

253 future contractors compete

It was a record-breaking event. More than 253 students from 18 colleges and universities across the nation and 86 professional landscape contractors attended the Associated Landscape Contractors of America's Student Field Day in Dallas in March.

Students competed in 18 events ranging from surveying to irri-



gation. Industry professionals acted as judges for the events or observers.

ALCA Student Field Day Chairman was Jean Felsted. Richland College Professor Frank Milsap and the Horticulture Club at Richland College also helped coordinate the event.

Next year's field day will be at the Agricultural Technical Institute in Wooster, OH.

Middle management training available

Six seminars in six cities are planned for this fall to help middle managers and crewmembers with supervision potential. ALCA sponsors the seminars taught by Perrone and Ambrose, a management consultant firm in Chicago, IL. Three seminars were successfully presented this spring.

The fall seminars will be held in Phoenix (Sept. 8, 9), Dallas (Sept. 20, 21), Salt Lake City (Sept. 22, 23), Detroit (late Oct.), Boston (Nov. 20, Dec. 1), and Washington, D.C. (Dec. 2, 3).

ALCA Executive Director Gail Morgan told *Weeds Trees & Turf*, "Instead of being aimed at owners and upper management, these seminars are designed for mid-level managers and crewmembers with supervisory potential."

The first day the focus is on problem solving and team leadership. The second day is devoted to organizing work and time management. Interested persons should contact ALCA, 1750 Old Meadow Rd., McLean, VA 22102. (703) 821-8611.

president of the non-profit organization. "According to our 1982-83 GFA/Gallup National Gardening Survey, there are 38 million gardening households out there who have a continuing need for new information, Radio provides a new avenue for Gardens for All to reach more gardeners with current news and tips.

Local radio stations and gardening centers can arrange to air the shows by contacting Gardens for All Radio, RFD Networks, Endwell, NY 13760.

CHEMICALS

Velsicol opens two Southern offices

Velsicol Chemical Corporation has opened district sales offices in Atlanta and Dallas. The offices will be staffed full-time to help provide greater sales support and communications.

"The Atlanta and Dallas sales offices have been added to provide a closer base for our growing sales force and growing product line," says Billy Adcock, agricultural products regional sales manager, South.

The Atlanta office is at 400 Wendell Court, Suite 426, Atlanta, GA 30336, (404) 696-8345. The Dallas office is at 8405 Sterling St., Suite 202, PO Box 169083, Irving, TX 75063, (214) 257-0511.

INDUSTRY

PGMS conference set for Cincinnati

The Professional Grounds Management Society will have its 71st Annual Conference and Trade Show Oct. 15-18 at the Cincinnati-Marriott Hotel.

The conference will highlight educational sessions, along with the trade show and horticultural tours of interest in the Cincinnati area. The conference will conclude with the Awards Banquet on Tuesday night.

CHEMICALS

EPA approves Embark for Poa annua control

The Environmental Protection Agency issued its approval recently for the use of 3M's Embark plant growth regulator to suppress *Poa annua* seedhead development on golf course fairways. The approved rate is 1/2-pint per acre.

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