The Turfgrass Seed Market

THE EARLY YEARS

Although cultivation of grasses for grazing, gardens, and sports dates back thousands of years, nearly all advancement in the turf seed industry has taken place in the last century. Advances in plant genetics, seed production technology, and the commercial attractiveness of the turf seed market have provided the impetus for growth, especially in the last 30 years.

Prior to 1886, when J. R. Olcott created an experimental turfgrass garden at the Connecticut Agricultural Experiment Station at Storrs, most discovery had been in the areas of taxonomy, genetics, and use.

One of Aristotle's students, Theophrastus, is credited with classifying plants into annuals, biennials, and perennials in approximately 300 B.C. The Romans made the first clear distinction between agriculture and ornamental horticulture in their language.

The Renaissance revived interest in formal gardens. Sports such as bowls, golf and soccer were developing from the 1300s (A.D.) to the 19th Century.

In 1694, the Dutch botanist Camerarius proved the sexual nature of plants. In the next century, Carl von Linne' (Linnaeus) improved upon previous methods of classifying living creatures and plants and developed the standard method of classification used today.

During this time, explorers from European countries were establishing the first settlements in the Western Hemisphere. Whether accidental or intentional, seed from European grasses found the North American soil suitable for growth. Settlers, afraid of attacks, preferred to surround themselves with open fields rather than closely spaced buildings and trees. The town green therefore became a characteristic of



Fred V. Grau

The first extension turf specialist in the country at Pennsylvania State University working with Burt Musser. Grau also served as director of the USGA Green Section from 1945 to 1953.

early settlements. Livestock grazed in the green to keep it under control.

During the 1800s, Gregor Mendel, an Austrian monk, created the base for the science of genetics by describing inheritance factors called genes and Dane Wilhelm Johannsen identified the difference between the genetic makeup of an organism and its physical appearance under varied conditions (genotype and phenotype).

At the end of the 19th Century, the turf market was beginning to organize for growth. In addition to Olcott's work in Connecticut, Rhode Island started evaluation plots at its Agricultural Experiment Station. In 1894, the United States Golf Association was formed to encourage the growth and improvement of all phases of golf. In 1883, the American Seed Trade Association was created and the industry of supplying seed to end users was clearly recognized.

As the 20th Century began, interest in turf was present but technology was not. Little was known about management practices, turf diseases, hybridization of turfgrasses, or even equipment needed to mow. Agriculture was not much further ahead in a technological sense. The enginedriven tractor was still on the drawing boards.

The next 30 years were critical for both agriculture and turf industries. Unfortunately, when many improved agricultural products received protection from the original Plant Patent Act of 1930, no protection was afforded improved turfgrasses. Not for another 40 years did turf seed breeders get commercial protection so that they could recoup their development costs for improved turfgrasses.

By 1930, 13 states had turfgrass research of some type underway. Many of these state programs were established by the recommendation and cooperation of the United States Department of Agriculture and later the USGA Green Section who jointly managed the center of turf research, The Arlington Turf Gardens, located on the present site of the Pentagon. The Green Section was established in 1920, four years after the creation of the Arlington Turf Gardens. The Gardens, later moved to Beltsville, MD, was the central point for collecting and testing turfgrasses from natural stands as well as a testing site for management practices.

The Green Section worked closely with the Arlington Gardens and published much of the research in "The Bulletin", which was published from 1921 to 1933. During that period Dr. John Montieth Jr. served as Green Section pathologist. From 1925 to 1940, Montieth made major contributions to the development of turf fungicides and other management practices. In 1940, Dr. Fanny Fern Davis became acting director of the Green Section. She helped develop the early use of the new herbicide 2,4-D for turf. Dr. Fred Grau assumed the directorship in 1945 and served until 1953 when USGA changed the scope of the Green Section.

Another major organizational factor in the development of turfgrasses and turf management was the National Association of Greenskeepers of America, formed in 1926. Today known as the Golf Course Superintendents Association of America, the group was formed largely by the organizational efforts of John Morley, superintendent of Youngstown Country Club, Youngstown, OH; Robert E. Power, green chairman at Westwood Country Club, Cleveland, OH.; and Fred Burkhardt, greenskeeper at Westwood. They helped organize a meeting of representatives of greenskeeper associations from New



Joseph Valentine Superintendent of Merion Golf Club near Philadelphia who discovered Merion bluegrass on his course in 1936.

determine the cost of production as compared to the price of the seed on the market.

