdoor equipment demonstrations.

A special conference package is available for those who register before Oct. 26. For more information and registration, contact Conference Management Corporation, 17 Washington St. Norwalk, CT 06856 (203) 852-0500.