

Banvel[®] + 2,4-D = Turf (minus 29 of the toughest kinds of weeds)

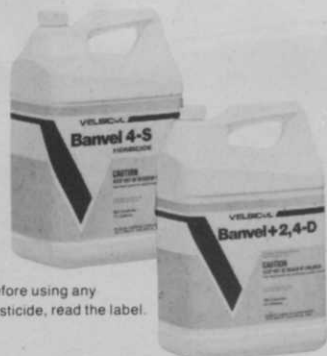


All it takes is one application, and your weed control job is done for the season. And so are 29 of the hardest-to-kill varieties of broadleaves.

BANVEL plus 2, 4-D is a versatile combination you use anytime from early spring to late fall. It kills by penetrating both leaves and roots, so weeds can't come back.

Mixes quickly, stores well. Use it according to directions, and your weed worries are over for the year.

Ask your Velsicol distributor about BANVEL 4S, too. Or write Velsicol Chemical Corporation, 341 E. Ohio Street, Chicago, IL 60611.



Before using any pesticide, read the label.

Velsicol

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LANDSCAPE UPDATE

PLCAA adds insurance to its services

The Board of Directors of the Professional Lawn Care Association of America approved the implementation of a casualty insurance program which can save members 10 to 30 percent compared to existing rates.

The insurance program will also help the lawn care industry develop a credible data base of premium and loss information to gain more favorable treatment from underwriters. Improved data could add 25 percent to the savings.

Marsh and McLennan, Inc., will administer the program for the PLCAA. Members may apply directly to M&M, 222 S. Riverside Plaza, Chicago, IL, 60606, or through their present insurance broker. Membership information can be obtained by contacting PLCAA, Suite 1717, 435 N. Michigan Ave., Chicago, IL, 60611.

PLCAA has already instituted safety engineering and loss control training for members. Douglas Baker is head of the Insurance Committee for PLCAA.

Interior landscape meetings draw near 1,000

Nearly 1,000 business persons registered for the ALCA Interior Landscape Conference in Atlanta in September and the Interior Plantscape Association Conference in St. Paul in October.

Both conferences covered business matters heavily to help the relatively young industry survive a recession. Technical subjects were also covered to update the interior landscapers on tissue culture, equipment, soils, and lighting.

The IPA conference was almost three times as large as the ALCA conference and some persons attended both meetings. The IPA meeting also offered the certification examinations for the first time. Chicago's Gerry Leider, one of the oldest and largest interior landscapers with his Tropical Plant Rentals, gave the keynote address at the IPA show. His topic was Success in the 80's. Many interior landscape contractors presented their view of the profession during the conference. Scientists from five universities updated horticultural techniques.

Rod Bailey, president of Evergreen Services in Seattle, WA, gave the keynote address at the ALCA conference. A unique suppliers night gave industry manufacturers and growers a chance to discuss new products with the group. Acclimitization, certification preparation, and the introduction of a new publication "Plants for Interior Landscaping" highlighted the three-day program.

Landscape clinic set for Galt House

The annual Landscape and Garden Center Clinic sponsored by the National Landscape Association and the Garden Centers of America is ready to go February 7-10 at the Galt House in Louisville, KY. L.C. Chadwick leads a distinguished group of speakers for the clinic. Interested persons should contact NLA, 230 Southern Bldg., Washington, D.C. 20005, (202) 737-4060.

LA magazine announces consumer edition

Jeff Gatewood, general manager of *Landscape Architecture* magazine, recently announced future publication of a consumer landscape architecture magazine. To be titled either *Garden Design* or *Domain*, the magazine will come out four times per year and have newsstand distribution.

Landscape Architecture magazine, published by the American Society of Landscape Architects, has sold certain issues at newsstands as an experiment. Success led Gatewood to suggest a separate publication for consumers. For more information contact *Landscape Architecture*, 1190 East Broadway, Louisville, KY 40204.