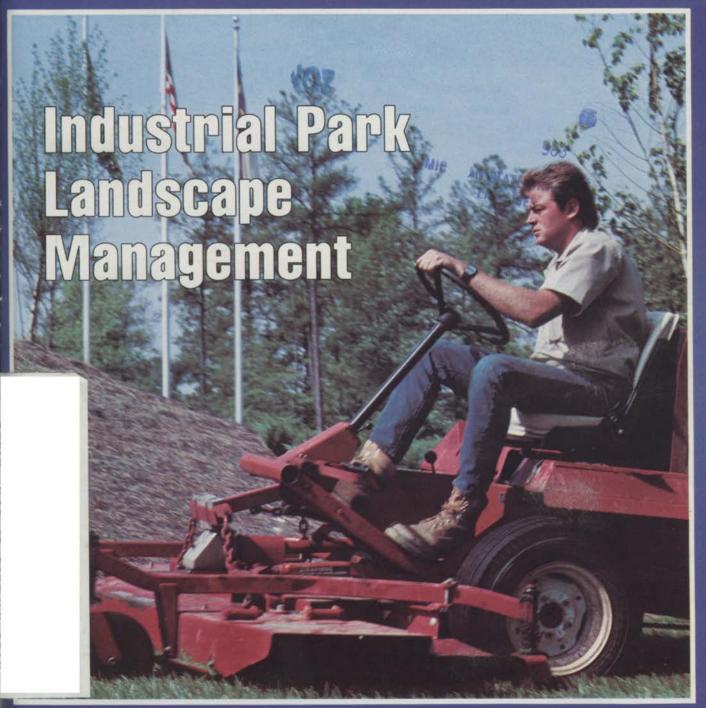
WEEDSTREESEURF

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1983 Golf Car and Turf Vehicle Guide

Turf Nutrition: Fertilizer Guide, Part Two

Schilling Is Tapped for GCSAA Executive Director





Without a summer application of Dursban, big problems could pop up in fall.

While most insects emerge in spring, sod webworms and other varieties don't spring into action until late summer or fall. And even DURSBAN* insecticide—which gives you long-lasting residual action—won't protect your customers' lawns from spring to fall.

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3920

NOVEMBER 1983/VOLUME 22, NUMBER 11



John Walters of A.B. Rose Co., Rocky Mount, NC, keeps on top of maintenance at the Union Carbide headquarters in Research Triangle Park. See page 42.



New golf car designs, see page 22.

Golf Car Makers Pull Out of Slump With Innovations

Golf car manufacturers' engineers have been busy increasing reliability and fuel efficiency preparing for the postrecession battle for golf car replacements. The battleground extends to utility vehicles as golf car manufacturers introduce their own versions.

Fertilizer Guide Part Two: Turf Nutrition

There is more to turf nutrition than making grass green. The plant's ability to resist disease and stress is more dependent on the condition of the roots rather than the foliage. Funk and Rathjens discuss both cool and warm season turf nutrition. Fertilizer requirements are based greatly on the use of the turf and the injury it will receive.



Turf nutrition tips, see page 32.

Industrial Parks: Image vs Budget

Industrial park landscape managers share responsibility for the bottom line while trying to present the best image of the companies in the park. Budget cuts, weed control, and finding qualified personnel are their biggest concerns.

DEPARTMENTS

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Carbide's woodland home, see page 42.

Shaping the Land In the Platinum Mile

Ed DeLaurentis doesn't just maintain the rich industrial parks of Westchester County. NY, he shapes them. He may be the only landscape architect with a blasting permit. Keeping design, construction, and maintenance closely linked, he becomes the creative mind responsible for the corporate image of companies like Citicorp.

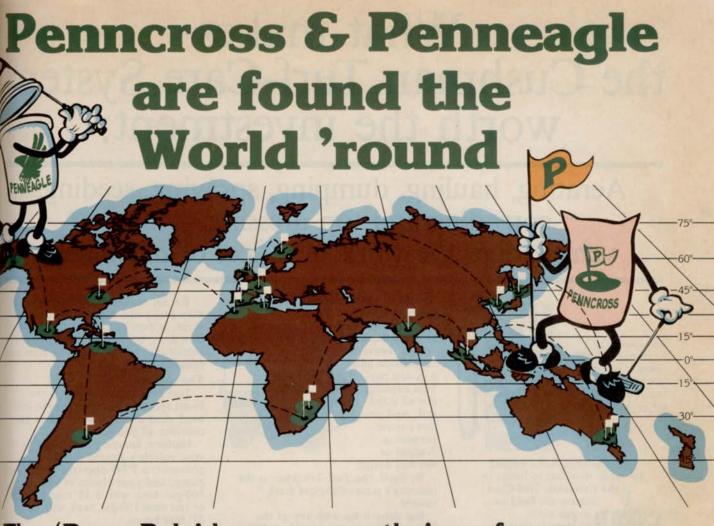
Carbide Nestles Building In **Piedmont Woodlands**

Union Carbide liked what nature had already designed for their new headquarters site in North Carolina. The contractor's job became to keep things as natural as possible under the watchful eye of UC's own landscape experts.

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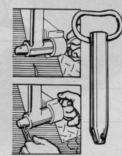
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argue with:

Here is a single vehicle that can do the work of a half dozen machines, at a fraction of the cost.

Here is a complete set of turf-care accessories that can be attached or removed in minutes.

Here is a groundskeeping system that's so simple,

and so well-crafted, your maintenance and repair time will become practically non-

Economics aside, though, there is an even stronger reason to invest in the Cushman System.

Results.

The Turf-Truckster™.

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Truckster has the stamina to survive years of constant use.

A 3-speed syncromesh transmission, hydraulic brakes, heavy-duty suspension and a ¾-ton payload capacity are all standard. And you can choose between a 3-wheel or 4-wheel design.

By itself, the Turf-Truckster is the industry's state-of-the-art work vehicle.

But team it up with any of the following accessories, and you have the makings of an efficient, economical turf-care system.

The aerators

Because you have two types of turf to aerate, Cushman makes two aerator attachments for your Turf-Truckster.

The Greensaver® is ideal for greens and other delicate areas. Interchangeable aerating drums let you select the precise degree of aeration needed — ½" cores for fast-growth seasons,

3/8" cores for slow-growth months, and deep-slicing tines for summer hot spells.

For the rest of your grounds, simply attach the Quick Aerator to your Turf-Truckster. It offers the same choice in

aeration tines as the Greensaver, but covers a wide 46" swath.

The dump boxes.

To haul fertilizer, dirt, sand and other supplies, choose our Short Box attachment. It handles 1500-lb. payloads, sits low to the ground for easy loading and can be hydraulically dumped right from the driver's seat.

But for maximum versatility, you may prefer our Flatbed/Box attachment. It does everything the Short Box does, but converts to a flatbed carrier just by removing the sides and tailgate.

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Uniform spraying controlled by your vehicle's ground speed governor; a PTO-operated centrifugal pump; and your choice of either a 100-gal. tank with a 15' rear boom, or our new 150-gal. tank with a 21' rear boom.

Plus, you can add a versatile handgun attachment for fogging bushes and spraying trees.

The spreader/seeder.

Mounted on either side of the two Cushman dump boxes, the Spreader/ Seeder attachment actually outperforms units costing much more.

The spreading rate is regulated by your Turf-Truckster's ground speed governor. Even over irregular terrain, you get uniform spreading.

The corrosion-resistant hopper holds up to 300 pounds of material, and spreads it evenly across a swath up to 40 feet.

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Just 3 pins connect the Top Dresser to your Turf-Truckster chassis, and you're ready to top dress up to 220 feet per minute.

Everything from rock salt to powdered fertilizer can be uniformly spread across a 31½" swath.

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Of course, the best way for you to learn about the Cushman Turf-Care System is to see it in action.
On your grounds.

To do that, just call us toll-free: 1-800-228-4444.



It works harder because it's built better.

States fight over show dates

As a television viewer have you ever been irritated when your two favorite shows are on at the same time on different networks? Not only is it irritating to you, but it annoys sponsors trying to reach you.

Coinciding turf and landscape conferences have the same effect. You want to hear speakers at two coinciding shows but you have to choose one because conference planners didn't coordinate timing. This happens often between shows in neighboring states, as well as between state and national shows.

If you conduct business in a number of states, it's fairly important for you to attend a show for each state, since extension agents report special problems and conditions in their state. Conflicting show dates make this impossible.

Manufacturers and distributors trying to reach you with booths at these shows are going absolutely berserk trying to

solve all the details to be in three places at once. It's not just difficult, it's expensive. And, you know who pays for it in the long run.

1983 has been a year of product change for both chemicals and equipment. That change came from feedback manufacturers received from distributors and you at conferences. They depend upon shows for



Bruce F. Shank, Executive Editor

feedback. The thinner they have to spread their staff during show season the less time they have to listen to you.

The most annoying aspect of this problem is the solution is simple. Talk to each other, show planners.

Sure, hotels limit you in picking dates. Sure, you've had your show the same time each year for three generations. And most important, you are often an extension agent not a show organizer.

Sorry gentlemen, there is no reason good enough to explain why something with such a simple solution goes unsolved. It's time to try harder to make show timing more sensitive to the needs of both the showgoer and the exhibitor.

Talk to each other. Pick straws. Arm wrestle, anything to straighten out this unneccesary mess of coinciding shows. WTT.

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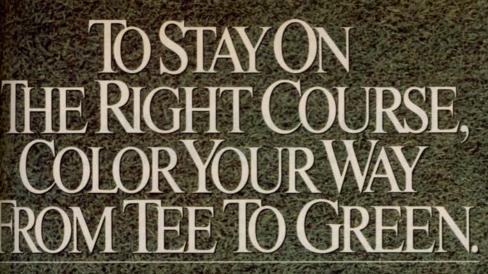
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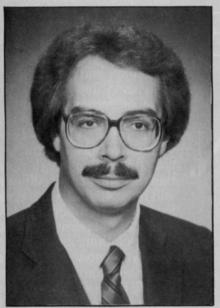
You'll be able to apply a uniform spray everywhere your tank sprayer or tractor goes, including areas around bunkers and across contours and hills.

