## GOLF

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Participating at the show were American Association of Nurserymen, All-America Rose Selections, Garden Centers of America, Horticultural Research Institute, Mailorder Association of Nurserymen, National Association of Plant Patent Owners, National Landscape Association, Wholesale Nursery Growers of America, and representatives from Associated Landscape Contractors of America, Professional Grounds Management Society, and the National Arborist Association. The 1982 show will take place next July in Honolulu, Hawaii.

#### LANDSCAPE

# Shaw resigns post as ALCA regroups

The executive director of one of the most aggressive associations in the Green Industry, The Associated Landscape Contractors of America, has tendered his resignation to the board as of August 31, 1981. John Shaw served ALCA for four-and-one-half years and was the first full-time director not allied to an association management group.

ALCA's planning board recently approved a goal to regionalize more association functions. Recession has put added pressure on all associations, Shaw said, and the average stay of association executives is four-and-one-half years. "ALCA has a great future, as does the entire industry," Shaw said.

#### RESEARCH

### Nebraska alumni honor Fred Grau

Fred V. Grau, president of the Musser International Turfgrass Foundation and developer of Penngift crownvetch, is one of seven recipients of the 1981 University of Nebraska — Lincoln Alumni Achievement Award. The award recognizes alumni who have compiled an outstanding record of achievement.

Dr. Grau worked with Dr. Musser at Pennsylvania State University, served as head of the United States Golf Association Green Section, and participated in the development of the aerifier, Meyer zoysiagrass, and numerous other turf management technologies. He resides in College Park, MD, and owns a farm where he produces crownvetch seed in Pennsylvania.

## UPDATE

### San Francisco to welcome supers in '85

Golf Course Superintendents Association of America President Mike Bavier recently announced the selection of the George Moscone Convention Center in San Francisco as the site of the 1985 International Turfgrass Conference and Show, January 30 to February 5.

The growth in size of the show in the past four years has caused the association to look for larger convention facilities. The 1981 show in Anaheim had a gate total of 17,950 and more than 200 exhibitors.

This winter the show will take place in New Orleans and will return to Atlanta in 1983. Las Vegas is set for the 1984 meeting.

### Architects predict increase in building

The American Society of Golf Course Architects predict that golf course construction and remodeling will increase next year. ASGCA President Dick Nugent said hazards must be adapted to avoid penalizing the good golfer. ASGCA polled its members for the information. It discovered that members believe most construction will entail real estate developments although solid interest for more municipal and public courses continues in most sections of the country. The natural look will be sought in the future.

### **Palmer Maples is Summit Chase super**

Palmer Maples, long time director of education for the GCSAA, has accepted the superintendent's position at Summit Chase Golf Club in Snellville, Georgia. He began his new position in mid-August and moved his family there in early August. He will contribute significantly to the club and to golf in the Atlanta area.

### New York turf conference moves to Albany

The New York State Turfgrass Conference and Trade Show will be held in Albany, NY, from November 17-19 according to Ann Reilly, executive director. The show will take place in the Empire State Plaza. Exhibit space is two-thirds sold already.

This year NYTA has added two afternoons of equipment demonstration especially designed for turf equipment mechanics. This is in addition to a broad educational program for all phases of turfgrass management. Recertification credits are given for attendance and apply toward pesticide license requirements.

For further information contact Ann Reilly, 210 Cartwright Blvd., Massapequa Park, NY 11762. Exhibitors should contact Ed Worthington Corp., 50 Petrova Ave., Saranac Lake, NY 12983.

## NGF calls forum to discuss changes

The National Golf Foundation is inviting golf leaders to a "Forum of Golf" in Dallas, October 18-20 to discuss and recommend ways to counteract serious changes in the business of golf in the past few years.

The rising age of the typical golfer and the decreasing rate of participation are just two of many topics the leaders will seek solutions to. James Long, senior vice-president of Spalding and NGF president will chair the meeting. Also attending will be PGA's Deane Beman, LPGA's Ray Volpe, and PGA's Joe Black as well as other members of the NGF board.

The goals of the group are to devise plans to increase the number of golfers, increase the rounds of golf played, and increase the number of golf courses where needed.

NGF is directing more of its effort toward promoting the game of golf, in addition to keeping vital statistics on its state.