

WT&T OUTLOOK



The interior landscape industry has grown up and has assumed its well-earned position in the Green Industry. Its challenges in improving materials and techniques for indoor plant displays will certainly fill pages in future issues of Weeds Trees & Turf. There is always excitement and curiosity when a related horticultural field does well. Even though everyone may not participate in that market, it can add a new dimension to our own personal store of information on the science we live by. It makes my job as a journalist as interesting as a newspaper reporter covering a major fire. Hopefully, the interior landscape market and our

coverage of it will keep you reading this magazine for the latest trends and news on our Green Industry.

Beginning in the next one or two issues, we will begin offering technical assistance on tropical and semitropical plant problems. This will round out our present technical assistance through the Vegetation Management column and monthly technical features. We hope you'll take advantage of our offer to help you, no matter what area of the Green Industry your question concerns. Don't forget, one of the cards stuck in every issue is designed just for your questions and comments.

WT&T LETTERS

Your stab at the Green Industry in the 1980's is very exciting, challenging and useful. It represents a lot of hard work and thought.

Congratulations! I hope your readers study the article and profit by it. I can assure you that I will.

C. Edward Scofield
Executive Vice-President
Ra-Pid-Gro Corp.
Dansville, NY

Ed has written market forecasts for magazines such as Flower and Garden and Horticulture. He has been part, not merely an observer like me, of professional landscape horticulture for many years. The opportunity is in our markets, we've got to go after it, it won't come to us. Thank you for your support Ed.

In the Vegetation Management section of the November issue there was a question concerning weed control in a garden center. Here in Arizona we are finding a woven polypropylene fabric called ProPak ground cover to be superior to black plastic for weed control in nurseries and garden centers. The fabric does

not disintegrate in the heat as does polyethylene. Water can seep through it, it resists tearing, and it doesn't become slick when wet

Interested persons can contact Pak Unlimited, 2965 Flowers Rd., South, Suite 105, Atlanta, GA, 30341

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Congratulations on landscape emphasis in your magazine. The article on street trees by L.E. Phillips, Jr., in the Dec. 79 issue might be enlarged to include urban street tree planting and community cooperation with local park department maintenance forces in watering, weeding, reporting damaged trees, removal of litter, etc. I've learned that placing the walks next to the curbs helps solve salt and utility problems. Planting trees inside of the walks gives the trees better protection from cars, buses, trucks and the pollution associated with them.

A.F.
Landscape Architect CT

Thank you for your suggestions. The best contribution this magazine can make is to serve as a place to exchange ideas and advice. We'll proceed on an article on street tree planting and cooperation with public agencies as you suggest.

Thank you for the opportunity to receive your magazine. My students and I appreciate the up-to-date information on parks and golf course maintenance plus equipment maintenance tips.

L.B. Instructor
Rolkum, CA

I'll repeat it for those who didn't see our offer in the last issue. Instructors of programs relating to the Green Industry are entitled to a complimentary subscription for reference purposes. At the same time we offer a half-price subscription rate for students, extended one year following graduation. We want our future businessmen and women to benefit from our efforts throughout their learning and earning lifetime.