

## UPDATE

**PGA Tour . . . TPA . . . PGA Tour/TPA**

The Tournament Players Association and the Professional Golfers' Association of America have reached an agreement to increase competitive opportunities in golf and to expand marketing and promotion of the game. The highlight of the agreement was the return by TPA to its historic name "PGA Tour." Other facets of the agreement included a cosponsorship by the Tour and the PGA, beginning in 1983, of a \$1 million "Tournament Players Series" for players not currently exempt for the PGA Tour, and the formation of PGA, PGA Tour Properties Inc., a new marketing joint venture (similar to NFL Properties).

TPA Commissioner Deane Beman said, "These joint projects between the organization of the game's leading players and the organization of the game's club and teaching professionals should pay real dividends for the future of golf." Joe Black, president of PGA, added, "(the agreement) will benefit both organizations financially, but, more importantly, will help create new interest and competitive opportunities in the game."

Last year the Tour changed its tradename to TPA because of legal restrictions on its ability to use the name 'PGA Tour' in a marketing program. "PGA was able—through the cooperation of Robert MacNally, president of PGA Golf Co.—to renegotiate a long-term contract that perviously had blocked the Tour from using the initials 'PGA' in marketing or licensing agreements," said Robert Oelman, chairman of the Tour's Tournament Policy Board. "That got us over our biggest hurdle and allowed the two groups to pursue a consolidated marketing plan."

**Snyder named ASGCA president**

Arthur Jack Snyder was elected president of the American Society of Golf Course Architects at the group's annual meeting in Palm Beach, FL.

Other newly-elected officers include Ted Robinson, Westlake Village, CA, vice president; Michael Hurdzan, Columbus, OH, secretary, and John Watson, Lachute, Quebec, Canada, treasurer.

Snyder received his degree in landscape architecture from Penn State. He has been both a golf course superintendent and architect during his long career in golf.

**A voice against stimpeters**

While the contributions of the USGA have been universally applauded by golf course superintendents, occasionally a voice of protest rings out. Julius Albaugh, GCS, Westmorland Country Club, Chicago, IL, writing in *The Bull Sheet*, makes his case against the use of stimpeters. Albaugh's bone of contention is not that the stimpeter doesn't work, but that it works too well. He notes that information contending faster putting surfaces equals higher quality greens has gotten into the hands of amateurs. "All they feel they need is a stimpeter and they feel that they can judge quality putting turf," explained Albaugh. "They have no agronomic knowledge of soils, turfgrass varieties, or stress conditions, but base their opinions totally on the stimpeter, a table and readings."

Albaugh notes that Chicago-area superintendents alter their management practices according to turfgrass variety, soil and weather conditions. "These practices to produce a desirable putting turf are not based on a set stimpeter reading, but instead on our agronomic and greenskeeping ability to provide our memberships a uniform, true, healthy and green putting surface," asserts Albaugh. "No where do we find a plant (putting green turf) put under such stress, and now we have the stimpeter to stress out golfing turf further. I cannot help but feel stimpeters are anti-grass."

ered association business, elected new members and directors while finding time to tour the island and appreciate their surroundings for a few days.

On the first day of the conference, members and board met to review and approve the applications of new members. Erik Haupt was elected president for 1983 and the new board of directors was chosen. Several activities were approved, including the creation of a National Arborists/Paul Tilford Foundation, in honor of the NAA's first executive secretary, to fund projects of special interest to the membership. The membership also granted approval for the production of a newsletter for field personnel.

A trade show will be held in conjunction with the 1983 Annual Meeting in New Orleans. The members requested one since the entire attendance at the meeting is a buying market.

The Board decided to hire another part-time staff member, to service the prevention engineering aspect of the insurance program that the NAA is contracting.

Educational sessions were given by ten speakers. To enhance the audience participation during the talks, microphones were provided for each question from the floor. Talks included topics such as insurance, problems and solutions, tools for tree care, pest management and diversification. Each speech was professionally taped. Cassettes can be obtained from Crown Duplication, P.O. Box 1147 Aiea, HA 96701.

**TURF****TUCO awards five turf scholarships**

Three seniors at Michigan State University and two at Texas A & M University have received TUCO turf scholarships. Stephen Meyer, Chad Ball and Thomas Lively of Michigan were presented their awards by TUCO representative Russ Tiller at the Michigan Turfgrass Conference. Texas students, Randy Broyles and Michael Yarotsky were presented their scholarships by James Lipari, TUCO sales consultant.

TUCO, the agricultural division of the Upjohn Co., offers the scholarships to students in ten participating universities. The recipients are judged by the university faculty on academic performance, personal character and dedication to a turf career. Since beginning the program in 1974, the company has generally given 10-15 scholarships a year.

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