

## UPDATE

### NGF honors 5 for service

Phyllis Meekins, Henry Thomas, Walter Keller, John Riggle and William "Old Bill" Lyons have something in common.

They have the distinction of being the first recipients of the National Golf Foundation's Outstanding Service Award, inaugurated this year to honor those "who have provided continuous and exceptional service to golf, the people who play the game and the environment in which it is played."

"It's a very impressive lot," said Joe Much, NGF acting executive director who headed the selection board. "The winners come from all over the country and represent different aspects of the golf community."

Winners will be honored at the Foundation's 10th Annual Golf Management Workshop in Las Vegas this month.

Meekins organized golf clinics for underprivileged youth and today, PGM Golf Clinics include more than 20 boys and girls. Thomas has been head professional at City Park Golf Courses in New Orleans for more than 50 years. Walter Keller has been fundraising for tournaments for the past 16 years. He also organizes clinics and seminars for physical education teachers to help them more effectively teach the game in schools. For more than 20 years, John Riggle has been executive director of the Arizona Golf Association and serves on the rules committee of many USGA events. William "Old Bill" Lyons is known in the golf community as an innovator, entrepreneur, agronomist and long-time owner-operator of the Lyons Den in Canal Fulton, OH.

### Golf is gold to developers

Developing condominiums around golf courses is paying off for Golf Hosts International, the force behind Innisbrook in Tampa and Tamarron in Durango, Colorado.

During the so-called recession, Golf Hosts was able to sell condominiums on its courses for \$8,000 to \$15,000 more than comparable units in other residential developments. Condos facing the course or water commanded nearly \$25,000 more.

Appreciation of golf course condos also exceeds that of residential property in general according to Golf Hosts, at ten percent or more per year. This fact is attracting investors to golf course condominium developments further increasing appreciation rates.

The American Society of Golf Course Architects sees this as an important signal to future golf course development. "More than a recreational facility, the golf course serves as a green belt to enhance the lifestyle of those who reside around its sculptured terrain," explains ASGCA member Arthur Hill, designer of Tamarron.

### Martel is GCSAA keynoter

A "practical futurist" is how GCSAA Executive Director John Schilling describes this year's Convention speaker, Dr. Leon Martel.

Martel is an author who charts trends, demographics and changes in society to predict how these aspects will effect the country. He will tailor his speech directly to golf course superintendents.

The 1984 Golf Course Superintendents' Convention and Show is set for Jan. 28-Feb. 3 in Las Vegas.

## SEED

### Northrup to market Park Bluegrass

The Northern Minnesota Bluegrass Growers Association has named Northrup King Co. of Minnesota as marketing agent for certified Park Kentucky Bluegrass. The variety was previously handled by Twin City Seed Co.

Northrup King will develop a marketing program aimed primarily at the wholesale seed trade. The marketing effort will be handled by Northrup King's Consumer Products Group. The company has been a wholesaler of Park seed for many years.

Larry Vetter, sales manager for Northrup King's Medalist Turf Products and wholesale activity, said "There is growing interest in varieties such as Park that are in the low maintenance category, both straight and in mixtures. As a result, we are planning a new and expanded sales program for this superior performing variety."

## EQUIPMENT

### Jacobsen names Kimpfbeck new director

Curt Kimpfbeck has been named the director of international distribution for Jacobsen Division of Textron Inc.

Kimpfbeck will be responsible for increasing Jacobsen's international



sales through the company's network of more than 50 foreign distributors located in Europe, South and Central America, Africa, Asia and Australia.

Prior to joining Jacobsen,

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