

Barefoot Grass, unlike many others in that industry, uses granular instead of liquid products for lawn care. The company currently operates in 12 U.S. metropolitan areas with primary emphasis in Ohio.

McLaughlin says that the acquisition is an investment opportunity, and is expected to have no significant impact on earnings over the next two years.

Strategies for marketing and promotions have not been decided at this point.

## WEEDS

### Plant specialists discuss problem weeds

About 240 aquatic weed scientists from throughout the world attended speeches which concerned major aquatic weed problems and research being conducted on them at the 19th annual meeting of the Aquatic Plant Management Society.

Much of the discussion at the meeting, held in Chattanooga, Tenn., June 15-18, focused on the Eurasian watermilfoil and hydrilla, two threatening weeds.

The first paper was given by Arnett C. Mace, director of the Aquatic Weed Research Center at the University of Florida, Gainesville. His topic was: "The Aquatic Weed Research Center: Objectives and Approach," in which he stressed university involvement with aquatic weeds.

The second paper was "The Tentative Water Resources of the Tennessee Valley," given by Dr. Ralph Brooks, assistant director of aquatic resources at the Tennessee Valley Authority.

A large group of people from other countries contributed to the international session with talks from England, Canada, the Sudan, Australia, Mexico, and others.

All the foreign members attended a scientific field tour, hosted by the TVA after the three-day meeting. The two-day tour of TVA lakes and facilities included stops at Nickajack, Guntersville, and Wheeler Reservoirs.

"We looked at some control technologies, such as various chemical treatments and some of the screened barrier tests which are in other places of the country," said Leon Bates, TVA biologist. "It gave the foreign members a good opportunity to see some of the weed problems in this part of the south and to discuss mutual aquatic weed problems."

### Three ALCA programs set for November

A seminar for landscape contractors on personnel and organization development has been scheduled for November 5-7 at the Riviera Hotel in Palm Springs, Calif.

The Associated Landscape Contractors of America and the California Landscape Contractors Association are sponsoring the seminar, entitled "How to get more profit and productivity from your people through effective communications." A nationally-recognized expert in the field, Jim Hooker of Jim Hooker & Co. in Chicago, will conduct the three-day event.

On November 5-9, the ALCA Landscape Maintenance Symposium will be held at the Red Carpet Hotel in Milwaukee. The meeting will feature a dual program — one for owners, executives, and managers, and a concurrent, separate program for mechanics and shop managers.

"The Development of the Design/Build Landscaping Firm" will be the overall theme for the 1979 ALCA Design/Build Symposium held on November 28-30 at the Kansas City, Mo., Marriott Hotel. The program will cover a variety of topics and include informal discussions.

Complete information and registration materials for the 1979 seminar and symposiums are available from: ALCA, 1750 Old Meadow Road, McLean, VA 22102.

### Plants expert cited for superior teaching

Edward R. Hasselkus, horticulture and landscape architecture professor at the University of Wisconsin-Madison, recently received the 1979 L.C. Chadwick Award of the American Association of Nurserymen at its convention in Atlanta, Ga.

Hasselkus currently serves as extension horticulturist in landscape plants, and teaches and conducts research in landscape plant evaluation. He is a member of the UW Arboretum Committee, and also curator of the Longnecker Horticultural Gardens.

The award recognizes outstanding horticulture instructors who have shown superior performance in teaching, guiding, and motivating their students.

### Pallet program nets \$2,000 for 1984 Olympics

The landscape industry in Southern California is helping Los Angeles Mayor Tom Bradley in his drive to bring the 1984 Olympics to this city.

A sod grower in Camarillo, Pacific Green Corp., a subsidiary of Pacific Sod Farms, delivers rolled-up sod to landscape sites on wooden pallets, which are usually left behind at the landscape site when the job is completed.

To get the Pallets back, Pacific Green Corp. offered to contribute a dollar to the Organizing Committee for the 1984 Olympics for each one returned to eight different collection points.

More than 2,000 pallets have been returned so far, and on July 13, Pacific's president, Richard Rogers presented a \$2,000 check to Mayor Bradley.

### Arboretum develops hardy landscape plants

The 31-year-old Los Angeles County Arboretum in Arcadia has introduced more than 85 different varieties of plants to the Southern California community.

The hundred-acre plant paradise, with recreations of plant environments from five different continents, conducts research studies and displays plants from all over the world. In addition, it works to protect and preserve endangered species, and introduces plants suitable to the Southern California climate.