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CHEMICALS

GREEN INDUSTRY NEWS



John M. Schilling, new GCSAA executive

ASSOCIATIONS

GCSAA promotes Schilling to top job

Modesty and hard work paid off for John Schilling in September when the Golf Course Superintendents Association of America executive committee promoted him from associate executive director. Schilling's predecessor James McLoughlin resigned in May after a controversial two years at the helm.

'Each time the association has asked him to take on new and increased management responsibilities, John has successfully responded," GCSAA President Robert Osterman said in announcing the promotion. Schilling has served GCSAA in the past as director of communications, editor of Golf Course Management magazine, director of marketing and sales, and associate executive director. He was graduated from the University of Kansas with a bachelor's degree in journalism and a master's in business administration. Schilling retains his responsibilities as director of conference and show.

"I sense an overwhelmingly demonstrated mandate from the membership to set new standards in program development, membership services and fiscal management. All of these areas are of high priority and I urge every member to take an active role in shaping the future of the Association. The Association is accountable to its members. Now is the time, not for long speeches, but for results."

EQUIPMENT

Briggs managers work line as strike enters third month

Briggs & Stratton union workers were still on strike in late September as the critical lawn and garden manufacturing period approached. Department managers have been able to keep one out of twelve lines operating since August 1 when the strike began.

"The critical period for lawn and garden equipment production is October through January and for snow equipment March through May," Advertising Manager Jim Metzger told Weeds Trees & Turf. "Once the union does return it will take three weeks to get all assembly lines going again."

"I've been running a punch press the past few weeks and in a way it's been a valuable experience," says Metzger. "Some of our customers have noticed small improvements in detail since the managers have been on the line. Normally desk-bound executives are assembling engines ranging from 3 to 11 h.p. and we can see results from our enthusiasm."

The union workers currently are paid \$12.85 up to \$23 per hour. In arbitration they have complained about the size of dividends given to stockholders and the work assignment powers of the company. Like other union members, they are concerned about future production techniques, such as robotics.

"We don't expect a critical supply problem until November," Metzger said. "Even with new blade-stop regulations, lawn and garden sales have surpassed manufacturers' expectations." The snow equipment business is roaring back, too, after two or three bad years."

Honda to build North Carolina plant

American Honda Motor Company will produce Honda power lawnmowers at a new, wholly-owned subsidiary, Honda Power Equipment Mfg, Inc. to be located in Alamance County, NC, near Burlington.

According to Makoto Itabashi, president of HPE and executive vice president of American Honda, "We have chosen this location because the demand for Honda power lawnmowers is growing in the Eastern United States. Since we manufacture products where our sales are greatest, this allows us to return the proceeds

of our efforts to the local economy."

Located on 69 acres, the \$10 million investment will include a 60,000 square-foot plant which will employ

square-foot plant which will employ 80 people. Nearly 10,000 self-propelled and push lawnmowers of around four horsepower will be produced each month at full production. The facility will include welding, die casting, and paint operations.

"Construction will begin immediately," said Itabashi, "and we expect to begin shipments by mid-1984."

CHEMICALS

Schering AG buys FBC from Boots, Fisons

In an effort to get away from researchintensive businesses, Boots and Fisons sold their interests in FBC Holdings Ltd. in September to the West German company Schering AG.

Both Boots and Fisons want to expand further into the U.S. pharmaceuticals market and now have \$182.4 million from Schering to split.

Schering owns Nor-Am, an agricultural chemical company in Naperville, IL, and Nepera Chemical Company in Harriman, NY. The agri-

cultural and specialty chemical divisions of FBC, which make Turcam and Nitroform, are larger than Nor-Am or Nepera.

FBC is currently located in Wilmington, Delaware. George Jones, communications manager for FBC, said a decision was expected by October whether moving will be required. Wilmington is a hub for the chemical industry with Du Pont, ICI, and FBC there. Jones said, "Nor-Am and FBC are a good fit."

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Greens or fairways ... the Spray-Pro 44 with its big high flotation tires to protect your turf, converts in minutes to a Sprayer, Spreader, Aerifier or Utility Bed. Designed for easy on, easy off switching and year 'round service.

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the utility truck bed . . .

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PDATE

NGF honors 5 for service

Phyllis Meekins, Henry Thomas, Walter Keller, John Riggle and William "Old Bill" Lyons have something in common.

They have the distinction of being the first recipients of the National Golf Foundation's Outstanding Service Award, inaugurated this year to honor those "who have provided continuous and exceptional service to golf, the people who play the game and the environment in which it is played.'

"It's a very impressive lot," said Joe Much, NGF acting executive director who headed the selection board. "The winners come from all over the country and represent different aspects

of the golf community."

Winners will be honored at the Foundation's 10th Annual

Golf Management Workshop in Las Vegas this month.

Meekins organized golf clinics for underprivileged youth and today, PGM Golf Clinics include more than 20 boys and girls. Thomas has been head professional at City Park Golf Courses in New Orleans for more than 50 years. Walter Keller has been fundraising for tournaments for the past 16 years. He also organizes clinics and seminars for physical education teachers to help them more effectively teach the game in schools. For more than 20 years, John Riggle has been executive director of the Arizona Golf Association and serves on the rules committee of many USGA events. William "Old Bill" Lyons is known in the golf community as an innovator, entrepreneur, agronomist and long-time owner-operator of the Lyons Den in Canal Fulton, OH.

Golf is gold to developers

Developing condominiums around golf courses is paying off for Golf Hosts International, the force behind Innisbrook in Tampa

and Tamarron in Durango, Colorado.

During the so-called recession, Golf Hosts was able to sell condominiums on its courses for \$8,000 to \$15,000 more than comparable units in other residential developments. Condos facing the course or water commanded nearly \$25,000 more.

Appreciation of golf course condos also exceeds that of residential property in general according to Golf Hosts, at ten percent or more per year. This fact is attracting investors to golf course condominium developments further increasing appre-

The American Society of Golf Course Architects sees this as an important signal to future golf course development. "More than a recreational facility, the golf course serves as a green belt to enhance the lifestyle of those who reside around its sculptured terrain," explains ASGCA member Arthur Hill, designer of Tamarron.

Martel is GCSAA keynoter

A "practical futurist" is how GCSAA Executive Director John Schilling describes this year's Convention speaker, Dr. Leon Martel.

Martel is an author who charts trends, demographics and changes in society to predict how these aspects will effect the country. He will tailor his speech directly to golf course superintendents.

The 1984 Golf Course Superintendents' Convention and Show is set for Jan. 28-Feb. 3 in Las Vegas.

SEED

Northrup to market **Park Bluegrass**

The Northern Minnesota Bluegrass Growers Association has named Northrup King Co. of Minnesota as marketing agent for certified Park Kentucky Bluegrass. The variety was previously handled by Twin City

Northrup King will develop a marketing program aimed primarily at the wholesale seed trade. The marketing effort will be handled by Northrup King's Consumer Products Group. The company has been a wholesaler of Park seed for many years.

Larry Vetter, sales manager for Northrup King's Medalist Turf Products and wholesale activity, said "There is growing interest in varieties such as Park that are in the low maintenance category, both straight and in mixtures. As a result, we are planning a new and expanded sales program for this superior performing variety."

EQUIPMENT

Jacobsen names Kimpfbeck new director

Curt Kimpfbeck has been named the director of international distribution for Jacobsen Division of Textron Inc.

Kimpfbeck will be responsible for increasing Jacobsen's international



sales through the company's network of more than 50 foreign distributors located in Europe, South and Central America, Africa, Asia and Australia. Prior to joining Jacobsen,

continued on page 14

OHIO TURFGRASS FOUNDATION

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Contact Dr. John Street c/o Ohio Turfgrass Foundation 2021 Coffey Road Columbus, Ohio 43210

614-422-2047

DO ATTE

ALCA, NAA, PLCAA offer seminar

The Associated Landscape Contractors of America, the National Arborist Association and the Professional Lawn Care Association of America will jointly sponsor a series of two-day financial seminars Dec. 1-9.

The seminars are designed for owners, chief executive officers, chief operating officers and other top management of Green Industry companies. The seminars will be held at the Schaumberg Marriott Hotel in the Chicago area.

Ross-Payne & Associates, Inc., a finanacial consulting firm, will conduct the seminars which include "Compensation Planning," "Financial Analysis," and "Financial Planning." Enrollment in some courses is limited. For registration information contact ALCA, (703) 821-8611, NAA (516) 221-3082 or PLCAA (404) 977-5222.

Able named ASLA executive v.p.

Edward H. Able, Jr., has been named executive vice president of the American Society of Landscape Architects.

The appointment was made by the ASLA Executive Committee at a recent meeting in Washington, D.C.

"This action, which the ASLA Board of Trustees initiated,

was taken to more accurately reflect the level of responsibility and authority which has been delegated to our chief staff executive," said ASLA President Theodore J. Wirth, FASLA.

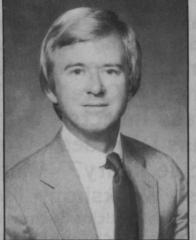
Able, executive director of the Society since 1977, has managed ASLA during a period in which the membership has grown from 3,000 to 7,000, the annual budget has tripled and the Society has restored and occupied its own headquarters building in Washington, D.C.

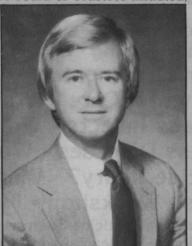
"Working with and for the profession of landscape architecture over the past six years has been one of the most satisfying periods of my career," Able told WT&T. "I am extremely pleased that ASLA's leadership has expressed its confidence in me by naming me executive vice president and I look forward to many years of joint effort in the future."



