

UPDATE

Interior Show set for Scottsdale, AZ

The Associated Landscape Contractors of America's Sixth Annual Interior Landscape Conference will be held at the Camelback Inn in Scottsdale, AZ, September 8-11, 1982. The theme for this year's conference is "Foundation for the Future" — "The Plantscape Destiny". The program will stress operating a plantscape business using good business practices and updates on the most recent advances in technical knowledge.

The keynote speaker is Carl Hodges, director of the University of Arizona's Environmental Research Laboratory. Hodges will speak on the future of high density agriculture in controlled environments. Professional personnel consultant Jesse Tuffman will speak on personnel turnover and professional sales techniques geared to the industry. Other highlights include sessions on image enhancement, a comparison study of management styles, a "How to" workshop/round table on maintenance, bidding, leasing, short term rental and installation, and a program on watering devices and lighting.

The meeting will be held concurrently with the Southwest Nursery and Landscape Trade Show set for September 9-11 in Phoenix. Transportation will be provided to the Civic Plaza Convention Center from the Camelback Inn.

In other interior landscaping news, ALCA has produced two audiovisual educational programs. "Introduction to Plant Maintenance" is a 32-minute color video tape to help train maintenance technicians. It is an informal yet informative overview of the interior technician's responsibilities. "Plants Indoors" is a slide/sound program that serves as an introduction to the entire process of interior landscaping. Highlites include a short review of the state of the art, general information on maintenance and selection of interior plants, and the aesthetic, functional and emotional roles of plants in interior spaces.

"Introduction to Plant Maintenance" may be purchased from ALCA for \$100 (member), \$125 (non-member). "Plants Indoors" may be purchased/rented from ALCA for \$75/20 (member), \$110/30 (non-member).

Landscape architecture seminars planned for six cities

"Energy-Conscious Siting" is one of the four seminars being planned by the American Society of Landscape Architects. Three other seminars, "Computer-aided Design Practice", "Tomorrow's Mineral Landscape" and "Economy in Graphics II" are planned for six U.S. locations in August and September.

"Energy-Conscious Siting" will review fundamental concerns of site planning for energy conservation. Specifically, strategies using current research developments in optimum site orientations will be discussed, including topographic, vegetation, and structural configuration, heat loss/gain calculation methods, and macro/micro climate data for all regions of North America.

Seminars in Series I (Computer and Mineral) will be held August 16-21 in Washington, DC; Chicago, IL; and San Francisco, CA. Series II seminars (Graphics and Energy Siting) will be held September 13-18 in New York, NY; Dallas, TX; and Los Angeles, CA. Contact ASLA for further details (202) 466-7730.

vided verification of citizenship in the form of a social security card, or birth certificate plus a driver's license or other document acceptable to the Attorney General.

If the legislation were passed in its present state, an employer who hired an applicant without all of the proper identification would be subject to a \$500 fine. Simply failing to maintain records of this identification for five years after the date of employment would make the employer liable for a \$500 fine. Knowingly hiring an illegal alien could cost a small businessman up to \$2000.

The AAN has issued a statement urging that the "responsibility for enforcement of the nation's immigration laws be left where it belongs — to the Federal Government." The Association does not feel that enforcement if the job of the small businessman and encourages green industry members to write to their representatives and press for the removal of these clauses of the bill.

EQUIPMENT

Krigger & Co. expands Jacobsen Territory

Krigger and Company has added a branch in Columbus, OH, expanding its sales territory for Jacobsen turf equipment into central Ohio. Located at 852 Marion Road, the branch is managed by Peter Miller. The Pittsburgh-based distributor markets the Jacobsen line as well as other turf care supplies, in western Pennsylvania, northeastern Ohio, and northern West Virginia.

ASSOCIATIONS

Independent lawn care businessmen organize

A seminar last January was the starting point for the new Independent Lawn-care Businessmen's Association (ILBA) says former Ohio State University marketing instructor Rudd McGary. "In order to compete with large companies some mechanism must be found which will give the owner/operator type of lawn care company the same abilities to purchase various services and goods at prices available to those larger companies," McGary reasons.

ILBA will offer five business aids for the independent; training, advertising assistance, business forms, insurance, and products. McGary also said ILBA will be looking for products that could

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