

Landscape Contractor News

Conference to discuss energy saving

"The Energy Efficient Landscape" is the theme of the 1980 Environmental Horticulture Conference to be held in Goodman's Hall, Jack London Square, Oakland, CA, on Feb. 13.

The conference should help landscape architects, contractors, nurserymen, arborists, professional gardeners, and park and recreation managers save energy through successful planning and practices of landscape maintenance. Topics include use of waste water in landscapes, energy efficient plants from Australia, and energy wastes.

The University of California Cooperative Extension and 13 societies and associations connected with landscape horticulture will sponsor the event. The fee for the 1980 conference is \$10 for pre-registration and \$13 at the door. Make checks payable to Environmental Horticulture Conference and mail to: 2033 White Oak Way, San Carlos, CA 94070.

Clinic will stress high yield for 80's

The 1980 Landscape/Garden Center Management Clinic, entitled "High Yield Management for the '80's," will be held Feb. 10-13 at the Galt House, Louisville, KY.

The National Landscape Association and the Garden Centers of America will sponsor the event. The program, as always, is geared to top and middle management of landscape and retail nursery firms.

One substantive change in this year's approach is having the first days of the clinic devoted to garden center topics. The middle days will deal with topics of mutual interest and the end of the clinic will deal with landscape subjects. Traditionally, landscape subjects have been first.

"The change this year is due to the Valentine holiday and the fact that many garden centers have floral operations," says NLA President Frank Tomlinson. "Having retail topics covered first allows those managers to return in time for the increased business period surrounding that holiday."

Among the subjects to be covered during the landscape portion are: "Planning and Managing Successful Landscape Maintenance Services," "Soaring Through the 80's," "The Future in Design/Plant/Build," and "Financial Management." Advance registration for the total program is \$70 and may be sent to: Landscape/Garden Center Management Clinic, 230 Southern Building, Washington, DC 20005. Deadline is February 1, 1980.

special value to the poultry industry because it is the chemical or coloring agent that gives the skin of dressed poultry a yellowish color rather than a whitish tinge.

Warren learned that the value of the finished product is greater when the clippings are not allowed to touch the ground and are caught in large containers as they are mowed. Its California nursery developed a mowing machine that could cut a swath of grass 21 feet wide and convey the clippings into a large hopper from which the clippings were taken every few minutes and rushed to the dehydrator. The sooner the clippings were dehydrated after mow-

ing, the higher the protein, caratene, and xanthophil count.

LANDSCAPE

ASLA annual meeting sets record attendance

The largest gathering of landscape architects in the history of the profession assembled in New Orleans in November to discuss and debate the impact money, law, and politics has on this design profession.

More than 1,800 landscape architects attended the American Society of Landscape Architects' 79th annual meeting to witness a

number of educational sessions and a large educational exhibit.

The society installed Robert L. Woerner, a Spokane, WA, landscape architect, as its president for a one-year term.

Calvin T. Bishop of Houston, TX, and Darwina L. Neal of Washington, DC, were installed as new vice presidents, and Joseph Y. Yamada of San Diego, CA, was installed as treasurer of the society. Neal and Yamada will each serve two-year terms.

PARKS

Low maintenance trees suggested for parks

Low maintenance trees, pond management, personnel appraisal, and integrated pest management were among the topics discussed at the Ninth National Institute on Park and Grounds Management in Nashville, Oct. 28-Nov. 2.

American Garden's William Collins said trees should be selected for natural shape, climatic zone, hardiness and resistance to insects, disease and other stresses. "What we need to do," Collins said, "is to improve the rootzone by proper drainage and planting to permit the tree to express its inherited low maintenance characteristics."

Reducing runoff of fertilizers and clippings into lakes and proper aeration should be combined into a continuous program of lake management, Stephen Belzner of Rodale Resources said to the delegates. Keeping a buffer zone around bodies of water and increased use of biological controls can reduce problems with atrophication, according to Belzner.

Meeting objectives and not personality should be the main factor in judging an employee's performance, Steve Davis, director of Clay County park department in Smithville, MO, told fellow park managers. A regular performance appraisal can boost morale and lets the worker know exactly where he stands, Davis said. Objectives should be set in measurable, definable terms at least once every quarter.

William and Helga Olkowski gave a step by step approach to integrated pest management. A look at problems, weather conditions, plus factors such as use and resources is the first step. Secondly, the manager must decide on an acceptable injury