Calling Morris K. Udall (D-AZ) "a champion of environmental protection and planning", ASLA President Ted Wirth presented the representative honorary membership in the Society during the Professional Awards Ceremony in Washington, D.C., in September.

Udall, chairman of the House Interior and Insular Affairs Committee, has been a leader in environmental legislation since 1961, including the Alaska Lands Bill, strip mining laws and the Nuclear Waste Management Policy Act.





Kimpfbeck was export manager for Wacker Corp. in Milwaukee. He had previously been manager of export services for the Oster Division of Sun-

TURF

beam Corp.

First Pan-Pacific turf conference in Hawaii

The first Pan-Pacific Turfgrass Conference has been scheduled for June, 1984 in Honolulu. The conference is sponsored by the Hawaii Turfgrass Association and the University of

Seminars, workshops, an equipment exhibition and trade show are

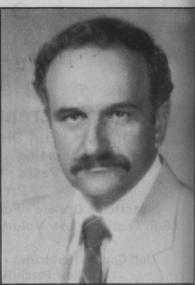
Following the conference, a tour of turfgrass sites and golf courses on Maui and Honolulu can be arranged for those interested.

For registration information, contact Karen Bento, PO Box 31003, Honolulu, HI 96820.

EQUIPMENT

Adam, Lehman named to Ransomes' top posts

Helmut M. Adam has been appointed president and Rowland R. Lehman executive vice president of Ran-

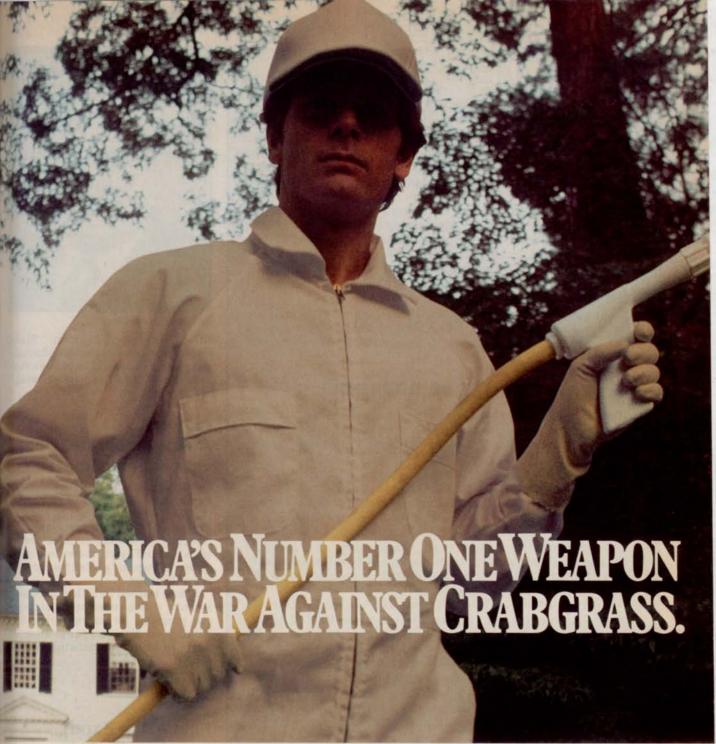


Helmut M. Adam

somes, Inc., manufacturers and worldwide marketers of Ransomes Bob-Cat commercial turf maintenance equipment.

Adam was formerly vice president of finance and operations and Lehman was vice president of marketing.

"It's really just a formalizing of continued on page 16



The overwhelming choice among America's biggest lawn care companies is Betasan® for crabgrass control.

In fact, in a survey of 75 of the largest companies,

Betasan is used by four out of five.

It's not hard to see why. Because year after year, Betasan gives lawn care professionals better control of Smooth and Hairy Crabgrass, without a worry about damaging existing turf. One application usually Always follow label directions carefully. stops crabgrass cold, all year long.

in liquid and granular formulations.

Betasan is safe and effective on established bluegrass, fescue, bentgrass, Bermuda grass, annual and perennial rye, Zoysia, bahia, centipede and St. Augustine.

So when the battle with crabgrass is your number one priority, use the number one crabgrass control.

Betasan. The first choice on the home front.

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NO.1 AGAINST CRABGRASS.



PD/ATTE

Training termed "inadequate"

A recent report by the General Accounting Office to the Environmental Protection Agency stated applicator training in a number of states does not meet Federal standards and, as a result, does not adequately train applicators to avoid pesticide

Illinois and Minnesota were two states selected by EPA to show shortcomings in pesticide training and certification. GAO said the conditions exist in other states, too, and that EPA is partly to blame for the problem. EPA, said the report, has contributed to the situation because it has never developed criteria for evaluating test quality and has not conducted indepth reviews of state examinations since 1976.

The report was presented to EPA Adminstrator William Ruckelshaus, who was the first administrator of the Agency and recently returned after the resignation of Ann Gorsuch

33 groups oppose envirobill

An amazing cooperative effort by 33 organizations representing pesticide users and manufacturers has voiced opposition to each member of the House Agriculture Committee to the "Harper's Ferry bill", a proposal to amend FIFRA.

Saying the amendments are "premature and unnecessary", a letter to the committee members strongly urged opposition to the bill by the committee until the new administrator's staff has had time to make its own recommendations for FIFRA.

Among the 33 organizations are the American Association of Nurserymen, the Seed Trade Association, the Interior Plantscape Association, the Professional Lawn Care Association of America, the National Arborist Association, and the National Pest Control Association.

The Harper's Ferry Bill was introduced by George E. Brown Ir. (D-CA) in late winter and is basically a want list of all the environmental groups in one bill. "Every point raised by environmental groups in the past is being revived by this bill, says Ray Brush, director of technical services at AAN. "If it were passed it would be like starting all over again."

Bills for extending FIFRA are in Congress at the same time. It is likely both houses will extend the FIFRA with few amendments in order to give new Administrator Ruckleshaus time to evaluate it."

Nova Scotia backs 2,4-D use

The Supreme Court of Nova Scotia denied an injunction on use of 2,4-D and 2,4,5,-T in September concluding that these products do not present a health hazard and can be used safely.

The case was brought to court by landowners near the forest lands of Nova Scotia Forest Industries. The landowners were concerned about groundwater in the area.

Justice Merlin Nunn stated in his 182-page decision, "I am satisfied that the overwhelming currently accepted view of responsible scientists is that there is little evidence that, for humans either 2,4-D or 2,4,5-T are mutagenic or carcinogenic and that TCDD is not an effective carcinogen, and further, that there are no-effect levels and safe levels for humans and wildlife for each of these substances."



Roland R. Lehman

titles," explained Lehman. "Since Ransomes of England bought the company, Mr. Adam and I have been running it. It will be business as usual."

EQUIPMENT

Ariens celebrates 50th vear in equipment

On Sept. 11, 1933, the Ariens Company began production of the first domestic-built rotary tiller at its plant in Brillion, WI. Now, 50 years later, the company is a leading manufacturer of walk-behind lawn mowers, riding mowers, lawn and garden tractors and snow throwers.

Ariens marked its 50th anniversary recently with an open house and special programs for its more than 400 employees. The company, after 50 years in business, remains familyowned.

TREES

First Arbor Expo premieres in Philly

Arbor Expo '83, Arbor Age magazine's first conference and exhibition for the tree care industry, is set for Nov. 17-19 at the Philadelphia Civic Center in Philadelphia, PA.

Educational sessions will range from tree care procedures to the business side of being a tree care professional. There will also be exhibits and outdoor equipment demonstrations.

A special conference package is available for those who register before Oct. 26. For more information and registration, contact Conference Management Corporation, 17 Washington St. Norwalk, CT 06856 (203) 852-0500.

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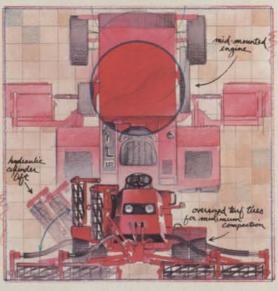
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PROBLEM SOLVERS

By Balakrishna Rao, Ph.D., and Thomas P. Mog, Ph.D

Timing Insecticides for Billbugs

Problem: For many years we have been using insecticides for surface insect control during the months of May and June. However, we have found a number of lawns severely damaged by billbugs, which become apparent during late August. Around this time, we have found many adults. Do you think we can get control of these pests if we apply treatments in August and September? Would you please explain the possible reasons for poor control from our existing practice. Also, we would appreciate your recommendation for proper management of the billbug problem. (New York)

Solution: Billbugs can cause serious damage to turfgrass unless they are properly managed. For best results, as with any pest management program, it is necessary to have proper identification of the pest, proper pesticides, proper methodology and proper timing. Any mistakes in these areas would result in variable performance and might explain the reasons why you have been experiencing billbug problems. Further, it is important to know the life cycle of the billbug and administer the control program during the weak point of their developmental stages.

Billbugs overwinter as adults and become active in early spring. They feed on turf and lay their eggs in grass stems from mid-May to July. The eggs hatch in about a week and the young, legless larvae tunnel through the stems and become soil-inhabiting pests where they feed on the roots and crowns of plants from June through August.

During this period, billbug larvae can cause severe damage to lawns. However, their presence may go undetected because the damaged area will be masked by drought symptoms and, thus, often mistaken for moisture stress. If, with the onset of cool weather and rain during late August and September, the brown areas do not green up properly, close examination may reveal surface insect activity. You may find billbug adults alone or in combination with chinchbugs, sod webworms, etc.

August is not preferred timing for insecticide application for adult billbug control because during this period most of them might not have emerged as adults or some of them might be moving to overwintering sites in nearby vegetation.

Because of lack of information about fall treatment for billbugs, I suggest that you try a fall treatment on a small test plot first and study the rsults. Research conducted by Dr. H.D. Niemczyk, Ohio Agricultural Research and Development Center, Wooster, OH, suggests that a mid-April application of insecticide gives best billbug control. The objective is to remove the egg-laying population so that there will not be any future generations. If this is not feasible, then the next best time would be during the larvae feeding period from June through August. Larvae control is difficult because they are in a protected site in the plant stems or may have moved into the soil, becoming soil-inhabiting pests. Therefore, the performance of the insecticide applications may be variable which explains the reasons why you are experiencing poor results with your existing program.

