

ADVERTISERS

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Place a classified ad in any of these HARCOURT BRACE JOVANOVIĆ PUBLICATIONS - and you know your ad dollar is wisely spent.

HBJ PUBLICATIONS does a better job of reaching those who count (*your potential customers*) than any other business publisher.

Magazine	Circulation	Magazine	Circulation
Beverage Industry	22,000	Housewares	12,863
Body Fashions/Intimate Apparel	10,162	Industrial Education	46,594
Candy & Snack Industry	3,500	LP/Gas	14,684
Dairy Field	18,134	Lawn Care Industry	12,310
Dental Laboratory Review	17,297	Neurology	13,069
Dental Management	100,005	Paperboard Packaging	12,111
Drug & Cosmetic Industry	9,929	Paper Sales	12,592
Flooring	22,241	Pest Control	14,684
Food & Drug Packaging	54,853	Professional Remodeling	36,627
Food Management	50,077	Quick Frozen Foods	20,785
Hearing Instruments	17,095	Rent All	11,139
Home & Auto	22,228	Roofing/Siding/Insulation	18,310
Hotel & Motel Management	36,061	Snack Food	9,138
		Toys Hobbies & Crafts	13,982
		Weeds Trees & Turf	43,041

Don't forget that classified advertising works just as effectively in locating employees as it does if you are looking for a position, have a line, machinery or a business to sell, are seeking representatives or wish to buy a specific item. Let it go to work for you!

HBJ PUBLICATIONS - COUNT ON US TO REACH THOSE WHO COUNT!

HBJ Harcourt Brace Jovanovich Publications
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