

Deadline nears for residential award program

Entries for the National Landscape Association's 13th Annual National Residential Award Program must reach NLA by November 1. The contest is open to all professionals who created design or performed the installation or maintenance. Categories for entry are single family residences, entrance areas, active use areas, and passive use areas. To obtain entry form contact NLA, 230 Southern Building, Washington, D.C. 20005. (202) 737-4060.

Earl Butz to keynote PLCAA show

The controversial former secretary of agriculture Earl Butz will expound upon free enterprise in the 80's as the keynote speaker for the Professional Lawn Care Association of America convention and trade show Nov. 16-18, Indianapolis, IN.

Butz, U.S. Secretary of Agriculture from 1971-1976, has been a popular speaker since his departure from office under fire. He strongly defends the need for profits for agriculture and other businesses. Populism, Politics and Progress is the title of his presentation.

The PLCAA show also features the largest collection of equipment, chemicals and supplies for lawn application and maintenance. Panel discussions on major topics have also been very popular. ChemLawn Vice President Robert Miller will speak on the 2,4-D situation. Other speakers are slated to speak on personnel management, budgeting, marketing, and organization.

Contact Jane Stecker, PLCAA, Suite 1717, 435 N. Michigan Ave., Chicago, IL. 60611. (312) 644-0828.

New guideline booklets published

Two new publications are now available to assist landscape contractors with designing, planning, and specifying exterior and interior work.

The Residential Landscape Guidelines Notebook by the National Landscape Association is a collection of photos, design drawings, and commentary on the winning projects of the NLA Residential Landscape Awards Program for the last four years. Each winner is discussed regarding five factors; site, program, composition, construction and implementation.

The notebook is designed for addition of future winners and costs \$24.95 for members and \$34.95 for nonmembers. Contact NLA, 230 Southern Building, Washington, DC 20005.

The third edition of the Guide to Specifications for Interior Landscaping has been released by the Interior Landscape Division of the Associated Landscape Contractors of America. The new edition features 56 color illustrations of interior plants, updated standards, and a detailed discussion of contractual, installation, and maintenance practices. Like previous editions, the Guide contains specifications for lighting requirements, pot sizes, soil mixes, pH, and other factors of interior landscapes.

The Guide is available to ALCA members for \$20 and nonmembers for \$30. Contact Interior Landscape Division, ALCA, 1750 Old Meadow, Rd., McLean, VA 22102.

Technical updates will concern growth regulators, weed control, turf-grass selection, sand topdressing, and *Poa annua*. Breakout sessions focus on the specific needs of golf, athletic fields, and lawn care. The final day of the conference offers a workshop and exam for pesticide recertification.

The conference is also a good place to start planning equipment and supply needs for the coming year. Manufacturers and regional distributors exhibit at the NYSTA Show.

Contact Ann Reilly, Nysta, 210 Cartwright Blvd., Massapequa Park, NY 11762. (516) 541-6902.

TURF

Warren's adds Trevira to growing products

Hoechst Fibers Industries has appointed Warren's Turf Nursery, Inc., as national distributor for Trevira Spunbond fabric for recreational and horticultural use. Warren spokesman Emory Hunter said the fabric represents expansion of the company's product line which now includes sod, seed, and the T-7 spreader.

Trevira Spunbond is a nonwoven, continuous filament polyester fabric which can be used to line sandtraps to prevent soil/sand mixing, to provide erosion control, lining greens during construction, reinforcing cart paths, and to line pond bottoms.

"Warren's is diversifying and consolidating its product line for turf and golf course uses," says Hunter. "Two more products will be announced in the near future, Turf-Kote, a nutrient-coated lawn seed, and Adventure, a new turf-type tall fescue. Our present dealers across the U.S. will be carrying a broader line of Warren's products, and we will be establishing more dealers in the near future."

EQUIPMENT

Carswell elected OPEDA president

Robert Carswell was elected president of the Outdoor Power Equipment Distributors Association during their annual meeting in Miami, FL. He is president of Carswell Distributing Co. of Winston-Salem, NC. Accepting the office, Carswell praised the work of the outgoing president Joseph Porter and pledged to continue the new member drive started last year.

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