We feel that it is to your advantage not to use any chemical during August; instead make a note of those lawns severely damaged by billbugs and treat those lawns in early spring for adult control. Severely damaged areas should be overseeded with compatible turfgrass cultivars.

Delaying winter turf dormancy

Problem: Every year in response to winter dormancy warm-season grasses, such as bermudagrass and zoysiagrass, show discoloration. We would appreciate your suggestions on how we can make the grass area look greener.(North Carolina)

Solution: Reports indicate that warm-season grasses go dormant and become brown for a period of three or more months when the temperature falls below 50 degrees Farenheit or when there is intense light during daytime and temperatures in the evening reach about 49 degrees Farenheit. Under these conditions, chlorophyll pigment will be destroyed and photosynthesis is disrupted. In some instances, frost can also injure cells and thus contribute to the discoloration.

To minimize or mask the brown turf, I found the following suggestions in reference literature. Fall vertical mowing in combination with late fall fertilization has provided satisfactory results. Use of improved hybrid bermudagrass has reduced the length of the dormancy period. The practical approach would be to overseed the dormant turfgrass with cool-season grasses such as ryegrass, bluegrass or fescues. However, the overseeding operation is time-consuming, expensive and, if not done at the proper time, ineffective. Because of these problems much attention has been directed to the use of turfgrass colorants.

Since we do not have much information on colorants, I would suggest you use them on a small test plot to learn the advantages and disadvantages. Studies made by Cal Poly researchers on turf colorants might serve as a good reference for you.





Balakrishna Rao is plant pathologist and Thomas Mog is pest management specialist for Davey Tree Expert Co., Kent, OH.

Questions should be mailed to Problem Solvers, Weeds Trees & Turf, 7500 Old Oak Boulevard, Cleveland, Ohio 44130. Please allow 2-3 months for an answer to appear in the magazine.



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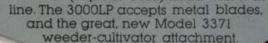
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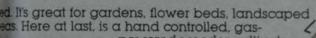
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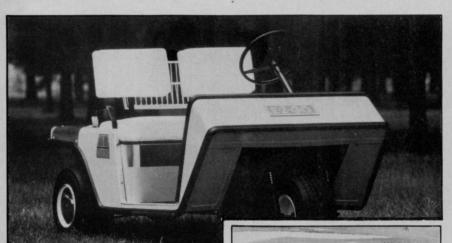
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Circle No. 128 on Reader Inquiry Card

Golf Car Makers Hope To Break Out of Slump With Innovations in '84

By Bruce Shank, executive editor



he golf car market has suffered for two years as golf course managers have rebuilt their existing fleets and bought used golf cars rather than new ones. Manufacturers, sensing a turnaround, are improving their products for the golf car sales battle of 1984.

Competition is fierce. "We not only have to compete on quality," said Jerry Howell, sales manager for Ross Products, the new manufacturer of the Legend golf car, "but distribution arrangements can save \$150 per car, or the difference between selling a fleet and not selling one. Golf courses can buy cars for less today than two years ago."

"We know from our parts business the last two years golf courses are rebuilding cars rather than buying new ones," Martha Ann Smith of Melex told Weeds Trees & Turf. "Our dealers think 1984 will be the year for new car sales to recover."

Changes and introductions

The parts business is showing manufacturers where the problems are with their cars. Electric car makers are simplifying and improving electrical systems to extend battery life, shorten charging time, and reduce the number of parts which can malfunction. Gas car makers are switching to four-cycle engines or adding oil injection systems to eliminate the need for mixing oil and gas in two-cycle engines.

A number of companies are beefing up suspension and brake systems, totally redesigning electrical and exhaust systems, and most important, changing the appearance of their new models. Steering systems are being upgraded to rack and pinion.

The emphasis is clearly on fuel efficiency, reliability, and appearance.

Club Car, Inc., introduced its first four-cycle engine golf car in August after five years of research and development. The company says the engine in its new DS Gasoline was designed specifically for use in golf cars. It was designed to run quietly, with less vibration, and to last longer.

Yamaha has added automatic oil mixing to its two-cycle engines as well as solid state ignition, eliminating points and condenser.

American Continental offers an 'electronic speed controller' on its electric cars to cut charging time by 45 percent and increase battery life.

Melex has simplified its electrical system, reduced resistance in its power cables, and added tires with less resistance. Melex will introduce a 'totally new car' next year.

Ross, which took over production of the Legend electric car this year from Pargo, has redesigned its electrical system to include only one solenoid instead of five. The differential has been changed for more efficient use of power from the electric motor. The front suspension has been beefed up, rack and pinion steering has been added, and mechanical cast iron drum brakes have been added. The new Legend car body has been redesigned and weighs less.

Columbia Car Corp. is introducing a shorter version of its four-wheel electric Cruiser, called the Challenger. The Challenger costs \$210 less than the Cruiser. The company has also redesigned its line of three-wheel cars.

"More than the name has changed," said Columbia District Sales Manager Barry Noll. "We've decreased the sound on our gas models by 30 percent and made major design changes on our complete line. We are also the only U.S. golf car manufacturer that makes its own engines."

Columbia has had its problems since it purchased the Harley



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hether you're hauling, reating, seeding, top essing, or spraying, the 7 is fully equipped to endle the job. That's cause E-Z-GO has been instantly changing, proving and upgrading e GT-7 until it literally its any of your grounds aintenance functions.

E-Z-GO, the world's largest manufacturer of golf cars and utility vehicles, is backed by Textron, Inc., a major multi-industry manufacturing company.

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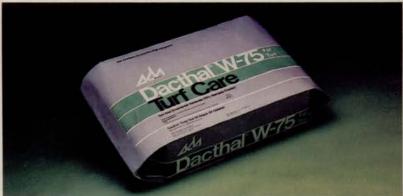
Aside from giving you steel's strong durability, and a 1500 pound payload capacity, the heavy-duty GT-7 is an all purpose turf truck with a number of accessories and options.

For the name of your nearest distributor and information on the GT-7 or any other E-Z-GO vehicle, write or call:

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These quality products give you first-rate weed and disease control with real economy all season long. Taken together, there's just no better way to get better turf.

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Unmatched spectrum of disease control. No other fungicide works as effectively on turf and a variety of ornamentals. Daconil 2787 provides unsurpassed control of 9 major turf diseases plus common diseases on 45 ornamentals. Daconil 2787 is also available in wettable powder.

Dacthal® W-75 herbicide. The leader is back on the market. It's the standard of excellence in turf preemergence weed control and it's readily available for the '84 season.

Whether it's crabgrass, spurge or 21 other annual grasses and broadleaf weeds in turf and ornamentals, nothing works better than Dacthal W-75.

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Dacamine® 4D herbicide. Kills perennials better than ordinary 2,4-D. Dacamine 4D virtually eliminates the possibility of weed regrowth. It works particularly well on plantain and 70 other tough perennials.

Dacamine 4D also delivers broader spectrum weed kill than ordinary 2,4-D.

And since Dacamine 4D is non-volatile, it won't vaporize even in hot weather. So there's no risk of injury to nearby ornamentals from vapors.

2 Plus 2 (MCPP + 2,4-D Amine). Tough on weeds, easy on the pocketbook. Designed in a convenient package mix, 2 Plus 2 delivers economical control of pesky common broadleaf weeds such as clover and dandelion on turf and fairways.

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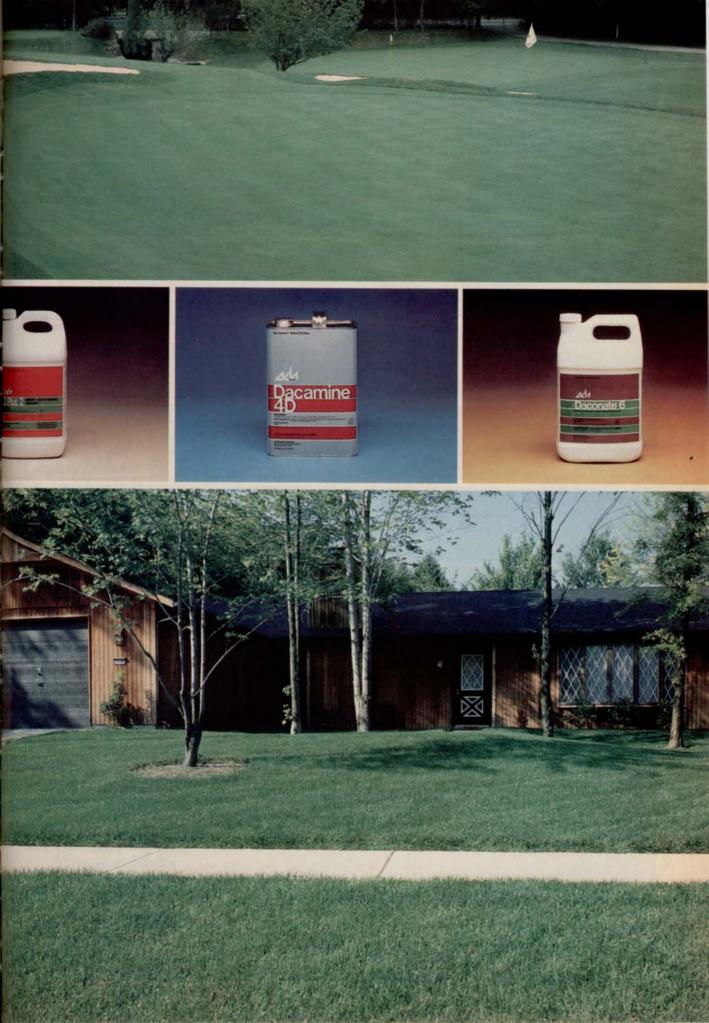
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_1984 Turf Vehicle Guide_____

