

Joe Much moves up for NGF

Joe Much, popular director of western field operations for the National Golf Foundation, is being kicked upstairs to Director of Field Services and will move to NGF headquarters in North Palm Beach, FL.

Much, 59, joined the Foundation field staff in 1968 and currently resides in Monmouth, OR. A former sportswriter, Much pens articles regularly for the Golf Market Report and PGA Magazine.

Bob Slausen, publisher of *The Middle Tee*, takes Much's place as western director. Golfer numbers grow to more than 17 million.

A.C. Nielson Co. released in August figures placing the number of U.S. golfers at 17,367,000, an increase of 9.2 percent since 1979. At the same time, the National Golf Foundation reports second quarter rounds up an average of 8.5 percent over 1981, the largest increase recorded since NGF started quarterly analysis in 1978.

Play in the South Atlantic states increased the most at 13.2 percent. The Northeast gain was very modest and the West North Central showed a drop of three percent.

Standard's Burrell resigns, Voorhees, Champion named

Steve Burrell has resigned as president and marketing director of Standard Golf Co., manufacturer of golf course accessories. Robert Voorhees, chairman, has announced the appointment of Peter Voorhees as president and Jim Champion as sales director. Bob Waseskuk and Steve Tyler will continue to represent the company. Burrell is pursuing alternative career interests.

Water denial stumps Floridians

Sebastian, Florida recently had its request to pump water from the Floridian Aquifer for use on the city's golf course denied by the St. John River Water Management District. Florida golf course superintendents are wondering if this precedent will affect development of future golf courses in the state.

An editorial by Superintendent Jim Callaghan of Rio Mar Country Club, Vero Beach, FL, in *Georgia Turfgass News* indicates a trend may be developing in water use requests for southern golf courses. "We may have to bite the bullet and accept the fact that golf is played on grass and not lush greenery that has become commonplace. We will be responsible to educate our club officials to this new fact of life.

The Water Management District felt the club should have studied the use of trapped rainfall instead of wells, especially where the aquifer has high salt content. The newly built course may have to be restructured to channel surface water more effectively into surface lakes.

SPORTS TURF

Parks show adds sports turf meet

The 12th Annual National Institute on Parks and Grounds Management will include for the first time a concurrent program by the Sports Turf Managers Association. The sports turf group was created in 1981 and is managed by the same group as NIPGM.

The theme of the conference is "Technology in the 80's". The program will utilize "experts in applied technology and professionals who have experience in new systems to present the practical facts, costs, problems, and advantages." A computer workshop is also planned.

For more information contact NIPGM, PO Box 1936, Appleton, WI, 54911. (414) 733-2301.

MANUFACTURING

Princeton adds dealers as sales pick up

Princeton Manufacturing Co. president Woodrow Wilson has announced an expansion in his dealer program in the U.S. and Canada as sales of the company's sod harvesters, forklifts, and tree planters turned upward in the past three months.

Company spokesman Tom Chupka credited strength in sales overseas and rising popularity of the company's Piggyback forklift for Princeton's optimism. It has an office in London which distributes machinery to all parts of Europe.

Princeton, based in Canal Winchester, OH, has new dealers in Longmont, CO, and Mt. Hope, Ontario. Wilson said he will make further new dealer announcements very soon.

STATE

New York turf show moves to Rochester

Updating technical skills and getting the most out of resources are the main thrusts of the New York State Turfgrass Association Conference and Trade Show, Nov. 9-11 at the Rochester War Memorial.

The location of the conference alternates between eastern and western portions of New York to provide all turf managers in the state a convenient location. The show is produced in cooperation with Cornell University's agronomy department.

Continued on page 10