

LANDSCAPE

UPDATE

Robertson director of programs

Linda A. Robertson has been appointed Director of Programs and Administration for the American Society of Landscape Architects.

Robertson, formerly ASLA's director of membership and chapter services, will be responsible for coordinating ASLA annual meetings, professional awards programs and educational seminars. Robertson replaces William W. Oyler who resigned from ASLA in February.

ASLA also announced the appointments of Teresa M. Morris, formerly membership coordinator, as director of membership; Anne M. Tierney, formerly project coordinator, as director of chapter services; and Ned Flaherty, formerly ASLA's automated systems consultant, as manager of information systems and landscape architecture bookstore.

For pricing and additional information, write Associated Landscape Contractors of America, 1750 Old Meadow Road, McLean, VA 22102, (703) 821-8611.

NLA elects new directors, officers

At the 44th annual meeting of the National Landscape Association, Joe Wayman of Forrest Keeling Nursery, Elsberry, MO, was elected the association's president and Robert Siebenthaler of The Siebenthaler Company, Dayton, OH, was elected its vice president. NLA's new secretary-treasurer is Denny Church of the D.R. Church Landscape Co., Addison, IL.

Directors elected for two-year terms are: Robert Siebenthaler, Richard Campbell of Campbell's Nursery & Garden Center, Lincoln, NE; and Wayne Hardy of Vista Landscaping, Orlando, FL. Gerald Harrell of Landscapes Unlimited, Houston, TX, was elected director-at-large.

ALCA tape offers irrigation basics

Contractors can learn about design and installation of landscape irrigation systems through a one hour, color, video tape called "Basic Landscape Irrigation" from the Associated Landscape Contractors of America. The program covers the basic essentials that need to be considered before undertaking the design and installation of an irrigation system.

The videotape follows a professional contractor on a job from beginning to end. The tape shows how to measure and stake a project, install a complete system, flush it out and final fine-tuning adjustments to put it into operation.

Also included on "Basic Landscape Irrigation" is basic concepts of designing an efficient irrigation system. There are examples of various types of systems and treatments for different irrigation situations like lawns, groundcovers, flower beds, slopes, planters and other areas that need special consideration. The tape also examines in detail the various components such as sprinklers, drip equipment, valves, controllers, pipe and fittings and explains their operation, function and application in the system.

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For the last 15 years, Showa Denko and Diamond Shamrock have been in a joint venture in Japan for the production and sales of the fungicide, Daconil.

Diamond Shamrock's agricultural chemicals and animal health sales are expected to reach \$260 million in 1983 with operating profits of about \$40 million.



A new \$38 million agricultural chemicals research facility to be located in Richmond, CA, will consolidate the research and development activities of Chevron Chemical Company's Ortho divisions. The new facility, to be called Ortho Research Center, will comprise a two building complex enclosing 135,000 square feet. The new scientific complex is scheduled for completion and occupancy in 1985.

TURF

New York State turf field day set

Cornell University and the New York State Turfgrass Association will co-sponsor a turfgrass field day June 21 at the Turfgrass Field Laboratory, Ithaca, NY.

The all day program includes turfgrass management, diseases, fungicides, insect problems, insecticides, growth regulators, wetting agents and weed control. For more information, contact Dr. A. Martin Petrovic, Plant Science Bldg., Cornell University, Ithaca, NY 14853.

SEED

Turf-Seed sponsors Blue Tag promotion

Turf-Seed, Inc. of Hubbard, OR is sponsoring a Blue Tag Promotion that is offering a free Oregon Deep Sea Salmon fishing trip, gourmet Hubbard hams and Oregon Products Gift Packs. Prizes will be awarded based on the total number of points accumulated during the promotion. Points will be awarded for each Oregon Blue Tag

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