LANDSCAPE

UPDATE

ALCA accepts landscape entries

The Associated Landscape Contractors of America is accepting entries for the Fourteenth Annual Environmental Improvement Awards Program.

Landscape projects on which the entrant has executed the major portion of the work may be entered for judging in one of the following categories: Erosion Control/Revegetation, Commercial Landscape Maintenance, Residential Landscape Maintenance, Interior Landscape Installation, Interior Design/Build, Interior Landscape Maintenance, Residential Landscape Contracting, Commercial Landscape Contracting, Commercial Design/Build, and Residential Design/Build.

All commercial landscape firms which devote a major part of their business operation to landscape contracting, interior landscaping, erosion control and/or landscape maintenance, are eligible to enter. Work performed on entered projects must have been done by private industry. Membership in ALCA is not required of entering firms.

All entries must be received at ALCA headquarters by Sept. 30, 1983. For more information, write ALCA, 1750 Old Meadow Rd., McLean, VA 22102, (703) 821-8611.

NLIS sets 1984 California show

The Fifth Annual National Landscape Industry Show will be April 4-6, 1984 at the Long Beach, CA, Convention Center. Because of the growing demand for seminars, another day has been added to the event, according to Chairman Gary W. Weems.

"This year," he said, "the Xeriscape Seminar was well received and well attended with more than 200 people registering. For the 1984 show, several seminars are being considered, and the Irrigation Association will conduct a certification program."

The 1983 show drew 260 exhibitors from across the country and 5,892 showgoers. The NLIS is sponsored by the California Landscape Contractors Association. For more information, write the NLIS/CLCA Headquarters, 1419 21st St., Sacramento, CA 95814, (916) 448-CLCA.

Arizona contractors sponsor first convention

The Arizona Landscape Contractors' Association will have its first convention in its 20-year history, Nov. 3-6 at Rio Rico Resort on the Arizona-Mexico border.

A recent survey of the Arizona membership showed a need for a convention. In response to the survey, convention chairman Mick Walker said emphasis will be on educational seminars and specialty workshops.

"It is clear," Walker said, "that our members want an educational convention. Seventy-six percent of those who answered the survey said the educational program is most important to them."

Forty-eight percent of the surveyed members also indicated that a trade exhibit would be an important part of the convention. A 30-booth exhibit is planned on Nov. 3 and 4.

Convention information is available from the Arizona Landscape Contractors' Association, PO Box 27312, Tempe, AZ 85282 (602) 968-8179.

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after a restructuring created the position.

Smith said there is no "official" date for his resignation.

"I feel everything is not in 100 percent agreement between me and the board," he said. "We have mutually agreed that my resignation is in the best interests of the Foundation. This is in no way a reflection on the staff of the Foundation. I feel that we accomplished a great many things in the last year and I regret that I won't be a part of what I feel is a bright future as far as the NGF is concerned."

Smith said the main area of disagreement between him and the board was fundraising.

Smith, 56, lives in Palm Beach. He has no immediate plans for the future. Prior to joining the NGF, he served in a variety of executive positions with CBS television, including president of CBS Sports, senior vice president of the Broadcast Group, and vice president in charge of sales.

At press time, Sheridan (Joe) Much was named acting executive director until the board names a new president or restructures the position. Much has been director of field services since September 1982 after serving as a field representative on the West Coast since 1968.

GOLF

Graffis celebrates 90th birthday

Herb Graffis, one of the most widely recognized figures in golf journalism, celebrated his 90th birthday on May 31. Graffis is a co-founder of the National Golf Foundation and throughout his career has worked to further the image of golf. He still enjoys the game



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