

PEOPLE

Eleven top sales and service representative for Vermeer Manufacturing Co. were honored recently during the company's national sales meeting held at their headquarters in Pella, Iowa.

The honors, which are awarded to the top Vermeer salesmen of underground construction equipment throughout the U.S., were presented during the company's Silver Shovel Awards Banquet. Receiving special consideration was Rich Farrens, who was named "Top Digger", as the top sales producer during the year.

Named as 1978-79 members of the exclusive sales club were: **Rich Farrens**, Eureka, Illinois; **Dave Willinger**, Bloomington, Minnesota; **Dick Caldwell**, Carmel, Indiana; **Bill Poston**, Houston, Texas; **Glenn Nelson**, Thornton, Colorado; **James Wallhall**, Birmingham, Alabama; **Lee Sparks**, Gardner, Kansas; **Don Slagter**, Pella, Iowa; **Bob Dieleman**, Pella, Iowa; and **Larry DeBruin**, Pella, Iowa.

Sandi Pyle has been named communications coordinator for OMC-Lincoln, division of Outboard Marine Corp. Her new duties will include Yellow Page advertising, dealer field days, national trade shows and public relations. Ms. Pyle attended the University of Nebraska and is a member of the Lincoln Advertising Club. She has been employed in the OMC-Lincoln advertising department nearly five years.

Professor **George L. Good**, NY State College of Agriculture and Life Science at Cornell University, has been awarded the highest honor given by the New York State Nurserymen's Association, the 1978 Hall of Fame Award. The award was presented at the association's summer seminar recently held at the State University of New York Agricultural and Technical College at Farmingdale.

Good was recognized for his conspicuous contributions and meritorious service to the nursery industry through his research, teaching, and extension programs in nursery management and landscape horticulture. He was also cited for his leadership role in the college's ornamental horticulture pesticide certification program and for his contributions to the association's program for professional certification of nurserymen.

Stephen C. Wiest, a Cornell University graduate student, and his faculty adviser,



Pyle



Mills



Regele

Professor **Peter L. Steponkus**, have been presented with a national award for their outstanding research in ornamental horticulture. They jointly received the 1978 Kenneth Post Award for superior graduate student research in the field of floriculture, ornamental horticulture and landscape horticulture. The award was presented during the American Society for Horticulture Science in Boston.

Rainbird Sprinkler Manufacturing Corporation has recently created two new positions for its turf market. **Ken Mills** has been promoted to one as Turf Product Development Manager. He will be responsible for all new product development.

Carlyle "Cozz" Regele has been promoted to the other as Turf Product Technical Manager. He will handle the publishing of technical materials to support the field sales force and distributors. He will also update and improve existing turf products.

LESCO Products Division of Lakeshore Equipment & Supply Co. of Elyria, Ohio has appointed **Arthur D. Wick** as Northeast Regional Sales Manager. In addition to his previous responsibilities, Wick's duties will include sales activities in Northeast Ohio, Pennsylvania, New York, Connecticut, Massachusetts, New Jersey, Maine, New Hampshire, Rhode Island and Vermont.

Wick, with Lakeshore since 1970, has been the company's top salesman for the last three years.