WT&T CONTENTS

NOVEMBER 1978/VOL. 17, NO. 11

Letters	4
Landscape Contractor News	8
Government News	10
People	12

GREEN INDUSTRY NEWS

Court Decision May Hit Franchises Hard . . . Beard Appointed to Musser Foundation Board . . . Lakeshore Opens Sulfur Coated Urea Plant . . . FIFRA Pesticide Uses May Be More Liberal

FEATURES

Decay Factors of Urban Trees

Dr. Alex Shigo gives his view of tree care today and the state of urban trees in the United States, especially with regard to tree decay. 14

Determinations of Portable Soil Testers

A review of the tests performed by portable soil testing devices and basics of soil science. 20

CEMETERY MANAGEMENT PROFILE

This month's survey involves the cemetery industry, a cost conscious user of Green Industry products. Also, a profile of Jefferson Memorial Park, and the changes in cemetery management since the 1920's. 25

Contractors, Architects, Nurserymen Discuss Estimating

Coverage of a panel discussion in Lake County, Ohio. Topics covered include out-of-season installation and plant availability as they relate to estimating. 33

Vegetation Management	
Proscape	46
Products	48
Classifieds	52
Events	53
Advertiser Information	54

Bruce F. Shank

Robert Earley

Contributing Editor Scott Scredon

Assistant Editor Ray Gibson Graphics Director

Hugh Chronister Publisher

Richard J.W. Foster General Manager

David J. Slaybaugh Executive Editor

Dick Gore National Sales Manager

Clarence Arnold Research Services

Patricia J. Kelley Production Manager



Copyright® 1978 by the Harvest Publishing Co., a subsidiary of Harcourt Brace Jovanovich, Inc. All rights reserved. No part of this publication may be transmitted or reproduced

in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the publisher. Address: 9800 Detroit Ave., Cleveland, Ohio 44102.

Single copy price \$1.25 for current and back issues. Foreign \$1.50. Subscription in the U.S. and Canada are \$12.00 per year. \$15.00 in other countries. Foriegn air mail optional at an additional \$24 per year. Controlled circulation postage paid at Cleveland, Ohio 44101. Postmaster: send form 3569.

Member, American Business Press, Business Publications Audit, National Golf Foundation. American Sod Producers Association, National Landscape Association.