	Model	engine	payload	price	notes	1
American Continental, Inc. Box 280 Willmar, MN 56201 (612) 235-1752	Elphant-Vac	17 hp Kohler			vacuum cart	
Bajaj America 1237 Gaddsen St. Columbia, SC 29201 (805) 779-5361	Gopher Tristar Autoriksha	10 hp gas 10 hp gas 10 hp gas	700 lbs 700 lbs 700 lbs	\$2,695 \$2,895 \$3,095		
Columbia Car Corp. P. O. Box 1 Deerfield, WI 53531 608) 764-5474	Utility Car	2 cycle	500 lbs	\$3,220	4-wheel	
Cushman/OMC P. O. Box 82409 Lincoln, NE 88501 402) 475-9581	530 531 and 532 534 549	18 hp gas 18 hp gas gas gas	1,500 lbs 1,500 lbs 1,000 lbs 250 lbs			
E- Z-Go/Textron P. O. Box 388 Augusta, GA 30913 404) 798-4311	GX-800 GT-7	244 cc gas gas	800 lbs 1,500 lbs		=	
Hahn Inc. 1625 N. Garvin Evansville, IN 17711 812) 428-2027	Tournament Spray-Pro	gas gas				Tunan C
Carl Heald Inc. P. O. Box 1148 Benton Harbor, MI 49022 616) 849-3400	Hauler Kits	gas, 4-cy	650 lbs	\$1,500 and up		0
Jacobsen/Textron 1721 Packard Ave. Racine, WI 53403 (414) 637-6711	UV-4	gas	1,500 lbs			
Noland Car Co. P. O. Box 957 Edgewater, FL 32032 (904) 427-9645	Model F	electric	1,500 lbs			0 0
Olathe Mfg. Co. 100 Industrial Pkwy. Industrial Airport, KS 66031 (913) 782-4396	492	18 hp gas	1,500 lbs	\$4,400	T.	
Pargo Eagle 8181 Hoyle Ave. Dallas, TX 75227 (214) 388-7431	Estate Car	electric				

d "The superille	Model	engine	payload	price	notes	
Smithco Inc. 11 West Ave. Wayne, PA 19087	Red Rider	gas	1,000 lbs			10°
Turf-Vac Corp. P.O. Box 90129 Long Beach, CA 90809 (213) 426-9376	Sandancer #1 Sandancer #2 Sandancer #5 Sandancer #6	11 hp Briggs 18 hp Briggs 11 hp Briggs 18 hp Briggs	1,100 lbs 1,500 lbs 1,100 lbs 1,500 lbs	\$3,862 \$4,546 \$4,377 \$5,080	4 ft. bed.3-wheel 4 ft. bed,3-wheel 5 ft. bed,4-wheel 5 ft. bed,4-wheel	

1984 Golf Car Guide_

	Model	engine	payload	price	notes
merican Continental Inc.	ACG 300	4-cycle	2,000 lbs	\$2,950	3-wheel
Box 280	ACG 4000	4-cycle	2,000 lbs	\$3,195	4-wheel
Willmar, MN 56201	ACE 300	electric	2,000 lbs	\$2,950	3-wheel
612) 235-1752	ACE 4000	electric	2,000 lbs	\$3,195	4-wheel
Club Car	DS Electric	electric	750 lbs	\$3,295	4-wheel
P. O. Box 4658	DS Gas	4-cycle	750 lbs	\$3,492	4-wheel
Augusta, Georgia 30907	DS Villager	electric	1,000 lbs	\$3,623	4-wheel
404) 863-3000	DS Carryall	electric	1,000 lbs	\$3,623	4-wheel
olumbia Car Corp.	Classic G3T	2-cycle	615 lbs	\$3,175	tiller, 3-wheel
P. O. Box 1 Deerfield, WI	Classic G3S	2-cycle	615 lbs	\$3,225	steer, 3-whee
53531	Classic E3T	electric	523 lbs	\$3,110	tiller, 3-wheel
(608) 764-5474	Classic E3S	electric	523 lbs	\$3,190	steer, 3-whee
	Cruiser G4S	2-cycle	716 lbs	\$3,500	4- wheel
	Cruiser E4S	electric	641 lbs	\$3,650	4- wheel
	Challenger	electric	641 lbs	\$3,340	4-wheel, shorter
E-Z-Go/Textron	X440	electric	500 lbs		115
P. O. Box 388	X444	electric	500 lbs		1
Augusta, GA 30913	GX440	2-cycle	500 lbs		
404) 798-4311	GX444	2-cycle	500 lbs		
Melex USA	Turtle 112	electric	500 lbs	\$3,050	3-wheel
1201 Front St. Raleigh, NC 27609 (919) 828-7645	Turtle 212	electric	500 lbs	\$3,215	4-wheel
Ross Products	Legend RV3	electric	750 lbs	\$3,085	3- wheel
145 NW 20th St. Boca Raton, FL 33431 (305) 395-4414	Legend RV4	electric	750 lbs	\$3,215	4- wheel
Yamaha Motor Corp.	Electric Car	electric	1,000 lbs	\$2,850	4-wheel
6555 Katella Ave. Cypress, CA 90630 (714) 761-7300	Gas Car	2-cycle	1,000 lbs	\$3,450	4-wheel

Davidson golf car line. A fire at its Madison, WI, plant held up production for four months. The company has moved a second time to Deerfield, WI, and is back in production.

The stakes

Although the market has experienced the departure of Harley Davidson and Cushman in the past few years, it has attracted Yamaha and Melex.

The National Golf Foundation has estimated there are roughly 450,000 golf cars in use in this country. Five to seven years is the most commonly quoted life expectancy for a golf car. In a normal year, manufacturers would expect to sell a total of 60,000 to 90,000 replacement cars, plus any sales to the roughly 50 to 75 new courses built each year. So, the market should normally produce and sell 80,000 units at a value of more than \$200 million.

It's questionable whether manufacturers have realized the full

potential of the market, especially the last two years. They seem ready to make the necessary investment in 1984. But, there is also a sense that they won't wait forever for business to recover.

"It's as if no one at golf courses wants to be responsible for golf cars." Dealer.

Who is in charge?

A problem mentioned frequently by golf car makers is finding out who is in charge of golf cars at a course. They know how important money maker cars can be to a club and they can't understand why the person responsible for the cars varies from the superintendent, to the pro, to the club manager.

"It's as if no one wants to be responsible for golf cars," one distributor said. "The superintendent views golf cars as the enemy, tearing up his beloved turf. The pro wants a piece of the action and the club manager wants the cars to make as much money as possible by spending as little as possible." It seems manufacturers would like golf courses to make some standard commitment to golf car operations rather than treating it as a necessary evil.

"Clubs the last few years have been playing one golf car dealer against another, seeking a rock bottom price," one dealer said. "In some cases, they have gone around the dealer directly to the manufacturer. They should be thinking more about service and quality than price. When we are trying to sell a fleet of 20 cars worth \$60,000, we get anxious and start making concessions we really shouldn't make."

One short-term solution has been leasing. Some clubs have chosen to lease cars at \$750 per car per year rather than pay \$3,000

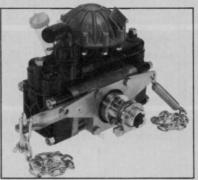
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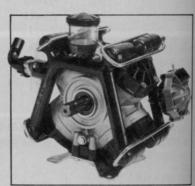
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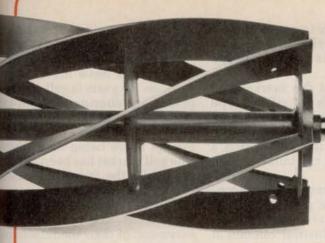
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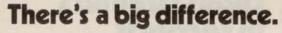
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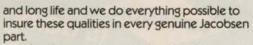


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per car to buy. Operation costs for golf cars have been determined and published by NGF and the Golf Course Superintendents Association. Leasing may or may not be the best use of golf course dollars depending upon the cash position of the course.

It would seem that golf courses should decide either to encourage use of golf cars and manage them properly or restrict their use on the course. The halfway position currently taken by many courses is causing manufacturers confusion and doubt. The stakes are worth playing the game if the odds improve for the manufacturers.

New utility vehicles

The battle for golf car sales is spreading into the utility vehicle market. Golf car manufacturers are expanding into the turf vehicle market with modifications of their golf cars as well as new utility vehicle designs.

Columbia Car is the most

recent company to enter the utility vehicle market. E-Z-Go preceded Columbia with its GX-800 and GT-7

Bajaj entered the market two years ago with its riksha-type vehicles adapted for carrying up to 700 lbs of payload. Carl Heald Inc. is promoting kits which a superintendent can build his own utility vehicle.

All this interest might be construed as a new, growing market. Gary Sloan, marketing manager for turf and industrial vehicles at Cushman/OMC, urges superintendents to consider their needs when buying utility vehicles. "Modified golf cars are fine as light utility vehicles, but may fall short under the strain of daily heavy loads and rough treatment by some workers. There is a difference between a vehicle that was designed and built to be heavy duty and a golf car with extra leaf springs and a metal box on the back. The variety of attachments designed for use with a

vehicle is also very important to a superintendent."

The general sentiment by companies who have made utility vehicles for years is golf car companies are shoring up their car business by modifying cars for other uses. They see some of their market share being taken away. The golf market has been a steady one while the industrial vehicle market has faltered.

Golf car manufacturers, on the other hand, see it as a natural extension of their manufacturing process and their distribution and service networks. They are evaluating attachments for their utility vehicles.

Over the next few years superintendents and other users of turf utility vehicles will have a larger selection of turf vehicles and attachments for them. The modified golf cars will probably cost less than heavy-duty vehicles. In the long run it will be durability and variety of attachments that will win the war.





