

LANDSCAPE

CONTRACTOR NEWS

North Carolina groups combine meetings

Landscape contractors, landscape architects, and nurserymen in North Carolina have worked together to plan an annual meeting involving all three organizations.

The NC Landscape Contractors, the NC Chapter of American Society of Landscape Architects, and the NC Association of Nurserymen will be jointly sponsoring an annual meeting and trade show Jan. 4-6. The meeting will take place at the Radisson Hotel in Charlotte and the trade show will be held in the Charlotte Civic Center.

Interior Plantscape Association draws 500

The second gathering of the recently-formed Interior Plantscape Association attracted additional observers, exhibitors, and award winners to the group's annual meeting in Dallas.

Work sessions offered participants the chance to listen to experts, exchange ideas, and comment on personal experiences. Tom Ellis of 3D International in Houston delivered the keynote address which dealt with the interaction and conflicts of architects, landscape architects, and designers with interior plantscape professionals.

A panel of judges awarded 21 winners as the best examples of interior plantscaping design and maintenance in this country and abroad. Prizes ranged from less than \$5,000 to more than \$25,000.

Newly elected officers are: Tom Woodham, The Potted Plant, Atlanta, president; John Pignatore, Tropical Foliage, Inc., Jefferson Township, NJ, vice president/eastern sector; Michael Brief, Designers Plant Service, Santa Ana, CA, vice president/western sector; Barry Wood, Botanical Decorators, Silver Spring, MD, treasurer; and Carole Horowitz, Plantscape, Inc., Pittsburgh, secretary.

ASLA publicity reaches 160 million

Approximately 160 million viewers saw the public service announcements sponsored by the American Society of Landscape Architects, according to Edward Able, executive director of ASLA.

The three 60-second announcements were segments of the short movie, "A Legacy of Living," an award-winning educational film that teaches the public what landscape architects do and the aesthetic benefits of their work. It was submitted to the top 300 television stations in the U.S., whose response topped 160 million viewers.

"It exceeded what I hoped it would do," says Ed Able. "We are selling landscape architects and also selling the Green Industry. Selling a living environment helps produce business for all members of the Green Industry."

say officials at the Federal Dept. of Agriculture.

The states of New York, Connecticut, and New Jersey were hit the hardest. In New York, the hungry pests defoliated 2.4 million acres, more than 15 times the amount damaged in 1979. In New Jersey, mostly the northern part, gypsy moths defoliated 440,000 acres. In Connecticut, 272,000 acres — a substantial amount in the western part of the state — were defoliated.

Little has checked the ravage of the gypsy moth this year. The Agriculture Dept. experts say that next year may be even worse. The gypsy moths have left behind huge egg masses this fall which should hatch into caterpillars late next May and early June.

Foresters are planning their counter attack for next year, but suggest that fertilizing, watering, and pruning healthy trees may be the best prevention.



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