

OUTLOOK

By Bruce F. Shank, Executive Editor



GCSAA's proposed move clouded by innuendo

The Executive Committee of the Golf Course Superintendents Association of America has apparently constructed a fairly airtight case for moving to Orlando, Florida. It met in Orlando in November and will present its case to the membership in a position paper at the show in Atlanta.

It's really no surprise. The Executive Committee made clear its intentions at the conference in New Orleans last year. Those members defending the Lawrence location have had time to build their case and will no doubt be heard at the Annual Meeting.

What bothers me is the suggestion Executive Director Jim McLoughlin was the architect of the plan to move to Florida and his motives were personal rather than professional. I find this hard to accept. Furthermore, it clouds the real issue, would the association be more effective in Orlando?

McLoughlin built his career in the Metropolitan New York City area. His family and friends are there and his power base is there. Certainly, he would prefer New York over Orlando. The selection of Orlando must be a second choice for him. His contention that GCSAA should be closer to the action is valid.

If you read the masthead in this publication you know our company recently made a major decision to leave New York City for more reasonable quarters. The savings are considerable as the publishing branch of HBJ settles in the Cleveland area. But, the headquarters of the entire corporation will be located in Orlando by 1984.

Orlando is becoming a major corporate hub and computer center. Many large corporations are building offices there. It is also a 12-month turf market and located in the state with the largest number of new courses in the country. Other golf associations selected the state for their headquarters, such as the National Golf Foundation and the Professional Golfers Association. These are facts which override any suggestive remarks about the executive director's personal desires.

New pesticide labels pick up

Word from Edwin Johnson, EPA Director of Pesticide Programs, and leading researchers indicates a number of new fungicides, growth regulators, and pesticides are nearing registration. After years of stagnation, the products which survived EPA's review process are now being helped by EPA's new attitude toward industry. The new products provide greater safety through increased effectiveness. After all they've been through, you ought to give them a try when they are released.

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