

WT&T

CONTENTS

SEPTEMBER 1981/VOL. 20, NO. 9

Bruce F. Shank
Executive Editor

Tom Paciello
Associate Editor

Maxine Hagen
Production Manager

Denise Johnson
Graphics Manager

Agnes Aspling
Circulation Manager

Business

Atlanta

Dick Gore, Publisher
James R. Brooks, National
Sales Manager
Ron Kempner, Regional
Sales Manager
3091 Maple Drive
Maple Center One Building
Atlanta, GA 30305
(404) 233-1817

New York

757 Third Ave.
New York, NY 10017
(212) 888-2563 (or 2892)

Chicago

11 East Wacker Drive
Chicago, IL 60601
(312) 938-2344

Seattle

Robert Mierow
1333 N.W. Norcross
Seattle, WA 98177
(206) 363-2864

(HBJ)

HARCOURT BRACE JOVANOVIICH PUBLICATIONS
Robert L. Edgell, Chairman; Richard Moeller, President;
Lars Fladmark, Executive Vice President; Arland Hirman,
Treasurer; Thomas Greney, Group Vice President; Ezra
Pincus, Group Vice President; Larry Witchel, Group Vice
President; Joe Bilderbach, Vice President; James Gherna,
Vice President; George Glenn, Vice President; Harry
Ramaley, Vice President.

WEEDS TREES & TURF (ISSN 0043-1753) is published
monthly by Harcourt Brace Jovanovich Publications. Cor-
porate and Editorial offices: 757 Third Avenue, New York,
New York 10017. Advertising offices: 757 Third Avenue,
New York, New York, 10017, 111 East Wacker Drive,
Chicago, Illinois 60601 and 3091 Maple Drive, Atlanta,
Georgia 30305. Accounting, Advertising Production and
Circulation offices: 1 East First Street, Duluth, Minnesota
55802. Subscription rates: United States \$15 per year; Can-
ada \$18 per year. All other countries: \$40 per year. Single
copies: \$2 in the United States and Canada; all other coun-
tries: \$4.50. Second class postage paid at Duluth, Minnesota
55806 and additional mailing offices. Copyright © 1981 by
Harcourt Brace Jovanovich, Inc. All rights reserved. No
part of this publication may be reproduced or transmitted
in any form or by any means, electronic or mechanical,
including photocopy, recording, or any information storage
and retrieval system, without permission in writing from
the publisher.

POSTMASTER: Send address changes to WEEDS TREES
& TURF, P.O. Box 6198, Duluth, Minnesota 55806-9898.

Outlook	4
Landscape Update	8
Government Update	11
Golf Update	14

GREEN INDUSTRY NEWS

Shaw resigns as ALCA executive director... Floraboard stalled in Con-
gress... Medfly impact on contractors small... AAN Show draws industry cross
section... First interior landscaping certification tests near... ALCA award dead-
line is November 15 6

FEATURES

Winter Overseeding Test Results on Golf Greens

Mississippi State University tests by Associate Professor Jeff Krans and golf course
superintendent Charles Scroggins show few marked advantages of one overseeding
mixture to another. Mixture composition and seeding rates were the same as commer-
cially available products. Color, texture, and transition characteristics were evalu-
ated. 16

Late Flowering Trees Provide Mid-Summer Color, Interest

American Yellowwood, Goldenrain tree, Goldenchain tree, and Kousa dogwood are
compared for their contributions to summer landscapes. Doug Chapman extends
ideas to keep the landscape interesting in all seasons. 26

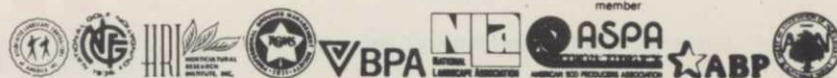
1982 BUYER'S GUIDE

Products, manufacturers, distributors and parts suppliers are listed in this compre-
hensive directory for the Green Industries. Use this reference for fall planning and
buying or for year round purchases. 37

Gypsy Moth Invasion Runs Arborists Ragged

1981 is the year the caterpillar won and the trees lost. Arborists worked seven-days
per week to keep up with the demand for spraying. White Plains, NY, arborist Bob
Mullane said this was the worst year he has seen since 1955. *Weeds Trees & Turf*
reviews the spread, the severity, and the business strain of this year's infestation. 28

Vegetation Management	112
Events	114
Products	118
Classifieds	126
Advertiser Information	128



Member; American Business Press, Business Publications Audit, National
Golf Foundation, American Sod Producers Association, Associated
Landscape Contractors of America, National Landscape Association,
Horticultural Research Institute.