Merion was considered a poor seed producer, but it offered the special advantage of resistance to leaf spot, powdery mildew and stripe smut. A high price was set to cover production costs and the market was willing to bear it. Poor seed production is considered less than 400 lbs. per acre.

Hundreds of candidates for new grasses are under evaluation by universities and seed companies. Few of these will pass the seed production test. Compromising certain qualities for seed production ability is sometimes necessary.

While turf research began in the United States in 1885, the actual release dates of some of the earlier selected turfgrasses were: Merion Kentucky bluegrass - 1950; Illahee creeping red fescue - 1950; Meyer zoysiagrass - 1951; Tiflawn ber-



Jesse A. DeFrance

Director of the turf program at Rhode Island during the 40's and 50's. His work involved bentgrasses and tall fescues.

England, Michigan, Philadelphia and western Pennsylvania which led to the formation of NAGA. GCSAA has proceeded to make major contributions to turf management during its 54 years of service.

The method used to find improved turfgrasses into the 1940s was the search of golf courses, parks, and any other turf area for stands of grass which exhibited superior appearance, disease resistance, shade tolerance, etc. They were natural selections to common turfgrasses. The most famous turfgrass discovered this way, and the grass that made the market boom, was Merion, found on Merion Golf Club near Philadelphia by golf superintendent Joe Valentine in 1936.

The USGA Green Section and GCSAA encouraged golf course superintendents to search their course for stands of naturally selected turfgrasses. These grasses were those which persisted and developed under conditions of low mowing, periodic fertilization, shade, irrigation, and other conditions found on golf courses. Ben Warren, founder of Warren's Turf Nursery in Chicago. and university turf specialists such as Fred Grau, Jesse de France, and Glenn Burton travelled extensively looking for naturally selected turfgrasses in golf courses, parks and cemeteries. From these searches the original genetic base was established.

These collections were evaluated for characteristics desired of turfgrasses; color, leaf coarseness, disease resistance, drought tolerance, low mowing, and fertilizer requirements. Once a grass was identified as promising, its seed producing ability had to be judged to



John Morley

The first president of the National Association of Greenskeepers of America in 1926. Today the group is known as the Golf Course Superintendents Association of America.

mudagrass - 1952; Penncross bentgrass - 1954; and NK100 perennial ryegrass - 1962.

Although important advances in breeding turfgrasses took place in the 1930s, few if any hybridized turfgrasses reached the market by 1960.