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SEE PAGE 38

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Circle No. 130 on Reader Inquiry Card

Fertilizer Guide



Early December color response from a late October application of nitrogen in New Jersey. (Photo courtesy of Dr. Ralph Engel)

Part 2: A Balance Between Health and Appearance

By Roger Funk, Vice President, Research and Development, and Richard Rathjens, Agronomist, Davey Tree Expert Co., Kent, Ohio

Traditionally, turfgrass managers have applied fertilizer during spring and fall using leaf color and amount of growth as a guide to the rate and the frequency of application.

Although promoting good color and stimulating shoot growth are important objectives, frequently overlooked are nutrient influences on carbohydrate reserves, root growth, and the plant's ability to tolerate disease and environmental stress.

Timing applications

An important objective in the

timing of fertilizer applications should be to build carbohydrate reserves and promote root development. The response of warm-season and cool-season turfgrasses differ in this respect.

The predominant cool-season turfgrasses (bluegrass, ryegrass, fescue and bentgrass) initiate and develop their root system in the early spring and fall. For this reason, fall and winter applications of nitrogen are important to a fertilization program because they will increase carbohydrate reserves and root growth. Fall fertilization will also improve turf density by

promoting greater rhizome and tiller growth.

In addition to regular fall fertilization (September and early October in Ohio), a relatively new concept called late fall fertilization is being included in many maintenance programs. Late fall fertilization is applied when shoot growth slows or approximately at the time of the last regular mowing of the season. Nitrogen applied at this time greatly enhances the photosynthetic production of carbohydrates. These carbohydrates are stored for use the following growing season

for Turf

providing spring green-up and an energy source for turfgrasses to recuperate from environmental and mechanical stress.

Another advantage of late fall fertilization is it reduces the need for high amounts of springapplied nitrogen. Excessive spring fertilization can actually reduce carbohydrate reserves and

Applications of potassium will increase turf hardiness and tempers the stimulation of nitrogen applications.

root development by stimulating rapid shoot growth. Shoot growth takes priority over roots for carbohydrate utilization.

Both spring and summer fertilization should be used to maintain the color and density produced with fall fertilization the previous year. Fertilization at these times should not produce succulent plant tissue which can increase the severity of turfgrass disease and reduce the plant's ability to withstand heat, drought, mowing or wear stresses.

Applications of potassium will greatly contribute to the hardiness of the plant and help "temper" the stimulating effects of nitrogen applications.

In contrast, most of the root growth in warm-season grasses (such as bermudagrass, zoysiagrass and St. Augustine) occurs during the spring and summer. Fertilization during these periods will stimulate root growth. However, only moderate applications of fertilizer should be made in early spring in areas where warm-season grasses experience winter dormancy.

Bermudagrass and St. Augustine are subject to spring root dieback following spring green-up. Heavy fertilization during early spring may result in an additional stress during this critical survival period.

Like cool-season turfgrasses, warm-season turfgrasses accumulate carbohydrate reserves in the fall when shoot growth slows. Care must be taken with the timing of fall fertilization since it may decrease low temperature hardiness if applied late. Maintaining adequate potassium levels in fall will increase the tolerance of warm-season grasses to low temperatures.

As with cool-season turfgrasses, indescriminate use of nitrogen fertilization in the summer can increase injury of warm-season grass subjected to disease or environmental stress.

Potassium will aid warm-season turfgrasses in tolerating heat, cold, mowing, and wear stresses, and reduce their susceptibility to turfgrass diseases.

Turf fertilization rates

The annual nitrogen requirement (lbs. per 1,000 square feet)

for turfgrasses should be determined by considering length of growing season, level of quality desired, purpose of the turf, and species and cultivars present.

The length of growing season or number of days (months) between the last killing frost in the spring and the first in the fall will vary greatly depending upon location. Along the Gulf of Mexico and in parts of Arizona and California, the average growing season is more than eight months. In contrast, it is less than four months in parts of Maine and Minnesota. The longer the length of growing season, the greater the amount of nitrogen need to maintain turfgrass quality.

The rate of fertilization should be tailored to meet the expectations of the user of a particular turfgrass site. Because the level of quality is subject to interpretation, residential lawn fertilization can range from promoting a weed-



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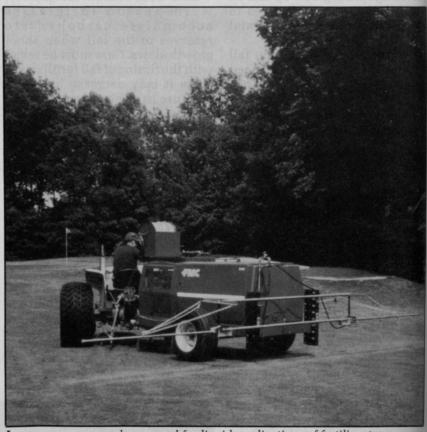
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Fertilizer



Low-pressure spray boom used for liquid applications of fertilizer to large turf areas.

free turf of acceptable color and density to a season-long turf of premium appearance.

The function of turf in an area, whether aesthetic or recreational, also influences nitrogen fertility level. The rate of fertilization of bentgrass, for instance can vary from 4.0 to 10 lbs. nitrogen per 1,000 square feet between a home lawn and a golf green.

Turfgrass species vary in amount of nitrogen required for maximum quality. Low fertility cool-season grasses include sheeps, hard, and red fescues. Kentucky bluegrass is considered medium fertility and bentgrass high fertility. Improved cultivars of bermudagrass will require more nitrogen than common bermudagrass.

Cultural practices, such as irrigation and clipping removal may create a need for additional nitrogen. Supplemental watering of turfgrasses will increase the rate

at which nitrogen is leached from the turfgrass root zone. Losses of nitrogen are substantial when quick-release sources are applied to soils high in sand content.

Collection of clippings follow-

Clipping removal reduces nitrogen levels about 20 percent.

ing mowing has been estimated to remove approximately 20 percent of the nitrogen applied to the turfgrass. As a result, additional nitrogen should be applied to maintain the same quality as where the clippings are not removed.

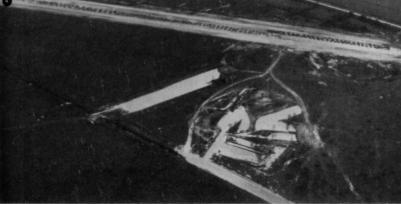
Phosphorus and potassium have been routinely applied along with nitrogen in fertilizers with ratios such as 3:1:2, 5:1:2, or 4:1:1. Rather than applying phosphorus

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ertilizer

Table 1. Annual Nitrogen Requirement of Turfgrasses's

Species	Length of Growing Season	Nitrogen per Season Ibs./1000 sq. ft.	Variations in Management
Cool Season:			
sheeps & hard fescue	4-8	0-3	low maintenance; roughs
red fescues	4-8	1-3	low maintenance to good care
Kentucky bluegrass	5-12	2-8	
bentgrasses	4-8	1-4	medium care, lawn, fairways
bentgrass, greens	5-12	6-15	clippings removed, forced growth
Warm Season:			
zoysia	6-10	1-6	adequate cover
common bermuda	7-12	2-8	most variable
St. Augustine, Bahia	10-12	2-8	warm areas, lawns
bermudagrass,			
fairways and tees	5-12	4-9	good management
bermudagrass, greens	8-12	8-20	may rest over winter

'Adapted from William H. Daniel and Raymond P. Freeborg's Turf Managers' Handbook.

and potassium each time nitrogen is applied, take a soil test and determine if they are really needed.

Since many soils contain high levels of phosphorus, little, if any, response may be obtained when phosphorus is applied to established turf. Soil pH correction may be a better solution than adding more phosphorus.

The rate of nitrogen applied also depends upon the time of application and the nitrogen

source.

Applications of quick-release nitrogen sources in spring or fall are commonly limited to no more than 1.0 lbs. nitrogen per 1,000 square feet. Summer applications of quick-release sources are frequently limited to no more than 0.5 lbs. nitrogen per 1,000 square

In contrast, applications of nitrogen using controlled-release sources are generally made at rates from one to three pounds nitrogen per 1,000 square feet.

The longer residual of controlled-release nitrogen sources reduces the need for more frequent applications required when using quick-release sources. The extra cost of controlled-release products may be balanced by the savings in time and labor.

Method of application

Fertilizers can be applied in either dry or liquid forms. The choice of either liquid or dry equipment for fertilizer application has been the subject of great controversy, particularly in the lawn care industry.

Research has shown turf responds equally regardless of the method of application. The choice of application method should be based on the turf manager's perception of efficiency, convenience, and personal prefer-

Two types of spreaders are used to apply granular (dry) fertilizer; gravity and centrifugal.

Gravity or drop spreaders drop the fertilizer, agitated by a mixing bar inside a trough, through a series of slots to the turf below. The centrifugal or broadcast spreader drops the fertilizer from a hopper onto a spinning disk

which propels the fertilizer ahead and to the sides of the spreader. The centrifugal spreader applies a wider swath of material allowing the turf manager to fertilizer large areas more quickly than with drop spreaders.

Fertilizer is either dissolved or suspended in water for liquid

The extra cost of slow-release products may balance with time, labor savings.

application. The amount of water varies normally from 1-5 gallons per 1,000 square feet.

The equipment for liquid fertilization is broadly classified into either low-pressure spray booms or high-pressure or hydraulic sprayers. Both types of sprayers feature a tank holding the fertilizer and water, pump to build pressure, strainers or screens to keep solids from clogging the pump or nozzle, and nozzles which deliver the spray to the turf in a particular pattern.

Low-pressure spray booms, operating at pressures of 15-60 lbs. per square inch, deliver one gallon or less per 1,000 square feet. This type of sprayer is used mainly on golf course fairways.

High-pressure sprayers can create spray pressure of several hundred pounds per square inch and use a hose and hand-held nozzle for directed application. High-pressure systems are common in lawn care.

One of the latest controversies in sprayer technology is the advent of low-volume, high-pressure sprayers. The idea is toincrease the concentration of fertilizer or chemicals and reduce the amount of water applied. Since less water is used, tank trucks can be smaller, cheaper, and more fuel efficient. The concept is fairly new and is being tried by a limited number of lawn care companies.

