

LANDSCAPE

CONTRACTOR NEWS

IPA and ALCA/ILD discuss mutual efforts

The two major national trade associations for the interior landscape field, the Interior Landscape Division of ALCA and the Interior Plantscape Association, met for two days in early May to discuss potential areas of cooperation.

John Shaw and Carol Felix, executive directors of ALCA and IPA respectively, and five other association officers made plans to form a permanent liaison committee. It was the first time the groups have come together and they will now meet three times a year near Washington, D.C.

Areas of possible joint effort include: establishment of this permanent liaison committee; endorsement and continued cooperation in the programming of the National Tropical Foliage Short Course; support for the National Council for Interior Horticultural Certification; mutual member discounts at educational seminars; mutual promotion of educational activities; joint sharing of resource personnel; establishment of a mutually developed, industry wide code of ethics; and cooperation on association projects and publications.

Nurseryman-contractor relation explained

The interaction between the wholesale nurseryman and the landscape contractor will have a major impact on the future of the industry, according to a new publication, *Crystal Ball Report IV: Landscape Contractor & Nurseryman*.

The report gives six goals which frame the future of the industry, analyzes the relationship between the two businessmen, notes problems seen in relationship by groups, and develops directions for improving relationships and easing industry into the best operating position in the future. The Associated Landscape Contractors of America prepared the report with the assistance of the American Association of Nurserymen. Copies are \$10 each from ALCA, 1750 Old Meadow Road, McLean, VA 22102.

Milwaukee Technical wins student field day

With the home field advantage, Milwaukee Area Technical College defeated five other schools at the fifth annual ALCA Field Day held in early April. The students of the two-year program also did a fine job of organizing and running the event.

Mississippi State ran second in the competition and Ohio State took third. Oklahoma State, Michigan State, and Ohio Agricultural Technical Institute also competed. For its victory, MATC received a plaque and traveling trophy, which it retains until next year's event.

The competition included a landscape design problem, cut and fill estimating, maintenance estimating, small engine troubleshooting, indoor plant identification, woody plant identification, rope and saddle tree climbing, a dump truck obstacle course, landscape construction, Bobcat operation, and mower operation. Jim Bakke was student chairman and John Schaeffgen was faculty advisor to the student club.

First joint show held in North Carolina

Nurserymen, landscape contractors, and landscape architects got together for the first time in Charlotte, NC, to discuss mutual challenges of the future. The event attracted nearly 1,000 businessmen and 140 exhibitors in an astonishing first effort.

News from page 8

Oftanol is an insecticide which has performed well in research trials for white grubs. This insecticide does not need to be watered in as do insecticides which get tied up in thatch. The five percent active granule applied in mid-July can provide season-long control of grubs and surface feeding insects. Oftanol will be available in July and only in 20 or more eastern states. The insecticide is applied at 40 lbs. per acre for turf. A federal label is pending and the product will first be labelled under state local needs labels.

CONFERENCE

Arboriculture society meets for 57th annual

The annual conference of the International Society of Arboriculture, scheduled for August 9-12 at the Boyne Mountain Lodge near Boyne Falls, MI, should provide the latest information for those working in the profession.

Theodore Haskell, general chairman, and local ISA members, have selected "A Tree ISA Thing of Beauty" as the theme. The program will update all phases of tree care at a time when managers know their current problems and equipment deficiencies and can take answers home with them.

A large array of commercial products and equipment for the tree care industry will be displayed and demonstrated. Educators and researchers will hold a concurrent meeting to exchange views on current education and research programs. Top-rated tree climbers throughout the U.S. and Canada will compete in the sixth annual jamboree contest.

For more information, contact: E. C. Bundy, ISA Office, P.O. Box 71, Urbana, IL 61801.

UNIVERSITY

Virginia Tech names Fretz as hort head

Thomas Fretz has been chosen to head the Virginia Tech Department of Horticulture. He assumes responsibilities from C.L. McCombs, who has served as department head since 1971.

Fretz begins his role at Virginia after heading the horticulture department at Kansas State University since 1979 and, previous to that, serving as associate professor at Ohio State University. He has been editor and publications chair-