History of State Turfgrass Research Programs

State	Turf research initiated	First turf grass conf.	Location	Early investigators
Alabama	1927	1960	Auburn Univ.	D. G. Sturkie
Alaska	1950	None	Univ. of Alaska	H. Hodgson, A. Kallio, A. Wilton,
Arizona	1040	1052	Univ of Arizona	R. Taylor, L. J. Klebesadel
	1545	1900	UNIV. UI ANZUNA	A. Baltensperger
Arkansas	1959	None	Univ. of Arkansas	A. M. Davis
California	1951	1951	Univ. Cal., Davis	L. Currier, R. Hagan
	1948	1949	Univ. Cal., Riverside	V. Stoutemeyer, P. Miller, R. E. Endo
Colorado	Early 1940's	1954	Colo. State Univ.	G. Beach, J. Fults
Connecticut	1885	None	Univ. of Connecticut	J. B. Olcott
Florida	1905	1953	Univ. of Elorida	B Bair G Nutter
Georgia	1946	1946	Tifton, Georgia	G. W. Burton
Hawaii	1963	1965	Univ. of Hawaii	R. Voss, D. Watson, W. McCall
Idaho	None	None	Univ. of Idaho	None
Illinois	1934	1960	Univ. of Illinois	A. Lang, J. Pieper, F. Weinard
Indiana	1942	1937	Purdue Univ.	M. Clevitt, G. Hoffer, G. Mott
lowa	1931	1932	Iowa State Univ.	V. Stoutemeyer, H. Lantz,
		1050		S. Edgecomb, E. Roberts
Kansas	Late 1920's	1950	Kansas State Univ.	J. Zahnley, L. Quinlan
Kentucky	1948	None	Univ. of Kentucky	E. Fergus, J. Spencer
Maine	1960	1963	Lloiv of Maine	R Struchtemever
Maryland	1931	1928	Univ. of Maryland	R Thomas F Corv F Deal
Massachusetts	1927	1931	Univ. of Massachusetts	L. Dickinson
Michigan	1929	1930	Michigan State Univ.	R. Cook, J. Tyson, M. McCool
Minnesota	1936	1964	Univ. of Minnesota	H. Hayes, H. Schultz
Mississippi	1956	1960	Mississippi State Univ.	C. Johnson, L. Wise
Missouri	1910	1960	Univ. of Missouri	J. Whitten, E. Brown
Montana	1920'6	None	Montana State Univ.	None
Nebraska	1927	1963	Univ. of Nebraska	F. Keim, F. Grau
New Hampshire	1961	1965	Univ. of New Hampshire	L. J. Higgins
New Mexico	1954	None	Lipix of Nevada	D. E. Walson B. Buf. B. Post
New Jersey	1924	1929	Butgers Univ	H Spraque E Evaul
	1024	1020	Huigers only.	G. W. Musorave
New York	1947	1947	Cornell Univ.	J. F. Cornman
North Carolina	1961	1963	N. Carolina State Univ.	J. Harris, W. Gilbert
North Dakota	1962	None	N. Dakota State Univ.	J. Carter, K. Larson, I. Dietrich
Ohio	Early 1920's	1938	Ohio State Univ.	F. Welton, G. McClure,
				R. Davis, K. Bader
Oklahoma	1948	1946	Oklahoma State Univ.	W. Elder, R. Chessmore
Oregon	1930	1948	Oregon State Univ.	H. A. Schoth
Pennsylvania Phodo Island	1929	1929 None	Penna. State Univ.	H. Musser, F. Grau
iniouo isianu	1090	None	oniv. or Anode Island	L A DeFrance
South Carolina	1959	None	Clemson Univ	P M Alexander
South Dakota	1955	None	S. Dakota State Univ.	William Macksam
Tennessee	1938	1947	Univ. of Tennessee	J. K. Underwood
Texas	1940	1946	Texas A & M Univ.	G. Warner, R. Potts, A. Crain,
				J. Watsón, E. Holt
Utah	1958	1964	Utah State Univ.	H. Peterson, K. Allred
Vermont	1959	1965	Univ. of Vermont	G. M. Wood
Virginia	1910-1915	1957	Va. Polytechnic Institute	L. Carrier, A. Smith
Washington West Virginis	1942	1948	Washington State Univ.	A. G. Law
Wisconsin	1930	1950	Linix of Wisconsin	E Burcalow E Nielson
	1320	1000	oniv. or wisconsin	D. C. Smith J. Sund
Wyoming	1962	None	Univ. of Wyoming	Lovd Avres
USDA cooperating	1920	None	Arlington, Va.	John Monteith, Jr.
with USGA	1941	None	Beltsville, Md.	John Monteith, Jr.

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H. B. Musser

Leader in turfgrass development at Pennsylvania State University. Had a part in the development of many improved turfgrasses such as Pennfine and Penncross.

Following the war, the prewar work had to be reorganized. Strong pressure from universities and the Green Section resulted in the release of American improved varieties in the 50's. In the late 40's, the American Society of Agronomy, encouraged by Fred Grau and others, created a Turf Committee. A minor setback was the repositioning of the Green Section in 1953 to serve USGA member clubs only. Although its work still benefitted everyone indirectly, USGA concentrated its support on golf turf work.

The postwar years brought new consumer interest in housing and home landscapes. The value of a nice lawn was growing. Gradually, the dollars shifted to the homeowner market. Along with the seed industry, the sod industry grew rapidly to meet the new demand for quality lawns.

This growth in home lawn care. added to turf needs generated by golf, sod production, and road construction permitted states to increase their support of turf programs at state universities. This resurgence of support of university research resulted in most of the improved hybrids during the 60's and 70's. In 1961, Rutgers created a fulltime turfgrass breeder position and filled it with a graduate student from its corn breeding program, C. Reed Funk. His contributions, combined with breeding work of Penn State, Rhode Island, Oregon State and others, is the foundation of today's breeding effort.