LANDSCAPENT MANAGEMENT

What types of services

Industrial Park Management

Managers see need for finding qualified personnel, keeping quality up and expenses down and increased emphasis on weed control.

do you manage for the industrial or office park? WEED CONTROL 92 percent MOWING 88 percent **FERTILIZATION** 80 percent TREE CARE 72 percent 64 percent **PLANTING**

Dealing with shriveling budgets, controlling weeds and finding qualified personnel and contractors are three of the major areas where industrial/office park landscape managers are finding their greatest challenges.

ost purchasing decisions requipment are ade in February and arch and in the spring d fall for chemicals.

These are the findings of an informal WEEDS TREES & TURF survey done among industrial/ office park landscape managers across the country.

"We're finding it increasingly hard, due to lack of money, to provide proper care and attention, to our labor force, equipment and

chemical supplies," said one respondent.

'Finding conscientious employees - both skilled and unskilled - is our biggest headache," said another.

The average WT&T respondent managed a 144 total acreage site, with eight companies comprising it. Landscape firms employed seven full-time employees, two part-time and six seasonal. The companies in the park paid a monthly maintenance fee or annual fee. The landscape contractor's biggest headache is weed

control. The greatest number of respondents came from firms which contract landscape maintenance and planting to industrial/ office parks, followed closely by industrial/office park management firms. The majority of parks had yet to be fully developed.

Weed control tops the list of services provided with mowing, fertilization, treecare, planting, irrigation and interior building

"We have to try to get management to recognize grounds management as a profession . . . "

maintenance following. A few also included sweeping parking lots and snow removal. Average area irrigated is 31 percent.

Ninety eight percent of the respondents made purchasing decisions for the landscape products they use, with most purchasing decisions being made for equipment in February and March and in the spring and fall for chemicals.

ndustrial/Office Park Managers' Greatest Concerns:				
• Finding Qualified Personnel				
Quality Control	•			
Weed Control	34			



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SURVEY from page 37

Most frequently-owned equipment: -

- 1. push mowers. small sprayers
- 2. riding mowers. line trimmers. pick-up trucks
- 3. spray trucks, chain saws

Approximate budgets this year for herbicides is \$3,686; \$3,913 for fertilizer: \$1,510 for insecticides. and \$7,407 for equipment.

Push mowers and small, handcarried sprayers were the most frequently owned equipment. Firms also owned riding mowers, line trimmers, pick-up trucks, spray trucks and chain saws. Least

The average WT&T respondent managed a 144-total acreage site . . .

owned equipment were trenchers, wood chippers, motorized spray units, dump trucks and turf aerifiers.

Some managers are finding they would like more management support.

"We have to try to get management to recognize grounds management as a profession," said one manager. "When this is done, it is realizing the importance of maintaining a landscape investment."

Another respondent said he, too, noticed a "decreased interest in grounds maintenance."

Others, however, are having "problems" others would envy.

"Our biggest problem now is deciding on whether to get bigger and do a larger volume or just stay our current size," said one. "Being a smaller company enables us to better serve our customers, but we are at a point where we can't do anymore jobs than what we have now."

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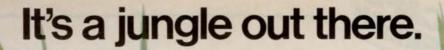
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Circle No. 211 on Reader Inquiry Card

LANDSCAPE MANAGEMENT

A Family Affair

New York landscape contractor Ed DeLaurentis combines Japanese esthetics with Western efficiency in industrial and office park designs.

By Maureen Hrehocik, managing editor

Ed DeLaurentis knows "land shaping" is the heart and soul of

effective landscaping.

The Mamaroneck, NY, landscape contractor, along with his brother, Joe, have seen the growth of DeLaurentis Construction Co., Inc., a lawn care and landscape contracting company they started in 1963, evolve into one of the more innovative site development contracting businesses in the country. With strong artistic overtones, the company's credo includes totally reshaping the site so that buildings will sit better, and using what other contractors frequently discard, such as rocks, as the focal point of the design. Many of the projects include stone sculptures.

Their contracts have included the Citicorp Executive Conference Center, Crossing at Blind Brook, Purchase Park, New York City's Trump Tower, the majority of landscaping done along a heavily industrial strip along I-287 in Westchester County dubbed the "Platinum Mile," and numerous municipal contracts. The company expects to do close to \$5 million in business this year.

Building solid relationships with successful builders over the years has been one reason for the company's steady growth. DeLaurentis especially credits Lowell Schulman, owner and president of the Schulman Realty Group, with giving him the room to realize his creative potential.

"I'm very grateful to Lowell for allowing me to do this," he said.

Ed, as president of the company, is the "leg operation," selling business to clients and doing the design work. Joe, as vice presi-



A well sculptured look enhances corporate park entranceways.

dent, supervises the on-site operations. Ed's wife and three sons are also involved in the business. It is Ed DeLaurentis' creative eye and artistic sensibilities, though, that put the distinctive DeLauren-

Building relationships with successful builders...has been one reason for the company's growth.

tis touch on the company's pro-

DeLaurentis Construction has been one of the first landscape companies to take on a project from start to finish -- from design to grading, drainage, paving and landscaping. It is DeLaurentis' "Westernized Japanese effect" combining esthetics with efficiency, that he is especially proud of. His introduction to Japanese landscape architect Kaneji Domoto as one of the company's first customers lead to a 10-year working relationship between the two men. Domoto now refers to DeLaurentis as his protege.

It was mainly the work the two brothers got from Domoto (who was impressed with their expertise as well as ability to complete job on-time), during the company's infancy that was one of the things, along with the economy that convinced the brothers it was time to diversify and incorporate and expand their business Domoto also gave them something more tangible -- a style of design that has become the company's trademark.

DeLaurentis incorporates waste



244 Westchester Avenue is a focal point along the Platinum Mile.



Initial stages of a Platinum Mile site.

excavation to reshape the land. He stockpiles debris. Rock, especially, has become a low maintenance focal point of his very natural, flowing designs using rock sculptures and different colored gravels with plant material.

In order to hone this rock use technique, Joe DeLaurentis got his blasting license. Ed has been selfeducated in his profession, relying on his own creative sense, art and sculpture courses and an over 400-book library on landscape design. He is also a participating member of the Metropolitan Museum of Art. DeLaurentis said private sector work provides the greatest challenge.

In one office complex with subgrade office space, DeLaurentis designed a moat with rock gardens so that office personnel

would have something other than the brick wall on the opposite side of the complex to look at.

A company spokesperson said DeLaurentis has a knack for solving troublesome problems that his working associates utilize frequently. Joe, besides blasting, has become a knowledgeable horticulturist and specifically handpicks plant material for each project.

The company prides itself on having the right equipment to do the job. Equipment includes a hydro-seeder, rake tractor, paving equipment, tractors, loaders, backhoes, rollers, mulchers and hydraulic excavators.

Because of the tenacity and foresight of two brothers, DeLaurentis Construction Co., Inc. has realized many of its goals. The challenges, however, still exist; one in particular to Ed DeLaurentis.

"I think one of the greatest challenges is the social commitment we have made to enhance and beautify any project we're involved in."

LANDSCAPE MANAGEMEN

Union Carbide

Unique landscaping stresses native plant material in North Carolina's Research Triangle Park

By Sandra Ladendorf



The Union Carbide building sits nestled in a natural setting in Research Triangle Park, NC.

Companies located in the Research Triangle Park of North Carolina have chosen uniquely different styles of landscaping.

One building sits stark and barren in a desert-like setting; another is landscaped formally. Union Carbide has taken yet another approach in designing the new headquarters for its agricultural division. The division is involved in research, development, engineering and marketing of agricultural products, including insecticides, herbicides and

Sandra Ladendorf is a journalist and freelance writer based in Chapel Hill, NC.

plant growth regulators.

Research Triangle Park contains research development and scientifically-oriented production facilities for 40 companies located on 5,200 acres in the triangle formed by Raleigh, Durham and Chapel Hill.

Union Carbide's agricultural division's management, its landscaping committee and architect Bruce Brodt were unanimously in favor of leaving the 51-acre site as untouched as possible.

"We wanted the building to look natural in the landscaping," said Brodt. The building sits in a woodland of loblolly pines, dogwoods, redbuds and other foliage native to North Carolina.

General project manager Les Paulsen, the Carbider who supervised the construction of the new building, insisted that the destruction of trees be kept to a minimum. The building's contractor was liable up to \$250 for any trees injured or destroyed in the roped off woodland area Paulsen had designated. Paulsen did, however, have to destroy the majority of a colony of redbuds in order to construct the new driveway directly opposite IBM's entrance on T.W. Alexander Drive.

The architects conceded only one markedly formal piece at the site -- the entrance driveway. Brodt felt strongly that the driveway should be a straight dual carriageway with a line of native willow oaks up the center dividing strip. The slopes on each side of the roadway are turf-covered. The design then returns to the informal, natural woodland setting with irregular drifts of sweet gum, dogwood, redbud, fringe tree, magnolia, sourwood and other native trees.

In designing the driveway entrance and the rest of the grounds, the landscaping committee began with an initial plan from the architect's office. That plan evolved and changed.

Bowing to budgetary pressures. the committee reduced the size specifications of all plantings. Union Carbide declined commenting on the cost of the entire landscaping project. A.B. Rose Co. of Rocky Mount, NC, was chosen as the landscape contractor.

Barbara Emerson, a senior product specialist for Carbide and a member of that landscaping committee, put her Cornell degree in landscape design to good use as she coordinated and expedited the landscaping efforts at the new

Using small trees and shrubs is a blessing in disguise," she said. Younger plant material adapts more quickly."

The North Carolina Botanical Garden, which specializes in native plants and the North Carolina State University Horticultural Science faculty were consulted before Emerson selected the plant varieties.

A sharp cut between the entrance parking lot and the greenhouse wing presented the greatest challenge to the landscaping team. Native trees and shrubs were literally left "high and dry" atop the 12 by 200-foot

The steep bank facing the building is now planted with Pinus virginiana, Juniperus Wiltoni 'Blue Rug', J. Sargentii and J. chinesis, Sea Foam' to provide varying texures and color while retaining

the slope. Some pyracanthas and wax myrtles have been added for height and color.

Boulders left by the excavation have been judiciously grouped into the slope to look as though they had merely been uncovered.

"They add an informal architectural element and a sense of seeding with Kentucky 31 fescue. For trees and shrubs, planting high and mulching heavily is generally the rule in the Piedmont. Despite careful planting in the fall of 1981, a number of shrubs drowned during the unusually wet summer that followed. More drainage in several locations and



A stand of native foliage on the Carbide grounds.



Barbara Emerson and Ed Levy of Union Carbide confer with John Walters of A.B. Rose Co., Rocky Mount, NC, who handles maintenance of the grounds.

reason," says Emerson, "They help connect the cultivated plants with the native woodland.'

The Carbide site is located in the Piedmont section of North Carolina where the soil is a heavy red clay with low fertility and containing almost no organic mat-

To modify this soil in the lawn areas, A.B. Rose rototilled lime and fertilizer into the top six inches of the clay. Two inches of topsoil was then added before more irrigation were two corrections Ed Levy, Carbide's maintenance supervisor provided after working at the new location for a

"Today, areas of too much or too little water have been eliminated," Levy said.

Levy maintains he is very satisfied with the maintenance of the grounds, which is still handled by A.B. Rose Co. Mowing is done on a weekly basis at a three-inch height during the growing season, using hand mowers and a Toro Groundsmaster 72 diesel.Weed control around mulched trees and shrubs is handled by spot applications of contact herbicides.

Levy and Emerson continue to cooperate on additions to the landscaping. While they have planted hundreds of bulbs and annuals for color near the building's entrance, the emphasis this year remains on the insect-resistant, drought-resistant, adaptable native North Carolina trees and shrubs.

Sprucing up a roost for the Goose

How do you landscape the world's largest nest? Landscape Architect Ron Sidell was faced with that question when he was hired as a consultant to the \$200,000 landscape renovation project for the Queen Mary/Spruce Goose display in Long Beach, CA.

Howard Hughes' plywood plane was given a new home last spring when the Wrather Corp. erected a dome to display the mammoth aircraft. As part of a 10-year development improvement plan, the landscaping surrounding the dome, the Queen Mary dock and the English village setting was renovated.

The 20,000 square feet of turf at the site was bluegrass, but "We wanted to make it (the turf) public so people could picnic and relax under shade trees," Sidell says. "With the anticipated increase in traffic, we needed a hardier turfgrass than bluegrass."

Another consideration along the Pacific waterfront site was high winds coming inland. "These daily winds are so severe that we had to devise a special layout for our irrigation sys-



The Spruce Goose display at Long Beach CA. opened last May. A \$200,000 landscape renovation job complimented the "nest."

tem" to offset the drying out, Sidell

To meet those requirements he chose Southland Sod Farms' Marathon Sod for the new turf. Marathon has an extensive deep root system, Sidell notes, which complimented the irrigation system installed to offset those drying winds.

Sidell also incorporated a year-

round color program for the foliage installed at the site.

Although the Spruce Goose flew only once, with the eccentric millionaire at the controls, its presence in Long Beach has brought 5-6,000 tourists in on an average weekday. Before the new 'nest' was built, the Queen Mary received that number of visitors on weekends.

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North Central Turfgrass Exposition, Arlington Park Hotel, Arlington Heights, IL. Nov. 1-3. Contact Dr. Thomas W. Fermanian, University of Illinois, 1060 Horticulture Field Lab, 1701 S. Orchard St., Urbana, IL 61801. (217) 333-7847.

Annual Arizona Landscape Awards Program, Rio Rico Resort, Tucson, AZ. Nov. 5. Contact Dick Lambert, ALCA, PO Box 27312, Tempe, AZ 85282. (602) 968-8179. National Institute on Park and Grounds Management/Sports Turf Managers Association. Nov. 6-10. Contact National Institute, Box 1936, Appleton, WI 54913 (414) 733-2301.

California Landscape Contractors Association Convention, Hyatt Lake Tahoe. Nov. 10-13. Contact Bob Gouley (916) 448-CLCA.

1983 Oklahoma Turfgrass Conference and Trade Show, Camelot Tulsa. Nov. 14-16. Contact Dr. Robert L. Green, 360 Ag Hall, Stillwater, OK 74078.

Greenhouse and Landscape Maintenance Conference, Salt Lake City Tri-Arc Travelodge, Nov. 15-16. Contact Dr. Dallas L. Holmes, Utah State University, UMC 50A, Logan, UT 84322.

9th Annual Professional Landscape Management School, Indiana State University - Evansville, Nov. 15-16. Contact Allen Boger, Extension Agent, Horticulture Room 202, City-County Building, Evansville, IN 47708.

Arbor Expo, Philadelphia Civic Cen-

ter, **Nov. 17-19.** Contact Daryl Komar, Conference Management Corp. 17 Washington St., Norwalk, CT 06854. (203) 852-0500.

Agri-Turf Irrigation Exposition & Technical Conference, Currigan Exhibition Hall, Denver, Co. Dec. 4-7. Karen Noyes, director of meetings, (301) 871-1200.

Ohio Turfgrass Foundation Conference, Cincinnati Convention Center, Cincinnati, OH. Dec. 5-8. Contact Dr. John Street, OTF, 2021 Coffey Rd., Columbus, OH 43210.

New Jersey Turfgrass Expo '83, Resorts International Hotel, Atlantic City, NJ. Dec. 5-8 Contact Dr. Henry W. Indyk, Soils and Crops Department, Cook College, PO Box 231, New Brunswick, NJ 08903. (201) 932-9453.

North Central Weed Control Conference, Hyatt Regency Hotel, Columbus, OH. Dec. 6-8. Contact Clause Cruse, NCWCC Business Manager, 309 W. Clark St., Champaign, IL 61820.

Pennsylvania Turfgrass Conference and Trade Show, Hershey Lodge & Convention Center, Hershey, PA. Dec. 12-15. Contact Christine E. King, Executive Secretary-Treasurer, Pennsylvania Turfgrass Council, 412 Blanchard St., Bellefonte, PA 16832. (814) 355-8010.

Fourteenth Annual Turfgrass Conference, Center for Continuing Education, University of Georgia, Athens, GA. Dec. 14-15. Contact Gilbert Landry Jr., University of Georgia College of Agriculture, Athens, GA.

22nd Annual North Carolina Turfgrass Conference, Pinehurst Hotel, Pinehurst, NC. Jan. 3-5. Contact W.B. Gilbert, 1119 Williams Hall, N.C. State University, Raleigh, NC 27650. (919) 737-2657.

Maryland Turfgrass '84, Baltimore Convention Center, Jan. 9-11. Contact Cherly Gaultney, Box 223, White Marsh, MD 21162. (301) 335-3700.

24th Annual Virginia Turfgrass Conference and Trade Show, Williamsburg Hilton and National Conference Center, Williamsburg, VA. Jan. 18-20. Contact Dr. John R. Hall, III, Agronomy Dept. VPI&SU, Blacksburg, VA 24061-7294. (703) 961-5797.

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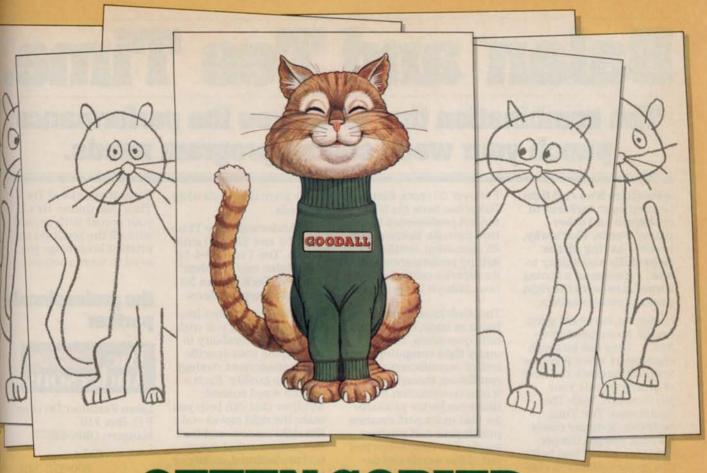
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STATEMENT OF OWNERSHIP. MANAGEMENT AND CIRCULATION

Statement required by the Act of October 23, 1962, Section 3685, Title 39, United States Code, showing the ownership, management and circulation of WEEDS TREES & TURF published monthly at One East First Street, Duluth, St. Louis County, Minnesota 55802, as filed September 19, 1983.

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I certify that the statements made by me above are correct and complete.

(Signed) Joe Bilderbach, Vice President/Circulation

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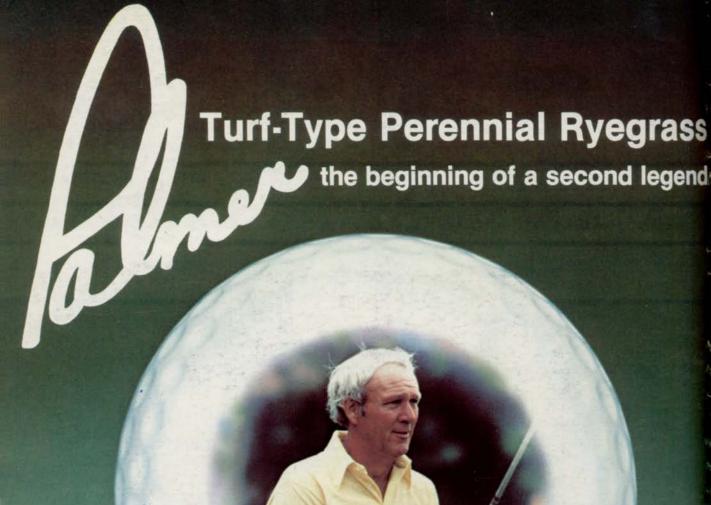
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